

## ***Minutes of New Seabury Board of Managers Meeting***

***June 17, 2021***

***Location: New Seabury Country Club***

The following are the minutes of the board meeting held on June 17, 2021. The Board Chair presided over the meeting.

Attending Board Members: Richard McGrail, Ann Marie Beasley, Doug McHale, Kathy Griffin-Mayo, Rick Russo, Marliese Zafiropoulos, Mike Richardson and Mike Forbes.

Additional Attendees: Club President Chris Card

Note: Motions/resolutions are in **red bold type**; Action Items are **highlighted in yellow**. Copies of reports or presentation notes, when available, are noted in *italics*.

The meeting was called to order by Chair Richard McGrail at 6:03 pm. The first order of business was the **review and approval of Board Minutes from May 13, 2020**. Following a brief discussion, **a motion was made and seconded to accept the May 13<sup>th</sup> NSBOM Meeting Minutes**.

### **Treasurer's Report**

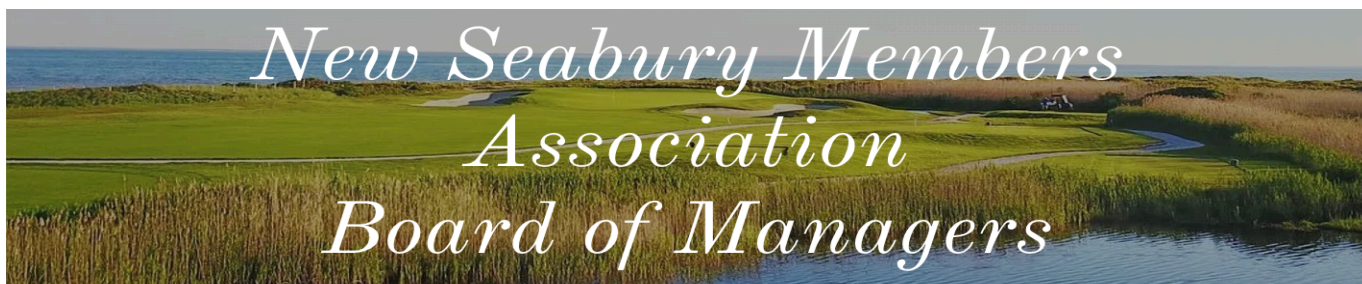
Treasurer Mike Richardson stated there were no expenditures during the past month and the balance in the NSBOM account is \$5,109.20. **A motion was then made to accept the treasurer's report. The motion was seconded and unanimously approved.**

### **Club Management Update**

Chris Card joined the meeting at 6:12pm and shared some personnel changes. Scott will now be in charge at 95 Shore & the Athletic Club. Robin will be responsible for running all of the waterfront.

Chris was happy to share that all of the Summer Camp sessions are sold out. The club expanded from 25 to 30 attendees to accommodate the additional demand. And clear out the waiting list. A camp director and six counselors were hired to manage.

The Board share complimented Chris and the staff on the New Member Reception – great turn out from new members and the board with great food. The event was nicely done and the board suggesting hosting another one at the end of the summer.



The Board also shared positive feedback on the new locker rooms which are now completed. The work is completed and they looked great!

Chris mentioned that the club has received several requests for different types of memorials or tributes to deceased members. The Club has kicked off a design & planning phase to pay honor to deceased members. Additional information will be available when some of the design & planning has been completed.

The Club expects more than 900 people for the Fourth of July celebration. All registrations must be done online via the FourTees app. Overflow parking will be available in the upper lot of the Poppy, and a small shuttle will be available.

At the conclusion of his remarks Chris agreed to participate in the Board Committee update portion of the meeting in order to answer any additional questions they may arise.

