



Force Soccer Club

Annual Meeting
June 2, 2021

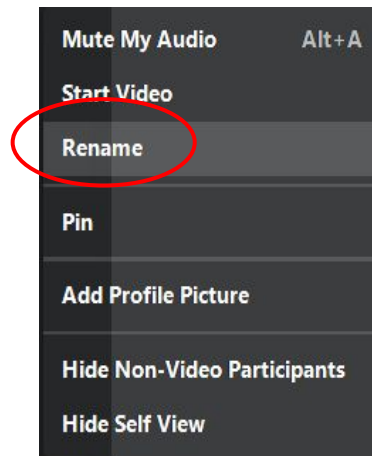
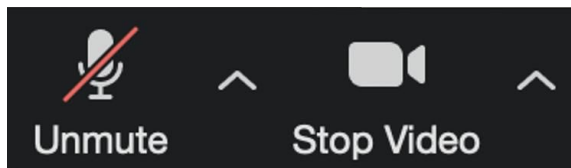


Welcome to the Annual Meeting for Force SC!



General guidelines for meeting

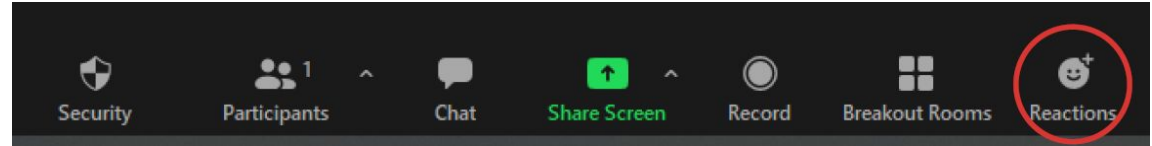
- Mute and Video on
- Make sure your first and last name are visible - rename if necessary



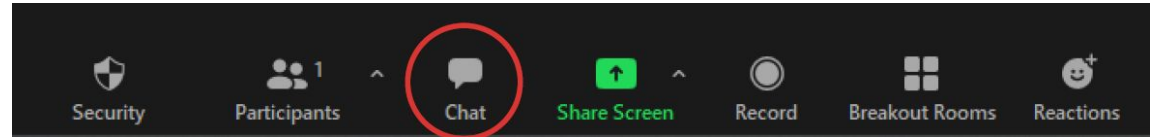
Participate!



Use meeting reactions



Chat to ask questions



Meeting Agenda



- Recap 2019-present - Susie Schierbeek
- Financials - Leslie Todd
- 2020 Survey Results - Susie Schierbeek
- Capital Plan - Jen Hoffman & Jena Nooney
- Force Academy 2021 Spring - Travis Taylor
- 2021/2022 Board - Susie Schierbeek
- 2021/2022 Coaches & Tryouts - Jena Nooney
- Registration Changes - Sarah Hodapp
- Coach's Coordinator
- Questions



2019 Recap - Present

Susie Schierbeek

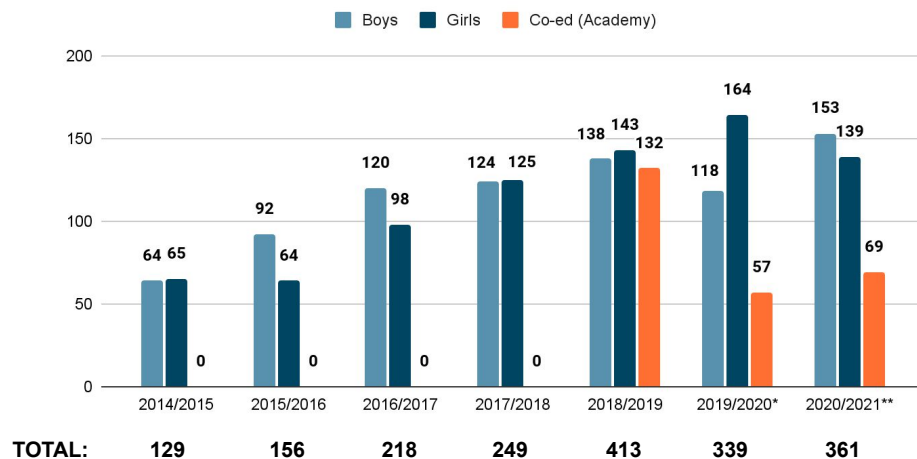


2019 Recap - Present



- COVID-19
- Thank you to our Board Members, Coordinators & Directors
 - Susan Johnson
 - Angela Doster
 - Sarah Boven
 - Erik Wilson
 - Dan Lant
 - Andrea Gunnels
 - Vince Benincasa
 - Ryan Beauregard
- Field updates
 - Drainage & new signage - 106th Street
 - Addition parking - 8th Street
- Force SC Player Count

Force SC Player Count



* 2019/2020 - Fall season only

** 2020/2021 - Academy spring season only

Financials

Leslie Todd



Income Statement July 1, 2020-May 30, 2021



Revenue

Select/Premier Player Fees	\$48,792.37	
Total Income		\$48,792.37

Other Income

Donations/Merchandise Revenue	\$5,132.02	
Total Other Income		\$5,132.02

Expenses

Administrative Expense

Liability / Building Insurance	\$3,010.71	
Marketing/ Fundraising Expense	\$3,286.40	
Miscellaneous / Covid Expense	\$4,006.89	
Payment Processing Fees	\$3,161.83	
Administrative Expenses		\$13,465.83

Professional Payments

Referee Fees	\$11,920.00	
League Fee (WMYSA)	\$11,446.50	
Academy Coaching	\$1,224.00	
Coach Credits (coaches w/o own kids on team)	\$1,200.00	
Professional Payment Expenses		\$25,790.50

Occupancy, Rent, Utilities, Maintenance, Expense

Bathroom, Utilities, Trash, Field Rental Expense	\$4,871.40	
Landscaping	\$14,740.49	
Occupancy Expenses		\$19,611.89

Other Expenses

Apparel / Coach Equipment	\$1,343.53	
Equipment / Capital	\$4,084.02	
Other Expenses		\$5,427.55
Total Expenses		\$64,295.77

