



New Seabury Club Members Associates, LLC

2021 Annual Meeting: Audio Presentation will begin at 11:00

2021 Annual Meeting

Meeting Agenda

- Role of the Board of Managers
- Review of 2020 - 2021 Board Term
- Looking Forward
- Election Results
- Club Management Update
- Q & A

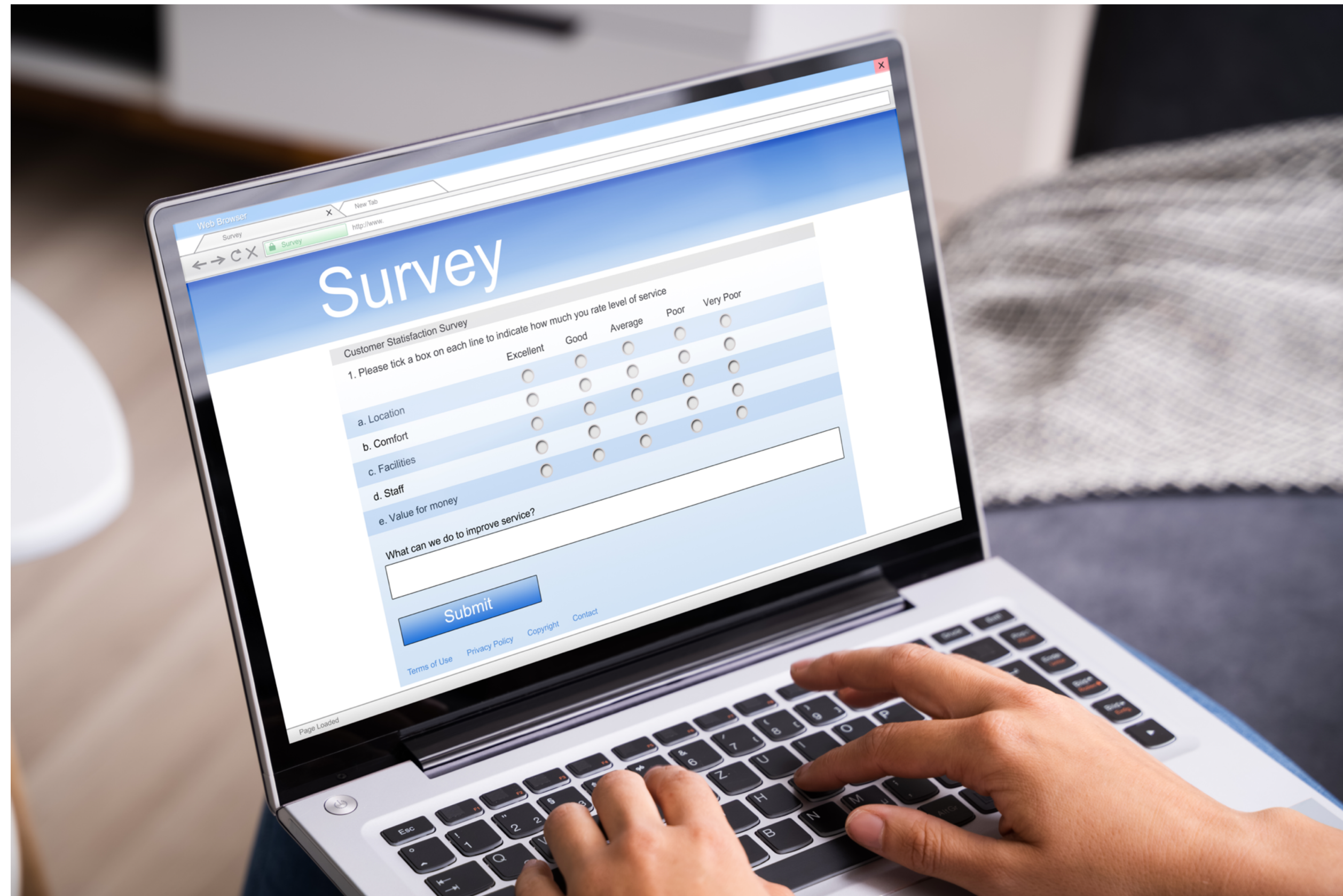
Role of the Board

The New Seabury Club Members Associates, LLC. was instituted in 1997, headed by a Board of Managers, elected by the membership and charged with the representation of the collective interests of the members and advancing their interests in matters concerning the operation of the Club.

