

# 3rd Annual Citrus County Dr. Martin Luther King, Jr. Leadership Gala

## Let's Build the Future Together



**LEGACY. LEADERSHIP. PARTNERSHIP**



**SATURDAY, JANUARY 31, 2026**

**CITRUS SPRINGS COMMUNITY CENTER**

1570 W CITRUS SPRINGS BLVD  
CITRUS SPRINGS, FL 34434

[WWW.FRIENDSOFCMGCEMETERY.COM](http://WWW.FRIENDSOFCMGCEMETERY.COM)

## **SPONSORSHIP PACKAGE**





August 25, 2025

Dear Community Friend,

Friends of Crystal Memorial Gardens Cemetery, Inc. is honored to host the **3rd Annual Citrus County Dr. Martin Luther King, Jr. Leadership Gala**—a beautiful celebration of community that unites state and local officials, business and civic leaders, residents, and Citrus County natives from near and far. Together, we commemorate the legacy, history, and heritage of Citrus County, Florida.

This event also supports our ongoing mission to **preserve, maintain, advocate for, and beautify** the Historic Crystal Memorial Gardens Cemetery, which dates to 1884.

Please join us on **Saturday, January 31, 2026**, at the **Citrus Springs Community Center** as we celebrate our county and recognize the individuals and businesses who have made a lasting impact on the Citrus County community. With the theme **“Let’s Build the Future Together,”** we look ahead with hope, unity, and strength—while honoring **Legacy, Leadership, and Love**.

We are proud to share the stories and lessons of those who helped build this county and who now rest within the grounds of Crystal Memorial Gardens. Highlights of the evening include a red-carpet entrance, cocktail hour, silent auction, dinner, live music, and an inspiring program.

Crystal Memorial Gardens is now recognized as a **State of Florida historic treasure**, and we are proud to be working in partnership with the **Florida Division of Historical Resources** and the **Citrus County Historical Society**. Our current efforts include identifying sunken or unmarked graves, updating official historical records, and ensuring this important site is documented and preserved for future generations.

Since our founding in **April 2023**, the Friends of Crystal Memorial Gardens Cemetery has remained committed to **preservation, civic engagement, and community outreach**. Your generous support helps us continue this work while also highlighting your own organization’s dedication to community partnership and historical preservation.

In the spirit of fellowship and shared purpose, we invite you to partner with us in presenting this memorable event to the Citrus County community.

**Let’s Build the Future Together!**

Warm regards,

*Friends of Crystal Memorial Gardens Cemetery, Inc.*



Monique Bunch



Nicole Durante



Andrea McCray



Josh McCray



Vicki Sawyer  
Lindo



Sheila Snow

GREETINGS



2nd Annual Citrus County Dr. Martin Luther King, Jr. Leadership Gala

LAST YEAR'S PHOTOS





VOLUNTEERS





## Friends of Crystal Memorial Gardens Cemetery

### 2026 Goals and Projects

- Attend Florida Legislative Days with Citrus County Chamber of Commerce
- Follow up with 2<sup>nd</sup> cemetery headstone cleaning with approved D2 biological solution (Spring 2026)
- Complete Ground Penetrating Radar Scanning and GIS Mapping
- Complete cemetery software installation and cemetery documentation update
- Repair damaged gravesites and mark "discovered" and unknown gravesites
- Install Florida Historical Marker
- Present 3<sup>rd</sup> Annual Memorial Day Veterans' Remembrance Ceremony in partnership with the Beverly Hills VFW (May 2026)
- Complete Flood Mitigation Study
- Remove several large dead trees and lift tree canopies (maintenance)
- Continue Community Outreach and Engagement

### 2025 Accomplishments

- Completed the first ever cemetery headstone cleaning with approved D2 biological solution with the help of 75 volunteers.
- Identified 25 sunken and unknown gravesites by manual methods.
- First round of Ground Penetrating Radar Scanning (25 potential sites located)
- Hosted several Quarterly Community Cemetery Clean Ups
- Presented 2nd Memorial Day Veterans' Remembrance Ceremony in partnership with the Beverly Hills Veterans of Foreign Wars
- Partnered with Citrus County Historical Resources for the Jazzin' Up for the Cemetery Fundraiser to raise funds for a Florida Historic Marker Installation
- Attended Florida Legislative Days with the Chamber of Commerce for
- Awarded \$81,000 State of Florida Appropriation for 2025-26 Operation Costs with support and partnership of former State Senator Blaise Ingoglia.

