

# BHARAT VATSA

## RIDE WITH PRIDE, LEAD WITH PURPOSE

Some riders chase speed. Some chase status. Bharat Vatsa rides for something deeper—passion with responsibility, adventure with discipline, and a brotherhood mindset that turns every ride into a community experience.

[HTTPS://BHARATVATSA.GODADDYSITES.COM/](https://bharatvatsa.godaddysites.com/)

Bharat's riding journey began in Class 11, when his father gifted him a Kawasaki Bajaj RTZ-100—a spark that fuelled a 90s-era dream of owning a Kawasaki Ninja. After a 10-year gap, he returned to serious riding through group rides, starting with the Royal Enfield Thunderbird 500cc, a machine he still respects for its comfort, stance, and the iconic "DUG... DUG..." sound. Over time, his riding life evolved with experience, touring, and leadership. For the last 4 years, his primary machine has been the **Benelli TRK 502**, affectionately named "**REDBULL**"—built for distance and adventure, perfectly matching his long-haul touring spirit.

With **2,00,000+ kms** already ridden, Bharat has explored some of India's most iconic and challenging terrains - **Ladakh, Bhutan, Spiti-Killar-Kishtwar, Konkan, Daman-Diu, Goa, Assam, Shillong, THAR Desert, Salt Lake, Uttarakhand** and more. While every long ride is memorable, he highlights Bhutan as a standout experience, especially because he completed it solo while returning to Pune, proving endurance is as much about mindset as it is about the machine.

A firm believer in structured riding, Bharat plans rides based on climate, terrain (highways/ghats/off-road), rider readiness, and safety protocols—with major expeditions like Leh-Ladakh always planned well in advance. He is a founding member of Knight Riderz Riding Club, Pune, and also an Admin of Bikers Club Association (Pan India). Though he has done solo rides, he strongly prefers group riding for the culture it builds—training riders, encouraging discipline, and ensuring that new riders learn the ethics of the road before chasing bucket-list routes.

Connect with Bharat Vatsa (Official Links):

Website: <https://bharatvatsa.godaddysites.com/>

Podcast (YouTube):

<https://www.youtube.com/@candidtalkswithbharatv>

Music Tracks (YouTube):

<https://www.youtube.com/@bhaaratvatsaa>

### QUICK RIDER STATS

**TOTAL RIDING:** 2,00,000+ KMS (AND COUNTING)

**HOME BASE:** PUNE, INDIA

**RIDE IDENTITY:** CRUISER + ADVENTURE TOURING MINDSET

**CLUBS & COMMUNITY:** FOUNDER + BIKERS CLUB ASSOCIATION

ADMIN - PAN INDIA

- **KAWASAKI BAJAJ RTZ-100** – VERY FIRST BIKE AND NAMED IT STREET HAWK
- **ROYAL ENFIELD THUNDERBIRD 500CC** (CUSTOMIZED CRUISER; CLOSE TO HIS HEART)
- **UM COMMANDO CLASSIC**
- **BENELLI TRK 502 (REDBULL)** – HIS GO-TO TOURING COMPANION FOR THE PAST 4 YEARS



**BOYS RIDE BIKES, MEN RIDE MACHINES**



For Bharat, **ATGATT (All The Gear, All The Time)** is non-negotiable. Full riding gear is mandatory on long rides; even in the city, helmet and gloves are a minimum. His stance is backed by experience—he once faced a skid during heavy rain and landslide conditions on a blind turn, but proper gear saved him from serious injury, and he returned to riding once recovered. On road discipline, his view is simple: rules are meant to be followed, and riders who ignore safety and protocols put themselves and others at risk.

Bharat describes himself as a balance of aggressive and conservative:

- Aggressive when it comes to covering distance and enjoying pace on long rides
- Conservative when it comes to discipline—sticking to the planned route and protocols

And on road rules, he is crystal clear: **rules are meant to be followed—never broken.**

In one line, Bharat defines riding as:

**"Riding is all about Passion & Being Responsible."**

And the sign-off remains timeless: **RIDE WITH PRIDE.**

Beyond biking, Bharat's personality is equally powerful off the road. He is a seasoned **IT professional** with a career spanning 27+ years, known for managing complex projects and driving business efficiency across multinational environments. He is also a **Fashion Show consultant**, a **PODCASTER** who hosts motivating conversations across platforms, an aspiring **DJ** and **Music Composer/Producer** creating original tracks, a **Motovlogger** documenting rides and road stories, and a **Writer/Author** exploring poetry, blogs, and books that reflect creativity, productivity, and lived experience.

In many ways, his lifestyle reflects one consistent theme: high performance with high meaning - whether it's IT leadership, a touring ride on REDBULL, a podcast episode, a motovlog, authoring a book or a creative track.

**Motovlogs (YouTube):** <http://www.youtube.com/@ridewithbharatv>

**Facebook:** <https://www.facebook.com/bharat.vatsa>

**Instagram:** <https://www.instagram.com/bharatvatsa>

**Books / Publishing's:** <https://bharatvatsa.godaddysites.com/books-%2F-publishings>

**Amazon Author Page:** <https://www.amazon.com/author/bharatvatsa>