

**THE CLUB AT NEW SEABURY  
BOARD OF MANAGERS MEETING**

June 10, 2010

5:30 PM

Meeting Minutes

Present: Bill Blaisdell, Rosemary Burns, Marybeth Crabtree, Darlene Furbush, Dan Goggin, Patty Hoar, Bill Levine, Mike Richardson and Paul Stenberg.

**Treasurer Report** ...Mary Beth Crabtree

Total Funds from two accounts \$63,394, including dues receipt from one new member.

**Food and Beverage**... Mike Richardson/Paul Stenberg

Summer menus and programs are well promoted and advertised. 80 reservations received for this Thursday. Summer volumes are traditionally increasing.

**Golf** ...Bill Blaisdell

Members have favorably commented that both golf courses are in fine condition. Questions have been asked about the length of grass, especially around the bunkers. There has been mixed acceptance among the members. Decrease in the speed of play seems to be biggest adverse comment. It was explained that general maintenance and proper equipment around the bunker edges is being evaluated. The new greens (10, 12 and 15) have slightly different properties. Other comments: During busy times, Starter on duty should try to join (2) twosomes together to make a foursome. Further discussion with management is required

**Tennis**...Marybeth Crabtree

Tennis members are pleased with the managers: the Gurney's. A lot of interest in programs and increase in activity. Scott Nickerson's staff has increased maintenance efforts. Over the recent Memorial Day weekend, proper dress attire and guest policies were enforced. Some members were not aware of these policies and expressed a general concern about the \$10 non-primary member/guest fee. Perhaps management could review the guest fee policy as related to "prime" time usage, typically 8 –noon, with a fee reduction in the afternoon?

**Beach Club** Bill Levine

There is a continuing issue of the general efficiency of the staff. Beach chair allocation remains a problem. Beach staff should, on a routine basis, remove "open" chairs from the beach. Staff should remind members of the 4 chairs per family rule as posted on the sign. If necessary, rule enforcement should be directed to Harry Sweeny Beach Director.

**Nominating...**Darlene Furbush, Bill Levine and Mike Richardson

A BOM letter asking that any member interested in to be considered for nomination to run for the three openings has been included in the May statements. Two letters have been received to date.

### **New Business**

\* The BOM dues letter is now included in the new membership packages.

\* Items to be discussed with management

Tennis guest fees policy in off peak times

Security/Access to the beach bar from path from the Inn.

Second floor bridge room ventilation .....what can be done to regulate temperature extremes?

“Play for Pink” Golf event...Sunday August 8 1 PM shot Gun on the Ocean course.

Replaces Rally for the Cure and subsidized by Este Lauder.

The Board continued venues tours of Food/Beverage and Golf Operations

### **Roy Chase Director Director Food/Beverage and Josh Zamira Executive Chef**

Josh provided a general background on his operations. In season, the Inn has a staff of 35 and generates more revenue in 3 months than the Club in 10 months. The Club is more upscale and offers more Variety of items. The Club can serve up to 80 at one time, whereas the Inn is staffed for speed, and able to serve up to 280. The consistency of his staff for year to year is a major factor to their success. Seasonal help runs from 90-110 days.

Roy’s staff consists of 35 at the Club and 75 at the Inn. Some personnel have been working at New Seabury for several years. He outlined his major issues including: trying to accommodate all members requests, including requested table assignments whenever possible, enforcing proper dress code policy, scheduling 17 bartenders, Beach Club (19) and Snack Bar (5) staffs. The Club will accept reservations for members only at the Club and open bookings at the Inn

During the slow season, it was noted that all Club staff have been known to be in the kitchen cooking and serving tables.

### **Brendan Reilly Head Golf Professional**

New Seabury golf operations has year to year return rate of 90%.

Brendan provided a detail of the starters functions, expectations of each with regard to members and guests, equipment preparations, adherence to golf rules and policies.

The Pro Shop staff includes Rita, Keith Brian and Pat and two new interns. He encourages his staff to be knowledgeable about all events and functions associated with golf operations.

The Board is grateful for each presentation, and the enthusiasm shown

## **Joint Meeting: Steve Brennan and Judy Horton**

- \* The Board presented a members request for a “Play for Pink” golf event for Sunday August 8, Ocean course. This would replace the traditional “Rally for a Cure” The Board requested a 1 PM shot gun, and possible donation of the cart fees? Several reasons were explained as to why the request could not be allowed this year
  - the event was not on the approved tournament list established earlier this year
  - the August 8 date is right after the 3 day member-guest
  - an 8 AM Sunday shot gun is a maintenance issue
  - 8 AM shot gun on a Sunday is not well received
  - Cart fees are never waivedSeveral alternatives were offered, including; make tee times for those wishing to play, possible use of the Dunes course this year and add it to the 2011 schedule, lastly a Friday afternoon event this year.
- \* Chelsea scheduling system is working well. Brian Hayes verified assigned times every 10 days to verify that all members have the proper category. Players are allowed to link 2 foursomes together, but members routinely call each other to switch times to accommodate larger groups.
- \* The use of “demo” clubs policy has changed: a member will be charged the value of the club when it leaves the pro shop, and receives a credit once the club is returned.
- \* “Heather” Current conditions are being evaluated. Once the grass attains a certain height, it will begin to thin out and flatten down.
- \* The 10<sup>th</sup> green is different than all others on the Ocean course. In general, management expressed That the work done this spring has far exceeded their expatiations
- \* Judy Horton will include the BOM flyer in next months statements.
- \* Tennis guest policy. Management will consider no guest fees after 3PM. If abused, he will have to re-look at this decision. Steve Brennan will handle
- \* Beach chairs.. This year the policy (4/family) will be enforced. Beach staff will be monitoring
- \* The Board room can be used for two bridge groups.
- \* Revenue for the first 5 months of 2010 has been tracking to the 2008 figures
- \* New Seabury is considering on a 70<sup>th</sup> Birthday Party (Aug 12?) for the Poppy  
More to follow