### 2024 Accomplishments

- Funded & Completed the first ever Boundary & Topographic Survey for Cemetery Lots with funds raised from Inaugural MLK Gala
- Produced a Cemetery Strategic Plan and Maintenance Plan
- Completed Cemetery Resource Protection Training (CRPT) with the Florida Public Archaeology Network (FPAN)
- Hosted several Community Visioning Meetings and Quarterly Community Cemetery Clean Ups
- Presented the first ever Memorial Day Veterans' Remembrance Ceremony in partnership with the Beverly Hills Veterans of Foreign Wars
- Partnered with Citrus County Historical Resources to start history update for African Americans in Citrus County
- Joined Citrus County Chamber of Commerce

### Upcoming Identified Projects

- Install Mounted Benches with Cement Foundation (Powder-coated aluminum withstands repeated use year-round)
- Research and Install National Historical Marker
- Install Map/Locator Directory Area with walkway/patio
- Restore Cemetery Arch
- Install Perimeter Fence and Security Gate for security
- Pave Roads (all around Perimeter)





# SPONSORSHIP LEVELS

## PLATINUM (TITLE) SPONSOR - \$10,000.00

- Only one (1) available
- Opportunity to present an award at the MLK Leadership Gala (Two company representatives)
- Two premium reserved tables for 16 seats at center stage
- Opportunity to have company representative deliver 1 minute sponsorship remarks
- Opportunity to place promotional giveaways at each dinner setting
- Logo on FCMG website with hyperlink
- Logo visibility on all event marketing collateral
- Logo in event media presentation
- Logo placement on all event signage
- Logo listed in event program
- Logo on FCMG social media tagged with company's social media
- Includes full page advertisement in event program
- Verbal recognition during the event

## Gold Sponsor - \$7,500.00

- Two Premium reserved tables for 16 seats
- Logo on FCMG website with hyperlink
- Logo visibility on all event marketing collateral
- Logo in event media presentation
- Logo placement on event signage
- Logo on FCMG social media tagged with company's social media
- Logo listed in event program
- Includes half page advertisement in event program
- Verbal recognition during the event

## Silver Sponsor - \$5,000.00

- Reserved table for 8
- Logo on FCMG website with hyperlink
- Logo in event media presentation
- Logo placement on event signage
- Logo on FCMG social media tagged with company's social media
- Logo listed in event program
- Opportunity to purchase a half-page advertisement in the event program at 50% off the price

## Bronze Sponsor - \$2,500.00

- Reserved seating for 6
- Logo on FCMG website with hyperlink
- Logo in event media presentation
- Logo placement on event signage
- Logo on FCMG social media tagged with company's social media

## Founding Family of Crystal River - \$2,000.00

- Reserved seating for 8
- Verbal recognition during the event
- Family Plaque

## Patron Sponsor - \$1,000.00

- Reserved seating for 4
- Logo on FCMG website with hyperlink
- Logo in event media presentation
- Logo placement on event signage
- Logo on FCMG social media tagged with company's social media

## Friends Sponsor - \$500.00

- Reserved seating for 2
- Logo on FCMG website with hyperlink
- Logo in event media presentation
- Logo placement on event signage
- Listing on FCMG website & event program

## Sponsorship Add On - \$1,000.00

- Exclusive Sponsor for Selfie Station, featuring the company logo on digital gala photos taken

