

Why PrinterLogic?

OVERVIEW

PrinterLogic enables companies to eliminate all print servers and deliver a highly available, serverless printing infrastructure unmatched by other legacy print management applications. PrinterLogic's centrally managed direct IP printing platform empowers organizations to truly complete their cloud migrations and effectively support their hybrid workforces, regardless of location or device.

Benefits

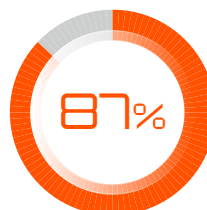
- Reliably print what you need, when you need it
- Centralized print management from a single pane of glass
- Simplify printing for all environments and devices
- Reduce print-related helpdesk calls
- Provide secure printing access to BYOD, remote, and affiliate end users
- Increase print security
- Improve visibility into print management costs

Features

- Simplified printer and driver management
- Assured security with SOC-2 and ISO-27001 certification
- Self-Service Printer Installation for end users
- Secure Release and Mobile Printing
- Off-Network Printing
- Printer Monitoring & Alerts (SNMP)
- Print Job Reporting & Analytics
- Auto-deployed dynamic queues

PrinterLogic Works With:

- Hybrid work environments
- Multiple printers across multiple locations
- Mobile printing
- Any Operating System



of PrinterLogic customers reported a **100% ROI** within the first year. Eliminating costly print servers and reducing helpdesk calls yields quick savings.

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Reasons PrinterLogic Is Good for Business

✦ Eliminate print servers that drain your budget—and time

Print servers are legitimate “time-suckers”, “cash guzzlers”, and a pain in the neck for everyone who has them in their environment. Not only does PrinterLogic ensure you never have to buy (or look at) print servers again, but **organizations that choose PrinterLogic see a 50% reduction in time spent on overall print management.**

“We have almost zero print-related helpdesk tickets. We went from about 2,500 printer-related tickets in a year down to three or four.”

Chris Nilsson | Director of Technology at CISD

✦ Print security is only growing—you can get ahead

According to [Quocirca](#), **70% of organizations are expected to increase print security spending** over the next 12 months. Why? Print servers and unsecured printers are liabilities. PrinterLogic's direct IP printing platform is inherently secure and authenticates users via integrations with the top Identity Providers.

Plus, PrinterLogic customers have access to advanced security features like Off-Network and Secure Release Printing, which eliminate print security risks associated with employing a hybrid workforce and keep your organization industry-compliant.

✦ There's massive ROI in serverless printing

PrinterLogic customers yield between a 100% to 200% return on their investment without any requirement to replace existing hardware. In terms of sustainability, organizations that choose PrinterLogic see at least a 30% reduction in print consumables since you have complete insight into your print environment. We all know how expensive ink and paper can get. Cutting back on these saves you money and helps you achieve your environmental sustainability goals.

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