



For Immediate Release:

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Health Professionals Provide Important Tips on Informational Frontlines Covid-19 Zoom Session Hosted by Gold Wellness Circle Platform

The Gold Wellness Circle Platform will help shed light on health workers' experiences on the frontline during the times of COVID-19.

(Wednesday, October 7, 2020 - New Jersey/New York) - We hear the word “coronavirus” dozens of times in a week, but how much do we actually know about the virus that has become a default part of any conversation? After a successful round one, **Light of Gold PR’s** wellness initiative **Gold Wellness Circle** will be hosting the **Gold Wellness Circle’s Views from the Frontlines - Part 2**. This Informational Workshop will be hosted online by **Debra Dixon-Anderson**, founder of **Gold Wellness Circle** and **Light of Gold PR**, and will feature a **group of medical professionals** who have been working firsthand with COVID-19. The panel will take place via **Zoom on Tuesday, October 20th at 5:30pm EST**, it will run for about two hours, including time for a Q&A session with attendees. This virtual event will be held in partnership with the **American Cancer Society** and a portion of the proceeds will be donated to them.

The two-hour Zoom panel will be an excellent opportunity to answer questions about COVID-19 related safety concerns, the possible impact of the impending flu season, discuss the effects on people that are immunocompromised, and to learn the perspectives of those fighting the pandemic from the frontlines. This online workshop could serve as a precious opportunity to get your specific concerns answered by experts in the medical and health industry.

This online workshop will feature the voices of three medical and health experts with a range of experience. The speakers include **Jennifer Payne-Parrish, Ph.D**, who holds her Ph.D. in pathology and has been a leader in the pharmaceutical industry for the past 22 years, **Josh Hartman**, paramedic and tour chief at **Englewood Hospital and Medical Center** and **Senior Vice President, Public Safety and CardioVascular Division** for **HMP Global**, and **Irene Treadwell, LPN**, behavioral health nurse and founder of **TMI For Your Health** and the **Black Nurses Consortium**. According to **Josh Hartman**, “COVID-19 has affected different EMS systems around the countries in different ways. In some areas of the country, call volume sky-rocketed, providers fell ill and demand outpaced supply, while in other areas of the country, fear of the virus kept the sick and injured from calling 911” If you’re interested in seeing how COVID-19 has directly impacted the medical scene, be sure to register.

Not only will you get the opportunity to learn about the general ways you can remain safe during the pandemic, but you can also learn of its many social intricacies. For example, **Nurse Irene Treadwell** says

Debra Dixon-Anderson,
Owner/Founder Light of
Gold PR

Josh Hartman,
Paramedic and Tour
Chief

HOST

Irene Treadwell, LPN

Jennifer Payne-Parrish,
Ph.D.

**VIEWS FROM THE
FRONTLINE-PT. 2** (Virtual)

Gold Wellness Circle

American
Cancer
Society

“African Americans continue to get infected and die from COVID-19 at rates more than 1.5 times their share of the population.” On a similar note, **Jennifer Payne-Parrish, Ph.D.**, says that *“The history of African Americans and the US healthcare system is not a love story. Working to make it right will take more than just inviting black people to engage in clinical trials.”* The pandemic is not just a medical concern, but also a social one that will be discussed in further depth during the panel.

Admission will cost **\$10** and a portion of the proceeds will be donated to the **American Cancer Society**. While each speaker will have a designated amount of time to speak, there will be time allotted to address questions the audience may have. To register you can log onto <http://www.goldwellnesscircle.com> and click on **“Events”** and click on the **Flyer** to register or just visit <https://goldwellnesscircle.com/events-1/ols/products/views-from-the-frontline>.

Check out our Views from the Frontline Part 2 Promo video here: <https://youtu.be/n0CsTwd7ZFI>

ABOUT LIGHT OF GOLD PR, MARKETING, AND CONSULTING LLC:

Light of Gold PR, Marketing, and Consulting LLC, a 14 year old boutique PR Firm that specializes in public relations, marketing, brand management, media relations, promotions, reputation management, writing and content, web development, digital and technology. We shed light on the gold that exists in organizations, businesses, and individuals. It exposes the hidden treasures that exist in an organization and brings these treasures to light through. Our initiative, **The Gold Wellness Circle** is a platform that features Physical, Emotional, and Mental Wellness classes to help people get through these troubling times of the CoronaVirus Pandemic. **Light of Gold PR, Marketing, and Consulting’s No. 1 goal** is to position its clients for success. For more information, please visit www.lightofgoldpr.com and www.stayingtruetobrandyou.com

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