## Nominating Committee

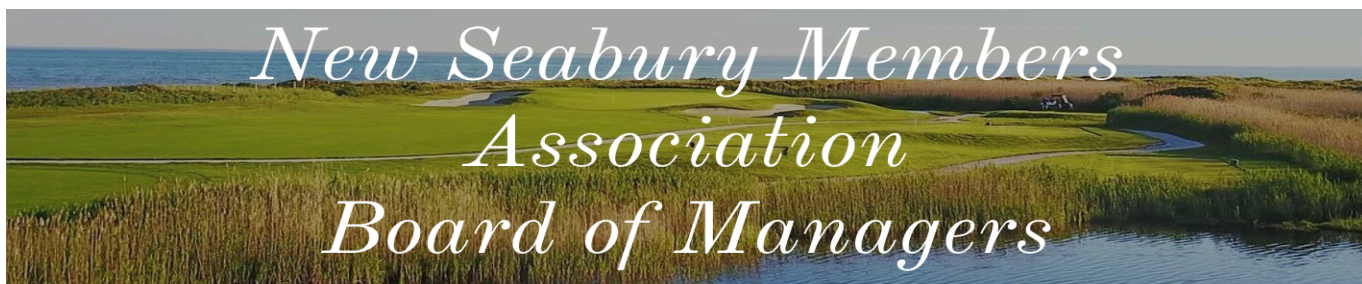
Richard McGrail provided the Board with an overview of the the Nominating Committees' plans and progress. Board members Mike Murphy and Mike Forbes have decided not to seek another term on the Board. Mike Richardson hasn't finalized his decision but will do so shortly to ensure the Nominating Committee has time to field a slate of five candidates to fill the three openings created by the expiring terms.

A "Call for Candidates" article was published in the July issue of the New Seabury Newsletter. A NSBOM blast will be posted at the end of June. If the process proceeds as it has in the past few years, we anticipate we will have twelve or more names in the candidate pool. The committee will interview all the people interested and select five that we feel add breath of representation for the overall membership and that augment the skill set needs of the Board.

The names of the final slate of candidates will be presented for review and approval at the July Board meeting. Once approved candidates will be asked to provide a brief Bio and expression of interest statement that will be emailed to the full membership at the end of July. Candidate bio's and voting information will also be posted on the NSBOM website and mailed to members with the New Seabury July billing statements. Members will be able to mail in their ballots and or bring their selections to the August 22<sup>nd</sup> Annual Meeting. We will also be using Survey Monkey for E-balloting again this year. Details on the voting process will be included with the mailed ballots, posted on the NSBOM website and reinforced with a voting e-mail blast in August.

## Communications Committee

Richard McGrail reviewed the 2021 Communication Plan and provided an update on the NSBOM's communications since the last meeting. A summary of NSBOM 2021 Membership Plan input to management, the Tennis Committees 2020 Survey follow up, and two 2020 Member Questions e-mail blasts were posted.



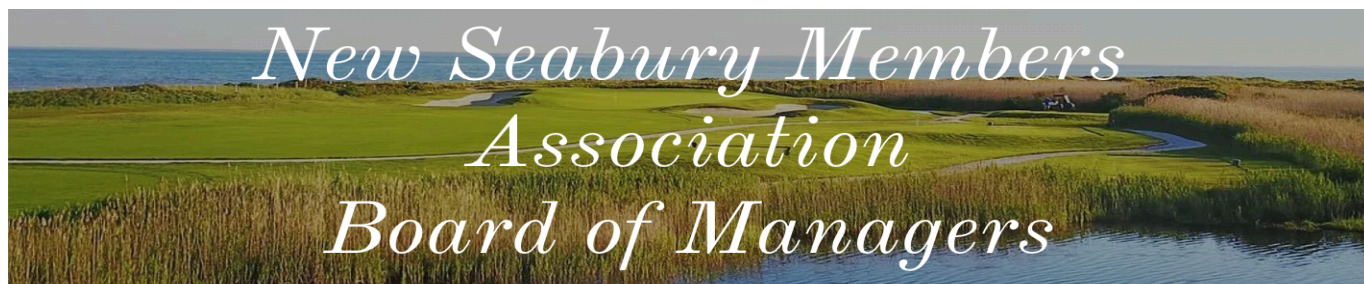
Scheduled May updates will include another Member Q & A and a Fitness Committee update. Richard also told the Board that he is working with the Club to add new members to the mailing list as they join the Club.

