

Patricia M. Morris, M.B.A., C.O.E

Expertise & Excellence with Enthusiasm since 1992

Patricia M. Morris has been in the eye industry for 28 years. She is the Founder and Principal Consultant for Excellence in Eye Care. Excellence in Eye Care. They provide leadership support for ophthalmic and optometric practices nationwide. Miss Morris serves on the Board of Directors for Lighthouse Eye Center in Mombasa, Kenya. Lighthouse is an eye clinic on the East Coast of Africa that heals physical and spiritual blindness regardless of the ability to pay. She also serves in an administrative missionary capacity for Sights on Health. A dedicated group of physicians & health professionals from across the U.S.A., along with allied healthcare students who volunteer their time to provide free eye care and eye surgery to those in need in the U.S.A. and abroad. This mission is committed to providing quality, compassionate care for those whose geographical and/or social status limit their access to medical care.

Prior to the past 12 years in health care project management, Miss Morris has held several leadership roles with solo eye care practices, multi-specialty groups, multi-location, hospital & health system based groups, academic centers and high volume refractive surgery centers. Her diplomatic approach cultivates relationships, inspires goodwill and encourages collaboration which achieves sustainable transformation in most settings.

An accomplished speaker, Patricia is a longstanding member of the American Academy of Ophthalmology and the administrator's branch of the American Society of Cataract and Refractive Surgery where she has been lecturing since 2003. She also presents abroad as well as for local ophthalmic societies such as the New York State Ophthalmological Society, Connecticut Society of Eye Physicians, and the New Jersey Academy of Ophthalmology just to name a few.

Her articles have appeared in several industry periodicals such as Eye World, Ophthalmology Management, and Administrative Eyecare. Patricia was recently appointed to the adjunct faculty at Harvard University's TH Chan School of Public Health Center for Executive and Continuing Professional Education.

Miss Morris has assisted in the development of product launches and marketing strategies for various vision related diagnostic tests, pharmaceuticals and treatments including Macular Risk a prognostic genetic test to determine the patient's risk of progression to advanced macular degeneration based on their individual genetic profile.

Patricia, received her M.B.A from the Robert B. Willumstad School of Business at Adelphi University in Garden City N.Y. She received her green belt in Lean Thinking (Six Sigma) from the Raymond A. Mason School of Business at The College of William and Mary in Williamsburg, Va. Patricia has made a personal commitment to lifelong learning and is currently enrolled in executive studies at a Harvard University's TH Chan School of Public Health, Boston, M.A.

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