

RUSSWIN FRANCISCO, Ph.D.

Consultation & Program Support on Sexual Wellness, Harm Reduction, and Community Health

SUPPORT WHERE HEALTH, TRUST, AND COMMUNITY MEET

Dr. Russwin Francisco works with organizations and community programs to strengthen how they approach sexual wellness, harm reduction, stigma, and sensitive health conversations.

This is collaborative, person-centered support grounded in the realities of the people being served - helping organizations translate good intentions into communication, education, and programs that build trust rather than reinforce stigma.

WHY THIS WORK IS DIFFERENT

Sexual health and harm reduction programs often operate where evidence, culture, identity, stigma, and lived experience intersect. Effective programs must account for all of them.

- Sexual wellness and harm reduction program development
- Stigma in health communication, education, and service delivery
- Gaps between sex-positive values and organizational practice
- Communication challenges around sexuality, substance use, and identity
- Trust, inclusion, and engagement with diverse communities

By examining how people actually experience services, messages, and institutions, organizations can create approaches that are more relevant, respectful, and responsive to the communities they serve.

WHAT THIS WORK ADDRESSES

- Sexual wellness and harm reduction programming
 - Stigma-aware communication and messaging
 - Community engagement and trust-building
 - LGBTQ+ inclusion and cultural responsiveness
 - Staff confidence around sensitive conversations
 - Translating sex-positive principles into organizational practice
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CONSULTATION & PROGRAM SUPPORT AREAS

Sexual Wellness & Harm Reduction Programming

Supporting the development and refinement of programs grounded in sexual wellness, practical harm reduction, and person-centered care.

Stigma-Aware Communication & Messaging

Reviewing language, messaging, and educational approaches to reduce shame and support clearer, more respectful communication.

Community Engagement & Trust-Building

Helping organizations create conditions for more honest dialogue, stronger relationships, and meaningful community participation.

LGBTQ+ Inclusion & Cultural Responsiveness

Strengthening programs and communication so that diverse identities, experiences, relationships, and communities are meaningfully reflected.

Staff Confidence & Sensitive Conversations

Helping staff develop greater comfort, language, and confidence when discussing sexuality, substance use, risk, and other sensitive topics.

From Sex-Positive Principles to Practice

Helping organizations translate values such as dignity, autonomy, inclusion, and nonjudgment into everyday programs and interactions.

ENGAGEMENT APPROACH

This is not one-size-fits-all program consulting. Engagements are:

- Collaborative and high-trust
- Evidence-informed and grounded in real community conditions
- Sex-positive, nonjudgmental, and person-centered
- Designed to strengthen programs, communication, and community engagement

Work typically begins with a focused conversation to understand the community, program context, existing challenges, and organizational goals. From there, support is tailored to the realities of the people and settings involved.

ENGAGEMENT OPTIONS

- Program consultation and development
 - Staff and leadership consultation
 - Communication and messaging review
 - Customized educational initiatives
 - Short-term or ongoing program support
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IDEAL ORGANIZATIONS

- Public health agencies
 - HIV and sexual health programs
 - Healthcare and community organizations
 - Universities and student affairs programs
 - LGBTQ+ organizations, outreach programs, and peer-support initiatives
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ABOUT DR. RUSSWIN FRANCISCO

Dr. Russwin Francisco is a speaker, educator, entrepreneur, and sexual wellness advocate with more than thirteen years of experience supporting healthier conversations about sexuality, relationships, and human connection.

As Founder and President of Bite the Fruit, he has cultivated an inclusive, sex-positive environment grounded in education, dignity, and community engagement. He brings together academic training, business leadership, and lived community experience to help organizations navigate sensitive topics with compassion and clarity.

His consultation work helps organizations translate sexual wellness and harm reduction principles into programs, communication, and community engagement that are practical, affirming, and responsive.

TRUST & COLLABORATION

Sexual wellness and harm reduction work often involves sensitive experiences, community concerns, and topics that require care, humility, and trust.

Engagements are approached collaboratively, without judgment, and with respect for organizational context and the communities being served.

BOOKING INFORMATION

To inquire about consultation, program support, or customized organizational engagements:

Email: russwin@bitethefruit.com

Website: drrusswin.com

CALL TO ACTION

Build programs that make healthier conversations possible.

Begin the conversation today.