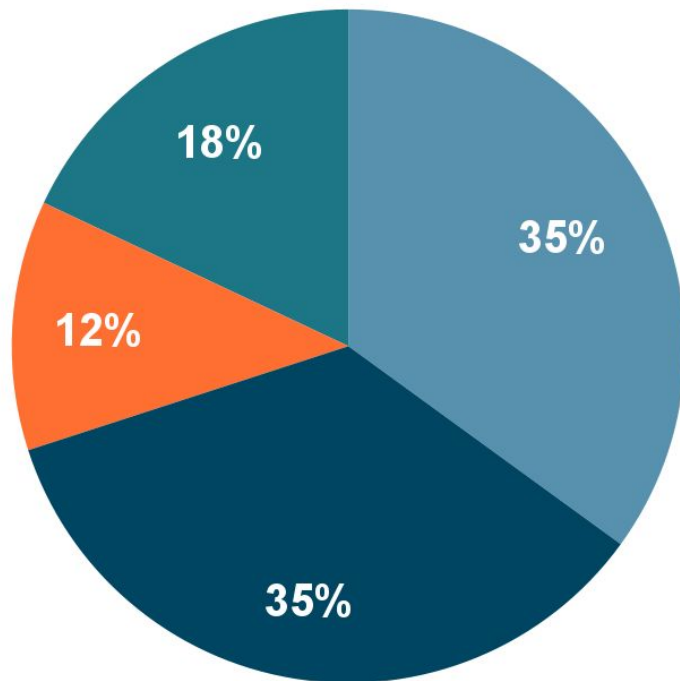
Net Income (Loss) (\$10,371.38)



Finances



Expense Percentage



- League & Ref Fees
- Occupancy
- Coaching Payments & Credits
- Administrative

Bank Balances

- As of 5/30/2021 = \$63,279.44
- Projected Year End 6/31/2021 = \$55,529.67

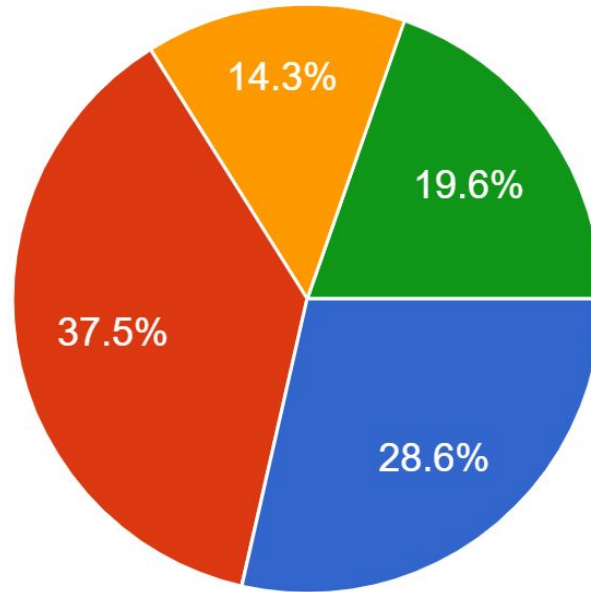
2020 Survey Results

Susie Schierbeek



How long has your family been part of Force?