## All Sponsors are included on our 2026 Volunteer T-shirts

## Individual Guests

*(Gala Ticket Sales Begin October 1<sup>st</sup>)*

Early Bird Prices: Until October 31, 2025

- Gala Ticket - \$100.00

Starting November 1, 2025

- Gala Ticket - \$125.00



FRIENDS OF  
CRYSTAL MEMORIAL  
GARDENS CEMETERY INC

## LEGACY . LEADERSHIP . PARTNERSHIP

### 3rd Annual Citrus County Dr. MLK Leadership Gala Sponsorship Commitment

Contact \_\_\_\_\_

Company \_\_\_\_\_

(As you would like to be recognized)

Corporate Website \_\_\_\_\_

Social Media Handles \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

#### SPONSORSHIP LEVELS (Please select one)

<input type="checkbox"/> PLATINUM SPONSOR (\$10,000)	<input type="checkbox"/> FOUNDING FAMILY (\$2,000)
<input type="checkbox"/> GOLD SPONSOR (\$7,500)	<input type="checkbox"/> PATRON SPONSOR (\$1,000)
<input type="checkbox"/> SILVER SPONSOR (\$5,000)	<input type="checkbox"/> FRIENDS SPONSOR (\$ 500)
<input type="checkbox"/> BRONZE SPONSOR (\$2,500)	<input type="checkbox"/> DONATION: \$ _____

#### SILENT AUCTION ITEM(S) DONATION

**Item:** \_\_\_\_\_

**Description:** \_\_\_\_\_

**Market Value:** \$ \_\_\_\_\_

☐ I will deliver auction item(s) by **Dec 1, 2025**

☐ Please contact me for pickup.

☐ Please invoice me electronically for \$ \_\_\_\_\_.

Please make checks payable to: Friends of Crystal Memorial Gardens Cemetery, Inc.

By signing, I agree to sponsor 2026 MLK Leadership Gala as indicated above:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Return with form and payment to:

Friends of Crystal Memorial Gardens Cemetery, Inc | PO Box 194 | Crystal River, FL 34423

Friends of Crystal Memorial Gardens Cemetery Inc is a 501(c)(3) tax-exempt organization. In exchange for your contribution, your donation is tax deductible in accordance Federal Law. Our federal tax ID number is 92-3874450.

Company logos for the are due at the time the Sponsorship is confirmed.

Send high resolution .jpg or .png file via email to: [friendsofcmgcemetery@gmail.com](mailto:friendsofcmgcemetery@gmail.com). Please put: **2026 MLK Leadership Gala Artwork** in the Subject Line.

#### Sponsorship Contact/Questions:

Josh McCray, Sponsorship Chair

Phone: (727) 692-9427

Email: [friendsofcmgcemetery@gmail.com](mailto:friendsofcmgcemetery@gmail.com)

#### Silent Auction Contact/Questions:

Nicole Durante

Phone: (352) 364-2476

Email: [nikjam448@gmail.com](mailto:nikjam448@gmail.com)





3rd Annual Citrus County Dr. MLK Leadership Gala Advertising Form

Contact \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

Gala Booklet Advertisements (Please select)

