



B I O G R A P H Y

Russwin Francisco is an educator, entrepreneur, speaker, and interdisciplinary thinker whose work explores the relationship between culture, identity, human behavior, and the institutions that shape our lives.

Born in Manila, Philippines, he immigrated to the United States in 1982. He earned a Bachelor of Business Administration from The George Washington University, a Master of Science in Information Systems from Marymount University, and a Ph.D. in Epistemological Sciences from the University of California, Berkeley. His doctoral work focused on the psychological anthropology of major cultural spheres.

Francisco taught business courses at Marymount University while he served as Associate Registrar coordinating academic initiatives among 12 colleges and universities in the Washington, D.C., area. He also taught at George Mason University and Northern Virginia Community College in Alexandria. While he continued to teach, he co-founded a public policy research organization that provided intelligence supporting public safety legislation. Following the successful conclusion of that work, he returned to academia and completed his doctorate. Then, he served as a graduate student

advisor at UC Berkeley while he taught classical mythology at Georgetown University.

During this period, he helped modernize the operations of an existing retail business. The experience eventually led to his founding and operation of a sexual wellness business in Washington, D.C., where he combines retail, education, and community engagement. He presents talks and workshops on leadership, identity, psychological congruence, and sex positivity.

Alongside his professional and academic work, Francisco has maintained a lifelong engagement with the performing arts. He has been a stage actor for more than 30 years, recently adding film acting and producing to his credits. He produced and appeared in *The Girl Who Left Home*, a musical film that received the Best Picture award at the DC Asian Pacific American Film Festival. He was also an accredited investor in the Broadway production *Here Lies Love*, which received four Tony Award nominations.

Across these pursuits, Francisco's work is connected by an enduring fascination with culture, identity, meaning, and the forces that shape human behavior. Whether working in education, business, public policy, the arts, or public discourse, he is drawn to making underlying patterns visible, reframing familiar assumptions, and creating new ways of understanding ourselves, our institutions, and one another.