112 responses

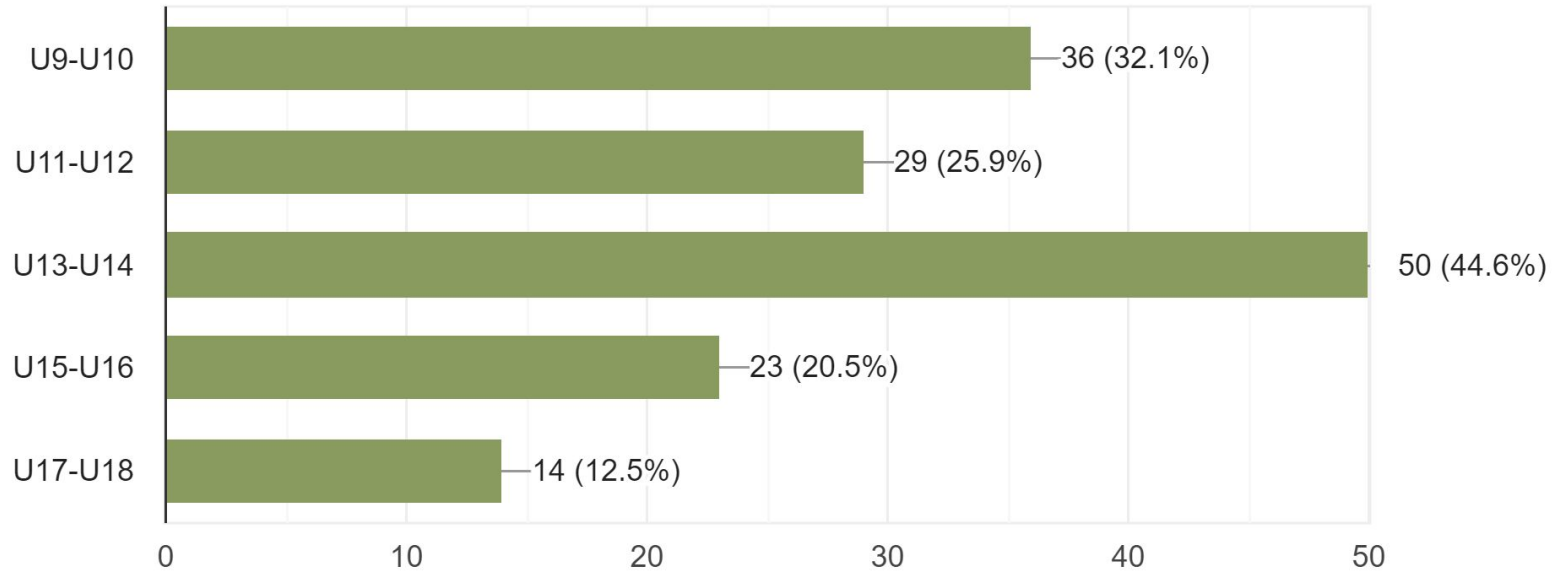


- 1-2 Years
- 3-4 Years
- 5-6 Years
- Over 6 Years



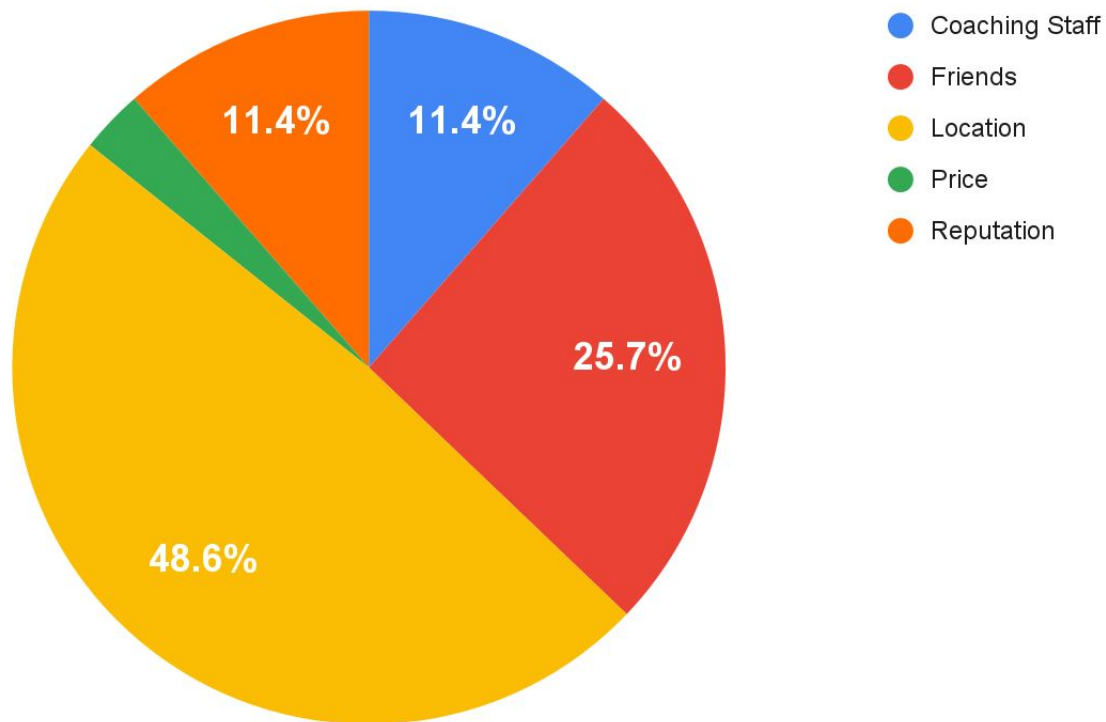
Please select your child(ren)'s age group this year (you may select more than one for multiple children).

112 responses



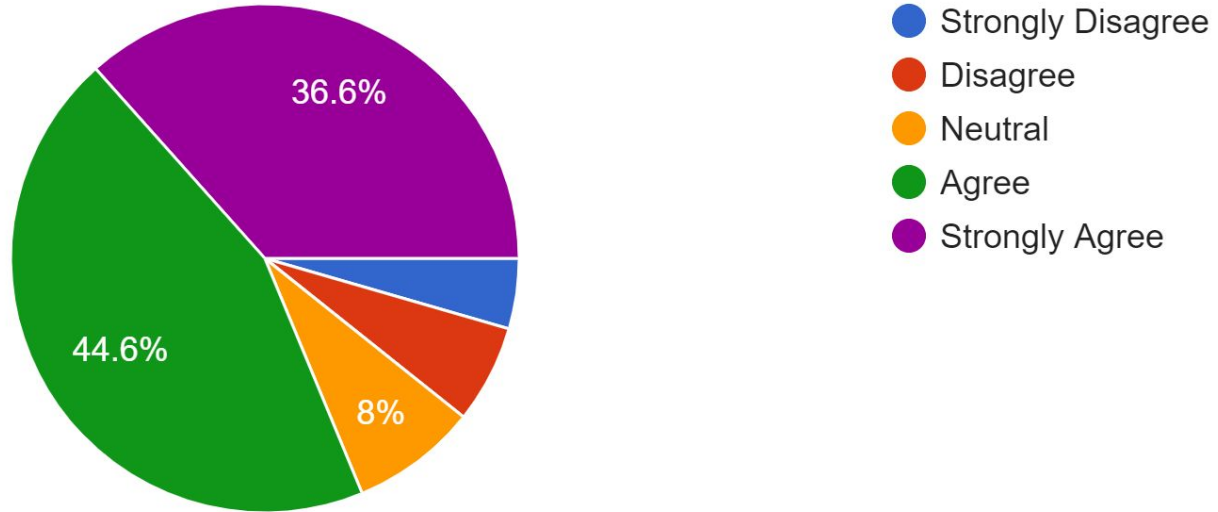
Why did you choose Force over other clubs?

112 responses



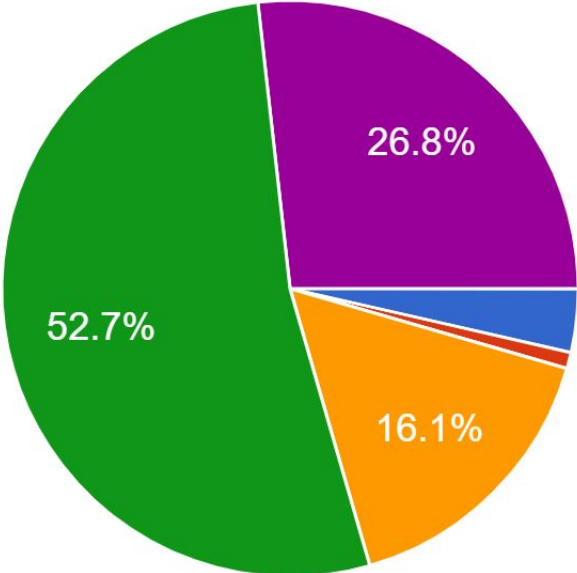
My child(ren) is receiving quality training to grow their individual and team soccer skills

112 responses



The amount of practice time my child receives is adequate.

