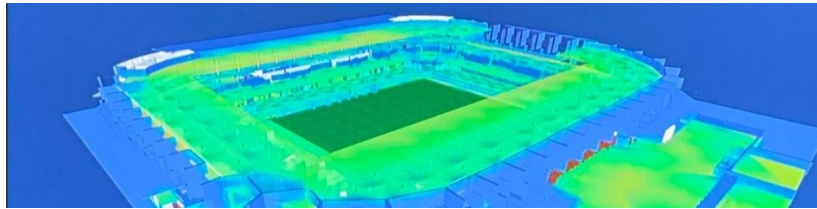


LARGE PUBLIC VENUE PARTNER CONSULTING SERVICES



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Table of Contents

BACKGROUND.....	3
SOLUTION OVERVIEW.....	3
OBJECTIVE.....	4
CONSULTATION SUPPORT COMPONENTS.....	4
KEY ACTIVITIES AND DELIVERABLES.....	4
<i>Phase 1: Discovery and Assessment.....</i>	<i>4</i>
<i>Phase 2: Concept Planning.....</i>	<i>5</i>
<i>Phase 3: Design Oversight.....</i>	<i>6</i>
<i>Phase 4: Procurement Support.....</i>	<i>6</i>
<i>Phase 5: Construction and Install Oversight.....</i>	<i>6</i>
<i>Phase 6: Commissioning.....</i>	<i>6</i>
<i>Phase 7: Closeout and Documentation.....</i>	<i>6</i>
<i>Phase 8: ROI Options and Delivery Concepts Oversight.....</i>	<i>7</i>
ASSUMPTIONS AND CONDITIONS.....	7
PROJECT SPECIFIC ASSUMPTIONS AND CONDITIONS.....	7
EXCLUSIONS - ALL NON-OWNER-PROVIDED ITEMS INCLUDE.....	7
PRICING.....	8
VALIDITY.....	8
PROPOSED INVOICING SCHEDULE.....	8
PACKAGE OPTIONS.....	8
CHANGE MANAGEMENT.....	8

Background

To support delivery, MightyMaxx Innovations (“MightyMaxx”) is a subcontractor, a telecommunications firm specializing in interoperability design and production, RF site surveying, wireless engineering, and network performance modeling for complex, mission-critical environments.

We provide preliminary cost estimates for the required services solely for planning purposes. These estimates do not constitute a formal proposal or an executable offer for award.

Solution Overview

The Delivery Team offers partners targeted advisory services, including support for RFI and RFP submissions. Our proposals promote customer satisfaction while helping projects stay on schedule and within budget. Drawing on experience with engagements of comparable size and scope, the Delivery Team will provide essential guidance aligned with the functional goals below:

- Project Oversight: The Oversight Engineer can provide any one of these tasks for the partner.
 - o Kickoff meeting support
 - o Status reporting support
 - o Project planning (when required) support.
 - o Risk, Actions, Issues, and Decisions (“RAID”) log maintenance support.
 - o Scheduling of required meetings support
 - o Status meeting support
 - o Provide meeting minutes support.
 - o Identified escalation point of contact support.
- Communication and Coordination: facilitate effective communication and coordination among project stakeholders, including contractors, designers, and regulatory authorities.

- Risk Management: identify potential risks and challenges and develop strategies to mitigate them, ensuring the project remains on track.
- Decision Making: function as a trusted advisor, providing the information and analysis needed to make informed decisions throughout the project's lifecycle.
- ROI and Revenue development

Objective

The objective is for the Delivery Team to support the partner during the planning, design, and construction phases of the project. The Delivery Team's primary responsibility is to represent partners' interests, make informed decisions, and support the project's progress to ensure alignment with partner goals and expectations.

Consultation Support Components

- Discovery and Assessment
- Concept Planning
- Design Oversight
- Procurement Support
- Construction and Install Oversight
- Commissioning
- Closeout and Documentation
- Post-Install Support

Key Activities and Deliverables

Deliverables are included only if they are part of the Partner's selected package; package options are listed in the Pricing section.

