

# RUSSWIN FRANCISCO, Ph.D.

Workshop on Leadership, Power, and Human Behavior

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## FROM INSIGHT TO APPLICATION

Dr. Russwin Francisco designs and leads interactive workshops that help leaders and teams recognize—and work with—the hidden dynamics shaping behavior, culture, and decision-making.

This is not theory alone. Participants learn to see these forces in real time—and respond with clarity, intention, and integrity.

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## WHY THESE WORKSHOPS MATTER

Most leadership training focuses on skills and frameworks.

These workshops focus on what actually drives behavior:

- Power dynamics
- Identity and belonging
- Unspoken cultural rules
- Misalignment between values and action

When these forces become visible, leaders gain the ability to navigate them effectively.

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## WORKSHOP OUTCOMES

Participants will:

- Recognize hidden dynamics as they unfold
  - Navigate power structures and difficult conversations
  - Build trust and psychological safety
  - Align behavior with values under pressure
  - Reduce friction and miscommunication within teams
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## SIGNATURE WORKSHOP THEMES

### Making the Invisible Visible

Understanding the hidden forces shaping leadership and organizational behavior

### Power, Identity, and Organizational Life

How dynamics of identity and power influence decision-making and culture

### Leadership Integrity in Practice

Aligning values, behavior, and authority under real-world conditions

### Psychological Safety Beyond the Buzzword

Building trust in environments shaped by risk, pressure, and complexity

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## FORMATS

- Half-day workshops
  - Full-day immersive sessions
  - Multi-session engagements
  - Executive team intensives
  - Virtual and in-person options
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## IDEAL AUDIENCES

- Leadership teams
  - Organizational staff and managers
  - Universities and academic institutions
  - Healthcare and public sector professionals
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## ABOUT DR. RUSSWIN FRANCISCO

Dr. Russwin Francisco is a speaker, educator, entrepreneur, and thought leader whose work focuses on the hidden forces shaping human behavior, leadership, and culture.

He brings a rare interdisciplinary perspective grounded in:

- Academic research (Ph.D., Epistemological Sciences)
- Business leadership (Founder & President, Bite the Fruit)
- Higher education (15+ years faculty and administration)

- Creative work (award-winning film producer and performer)

His workshops help organizations move from awareness to action—translating insight into real behavioral change.

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## BOOKING INFORMATION

To inquire about workshops, customization, or availability:

**Email:** [russwin@bitethefruit.com](mailto:russwin@bitethefruit.com)

**Website:** [drrusswin.com](http://drrusswin.com)

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## CALL TO ACTION

**Bring this work into your organization.**

Request workshop details and start the conversation today.