112 responses

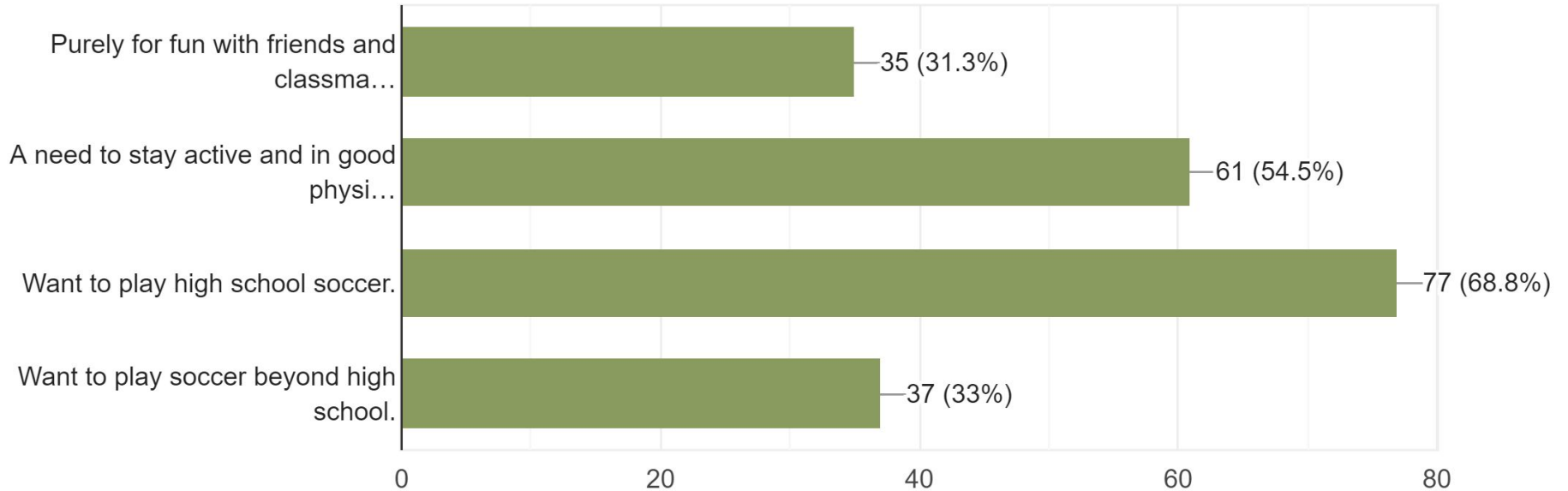


- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree



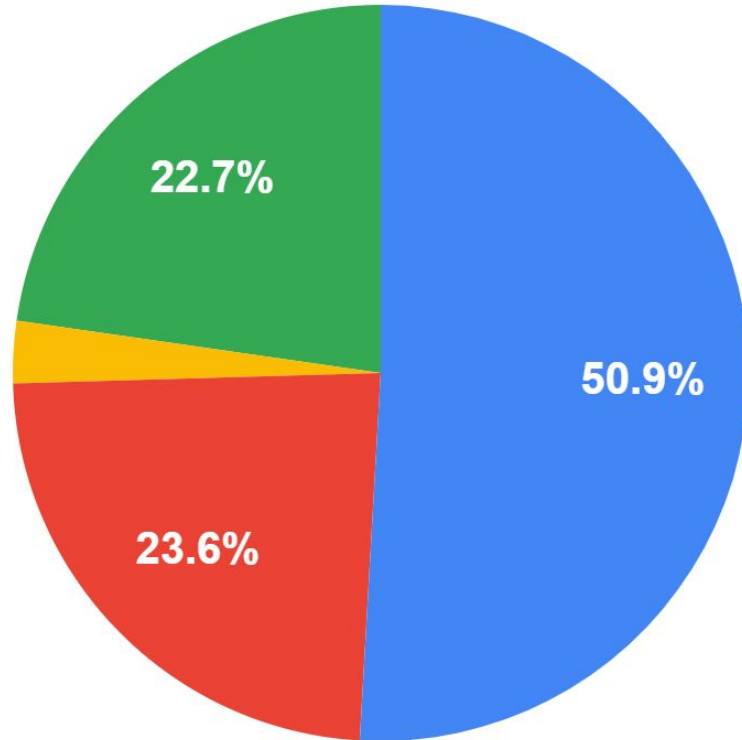
Moving forward in your child(ren)'s soccer development, would you say his/her participation is
(you may select more than one):

112 responses



What should be the goal of the Force Soccer Club?

112 responses



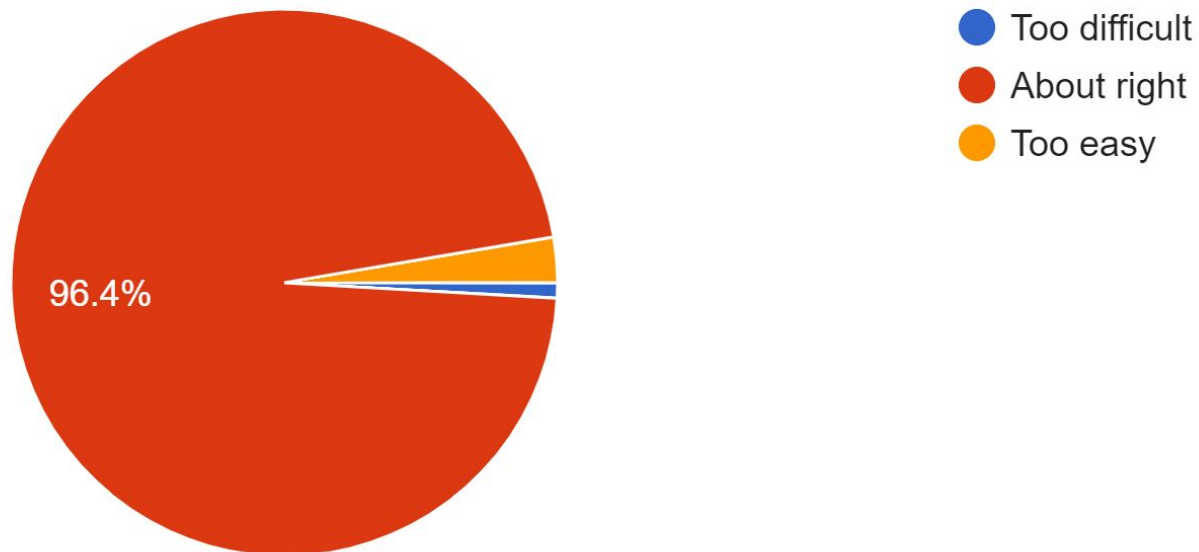
- Field the most competitive teams
- Include as many players possible
- Quality coaches
- Other

- A combination of both. The Green team should be the most competitive possible, however, it's important to have White teams until AT LEAST U13.
- Competitive teams that also encourage the kids to have fun and enjoy soccer
- Develop players to be competitive
- Different goals for different levels of ability.
- Field both a competitive team and a team for skill building to include those that are close to being competitive
- Find the appropriate middle ground between the first two choices and maintain a high commitment to teaching the game and creating team players.
- Help the kids grow and be the best players they can be
- Make soccer accessible to many but have opportunities for some to play at elite levels