The following items are deliverable for the tasks outlined in this proposal depending on the selected package; see the Pricing section regarding available package options and corresponding phases delivered:

Phase	Deliverable
1	Discovery and Assessment
2	Concept Planning
3	Design support
4	OEM Training support
5	Construction and Installation Support
6	Commissioning support
7	Closeout and Documentation Support
8	ROI Options and Delivery Support

Phase 1: Discovery and Assessment Support

- Review of venue layout - document the physical and architectural characteristics of the venue, which can impact signal propagation. Review existing Documentation.

- Assess user density, distribution, and anticipated movement throughout the venue, as these factors affect interference, capacity, and coverage requirements. Areas may require different coverage levels based on expected user flow.
- Review and assess network infrastructure — routing/switching architecture, system services for example, the venue's internet connection, MAC/ARP limitations, DHCP/DNS performance, etc.
- Review real-world factors — adjust for real-world factors such as signal quality, interference, and user movement. Typically, real-world throughput is about 50-70% of theoretical maximums. Also consider protocol overheads from operations like MAC layer acknowledgments and beacon transmissions.
- Review of environmental overheads and under-seat: account for additional environmental factors like RF noise and non-Wi-Fi interference that may impact performance.
- Evaluate high-density design requirements: Design high-density areas for consistent baseline throughput across all clients—not peak single-client burst rates. Very high-density (VHD) environments should target a defined baseline, such as 1 Mbps or 4 Mbps per client. Although devices may occasionally achieve peak speeds during light use, designs should account for heavy channel congestion and average throughput well below peak rates.
- Review channel usage: Use 20 MHz channels as the baseline configuration. Consider 40 MHz channels only for advanced scenarios beyond this document's scope. The narrower channel width significantly lowers peak data rates—for example, from 780 Mbps to 86.7 Mbps for a typical single-stream (1SS) 802.11ac smartphone.
- Review of Power Consumption requirements for Data Center, IDF equipment, and RF equipment.
- Evaluate ROI and revenue-generating opportunities, including parking, tailgating, merchandise sales, and event video resale.

Phase 2: Concept Planning Support

- Infrastructure pathways and cabling methods
- Review of IDF enclosures
- Reviewing WiFi overhead or under-seat or both
- Explore revenue opportunities beyond return on investment (ROI).
- Review ROI requirements.
- Review support requirements for day 2
- Review use case expectations.

- Review managed service options.

Phase 3: Design Oversight

- Review and approval of all concepts prior to installation.
- Review Ekahau or iBwave required for 99999 signal and service verification.
- Review site survey performed prior to design approval.
- Review site survey post-installation performed by a third party.

Phase 4: Procurement Support

- Support - selecting OEMs.
- Support - working with OEMs for Price Protection
- Support - evaluating new tech for future-proofing the system.
- Support - inventory control during construction.

Phase 5: Construction and Install Oversight

- Support - data center - approved design will have exemplar drawings, redlines for installation, pre- and post-installation images, and real-time reporting for review by the customer.
- Support - Cable systems - approved design will have exemplar drawings, redlined for installation, pre- and post-installation images, and real-time reporting for review by the customer.
- Support - MDF and IDF Enclosures - approved design will have exemplar drawings, redline for installation, pre- and post-installation images, and real-time reporting for review by the customer.
- Support - WiFi under seat and overhead - approved design will have exemplar drawings, redlined for installation, pre- and post-installation images, and real-time reporting for review by the customer.

Phase 6: Commissioning

- Review post-site survey by third party.
- Review event support for the soft launch and determine whether additional tuning is required.
- Review Event support for full launch; should have minimal tuning required.

Phase 7: Closeout and Documentation

- Review Reports from the 2 events showing level of services 5(9s)
- Review CAD representing the new network.

- Review and validate inventory.
- Review as-built drawings.
- Review of Test Plans and results.

Phase 8: ROI Options and Delivery Concepts Oversight

- Review and make recommendations for Marchant ROI solutions.
- Review and make recommendations for Parking solutions.
- Review and make recommendations for Guest video solutions.
- Review and make recommendations for Wait Time solutions.
- Review and make recommendations for Customer client APP solutions.

