



# *New Seabury Members Association Board of Managers*

## *Minutes of New Seabury Board of Managers Meeting April 14, 2022 Location: New Seabury Country Club*

The following are the minutes of the board meeting held on April 14, 2022. The Board Chair presided over the meeting.

Attending Board Members: Richard McGrail, Michael Bonacorso, Kathy Griffin-Mayo, Doug McHale, Marliese Zafiropoulos, Rick Russo, Dave Tacelli, and Ralph Lepore.

Additional Attendees: Chris Card, Club President & CEO, also participated in the meeting.

Note: Motions/resolutions are in **bold red type**; Action Items are **highlighted in yellow**.

The meeting was called to order by Chair Richard McGrail at 6:02 pm. The first order of business was a discussion regarding the need to elect a new Board Secretary due to Ann Maire Beasley's resignation from the Club. The **nomination of Marliese Zafiropoulos was put forward, seconded, and unanimously approved.**

The resignation of Ann Maire also created a vacancy on the Board. According to the Board by-laws, in the event of any vacancy in the position of Manager by reason of the death, resignation, or removal of a Manager, the remaining Managers shall, by majority vote, either elect a Manager to fill such vacancy or if there are at least six remaining Managers then serving, decrease the number of Managers by one to eliminate such vacancy. After discussion, **a motion was made, seconded, and approved to downsize the Board to 8 members.** The Board also agreed to revisit this decision prior to the 2023 Board election cycle in August.

The next agenda item was the Board Minutes from the November 11, 2021 meeting. After a brief discussion, **a motion was made and seconded to accept the meeting minutes.** The minutes will be posted on the NSBOM website <https://nsbom.com/>.

### **Treasurer's Report**

Treasurer Lepore reported that the Board's Directors and Officers Insurance was renewed in January. Michael Bonacorso successfully negotiated a \$430 reduction in the 2022 premium, \$2650.00, versus \$3081.00 the previous year. After the \$2650.00 insurance payment, the balance in the NSBOM account as of 03/31/22 is \$1716.36. There are no additional expenses anticipated until July.

Ralph then provided the group with a detailed review of future spending requirements and the need to raise funds to meet these obligations. Kathy Griffin-Mayo, Doug McHale, Rick Russo, and Dave Tacelli agree to meet with Ralph Lepore to workshop fundraising ideas to be presented to the group at the May meeting.

**A motion was made to accept the Treasurer's report. The motion was seconded and unanimously approved.**



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## **Communications Committee**

Richard McGrail reviewed the 2022 Communication Plan and provided an update on the NSBOM's communications efforts since the November 2021 meeting. Email blasts detailing a summary of NSBOM 2022 Membership Plan input to management, a Board Q & A follow-up message of questions posed to the Board in the 2021 Member Satisfaction Survey, and emails from the Golf and Tennis Action Committee's were also circulated. Readership remains strong, with open rates on emails ranging from 75%- 85%!

In the spirit of continuous improvement, the group also discussed augmenting the Boards email blast efforts with the addition of short video updates. These would be three to five-minute iPhone videos with Chris Card, and members of his management team and their Board member counterparts would discuss topics that in the past have been handled in email format. Ideally, there would be one a month between May and November. Ideas discussed for the 2022 season include the introducing the new handicap program, Cody's introduction on the new tennis programs, a Memorial Day Welcome Back video, and a 2022 Food & Beverage update.

Chris agreed this would be an excellent expansion of the communications program and agreed that his team would welcome the opportunity to participate. Richard agreed to work with the Club's IT team to figure out the particulars of making, storing, and distributing the videos.

Richard also told the Board that the Communications Committee continued its efforts expand and update the Boards email list over the winter months. Today, our 2022 list includes 1444-member emails, which is double what we had when we started the Communication program five years ago.

## **Food & Beverage Committee**

Rick Russo provided the Committee with an update of the meeting he and Michael Bonacorso had with Chef Mark Porcaro and Food and Beverage Manager Roberto DaCosta. Chef Mark said the Club had an excellent response to the weekly Chef specials emails they started, and they will be continuing with it throughout the 2022 season. In response to member input, they will be continuing to introduce new offerings as specials and, if well received move them onto the menus at 95 Shore and the Poppy. They are also planning to do a few Prime Rib nights at Poppy this summer since it was so well received at 95 Shore during the winter months. They will also pilot some full table desserts and appetizer platters for large parties as an option at 95 Shore and the inn.

Chris Card told the group that as a process improvement that Roberto created a service bar at 95 Shore to support the drink service for the restaurant table service. A dedicated bartender will handle the waiter/waitress orders, previously supported by the main bar staff. This will speed up service and free up bartenders in the main bar to provide better service to their customers eating at the bar.

