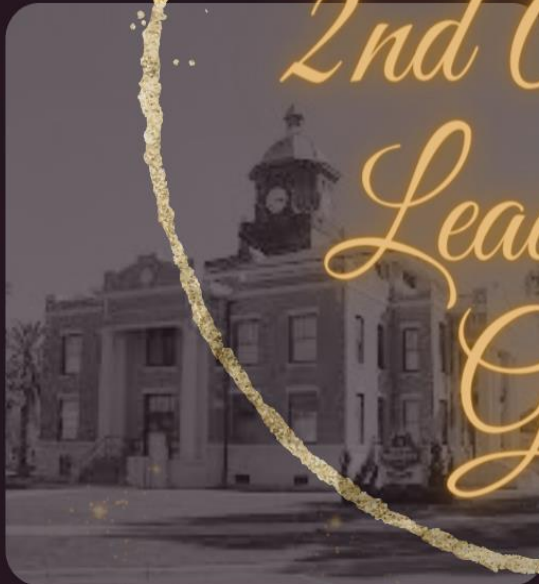




FRIENDS OF
CRYSTAL MEMORIAL
GARDENS CEMETERY INC



DR MARTIN LUTHER KING, JR



*2nd Annual
Leadership
Gala*

SATURDAY, FEBRUARY 1, 2025
CITRUS SPRINGS COMMUNITY CENTER

SPONSORSHIP PACKAGE ✨



HONORING CITRUS COUNTY LEGACY & HERITAGE

June 3, 2024

Dear Community Friend,

Friends of Crystal Memorial Gardens Cemetery, Inc. proudly present **the 2nd Annual Citrus County Dr. Martin Luther King, Jr. Leadership Gala**. It is a beautiful celebration of community that brings together our business and community leaders, citizens, and Citrus County natives far and wide to honor and celebrate the rich history, legacy, and heritage of Crystal River, Florida. We also honor and celebrate our community, while working to preserve, maintain, advocate, and beautify our historic Crystal Memorial Gardens Cemetery, dating back to at least 1884.

Join us on **Saturday, February 1, 2025**, at the Citrus Springs Community Center as we celebrate our county and recognize the individuals and businesses that have made a positive impact on the Citrus County community. We will look back at those who help set the foundation of this wonderful County who are interred in Crystal Memorial Gardens Cemetery; as well as look forward with hope, unity, and strength. Not to be missed is a red-carpet entrance, cocktail hour, a silent auction, dinner, live music, and an engaging program!

Three things to know: 1) Citrus County has no official written history of Africans Americans and their contributions to our amazing County. We are partnering with the Citrus County Historical Resources to change that; 2) Crystal Memorial Gardens Cemetery is an outdoor museum in great need of maintenance, preservation, and restoration, and 3) Training received from the Florida Public Archaeological Network (FPAN) has allowed us to start documenting unmarked gravesites at our historic cemetery.

Proceeds from last year's event helped us complete the first ever certified boundary and topographic survey of the cemetery, produce a cemetery strategic plan and a maintenance plan, complete training with the Florida Public Archaeology Network (FPAN), host several Community Visioning Meetings and Quarterly Community Cemetery Clean Ups, and present the first ever Memorial Day Veterans' Remembrance Ceremony in partnership with the Beverly Hills Veterans of Foreign Wars. Our fundraising goal for this Gala is to secure funding for the needed planning, infrastructure, and grounds projects.

Through your generous support, the Friends of Crystal Memorial Gardens Cemetery is able to continue in its commitment to community outreach, civic engagement, and adding value to the community of Citrus County, by investing in history and sharing our legacy and heritage of this County. We are working to restore and preserve the precious history of contained in Crystal Memorial Gardens Cemetery. That same support also works to grow your company's brand while projecting your commitment to community outreach and civic engagement. In the spirit of fellowship and shared goals, we welcome your support and ask you to consider partnering with us as we present this magnificent event to our Citrus County community.

We look forward to celebrating with you!