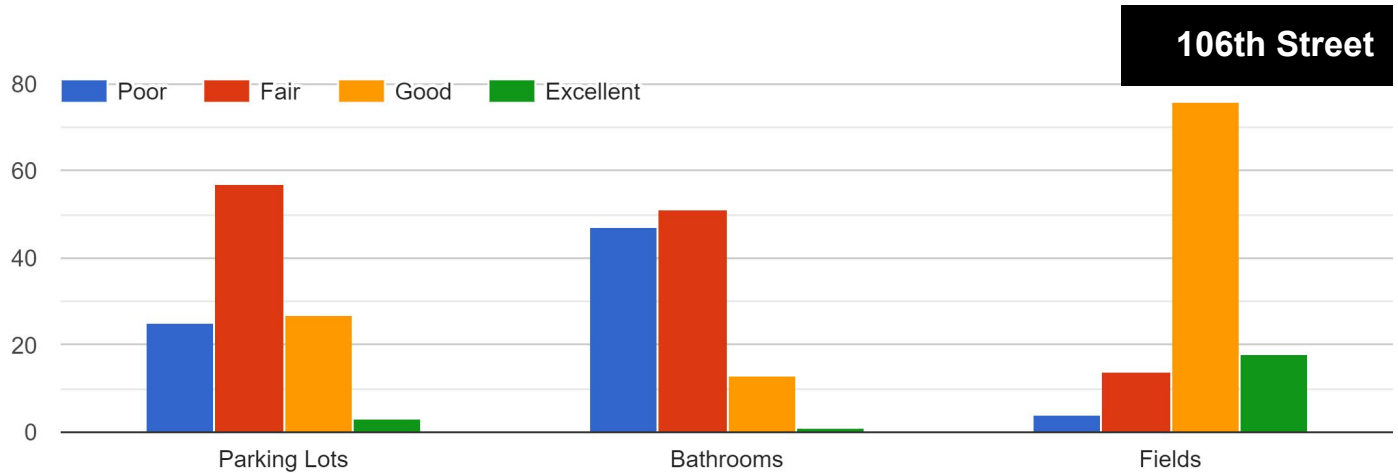
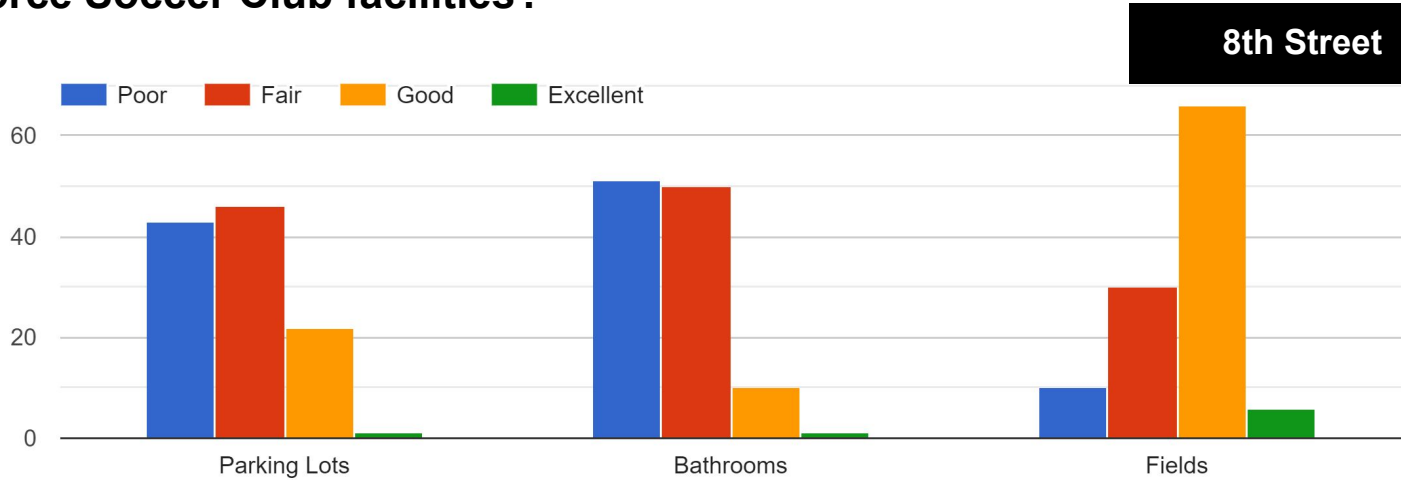


How do you feel about the level of competition in the league your child(ren) plays?

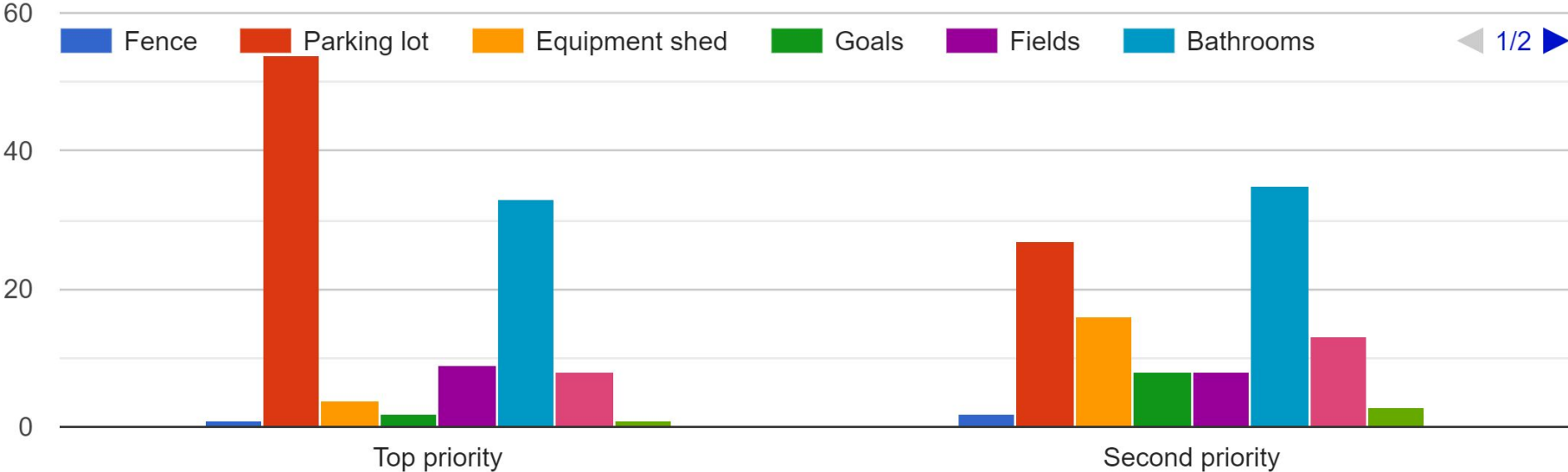
112 responses



Rate the Force Soccer Club facilities?

