



# New Seabury Club Members Associates, LLC

---

**2022 Annual Meeting: Presentation will begin at 3:00**



2022 Annual Meeting

# Meeting Agenda

- Role of the Board of Managers
- Review of 2021 - 2022 Board Term
- Looking Forward
- Election Results
- Club Management Update
- Q & A

# Role of the Board

---

*The New Seabury Club Members Associates, LLC. was instituted in 1997, headed by a Board of Managers, elected by the membership and **charged with the representation of the collective interests of the members** and advancing their interests in matters concerning the operation of the Club.*

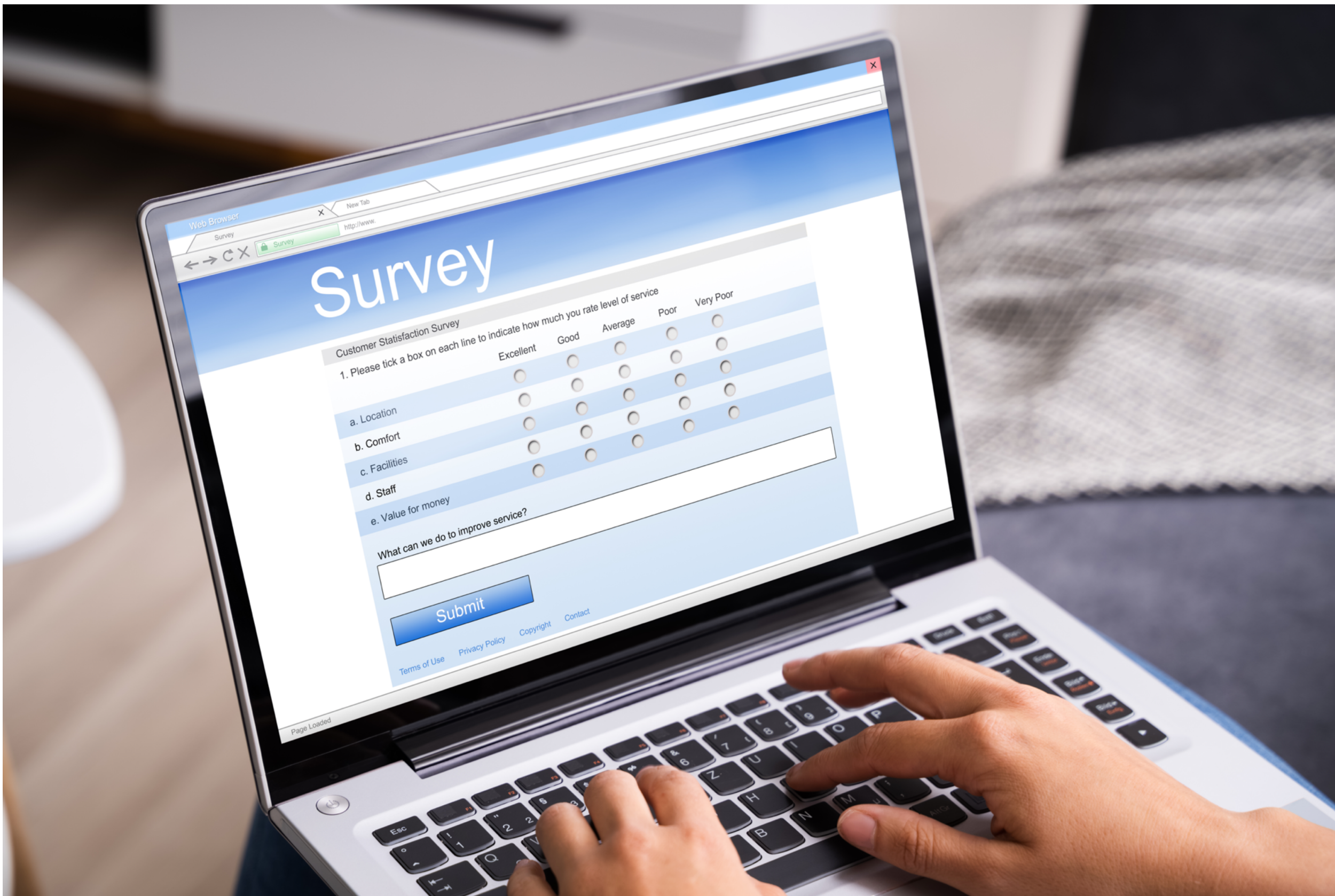
# The Board's Focus Since Our Last Meeting

---

- Continued our member communication program
  - 18 direct member e-mail blasts
  - Added video updates
  - 2 New Seabury Newsletter articles
  - NSBOM Website
- Responded to 200+ member e-mails/concerns
- Reviewed and submitted Board input on 2022 Membership Plan and Rules and Regulations