## Food & Beverage Committee

Rick Russo and Mike Murphy met with Peter Brattander to discuss the role of the Boards Action Committees and to reviewed the F&B data included in the 2020 NSBOM Member Satisfaction Survey. Based on that review they identified the items listed below as ones that could be readily addressed on the near term.

1. Keep the Athletic Club kitchen/bar open until 6pm
  - a. Action – The Club will cancel the 4pm-6pm grill and instead keep the AC kitchen open until 6pm Thu-Sun
2. Let the membership know about major updates to menus and other F&B offerings.
  - a. Action – Marketing team to communicate updates in Newsletter and weekly emails and train club member facing staff to highlight new offerings.
3. Improve service at 95 Shore
  - a. Action - Train service staff on proper steps of service right away, floor manager to coach and correct on the spot.
4. Poppy Bar is closing too early, offer late night bar menu
  - a. Action – this suggestion is under review. Will update in July.
5. Elevated dining experience at Poppy & Lure
  - a. Action –Expanded menu at Lure and Poppy will be in place on/after Father’s Day weekend
6. Offer a “casual” lunch menu at 95 (sandwiches, quick bites etc.)
  - a. Action - New Lunch menu to be launched June

Chris also confirmed that as a result of the State of Massachusetts decision to extended to waiver that allows restaurants to resell bottled beverages, the Club will be continuing its wine sales program that has been so well well-received by members for the remainder of the year.



The board also mentioned the members concern about the Sandwedge closing at 4:00 pm when the golf course is open until 6:00 pm. Anyone playing after 4:00 are not able to get a snack or refreshment during what are normal operation hours for the golf facilities. **Chris agreed to look into it and report back.**

## Golf Committee

Doug McHale reported that he and Mike Murphy rode the golf courses with Kevin Taylor to review conditions and on-going projects. Kevin shared that he has developed a multi-year maintenance plan he is implementing to bring both courses to level he feels is appropriate. His strategy is to take “small bites”, taking on small projects a bit at a time. An example is the new cart path that they have created from tee to green on the third hole of the Dunes Course. He is also reviewing options for adding additional cart paths throughout the complex. Unfortunately he explained that the crushed shells they need for the paths aren’t currently available in New England and need to be brought in from California. Therefore, they will be maintaining the existing paths and putting off additional construction until Fall.

Overall the Golf Committee said they are impressed with the work that is being done to improve playing conditions on both courses. They also shared with Kevin the very positive feedback the Board has been receiving from members. The improvements and attention to detail are being noticed by members! The Board suggested Kevin do more on-going communication to inform the members about his plans and goals and also so they understand some of the challenges he faces throughout the year.

The Board raised concern was raised that non-members are “walking on” and using areas of the Dunes Course. Chris agreed that they are trying to enforce use of the course for members only, but it remains an issue.

There were a significant number of questions submitted to the Board regarding the changes made to the Ocean Course handicaps. Discussions have been held with Jim Clay. No changes are anticipated at this time.

A concern was raised that Member-Guest days are all on Fridays. Board Members have received several complaints regarding the approach due to limitations on member play. Chris agreed to investigate the policy and report back.

## Fitness Committee

Ann Marie Beasley shared that number of participants and number of classes have increased. Additional classes were added in June including in pool classes, and everyone is enjoying exercise with no masks! Additional classes will be added to the schedule in July include a beach class. For now, the building remains closed from 12-1pm for cleaning. Ann Marie shared how happy people are with Amy’s creativity during the challenging COVID times





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## Tennis Committee

Kathy Mayo provided the group with a summary of her recent discussions with Cody Hunter. Beginner clinic for pickle ball have begun along with “Dink and Drill” Pickleball sessions. Monday clinics and junior league will begin and held every day. Members can expect a full complement of tournaments as the summer progresses - everything in full swing.

Members can “find a player” on FourTees app.

## Next Meeting Date

The next scheduled meeting is July 15 2021 at 6 pm.

**With no further business, a motion was made and seconded to adjourn the meeting at 7:30pm.**

Respectfully submitted,

Ann Marie  
Secretary