2025 MLK Leadership Gala Planning Committee



Sara Brooks



Monique Bunch



Andrea McCray



Josh McCray



Terri Moore

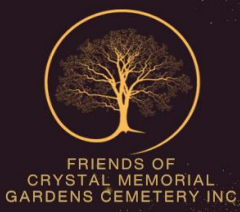


Kelvin Richardson



Shelia Snow

GREETINGS



HONORING CITRUS COUNTY LEGACY & HERITAGE

2024 Dr. Martin Luther King, Jr. Leadership Gala



Friends of Crystal Memorial Gardens Cemetery

Preservation | Beautification | Maintenance | Advocacy

We are just getting started



Community Cemetery Cleanups



Florida Public Archaeological Network (FPAN) Training



Added Partnerships with Beverly Hills VFW and Citrus County Historical Resources

www.friendsofcmgcmemetery.com | (352) 464-3393

Friends of Crystal Memorial Gardens Cemetery

2024 Accomplishments

- Funded & Completed the first ever Boundary & Topographic Survey for Cemetery Lots
- Produced a Cemetery Strategic Plan and Maintenance Plan
- Completed Cemetery Resource Protection Training (CRPT) with the Florida Public Archaeology Network (FPAN)
- Hosted several Community Visioning Meetings and Quarterly Community Cemetery Clean Ups
- Presented the first ever Memorial Day Veterans' Remembrance Ceremony in partnership with the Beverly Hills Veterans of Foreign Wars
- Partnered with Citrus County Historical Resources to start history update for African Americans in Citrus County
- Joined Citrus County Chamber of Commerce

There are many pieces to this puzzle - Join with us and be a part of the solution!

Phase I - Cemetery Design and Planning Process (May 2024 - October 2024)

- Convert Surveys and Cemetery Needs into actual drawings to for design and planning for visuals and costs.
- Cost Estimation Process

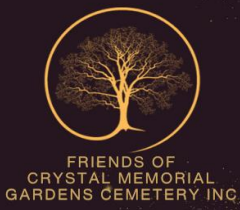
Phase II - Fundraising for Infrastructure & Grounds (June 2024 - Ongoing)

- 2025 MLK Leadership Gala (Fundraising process opens in June 2024)
- Event scheduled for Saturday, February 1, 2025

Crystal Memorial Gardens Cemetery Identified Projects

- Cemetery Land Grading (Flood Mitigation)
- Lifting and Hoisting of Graves and Markers (For Crypts and Headstones have sunken below ground)
- Ground Penetrating Radar and Software and Ground Probing to document unmarked grave sites
- Mounted Benches with Cement Foundation (Powder-coated aluminum withstands repeated use year-round)
- Cemetery Entrance Sign(s)
- Florida Historical Marker Project
- National Historical Marker
- Map/Locator Directory Area with walkway/patio
- Cemetery Arch Restoration
- Perimeter Fence and Security Gate
- Paved Roads (all around Perimeter)
- Lighting
- Sidewalks
- Headstone Cleaning Project with D/2 Solution
- Headstone Repair/Restoration Process

www.friendsofcmgcmemetery.com | (352) 464-3393



HONORING CITRUS COUNTY LEGACY & HERITAGE

SPONSORSHIP LEVELS

PLATINUM SPONSOR - \$10,000.00

- Opportunity to present an award at the MLK Leadership Gala (Two company representatives)
- Two premium reserved tables for 16 seats at center stage
- Opportunity to have company representative deliver 1 minute sponsorship remarks
- Opportunity to place promotional giveaways at each dinner setting
- Logo on FCMG website with hyperlink
- Logo visibility on all event marketing collateral
- Logo in event media presentation
- Logo placement on all event signage
- Logo listed in event program
- Logo on FCMG social media tagged with company's social media
- Includes full page advertisement in event program
- Verbal recognition during the event

Gold Sponsor - \$7,500.00

- Two Premium reserved tables for 16 seats
- Logo on FCMG website with hyperlink
- Logo visibility on all event marketing collateral
- Logo in event media presentation
- Logo placement on event signage
- Logo on FCMG social media tagged with company's social media
- Logo listed in event program
- Includes half page advertisement in event program
- Verbal recognition during the event

Silver Sponsor - \$5,000.00

- Reserved table for 8
- Logo on FCMG website with hyperlink
- Logo in event media presentation
- Logo placement on event signage
- Logo on FCMG social media tagged with company's social media
- Logo listed in event program
- Opportunity to purchase a half-page advertisement in the event program at 50% off the price
- Verbal recognition during the event

