## **Cookie Policy**

This page tells you what you can expect when <a href="www.insightedu.co.uk">www.insightedu.co.uk</a> collects personal information. When you visit <a href="www.insightedu.co.uk">www.insightedu.co.uk</a> we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the website. We will not associate any data gathered from this site with any personally identifying information.

## What are Cookies?

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work and improve the usability of those sites.

The cookies used on <a href="www.insightedu.co.uk">www.insightedu.co.uk</a> are based on the International Chamber of Commerce guide for cookie categories:

**Strictly Necessary** 

Performance

Functionality

**Targeting** 

Strictly Necessary cookies enable you to move around our site and use essential features such as being able to apply for a job. These cookies don't gather any information about you that could be used for marketing purposes.

We use these cookies to remember things like what type of jobs you are interested in when navigating to different pages in a single web browser session make forms work such as applying for a job, submitting your CV, or completing a survey. These cookies will not gather information that could be used to advertise products or services to you. Remember your preferences or username beyond your current visit.

Performance cookies collect information about how you use our website i.e. what pages you visit and how you navigate to the pages that you are most interested in. These cookies do not collect any information that could identify you and the information is only used to help us improve our overall website experience.

We use these cookies to provide vital statistics on how our website is used, help us improve our site by evaluating site performance, test different designs and functional areas, evaluate how effective our advertising is.

We don't use these cookies to gather any personal information that could be used to advertise products or services to you on other websites. In some cases, these cookies are

managed by 3rd parties but they do not use them for any other purposes than those listed above.

Performance cookies: \_\_utma, \_\_utmb, \_\_utmc, \_\_utmv, \_\_utmz

Cookies Title: Google Analytics

These cookies are used to store information, such as what time your current visit occurred, whether you have been to the site before, and what site referred you to the web page.

These cookies contain no personally identifiable information, but they will use your computer's IP address to know from where in the world you are accessing the Internet.

Google stores the information collected by these cookies on servers in the United States. Google may transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

Accepting these cookies is a condition of using the website. If you disable these cookies, we cannot guarantee how the site will perform for you. These cookies are used to provide services or to remember settings to improve your visit.

Performance cookies: \_\_utma, \_\_utmb, \_\_utmc, \_\_utmv, \_\_utmz

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Accepting these cookies is a condition of using the website. If you disable these cookies, we cannot guarantee how the site will perform for you. These cookies are used to provide services or to remember settings to improve your visit.