

New Seabury Members Association Board of Managers

Minutes of New Seabury Board of Managers Meeting June 9, 2022 Location: New Seabury Country Club

The following are the minutes of the board meeting held on June 9, 2022. The Board Chair presided over the meeting.

Attending Board Members: Richard McGrail, Kathy Griffin-Mayo, Rick Russo, Marliese Zafiroopoulos, Ralph Lapore and Dave Tacelli.

Note: Motions/resolutions are in **bold red type**; Action Items are **highlighted in yellow**.

The meeting was called to order by Chair Richard McGrail at 6:00 pm. The first order of business was a review of the Board Minutes from the May 12, 2022 meeting. After a brief discussion, **a motion was made and seconded to accept the meeting minutes**. The minutes will be posted on the NSBOM website <https://nsbom.com/>.

Treasurer's Report

Richard McGrail reported that there were no expenditures during the month. The balance in the NSBOM account as of /31/22 is \$1716.36.

As discussed at the May meeting, the Board has an annual expense budget of approximately \$5000.00. Without new funds, the Board will not be able to meet its financial obligations for the remainder of the year.

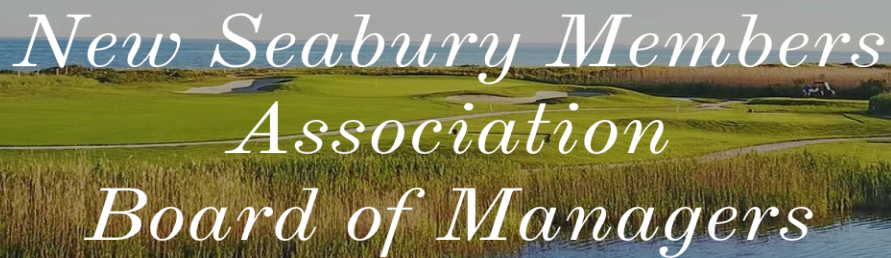
A discussion was held on sending out a survey to the members to see the value of our position and direct approach email on obtaining funding. The group again discussed the usual fundraising events people are familiar with, raffles, auctions, and events. The group agreed to table the matter for further review at the July meeting.

A motion was made to accept the Treasurer's report. The motion was seconded and unanimously approved.

Communications Committee

Richard McGrail reviewed the 2022 Communication Plan and provided an update on the NSBOM's communications efforts since the May meeting. The Beach and Fitness email blast discussing 2021 Member Satisfaction survey issues was posted as scheduled. It was well received with an excellent 80% open rate. The committee also provided our submission to the June addition of the New Seabury monthly newsletter schedule to be in home in early June. This month's topic was a call for 2022 -2023 Board election candidates. A follow up email election candidate email blast will also be posted at the end of June.

The production of the joint Board/Club videos also kicked off in May. The videos will be created in conjunction with the Club's IT team and hosted on the New Seabury YouTube site. The Board will develop a short cover email introducing each video which will include a link to the YouTube site.



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Chris Card and Richard recorded a Welcome back message/update video originally schedule to be sent out on Friday of Memorial Day weekend. Unfortunately, the day of the taping there was a power outage at the Clubhouse so filming was move to an outside location. During the editing process it was decided that the background noise picked up at outside location was more than anticipated so the was made to not posted the video. The Golf Action Committee email and video introducing the new club golf Handicap Committee and cart tracking system is in final edit and scheduled for mid-June release. The Food and Beverage Committee is also working on a video for late June/early July posting.

Nomination Committee

Richard McGrail provided the Board with an overview of the Nominating Committees' plans and progress. Each year the terms of three of our nine-member Board expire. As part of our Annual Meeting process, we elect a new class of three to replace the folks whose terms have been completed. To get this process started, we sent out our annual "Call for Candidates" message in the June addition of the New Seabury New Letter. As mentioned in the Communication update, a follow up email candidate email blast will also be posted at the end of June.

Our by-laws call for the Nominating Committee to field a slate of five candidates to fill the three openings created by the expiring terms of Board members Kathy Griffin-Mayo, Rick Russo, and Richard McGrail. Incumbents are welcome to run for consecutive terms. Incumbents just declare their intentions at the July Board meeting so the committee knows how many candidates we need to identify to fill the ticket.

Member responses to the email blast will be followed up on with a phone call and if appropriate a face to face interview. If existing Board members know of members that may be interested in getting involved, they should encourage them to reach out to a member of the Nominating Committee as soon as possible.

The final slate of candidates will be posted on the NSBOM website and mailed to all members with the New Seabury July billing statements. Candidate bio's voting information will also be emailed at the end of July. Members will be able to mail their ballots to the NSBOM PO Box, bring their selections to the Annual Meeting, or vote electronically. Details on the voting process will be included with the mailed ballots, posted on the NSBOM website and reinforced with a voting e-mail blasts in August.

Food & Beverage Committee

Rick Russo provided the Committee with the F&B update. Based on member input to the 2021 Satisfaction Survey, The Lure will be expanding its menu this season to include a few "healthy choice" options. The 2022 plan also calls for the grill to be open every night, also with expanded menu of offerings. As mentioned in the Communication Update, a date has been set for the F&B Action Committee videotaping with Peter and members of his team for later in the month. Questions from the 2021 Member Satisfaction Survey have been submitted to Peter and will be used as the framework for the video. The goal is to have it completed and to post the it in mid to late June.

Chris Card told the Board that hiring for the season is going well, and they are on pace to be fully staffed this season. This will include the international hires they could not bring in last year because of the pandemic. Approximately thirty international employees will join the F&B team in June.



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Golf Committee

Dave Tacelli provided the group with an update on the progress of the Golf Committee's May efforts. The Golf Action Committee video featuring Jim Clay detailing the particulars of the Handicap Committee, the new cart tracking application that will monitor pace of play and cart traffic patterns on the course, and changes to the ForeTees tee time booking process has been produced and is in final edit. It will be circulated with a cover email on June 19th. A second video featuring Kevin Taylor, Director of Agronomy, is in the development stage with a goal of circulating in early August.

Racquet Committee

Kathy Mayo and Marliese Zafiroopoulos reported that all the courts are now open and ready for play.

A variety of new tennis and racquetball programs have been established and are being rolled out. The Adult Drill & Play Clinics have also started up on weekends. Cody and his team will start weekday clinic June 20th. The Tennis and Pickleball Challenge Ladder events are scheduled to kick off at the end of the month, followed by the Junior Tennis Program on June 20th.

A tennis Mixer was held Saturday of Memorial Day weekend. Participants were all very happy with the event.

Beach, Youth and Fitness Committee

Kathy Mayo reported The Athletic Center Café is open for the season. The menu at the AC has expanded to include a number of new heart-healthy options. Wine Down Wednesday will also be moving to the Athletic Center this season. New kid/teen events have been established at the Athletic Center including a movie night, karaoke, and craft events as well as a teen lifting classes. This information will be communicated to the members throughout the month of June.

Next Meeting Date

The next meeting will be held on July 14, 2022 at 6:00 pm.

A motion was made and seconded to adjourn the meeting at 7:30 pm with no further business.

Respectfully submitted,

Marliese Zafiroopoulos
Secretary