Bronze Sponsor - \$2,500.00

- Reserved seating for 6
- Logo on FCMG website with hyperlink
- Logo in event media presentation
- Logo placement on event signage
- Logo on FCMG social media tagged with company's social media

Founding Family of Crystal River - \$2,000.00

- Reserved seating for 8
- Verbal recognition during the event
- Family Plaque

Patron Sponsor - \$1,000.00

- Reserved seating for 4
- Logo on FCMG website with hyperlink
- Logo in event media presentation
- Logo placement on event signage
- Logo on FCMG social media tagged with company's social media

Friends Sponsor - \$500.00

- Reserved seating for 2
- Logo on FCMG website with hyperlink
- Logo in event media presentation
- Logo placement on event signage
- Listing on FCMG website & event program

Sponsorship Add On - \$1,000.00

- Exclusive Sponsor for 360 Photobooth, featuring the company logo on digital gala photos taken

Individual Guests

(Gala Ticket Sales Begin October 1st)

Early Bird Prices: Until November 31, 2024

- Gala Ticket - \$100.00

Starting December 1, 2024

- Gala Ticket - \$125.00



HONORING CITRUS COUNTY LEGACY & HERITAGE

2025 Dr. MLK Leadership Gala Sponsorship Commitment Form

Contact _____

Company _____

(As you would like to be recognized)

Corporate Website _____

Social Media Handles _____

Address _____

Phone _____ Email _____

SPONSORSHIP LEVELS (Please select one)

<input type="checkbox"/> PLATINUM SPONSOR (\$10,000)	<input type="checkbox"/> FOUNDING FAMILY (\$2,000)
<input type="checkbox"/> GOLD SPONSOR (\$7,500)	<input type="checkbox"/> PATRON SPONSOR (\$1,000)
<input type="checkbox"/> SILVER SPONSOR (\$5,000)	<input type="checkbox"/> FRIENDS SPONSOR (\$ 500)
<input type="checkbox"/> BRONZE SPONSOR (\$2,500)	<input type="checkbox"/> DONATION: \$ _____

SILENT AUCTION ITEM(S) DONATION

Item: _____

Description: _____

Market Value: \$ _____

I will deliver auction item(s) by **Dec 1, 2024**

Please contact me for pickup.

Please invoice me electronically for \$ _____.

Please make checks payable to: Friends of Crystal Memorial Gardens Cemetery, Inc.

By signing, I agree to sponsor 2025 MLK Leadership Gala as indicated above:

Signature: _____

Date: _____

Return with payment to:

Friends of Crystal Memorial Gardens Cemetery, Inc

PO Box 194

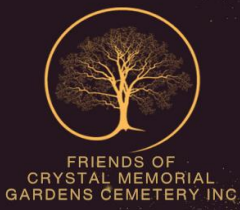
Crystal River, FL 34423

Company logos for the are due at the time the Sponsorship is confirmed.

Send high resolution .jpg or .png file via email to: friendsofcmgcemetery@gmail.com.

Please put: **2025 MLK Leadership Gala Artwork** in the Subject Line.

Questions regarding Sponsorship, or if you would like to discuss a custom Sponsorship package, please contact Josh McCray, Sponsorship Chair at (727) 692-9427 or friendsofcmgcemetery@gmail.com or Andrea McCray at andrea@andreakandco.com or (352) 257-4525.



