



## ***Minutes of New Seabury Board of Managers Meeting***

***April 15, 2021***

***Location: New Seabury Country Club***

The following are the minutes of the board meeting held on April 15, 2021. The Chair presided over the meeting, the Secretary was present and recorded the minutes.

Attending Board Members: Richard McGrail, Ann Marie Beasley, Doug McHale, Kathy Griffin-Mayo, Michael Murphy, Rick Russo, Marliese Zafiropoulos and Mike Richardson

Additional Attendees: Chris Card, Club President

Note: Motions/resolutions are in **red bold type**; Action Items are **highlighted in yellow**. Copies of reports or presentation notes, when available, are noted in *italics*.

The meeting was called to order by Chair Richard McGrail at 6:03 pm. The first order of business was the **review and approval of Board Minutes from November 12, 2020**. Following a brief discussion, **a motion was made and seconded to accept the November 12<sup>th</sup> NSBOM Meeting Minutes**.

### **Treasurer's Report**

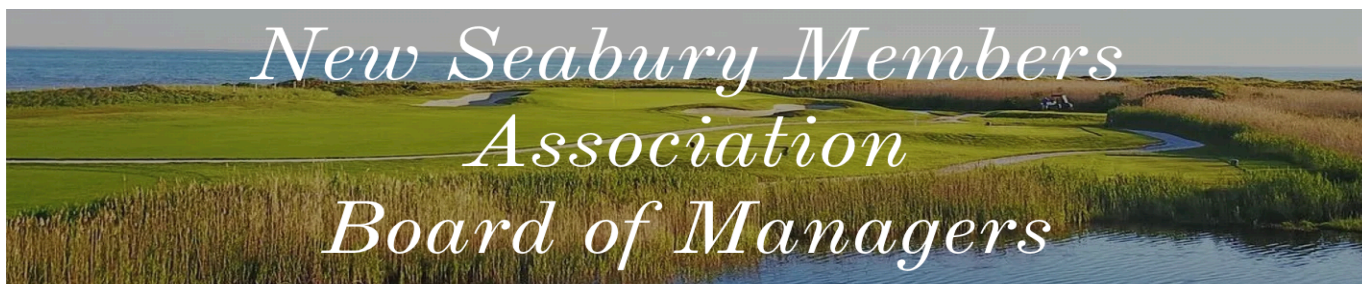
Treasurer Mike Richardson gave the October financial report. The current balance in the account is \$5,109.20 after securing the 2021 Directors & Officers insurance. **A motion was then made to accept the treasurer's report. The motion was seconded and unanimously approved.**

Mike Richardson also provided an update on progress of the on-going legal battle to build a new cell tower on Red Brook Road. The plaintiffs introduced a consultant into the suit. He provided an affidavit stating there were alternatives to building a new Cell Tower to address the poor cell coverage in the New Seabury Popponesset area, the ODAS system that we've been investigating. They also argued that the Mashpee Zoning Board did not take into consideration the devaluation of property values as a result of a cell tower as required by their town charter.

The judge agreed the plaintiff's arguments had merit and therefore denied the motion to dismiss the lawsuit. The case will now proceed to a full trial. Unfortunately, there is no trial date set at this time. The bottom-line is there will be no improvement in cell coverage until this matter is resolved in the courts.

### **Club Management Update**

Chris Card joined the meeting at 6:25. In his opening statement he said he believes the Club will have a very busy 2021 season. They are closely following development from the State regarding business re-openings and



as of now they are hopeful they will be able to fully open the Clubs facility this season. Therefore, they are staffing in anticipation of increased demand. He also said 2021 wedding reservations are currently ahead of any previous year and they have a number for 2022 booked as well.

Chris went on to explain that the Club is also seeing a healthy increase in new members. They have sold 40 plus new memberships this year. He said they believe there is still pent up demand driven by the Covid experience and they expect this to continue through 2021. Chris said the Bob Higgins will be reviving the new members reception program this season and asked the Board to participate as they've done in the past.

Finally, Chris clarified that members will be credit cards to be used for paying monthly statements starting in April.

At the conclusion of his remarks Chris agreed to participate in the Board Committee update portion of the meeting in order to answer any additional questions they may arise.

## Communications Committee

Richard McGrail reviewed the 2021 Communication Plan and provided an update on the NSBOM's communications our November meeting. A summary of NSBOM 2021 Membership Plan input to management, the Tennis Committees 2020 Survey follow up, and two 2020 Member Questions e-mail blasted were posted. Scheduled May updates will include another Member Q & A and a Fitness Committee update.

Richard also told the Board that over the winter months the Communications Committee worked to update and expand the Boards email list. This resulted in a 40% increase in the list, which now includes approximately 1300-member emails.

## Food & Beverage Committee

Rick Russo asked Chris if he could provide a status update on filling the open Director of Food and Beverage position. Chris shared that they had interviewed a number of excellent candidates for the position and they have selected a person for the job. They anticipate a start date in mid-May and will be making an announcement once arrangements are finalized.