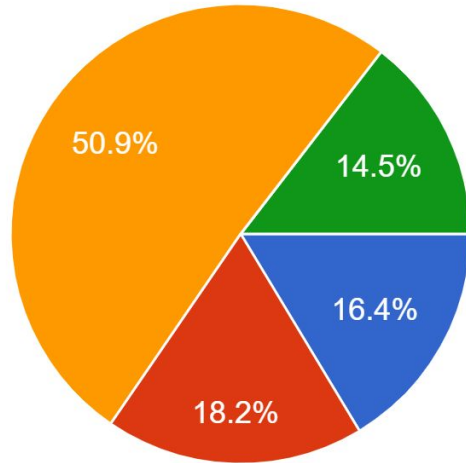


Please pick the top 2 (highest priority) areas you would like to see improvement at the Force game fields (only pick up to 2).



I would be in favor of supporting my child with fundraising efforts to support improvements with the club, including, but not limited to, facility upgrades.

110 responses

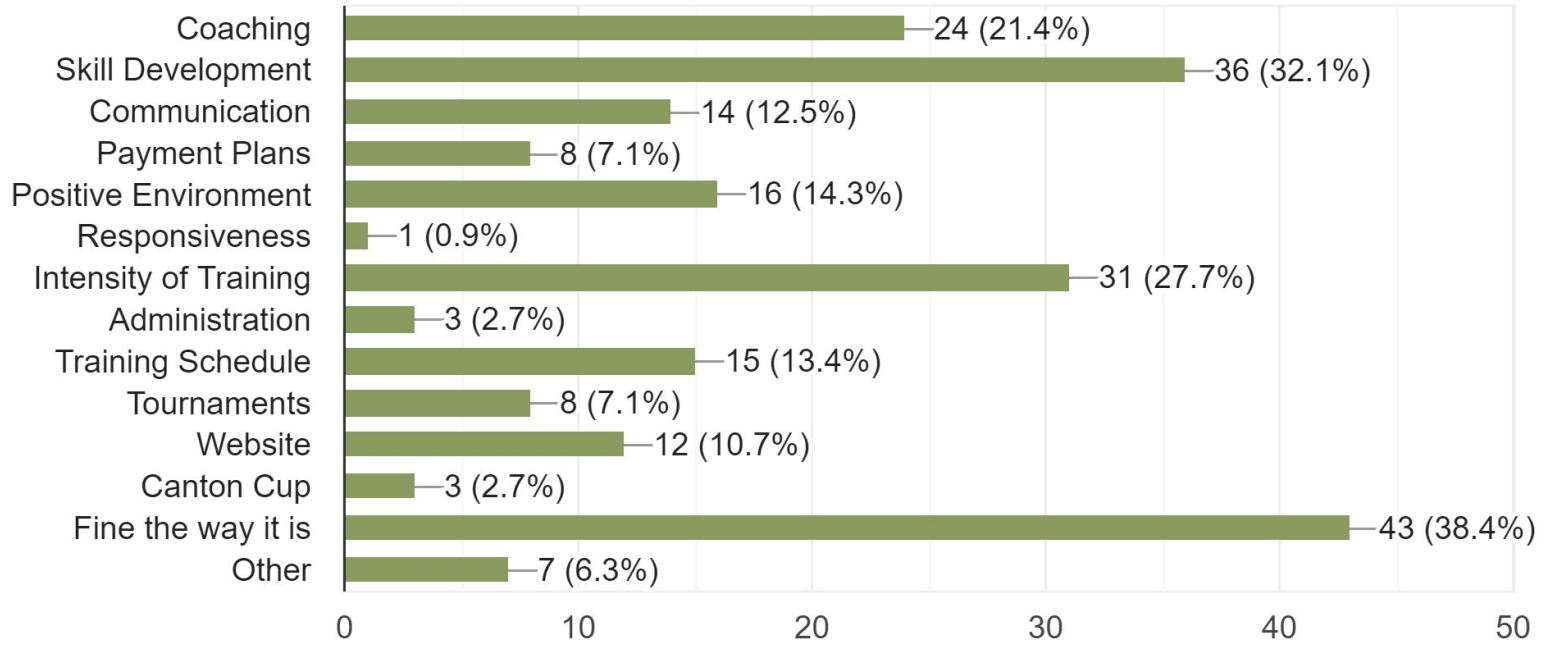


- Strongly disagree
- Somewhat disagree
- Agree
- Strongly agree



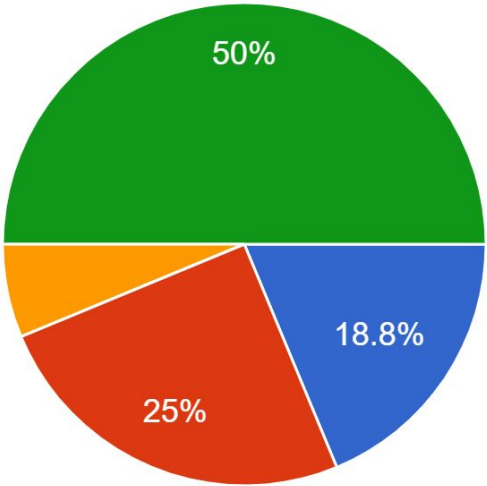
What areas of Force would you like to see improved to help your child? You can select more than one area.

112 responses



How does your experience with Force rate compared to other clubs, possibly even for other sports, with which you have been involved?