## **Golf Committee**

Dave Tacelli provided the group with an update on the progress of the Golf Committees November action items. The three-person handicap committee has been established for the 2022 golf season. As previously mentioned, the committee consists of Jim Clay, NSWGA representative Jylanne Dunne, and Dave representing the NSBOM Golf Action Committee and men's golf. During the month of April, the Committee developed and approved its charter. In brief, the committee will perform annual handicap reviews, facilitate and monitor the timely



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submission of scores, maintain accurate player scoring records, and if appropriate in the interest of fair play, apply applicable adjustments to any member whose handicap does not reflect their demonstrated ability. In early May, the particulars will be communicated to the entire membership via an email blast or possibly a short video.

Over the winter, the Golf Committee also worked with Jim to review the hole-by-hole handicap ratings for the Ocean course. Adjustments were made based on input from the members, the golf staff, and scoring data from the 2021 season. New scorecards have been printed for the 2022 season that reflects the new hole-by-hole rating.

Chris Card added that based on input from the 2021 NSBOM Member Satisfaction survey, Jim Clay and his team have developed a program for all golfers new to the game. It includes group clinics to help improve all parts of the game. The Club has also hired two additional assistant professionals to support these efforts.

Chris also mentioned that to better monitor the pace of play; and continuously improve the member golf experience, the Club has been investigating an application to track cart usage and positioning on the course. The system sends notifications (based on club set parameters) to the staff when groups are out of position so the team can address any bottlenecks that might develop on the courses during heavy play. The system will also allow the golf maintenance department to track traffic patterns on the course, so they have the opportunity to modify traffic flow to minimize impact on the facilities.

## **Tennis Committee**

Kathy Mayo provided an update on the meetings that she, Marliese, and Michael had with Jim Clay and Cody since the November Board meeting. Construction of the new Dome facility was delayed due to material shipments, weather, and a variety of obstacles out of the Club's control. The project is now underway and scheduled for a November 2022 opening. Once completed, the Club will have year-round tennis and pickleball, with indoor play available from November through April.

The current Racket facilities will be operating with the Har-Tru Clay courts opening in mid-April. Cardio Tennis and the Adult Drill & Play Clinics will be offered starting April 23rd, weekends only, weather permitting. Cody and his team will be offering a wide variety of Member events throughout the summer, kicking off the 2022 season with a Memorial Day Kiwis Doubles Tennis Mixer on Saturday, May 28th. This season will offer a wide array of tennis and pickleball events each month for players to take advantage of. Also new this year will be the Tennis and Pickleball Challenge Ladders program. Challenge ladders are open to all skill levels, from beginner to advanced, and are a great way to meet new players and find more matches! Those at the top of the ladder tend to be competitive players, while those towards the bottom are often new to the game and looking for practice and experience. A Club Championship program will also be added to the mix this year. The New Seabury Cup is a summer-long, open tournament to determine our first Club Champions in Ladies' Doubles, Men's Doubles, and Mixed Doubles!

There was also a brief discussion about changing the name of the Board Tennis Committee to Racquet Committee to better reflect the current offerings now available at the Club. **A motion was made, seconded, and unanimously approved to change the name and to modify the Committee Charter to reflect the change.**





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Richard McGrail took the action item to modify the charter document and upload the revised edition to the NSBOM website.

## Youth and Fitness Committee

The Youth and Fitness Committee (Kathy, Marliese & Michael) sat down with our new Fitness Director, Jen Skiba, and Jim Clay, Sr. Director of Golf and Athletics, to review the 2021 Membership Satisfaction survey results and discuss the 2022 Fitness Season. It was evident in the meetings that Jen is excited about the new position, and her enthusiasm and love of health and fitness is a welcome addition to our Club.

In April, the Athletic Club expanded its hours of operation, opening now from 6:00 am - 3:00 pm daily, and on May 1<sup>st</sup>, the hours of operation will increase 6:00 am - 5:00 pm daily. In response to member input, several new classes have been added to the fitness schedule. These include Cross Training, High Intensity Interval Training (H.I.I.T.) Tabata, Bodyweight Circuits, Pilates Barre Fusion, CORE Mobility, Golf Mobility, and the return of the TPI Golf Fitness program.

Also, new this year starting June 20<sup>th</sup>, the Athletic Club will offer a Summer Athlete Training Program for kids ages 11-13 and 14+. The Certified Personal Trainers on staff will design and supervise a 10-week progressive program to develop the skills and fundamentals of being an athlete: balance, coordination, flexibility, agility, strength, power, and endurance. The goal of this program is to boost confidence and maximize athletic potential while reducing the risk of injury.

There was also a brief discussion about changing the name of the Youth and Fitness Committee to Beach, Youth, and Fitness to more accurately reflect their area of responsibility. It was agreed that the name change would better match the role of the committee as detailed in the committee charter. **A motion was made, seconded, and unanimously approved to change the name and to modify the Committee Charter document to reflect the change.**

Richard McGrail took the action item to modify the charter document and upload the revised edition to the NSBOM website.

## Next Meeting Date

The next meeting will be held on May 12, 2022 at 6:00 pm.

**A motion was made and seconded to adjourn the meeting at 8:15 pm with no further business.**

Respectfully submitted,

Marliese Zafiropoulos  
Secretary