Rick said that based on his discussions with 95 Shore Manager Roberto DaCosta and Chef Mark Porcaro, business was strong during the winter months at 95 Shore and they are gearing up for the new season. Mark said and menus will be refreshed and expanded on a regular basis for both lunch and dinner at 95 Shore and the Popponesset Inn throughout the season. The wine dinners also remain popular and will continue. The Board



asked Chris to consider improving the wine selection and expanding the menu at the Lure. Chris agreed to look into both suggestions.

There was also a brief discussion of the change of the Lure to members only for the 2021 season. Chris explained this is in response to the members on-going requests to limit public access to the Clubs dining facilities. With this change the Poppy will be the only venue with public access. He hopes the members will provide the level of support they have to 95 Shore so this can be a permanent arrangement. Richard McGrail asked if the Club was planning on being able to offer entertainment. Chris said his team is looking at how they might be able to configure the venue to accommodate entertainment as well as options for opening the Beach Bar.

## Golf Committee

Doug McHale provided the group with a brief update on a number of activities and developments on the Golf front. He shared that the Club has kicked off registration for the Junior Golf Program. There will be three levels, a basis program, PGA Junior League, and a Junior Golf Master Program. Details on all three are now available on the New Seabury website.

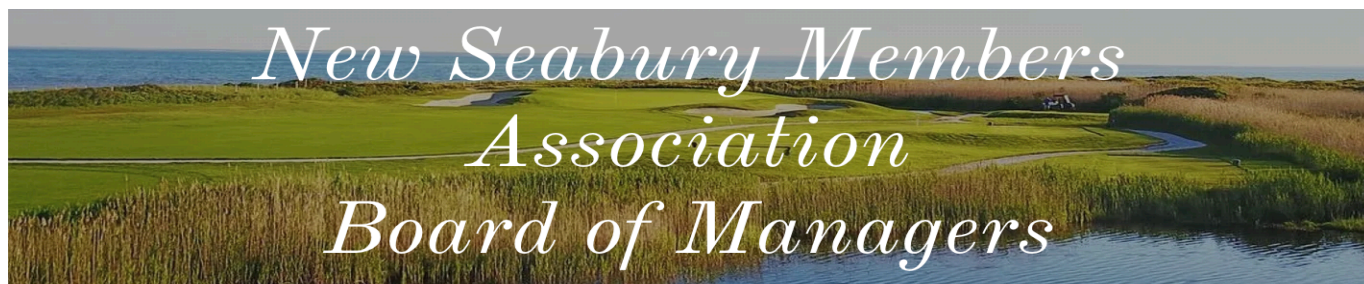
The Club has resumed Bag Room services. Members can drop off their bags at any time for storage or just leave bags on your cart or with an outside service team member after your round. The Club will also continue to stage a limited number of golf carts in the top parking lot each day for members and guests to utilize if they are bringing their bags. Members who utilize the bag room will have their bags preloaded on carts up to 30 minutes prior to their tee time.

The 2021 New Seabury Men's Event season is kicking off in April. Event information and registration links for events in May and June will be forthcoming in Club e-mail updates. The New Seabury Women's Golf Association (NSWGA) 2021 registration is also now available. All women members with golfing privileges are eligible. The 2021 season begins Tuesday June 1st and ends on Tuesday September 21st.

On the maintenance front, aeration work on the Dunes Course has been completed. The Ocean Course work is scheduled for April 19<sup>th</sup> - 22<sup>nd</sup>. Once this work is finished both courses will be open for the season. The driving range is now open and will be maintained as is for the coming season. There will be significant improvement work done in the fall.

## Tennis Committee

Kathy Griffin-Mayo reported that extension of tennis during the offseason was very successful. Work has started to get the clay ready the courts for the 2021 season. The goal is to have all courts open for play within the next few weeks. Chris shared that the Club has budgeted additional staffing for the Tennis program this year and an Cody this filling out his staff and will be season.



Kathy said the decision to by the Club to construction a covered, heated, vented, lighted tennis and pickleball courts was also very well received. Chris confirmed they are reviewing the proposals and plan for construction to begin in the fall.

The Club will be launching the “find a player” app for Tennis which will be added to the website and Four Tees app shortly.

## Youth and Fitness Committee

The Club teamed up with KE Camps to offer a kid’s program for our younger members this summer. Each weekly program will include golf, tennis, swimming, arts & crafts, team building. The camp will run from June 28th to August 13th Monday- Friday. Interest has been very strong and the program is almost completely sold out for the season. The Club will be maintaining a waiting list to fill slots that may come available.

Chris also shared that a new waterfront supervisor position has been added for the 2021 summer season. This individual will be responsible for the Beach and Cabana Club venues. The interview process has been completed and an offer extended to the successful candidate. An announcement will follow once the individual is on board.

## Next Meeting Date

The next scheduled meeting is May 13, 2021 at 6 pm.

**With no further business, a motion was made and seconded to adjourn the meeting at 7:56pm**

Respectfully submitted,

Ann Marie Beasley  
Secretary