112 responses

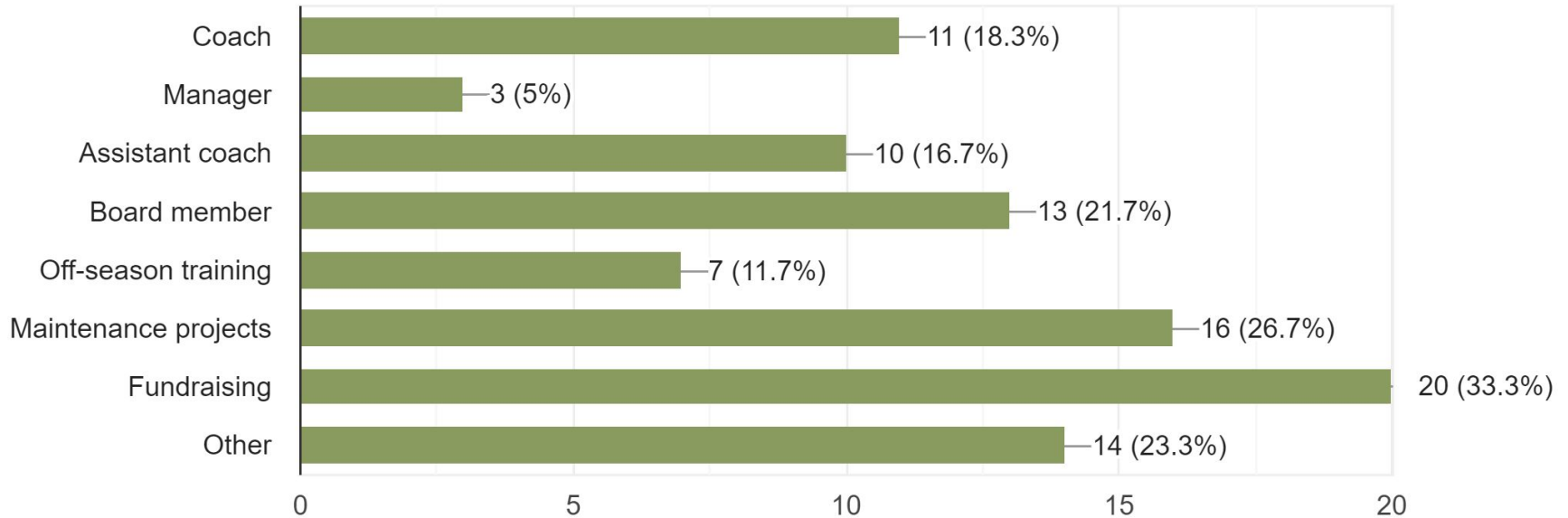


- Better than other clubs
- About the same
- Falls short of other clubs
- We've only been with Force



Moving forward, even in the near future, how might you be willing to volunteer for the club? You may select more than one.

60 responses



Thank you to our volunteers!



Thank you for your hard work and dedication.

It is because of you that Force Soccer Club is recognized as one of the best youth sports organization in the Otsego/Plainwell community.

- Head Coaches
- Assistant Coaches
- Team managers
- Field cleanup
- Board members
- Special projects
- COVID testing clinics



Capital Committee

Jen Hoffman

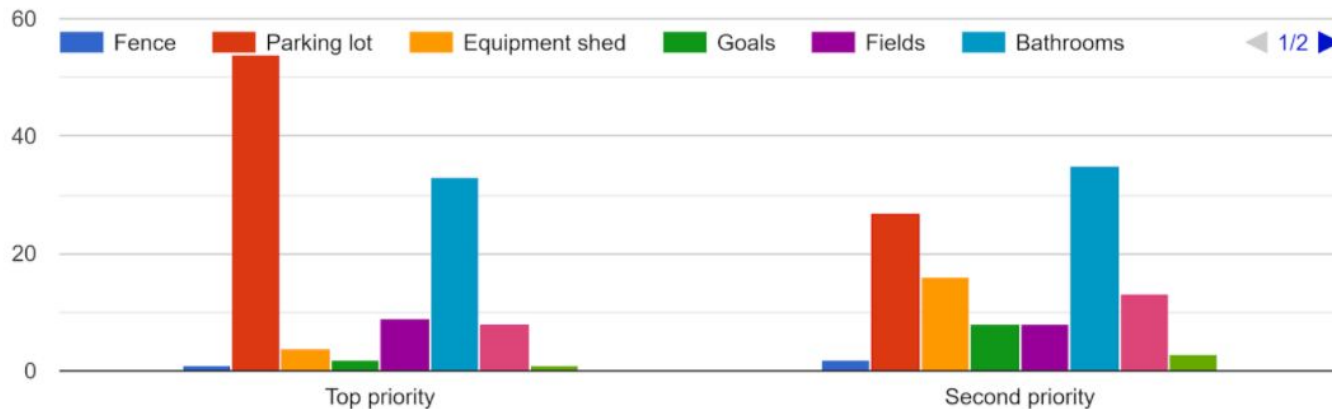


We heard you: We have opportunity for facility improvements



- Parking lot improvements are the top priority
- Bathrooms and equipment shed are other areas of opportunity

Please pick the top 2 (highest priority) areas you would like to see improvement at the Force game fields (only pick up to 2).



