



Based out of Las Vegas, NV, **Live R.I.C.H. Consulting** was created with a vision of facilitating social emotional programming focused on underserved youth, with an emphasis on relationship building. Through years of experience working in schools, Brandon Ervin recognized the disparity in leadership that a lot of youth have to look up to. Through this lack of leadership, fundamental characteristics are lost in translation or left out of the blueprint altogether.

Live R.I.C.H. provides services for all students, but there is a targeted focus on underserved youth. Underserved youth face a considerable amount of challenges that expose them to experiences that can be hard to process at such a young age. Oftentimes severely disadvantaged, paired with disparities linked to socioeconomic status and discrimination, underserved youth may find it hard to define self. The trauma they experience often manifests itself through anxiety, impulsivity, fear, anger, and sometimes aggression, among other emotions.

At **Live R.I.C.H.** we understand that these struggles are a lot to digest and there are many things that are out of the students' control. However, **Live R.I.C.H.** is firmly convinced that no matter the circumstances, there are character decisions that we all can make within ourselves, and standards that we can hold ourselves to, that make it possible to achieve all that we desire. At **Live R.I.C.H.** we believe that if each student, or human being for that matter, approached life with these four pillars as your guiding principles, you will see success and positive order in your life.

R-*espect* I-*ntegrity* C-*onfidence* H-*umility*