# 2021 Member Survey – You Spoke, We Listened



**570 surveys submitted  
1,200+ comments and suggestions  
offered!**

The Board worked with club management and department heads to address key items in response to your feedback



# Topics Discussed on Behalf of the Membership

## Food & Beverage

- ✓ Expanded menu offerings at Lure as well as hours of operations in the off seasons.
- ✓ Worked with chef on marketing of menus and posting specials online as well as addressing dietary and allergen concerns.
- ✓ Hired foreign exchange workers to staff
- ✓ New Members Welcome program

## Racquet Sports

- ✓ Year round playing season
- ✓ Dome opening in Fall 2022
- ✓ Many new Tennis & Pickleball programs for all age groups added to the schedule
- ✓ Added Drop In Classes on Wednesdays for Tennis & Pickleball
- ✓ Find-a-player app
- ✓ Head Professional who is well versed in Tennis and Pickleball added to the year round staff

## Golf

- ✓ Established a Club golf handicap committee
- ✓ Adjusted the hole by hole handicaps for the Ocean Course
- ✓ Worked with NSWGA & Club to expand the women's golf offerings including all new beginner golf program.
- ✓ Completed video for membership covering several updates for golf



# Topics Discussed on Behalf of the Membership

## Beach

- ✓ 100 New Umbrellas were purchased for the 2022 Season
- ✓ 150 New Chairs were purchased for the 2022 Season
- ✓ Two Waterfront Supervisors were hired
- ✓ Five New Lifeguards were added to complement the numbers
- ✓ Lunch & Drink service on the waterfront was expanded

## Youth

- ✓ Kids Camp Expansion
- ✓ Family Bingo Added to schedule
- ✓ Kids Swimming Lessons Offered at AC
- ✓ Scavenger Hunt added to schedule for ages 12 & under
- ✓ Photo Scavenger Hunt added for the Tweens

## Fitness

- ✓ Added an array of Fitness & Pool Classes
- ✓ Added More Fitness Instructors for Yoga, Pilates, Pool Classes
- ✓ Added a Lecture Series



# What to Expect Going Forward

---



- ☐ Continue our e-mail, videos, website, communication effort
- ☐ Conduct 2022 season-end Member Satisfaction Survey
- ☐ Review and provide feedback to 2023 Membership and Rules package
- ☐ Lobby for fair membership dues levels, increased membership value, and to reduce Silver membership to age 75
- ☐ Continue to represent membership concerns and interests to Club management



# 2022 New Seabury Board of Managers Election

---

- Each year the terms of three Board members expire. The members completing their three year term.
  - **Kathy Griffin-Mayo**
  - **Richard McGrail**
  - **Rick Russo**
- Service on the Board is open to all members
- Over a dozen people expressed interest in serving on the Board this year
- Two incumbents elected to seek second term. Three additional candidates were selected to round out the five person 2022/2023 ballot

# Our Newly Elected Board Members

---

*Congratulations*

**Jylanne Dunne**

**Kathy Griffin-Mayo**

**Rick Russo**





# New Seabury Management Update

*Chris Card*

*New Seabury President & CEO*

*[ccard@newseabury.com](mailto:ccard@newseabury.com)*

*[www.newseabury.com](http://www.newseabury.com)*

# Member Q&A

## NSBOM Contact Information

- [www.newseaburybom@gmail.com](mailto:www.newseaburybom@gmail.com)
- [www.nsbom.com](http://www.nsbom.com)



# Member Questions

---

Can you share your plans and timing for improving the golf practice facility?

The Club announced they purchased a new golf cart tracking software package to improve pace off play and keep carts away from the greens. It's not obvious that much has changed. Has the package been fully implemented?

Getting a tee time on the weekends has become a major challenge do to the number of guests that are being booked. Is the Club planning to address this in 2023?

# Member Questions

---

Can you provide and update on the timing of Racquet Sports enclosure? How many Tennis and Pickleball courts will be covered?

Are you working on any process improvements better control non-members accessing the Club facilities?

Are there any dues or fee increases planned for 2023?

Can you address the rumors that the Club is planning a major renovation of the Poppy?



# Member Questions

---

Is it possible to add additional outside seating for the Sand Wedge patio area?

The awnings outside the Sand Wedge are dangerously low when fully extended. Are there any plans to address this issue?

Now that there are more younger members that have joined the Club that work during the day can the A/C Pool and Gym hours be extended for members that want to workout or swim after work?

Can 24 Hour access to the AC fitness center be added, similar to the Mews Fitness Center?

# Member Questions

---

Are there any plans to update the AC gym equipment?

Can the Club add more healthy snacks for children at the A/C like Gogurt, pretzels, goldfish, and hummus?

Are there any plans to expand hours of operation during the shoulder seasons?

Has any progress been made on improving cell service in the complex?





# New Seabury Club Members Associates, LLC

---

**2022 Annual Meeting**