2021 Capital Spend Plan

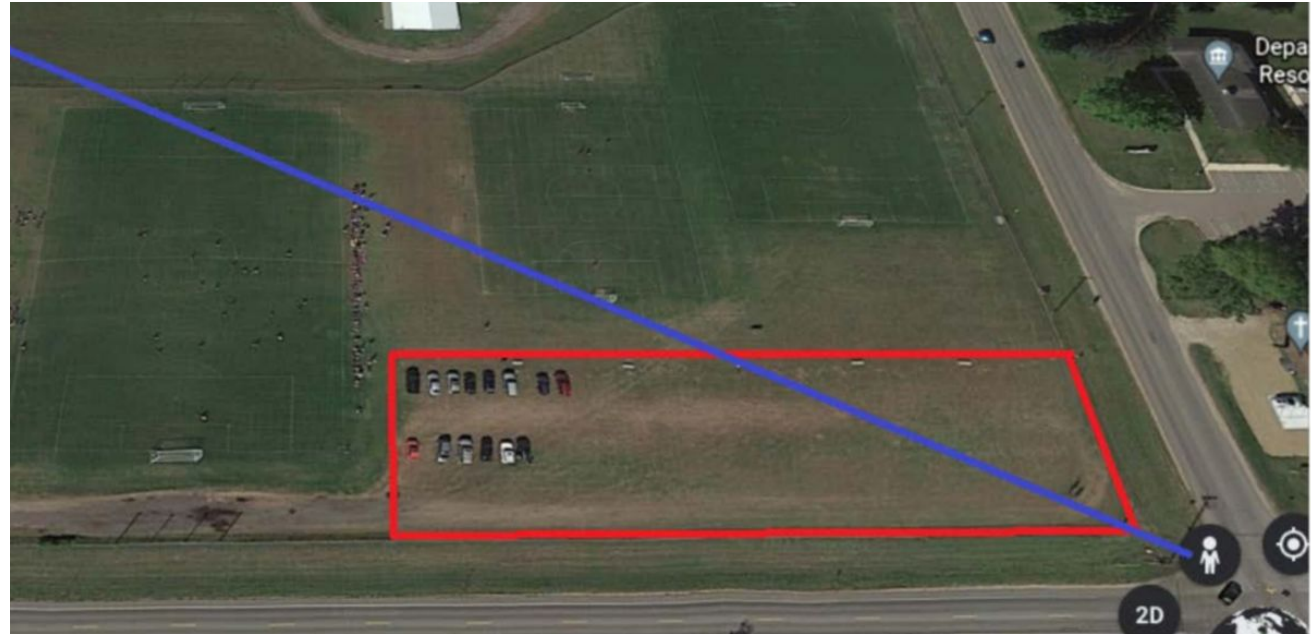


Parking lot improvements at Force Fields (106th) - grass parking will be graded and covered/compacted with asphalt millings

Timing: Summer / Fall 2021

Who: Wyoming Paving

Cost: \$20k available for capital improvements - from club savings over the past 5+ years (pre-covid)



Future Capital Spend Opportunities



Projects that have been evaluated:

- Upgrade rest of Force Fields (106th) parking lot: \$20k
- Replace shed and install a more permanent bathroom at Force Soccer Complex (upgraded shed, utilities, etc): \$100k+

Challenges: Money to fund large capital projects, with current player fee structure, will require fundraising

Next Steps: We will be evaluating fundraising opportunities 2021/2022 season and based on this will assess our ability to continue improvements. Ideas and support are welcome!

Force Academy

Travis Taylor



Force Academy



- New Academy Director - Travis Taylor
- U5 (2016) / U6 (2015) - Practice on Monday's
- U7 (2014) / U8 (2013) - Practice on Wednesday's & games on Sunday's at the Kalamazoo Soccer Complex (Drake Road)
- Registered players = 69
- Will continue for 2021/2022 season



2021/2022 Board Members

Susie Schierbeek



Force Soccer Club - Board Members 2021/2022



President: Susie Schierbeek

Vice President: OPEN

Registrar: Sarah Hodapp

Treasurer: Leslie Todd

Secretary: Tori Taggett

Marketing: Jena Nooney

Uniforms: OPEN

Fields: Rene Vega

Academy: Travis Taylor

Thank you Jennifer Hoffman
and Audrey Akland for serving
on the Board!

2021/2022 Coaches and Tryouts

Jena Nooney



DRAFT: 2021/2022 Coach Lineup



GIRLS	
DIVISION	2021/2022 COACHES
U9	Brian Bronkema
U10	Michael Williams
	Kara Nienhuis
	Shawn Standish
U11	Brent Milhiem
U12	Rene Vega
	Beau Taylor
	Kim Eldred
U13	Travis Timmons
	Jeremy Wittveen
U14	Pat Hodapp
	Kim Eldred
U15	Kristy DeSimone
	Joe Langschwager
U16/17	Jason Leslie
	Brent Milhiem
	Kristin Anderson

BOYS	
DIVISION	2021/2022 COACHES
U9	Charles Crouch
	Eric Szatowski
U10	Daniel Anaya
	Travis Taylor
	Trevor Bumgart
U11	Doug Beauregard
	Hannah Beauregard
	Curtis Meijur
	Chris Davie
	Darryl Scherrer
U12	TBD
U13	Ricky Mena
	Trevor Smith
	Aaron Hoffman
	Daniel Anaya
	Alex Wydick
U14	Lonnie Sparks
	Tom Grieg

BOYS	
DIVISION	2021/2022 COACHES
U15	Erik Wilson
	Dan Launt
	Jason Trahan
U16	Doug Beauregard
	Ricky Mena
	Matt Powell
U17/18	Mike Johnson

*Subject to change

TRYOUTS



- Saturday, June 12, 2021
- Force Soccer Complex - 1033 106th Ave, Plainwell, MI 49080
- Go to [ForceSoccer.net](https://www.force-soccer.net) to register - ALL players (even those currently rostered) need to register to tryout for the 2021/2022 season
- Check in 15-20 minutes prior to tryout start time at the tent
- Don't forget to bring water!
- COVID testing for 13-19 year olds **June 7 from 5-6 pm** at Gunplain Township parking lot

Field 2		Field 3		Field 1	
Boys U9	10:00-11:30	Girls U12	11:00-12:30	Girls U14	9:00-10:30
Boys U10	11:30-1:00	Boys U11	1:30-3:00	Girls U15	10:30-12:00
Girls U9	2:00-3:30	Boys U12	3:00-4:30	Girls U13	12:30-2:00
Girls U10	3:30-5:00	Girls U11	4:30-6:00	Boys U13	2:00-3:30
				Boys U14	3:30-5:00

Force Training Field
Girls U16/17 9:00-10:30
Boys U15 10:30-12:00
Boys U16 12:00 - 1:30 PM
Boys U17/18 1:30 - 3:00 PM

* Monday June 14 Rain/Makeup Date



Registration Changes

Sarah Hodapp



Registration Changes



GotSoccer moves to GotSport

- Got Soccer Registration System is no longer supported. It is required we move to the new platform - GotSport
- Recreation of Player Profiles will be required including pictures and age verification
- Reported easier to use with combined sign in for individuals to manage themselves as a coach, manager, parent and player(s).
- Combined Player Payments. No need to sign out and pay again.



Coach's Coordinator



Welcome Teresa!



- Teresa (Theil) Rungaitis
- Plainwell High School graduate
- Played soccer at Davenport University
- Western Michigan University graduate



Wrap-Up



- Code of Conduct training for coaches and players
- Goalie Training - summer 2021
- Player Fees 2021/2022 - increase \$10 Select Teams; increase \$25 Premier Teams
- Website redesign
- Sponsorship Packages & Fundraising
 - Player of the month
 - Field signage

Questions?