HONORING CITRUS COUNTY LEGACY & HERITAGE

2025 Dr. MLK Leadership Gala Advertising Form

Contact _____

Company _____

Address _____

Phone _____ Email _____

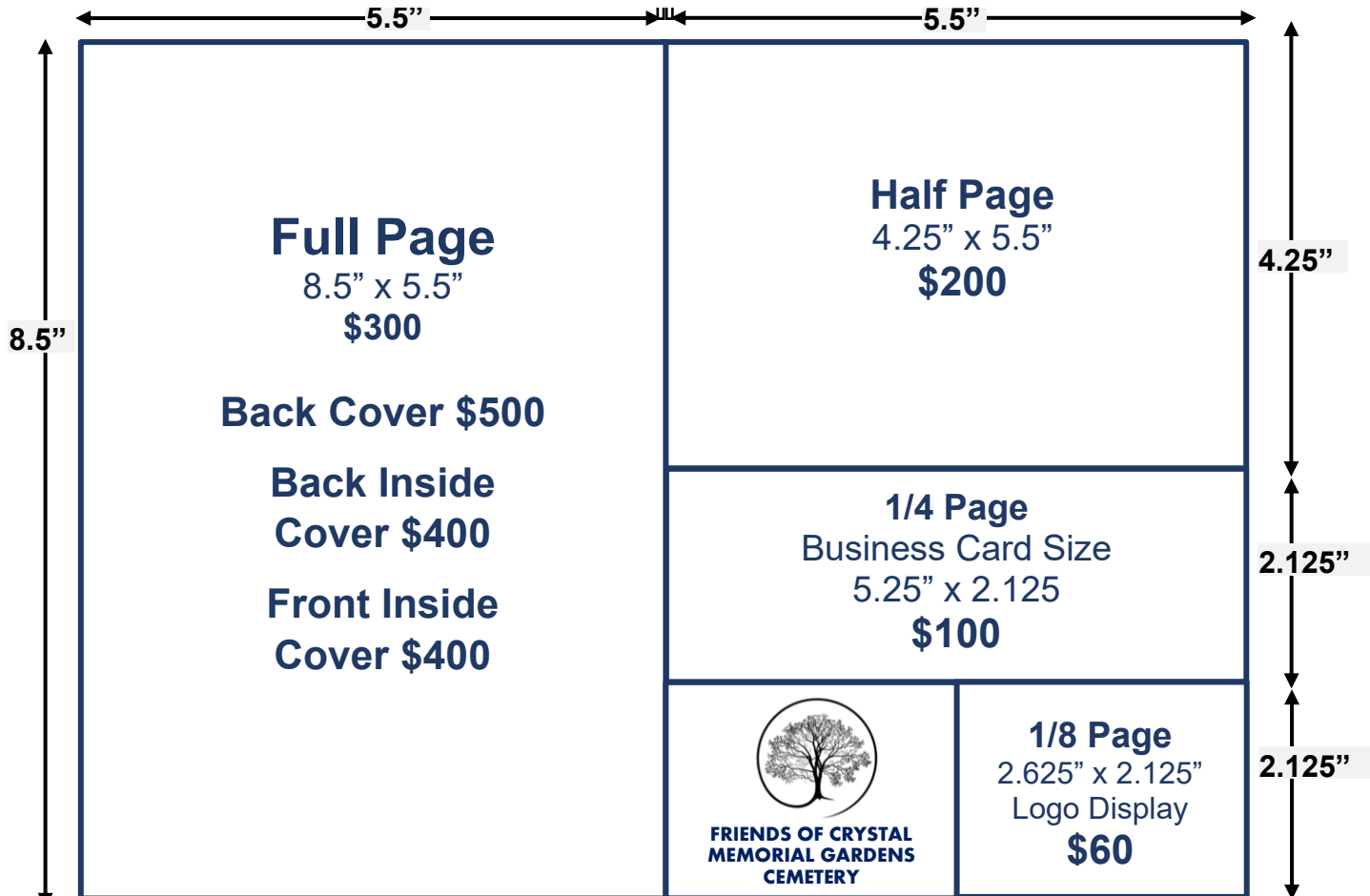
Gala Booklet Advertisements (Please select)

- Full Page Ad (\$300)
- Back Inside Cover (\$500)
- Front Inside Cover (\$400)
- Half Page Ad (\$200)
- 1/4 Page Ad (Business Card Size) (\$100)
- 1/8 Page Ad (Logo Display) (\$60)

Submit Print Ready Ads to: friendsofcmgcmemetery@gmail.com by December 1, 2024

For best print quality, please make sure that all images included in your files are 300ppi and at 100% scale or lower in your layout. All ads should be in color, black-and-white, or grayscale and conform to these specifications.

- PDF files: Hi-res, press-setting, with all pictures and fonts embedded. PDFs cannot be adjusted by program designer.
- JPEG files: Hi-res jpeg or jpg, with all pictures and fonts embedded.
- PNG files



Please Note: Not drawn to scale. For illustration purposes only.