Assumptions and Conditions

Project Specific Assumptions and Conditions

1. Customers will provide a decision-making resource to guide assumptions for deliverables 1 through 8.
2. Work will be performed based upon the owner's completed items.
3. Latest CADs and network drawings provided by customers. PDFs are acceptable if first generation.
4. Delivery Team will have reasonable access to facilities.
5. Site visits, as necessary.
6. Regular working hours.
7. Required badges, keys, and escorts when on property.
8. Servers or appliances to support deliverables provided by the partner.
9. Customers will provide an on-site project manager who will participate in meetings and discussions.
10. Any additional work requested is subject to additional charges and/or authorized change orders.
11. If, at the Customer's discretion, unscheduled work stoppage occurs, costs associated with the Delays.

Exclusions - All non-owner-provided items include:

12. Current Network Drawings for DAS, WIFI, and Electrical for equipment locations and pathways
13. Third-party applications and systems for mobile access, mapping, advanced internet filtering, and more
14. Physical security for all technology (if required)
15. Permits and City and State licensing (if required)

Pricing

Validity

This ROM is purely for budgetary and market research purposes.

Proposed Invoicing Schedule

Services invoiced as follows:

- **Monthly Retainer**
 - 12-month contracts starting at a \$ 5,000.00 monthly fee, up to \$17,500.00 monthly, depending on services requested. This is based on a partner relationship service contract, not just to support a single project.
 - On-call advisory services
 - Tier 4 support for complex interoperability solutions
- **Preconstruction Services.**
 - Training: \$ 3,000 per day of training. Limited to no more than 6 participants
 - RFI support: \$ 26,000. Half down, half on delivery
 - RFP support: \$ 48,000. Half down; final half if the RFP wins
 - Pre-design assessments: \$2,200.00 per day; assumptions are based on \$75,000 per square foot per day.
 - Pre- design advisory support ROI design recommendations: \$ 15,000
- **Post-RFP win packages** are for supporting construction projects in motion. Content of packages can be modified if the partner has a team capable of supporting the task or operation required for the project.

The Delivery Team will invoice for actual travel expenses incurred plus the applicable General and Administrative fee. Payment Terms are Net 30. Invoices can be prepared early if requested by the Customer.

If there is an alternate invoicing schedule that you would like to use, the Delivery Team will discuss and review the proposed alternative to the above-mentioned invoice schedule.

Package Options

	Basic Package	Standard Package	Premium Package
Phases	\$407,143	\$742,857	\$1,314,286
1. Discovery and Assessment	Included	Included	Included
2. Concept Planning	Included	Included	Included
3. Design Oversight		Included	Included
4. Procurement Support		Review of OEMs Only	Included
5. Construction and Install Oversight		Included	Included
6. Commissioning		Included	Included
7. Closeout and Documentation		Included	Included
8. ROI Options and Delivery Concepts			

Oversight			Included
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Change Management

Change management is vital to maintain project alignment with customer objectives. The Delivery Team understands that requirements, priorities, and constraints are always evolving. This structured change management approach is designed to evaluate, approve, and implement changes to ensure that impacts on scope, schedule, cost, and quality are clearly understood and managed. By fostering clear communication, stakeholder engagement, and thorough documentation, this change management process reduces disruption, mitigates risk, and ensures that any change requests strengthen, rather than compromise, project outcomes.

It may become necessary to amend this project for reasons including, but not limited to, the following:

1. Customer changes to the scope of the work or specifications
2. Customer changes to the project schedule
3. Unavailability of resources which are out of either party's control.
4. Environmental conditions that occur prior to construction. Not reported.

In the event either party desires to change the scope of work, the following procedures will apply:

5. Delivery Team will provide a change request document to the customer outlining the proposed modification.
6. The change order will describe the nature of the requested change, the rationale, the expected impact on scope, schedule, resources, cost, and quality, along with any associated risks or dependencies.
7. A change order may be initiated by either party through a written request submitted to the designated project manager for review.
8. The Delivery or Project Manager of the requesting party will ensure the change request is complete, accurate, and supported with sufficient detail for proper evaluation.
9. Both parties will evaluate the change request and determine whether changes to services will result in any additional charges, schedule adjustments, or modifications to deliverables.
10. If both parties agree to implement the change, a modification incorporating the change will be prepared, reviewed, and executed by authorized representatives of both parties.
11. The Delivery Team is under no obligation to perform the change until the change request has been agreed to, documented, and signed by both parties.
12. Whenever there is a conflict between the terms and conditions set forth in a fully executed change order request and those set forth in the original scope, or in any previous fully executed change order request, the terms and conditions of the most recent fully executed change order request will prevail.