The Board's Focus Since Our Last Meeting

- Continued our member communication program
 - 18 direct member e-mail blasts
 - 2 New Seabury Newsletter articles
 - NSBOM Website “What’s New” & “Community Photos”
- Maintained 24-hour response to member e-mails (150+)
- Reviewed and submitted Board input on 2021 Membership Plan and Rules and Regulations
- Successfully lobbied the Club for no member dues increase in 2021

2020 Member Survey – You Spoke, We Listened



**530 surveys submitted
1,187 comments and suggestions offered!**

The Board worked with club management and department heads to address key items in response to your feedback

Issues Addressed as a Result of 2020 Member Survey

Food & Beverage

- ✓ New events; Wine Down Wednesday, Kentucky Derby Night, Summer Beach Bash, Golf Course Wine Walk, Bocce and Cornhole nights, Member cocktail party
- ✓ Lure changed to members only
- ✓ Expanded Waitstaff service on the Beach for food and beverages
- ✓ Changed reservation policy at 95 Shore and Poppy to accommodate access to reservations
- ✓ New Members Welcome program

Tennis, Fitness & Youth

- ✓ Extended Tennis playing season
- ✓ Year round play in planning
- ✓ Head Professional added to staff
- ✓ Find-a-player app
- ✓ Expanded kids & adults programs
- ✓ Kids camp re-established and expanded based on high demand
- ✓ Expanded multi-level Junior Golf program
- ✓ Kids Bingo

Golf

- ✓ Improved course conditions
- ✓ Increased Diamond & FG-1ST family member guest discount from 25% - 50%
- ✓ Hole-in-One Club established
- ✓ Worked with NSWGA & Club to expand tournament options to more women golfers
- ✓ Men's Wednesday night league
- ✓ Handicap feature added to ForeTees app

What to Expect Going Forward



- ☐ Continue e-mail, website, and communication effort
- ☐ Conduct 2021 season-end Member Satisfaction Survey
- ☐ Review and provide feedback to 2022 Membership and Rules package
- ☐ Lobby for fair membership dues levels, increased membership value, and to reduce Silver membership to age 75, change of membership status based on family needs
- ☐ Continue to represent membership concerns and interests to Club management

2021 New Seabury Board of Managers Election

- Each year the terms of three Board members expire. Thanks to the three board members whose term has expired
 - **Mike Forbes**
 - **Mike Murphy**
 - **Mike Richardson**
- Service on the Board is open to all members
- Over a dozen people expressed interest in serving on the Board this year
- Five people were on the ballot

Our Newly Elected Board Members

Congratulations

Michael Bonacorso

Ralph Lepore

Dave Tacelli



New Seabury Management Update

Chris Card

New Seabury President & CEO

ccard@newseabury.com

www.newseabury.com

Member Q&A

NSBOM Contact Information

- www.newseaburybom@gmail.com
- www.nsbom.com

Member Questions

- Given the remarkable turnaround with the golf courses, and the extraordinary professionalism of the golf staff, what is being done to make sure that these key staff members continue their employment?
- What are the short- and long-term plans for the golf courses? Are there any renovations to the Greens, Fairways, Bunkers, First and second cuts of rough, and the possibility of developing a more uniform look to the front and back 9's of the Ocean Course?
- Can you share your plans and timing for improving the golf practice facility?
- Why can't we get the menu to change more frequently at 95 Shore?

Member Questions

- Can the club send out weekly emails with the dinner specials at the restaurants for that week?
- Can you share the final decision and details on the type and the timing of Tennis enclosure? How many Tennis and Pickleball courts will be covered?
- Is there an active search underway to hire a new Head Tennis Pro?
- Can you provide a status update on the Clubs progress to replace Amy Warr and how and where indoor classes are going to be held to keep everyone safe and healthy?

Member Questions

- Are there any plans for adding additional activities beside Tennis and Golf for the 8 – 15 year old kids for the 2022 season?
- Can you address the rumors that the Club with be converting The Lure back to a public venue next season?
- Are you working on any process improvements better control non-members accessing the Beach Bar and the Lure?
- Has any progress been made on improving cell service in the complex?
- Are there any dues or fee increases planned for 2022?

Member Questions

- The bar area at Poppy is still using the old Club house diningroom furniture. Are there any plans to upgrade these furnishings and the old outside patio tables?
- What's are the Clubs plans going forward to address the staffing shortages?

2021 Rules and Regulations

IV. RESIGNATION, SUSPENSION, AND TERMINATION OF MEMBERSHIP

- B. Suspension and Termination of Membership: Any Member (i) whose conduct (x) shall be deemed by the Club to be likely to endanger the welfare, safety, harmony or good reputation of the Club, its Members, staff or the New Seabury community in general, (y) violates principles of good fellowship or sportsmanship
- (vii) abuses any employee or staff of the Club either verbally or otherwise, may be reprimanded, suspended, terminated and/or expelled from the Club in accordance with the Club's Disciplinary Policy



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