

# WILD ROOTS®

## VODKA & SODA



NATURAL FLAVORS

ONLY 100 CALORIES

GLUTEN FREE

LOW 3g CARB

### PRODUCT

### UPC CODE

### PROOF

### SIZE

Lemon Vodka & Soda	858594004894	4% alc/vol 8 proof	12 oz/4 pack
Blackberry Vodka & Soda	858594004924	4% alc/vol 8 proof	12 oz/4 pack
Raspberry Vodka & Soda	858594004900	4% alc/vol 8 proof	12 oz/4 pack
Peach Vodka & Soda	858594004917	4% alc/vol 8 proof	12 oz/4 pack



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# WILD ROOTS®

## VODKA & SODA



12 oz



4 pack



6 Four Packs

Wild Roots Vodka & Sodas are unlike any hard seltzer on the market, real fruit makes these sparkling craft cocktails stand out on the shelf. 100x filtered vodka creates the perfect base for a smooth sipping experience, a splash of sparkling soda adds an enjoyable carbonation and allows the fruit to shine.

From the campsite to the dock or tailgate, Wild Roots Vodka & Soda is ready to be enjoyed wherever you venture.

Wild Roots Vodka & Sodas are all-natural, low carb, low sugar, low calorie and always, true to the fruit. No artificial sweeteners, flavors or colors.

- Hard seltzer with ABV content of 1.0% to 4.9% is expected to register the fastest growth rate during forecast years with a CAGR of 16.6% from 2020 to 2027. \*
- The market is expected to remain one of the potential investment zones for alcoholic beverages manufacturers on account of rising demand for low content alcoholic beverages among millennials.\*
- Spirits-based cocktails, particularly canned brands, will continue to have a sustainable growth curve that will see increased share within the overall spirits and beverage alcohol industries looking ahead.\*\*
- After a robust 21.5% gain in 2019, prepackaged cocktails surged by more than 60% in 2020 to over 14 million 9-liter cases.\*\*

\*Data from Grand View Research

\*\*Data from Impact Databank

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