



FRIENDS
OF
CRYSTAL
MEMORIAL
GARDENS
CEMETERY

FRIENDS OF CRYSTAL MEMORIAL GARDENS CEMETERY INC

present the Inaugural **2024 Dr. Martin Luther King, Jr. Leadership Gala**

September 5, 2023

Dear Community Friend,

We are excited to share the news of our **Inaugural 2024 Dr. Martin Luther King, Jr. Leadership Gala**. The purpose of this Gala is to bring together our business and community leaders, citizens, and Citrus County natives far and wide to honor and celebrate "The Dream", envisioned by Dr. Martin Luther King, Jr. His powerful words were delivered during the March on Washington for Jobs and Freedom on August 28, 1963, where King called for civil and economic rights and an end to racism in the United States.

Over the past year, as we have regularly cleaned the grounds of the historic Crystal Memorial Gardens Cemetery in Crystal River, Florida, we came to recognize several truths:

- ★ Much of our Crystal River and Citrus County history is buried *and untold* in Crystal Memorial Gardens Cemetery.
- ★ Many of those who fought for equal rights, access to education, and the right to vote, have died and are buried in the Crystal Memorial Gardens Cemetery.
- ★ The beneficiaries of those who now live "The Dream", who are Citrus County natives, live and thrive in other areas of this great country and around the world. They are known as "The Movement".

Our Leadership Gala will take place on **Saturday, January 13, 2024**, at the College of Central Florida, Wilton Simpson Campus, in Lecanto, Florida. Not to be missed is a red-carpet entrance, cocktail hour, a silent auction, dinner, live music, and an engaging program!

The Dr. Martin Luther King, Jr. Gala celebrates the success of Citrus County as a whole. However, there is still much work to do. Join us as we honor, celebrate, and lead the charge for continued progress in Citrus County, FL.

As a 501(c)3 charitable organization, your gift is tax deductible, and your support will also allow us to fulfill our mission of Preservation, Beautification, and Advocacy for Crystal Memorial Gardens. We continue to engage the community for stewardship as we work to preserve, maintain, and beautify this historic cemetery. Our goal is to raise at least \$20,000 to fund a much needed survey and produce a community-based Master Plan for our historic Crystal Memorial Gardens.

This 2024 Gala offers many opportunities for you to join our efforts by becoming a Sponsor for the gala and/or donating to our Silent Auction.

We thank you in advance and look forward to sharing this special evening: our mission could not be fulfilled without our Sponsors, Donors, and Volunteers. If you have any question and/or please contact us if you wish to be placed on our invitation mailing list. On behalf of the Friends of Crystal Memorial Gardens Cemetery, and the Inaugural MLK Leadership Gala Committee, we look forward to partnering with you!

Sincerely,

Andrea K. McCray
President/CEO

Josh McCray
Vice President

Monique C. Bunch
Treasurer

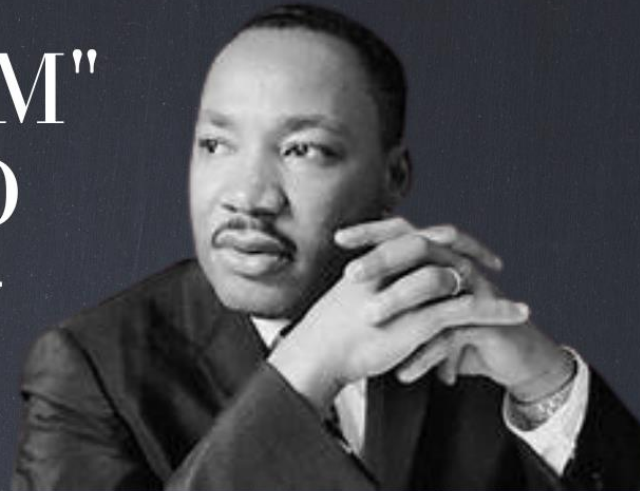
David T. Davis
Secretary

2024 Dr. Martin Luther King Jr. Leadership Gala



presented by
MWC Dumpster Rentals LLC

"THE DREAM"
REALIZED
CITRUS COUNTY, FL



SPONSORSHIP OPPORTUNITIES

—◆—
SATURDAY, JANUARY 13, 2024

BENEFITING FRIENDS OF CRYSTAL
MEMORIAL GARDENS CEMETERY
WWW.FRIENDSOFCMGCEMETERY.COM

—◆—
COLLEGE OF CENTRAL FLORIDA
WILTON SIMPSON CAMPUS
3800 S. LECANTO HWY | LECANTO, FL

2024 Dr. Martin Luther King, Jr. Leadership Gala Sponsorship Packages



\$5,000

Put Our Name On It
Title Sponsor

SOLD

In Appreciation:

- Exclusive Reserved company table (8 tickets) with your logo on table
- Corporate Name Prominently Displayed on Step and Repeat Banner
- Logo placement on 'Supporter Wall' on Friends of Crystal Memorial Gardens Website www.friendsofcmgcmemetery.com
- Logo on Gala webpage with a hyperlink to your website
- Opening Remarks Opportunity (up to Five Minutes) at the Gala
- Social Media recognition leading up to Gala (Facebook and Instagram)
- Logo prominently displayed on 2024 Volunteer T-shirts

\$2,500

We're All In

In Appreciation:

- 6 tickets at Reserved Gala table with your logo on the table
- Corporate Name Displayed on Step and Repeat Banner
- Logo placement on 'Supporter Wall' on Friends of Crystal Memorial Gardens Website www.friendsofcmgcmemetery.com
- Logo on Gala event webpage
- Acknowledgment at the event
- Social Media recognition leading up to Gala (Facebook and Instagram)
- Logo displayed on 2024 Volunteer T-shirts

\$1,000

We're With You

In Appreciation:

- 4 tickets at Reserved Gala table with logo on the table
- Logo listing on 'Supporter Wall' on Friends of Crystal Memorial Gardens Website www.friendsofcmgcmemetery.com
- Logo on Gala event webpage
- Acknowledgment at the event
- Social Media recognition leading up to Gala (Facebook and Instagram)
- Corporate Name listed on 2024 Volunteer T-shirts

\$500

First Step

In Appreciation:

- 2 tickets at Reserved Gala table at the event
- Logo listing on 'Supporter Wall' on Friends of Crystal Memorial Gardens Website www.friendsofcmgcmemetery.com
- Logo on Gala event webpage
- Acknowledgment at the event
- Social Media recognition leading up to Gala (Facebook and Instagram)

Ticket Opportunities

One Hundred Dollars per person



2024 Dr. MLK Leadership Gala Sponsorship Commitment

Contact _____

Company _____

(As you would like to be recognized)

Corporate Website _____

Social Media Handles _____

Address _____

Phone _____

Email _____

Please indicate how you would like to support the 2024 Dr. Martin Luther King, Jr. Leadership Gala:

☐ “PUT OUR NAME ON IT” TITLE SPONSOR (\$5,000)	☐ “WE’RE ALL IN” SPONSOR (\$2,500)
☐ “WE ARE WITH YOU” SPONSOR (\$1,000)	☐ “FIRST STEP” SPONSOR (\$500)

Please note – sponsorship payment can be made via credit card or check to the Friends of Crystal Memorial Gardens, Inc. Payment deadline is December 1, 2023.

SILENT AUCTION ITEM(S) DONATION

Item: _____

Description: _____

Market Value: \$ _____

☐ I will deliver auction item(s).

☐ Please contact me for pickup.

Company logos for the are due at the time the Sponsorship is confirmed.

Send high resolution .jpg or .png file via email to: friendsofcmgcmemetery@gmail.com.

Please put: **2024 MLK Gala Artwork** in the Subject Line.

Questions regarding Sponsorship, or if you would like to discuss a custom Sponsorship package, please contact Josh McCray at friendsofcmgcmemetery@gmail.com or Sponsorship Chair, Andrea K. McCray at andrea@andreakandco.com.

By signing, I agree to sponsor 2024 MLK Leadership Gala as indicated above:

Signature: _____ Date: _____

☐ Please invoice me electronically for \$ _____. I will pay via credit card.

Please make checks payable to: Friends of Crystal Memorial Gardens, Inc.

Return with payment to:

Friends of Crystal Memorial Gardens, Inc
PO Box 194
Crystal River, FL 34423