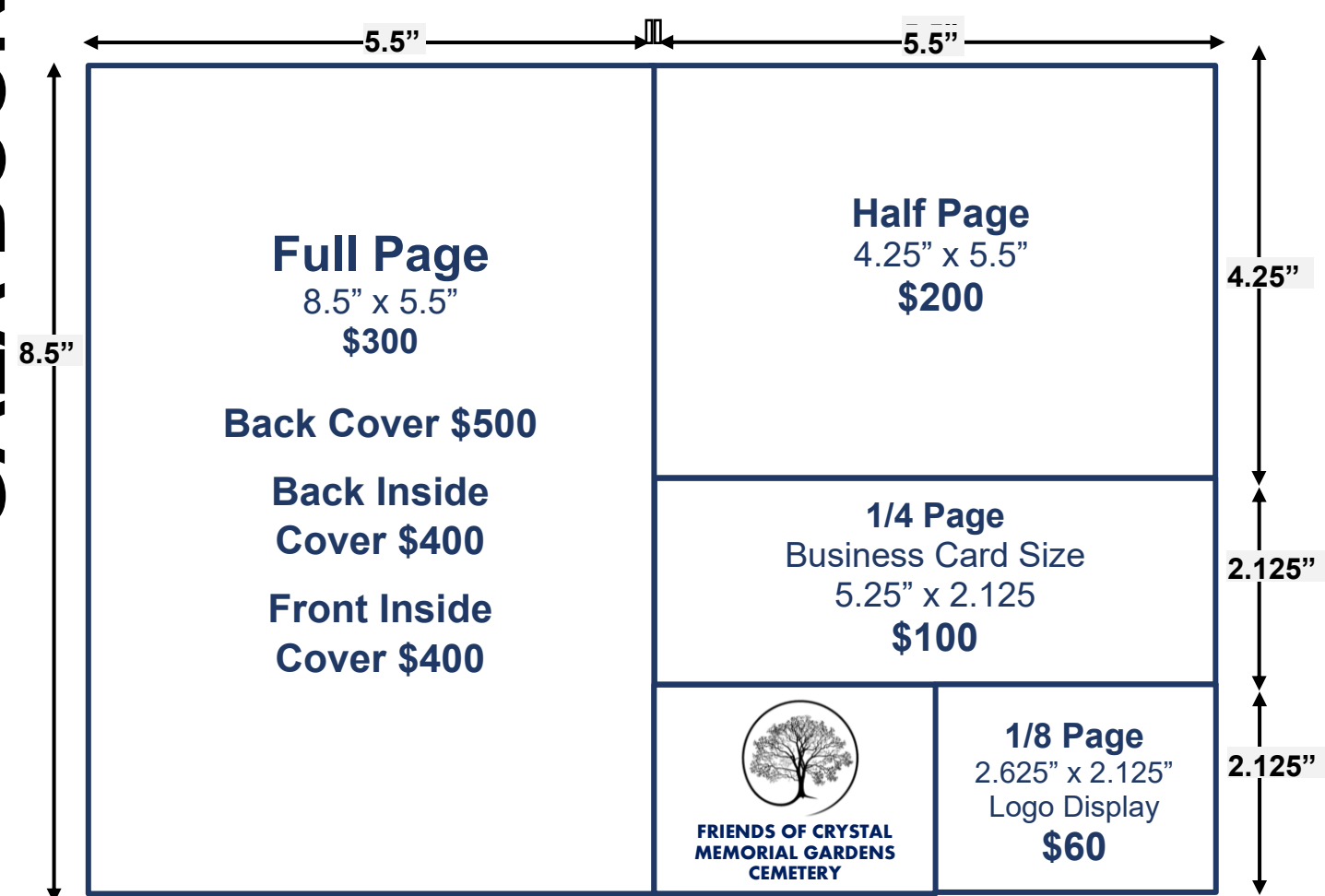
- ☐ Full Page Ad (\$300)  
☐ Back Inside Cover (\$400)  
☐ Front Inside Cover (\$400)  
☐ Back Cover (\$500)
- ☐ Half Page Ad (\$200)  
☐ ¼ Page Ad (Business Card Size) (\$100)  
☐ 1/8 Page Ad (Logo Display) (\$60)

Submit Print Ready Ads to: [friendsofcmgcemetery@gmail.com](mailto:friendsofcmgcemetery@gmail.com) by **December 1, 2025**

For best print quality, please make sure that all images included in your files are 300ppi and at 100% scale or lower in your layout. All ads should be in color, black-and-white, or grayscale and conform to these specifications.

- PDF files: Hi-res, press-setting, with all pictures and fonts embedded. PDFs cannot be adjusted by program designer.
- JPEG files: Hi-res jpeg or jpg, with all pictures and fonts embedded.
- PNG files

GALA BOOKLET AD FORM



Please Note: Not drawn to scale. For illustration purposes only.