

A semi-transparent image of a laptop computer is centered in the background. On the laptop screen, a wooden toolbox is shown, filled with various tools including a hammer, a saw, a level, a tape measure, and a pencil. The tools are rendered in a realistic style with soft shadows.

BUILDING YOUR BUSINESS ENGAGEMENT TOOLBOX

WHERE DO WE BEGIN?



- Determine if implementing a program fits with your organization's mission/vision
- Determine your organization's interest and desired engagement level
- Contact an organization that can connect you with schools/colleges
- Identify the primary contact person in your organization
- Develop a plan for initial and ongoing engagement



A FEW IDEAS TO GET YOU STARTED

Student Engagement
motivation
graduation
relationships
resiliency
success
climate
culture

- Classroom/On site visits
- Job Shadowing/Internships
- Mentoring
- Resume Writing/Employability Skills Training
- Distance learning
- Community Engagement
- School/Campus events
- Teacher/Instructor Externships

C O S T V S . B E N E F I T

The initial cost of implementing your program is usually based on:

- a) The time you choose to invest
- b) Employee Volunteers
- c) In-kind and/or monetary donations



The Return on investment (ROI) could potentially:

- a) Increase community impact
- b) Develop future workforce
- c) Increased revenue
- d) Increase employee retention



WE'RE HERE TO HELP YOU GET STARTED

By providing these services to our clients, we can assist in developing, implementing and sustaining your program

- Program Management Facilitation
- Business Engagement Program Development
- Employee Engagement Training
- Professional Development and Leadership Training



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