

IN HIS NAME.  
TO HIS STANDARD.



BOBBY JONES WHISKEY COLLECTION



# THE CLOVER

HOPE FAITH LOVE LUCK



## FREQUENTLY ASKED QUESTIONS

**QUESTION:** WHY HAS THE BOBBY JONES FAMILY CREATED THE CLOVER WHISKEY COLLECTION?

**ANSWER:** THE JONES FAMILY MISSION IS TO SUSTAIN THE LEGACY OF GOLF'S GREATEST GENTLEMAN AND AMATEUR CHAMPION. THEIR GOAL IS TO SHARE HIS STORY AND VALUES WITH THE GOLF COMMUNITY AND THE NEXT GENERATION OF PLAYERS. A PORTION OF THE PROCEEDS FROM THE WHISKEY COLLECTION ARE USED TO SUPPORT THE BOBBY JONES CSF FOUNDATION.

**QUESTION:** WHAT MADE BOBBY JONES SO IMPORTANT TO THE HISTORY OF GOLF?

**ANSWER:** KNOWN FOR HIS HONOR AS WELL AS HIS MASTERY, JONES WAS THE ONLY PLAYER TO ACHIEVE THE ORIGINAL "GRAND SLAM" WINNING ALL FOUR MAJOR GOLF CHAMPIONSHIPS (THE US AND BRITISH OPEN AND THE US AND BRITISH AMATEUR CHAMPIONSHIPS) ALL IN THE SAME YEAR. AFTER RETIRING FROM COMPETITIVE PLAY HE FOUNDED AUGUSTA NATIONAL GOLF CLUB AND THE MASTERS TOURNAMENT. WHILE HIS CONTRIBUTIONS TO THE GAME ARE LEGENDARY, BOB'S CHARACTER AND VALUES ARE WHAT THE FAMILY IS TRYING TO SUSTAIN AND SHARE WITH THE GOLF COMMUNITY.

**QUESTION:** DID BOBBY JONES DRINK WHISKEY?

**ANSWER:** AFTER A ROUND, IT WAS BOBBY'S CUSTOM TO ENJOY THREE FINGERS OF WHISKEY.

**QUESTION:** WHY IS THE COLLECTION NAME "THE CLOVER"?

**ANSWER:** SINCE BOBBY WAS BORN ON ST. PATRICK'S DAY, HIS MOTHER GAVE HIM A FOUR-LEAF CLOVER MEDALLION FOR GOOD FORTUNE AND WHICH HE WORE EVERY TIME HE PLAYED A ROUND.

**QUESTION:** WHY DOES THE CLOVER LOGO INCLUDE THE WORDS; FAITH, HOPE, LOVE & LUCK?

**ANSWER:** EACH LEAF OF A FOUR-LEAF CLOVER IS SAID TO HOLD A DIFFERENT MEANING; HOPE, FAITH, LOVE AND LUCK. ALL OF WHICH ARE HELPFUL IN GOLF, LIFE AND THE MAKING OF WHISKEY.

**QUESTION:** WHY DO THE LABELS SAY THE WHISKEY IS DISTILLED IN DIFFERENT STATES AND THEN BOTTLED IN NORTH CAROLINA?

**ANSWER:** THE JONES FAMILY HAS PARTNERED WITH WORLD-CLASS DISTILLERIES KNOWN FOR THEIR CRAFTSMANSHIP & EXPERTISE IN MAKING DIFFERENT TYPES OF WHISKEY. OUR WHISKEY PARTNERS ARE IN TENNESSEE, INDIANA, KENTUCKY.

**QUESTION:** WHAT DOES "SINGLE BARREL" MEAN?

**ANSWER:** SINGLE BARREL MEANS THE WHISKEY IN THE BOTTLE CAME FROM INDIVIDUAL BARRELS. THE INDIVIDUAL BARRELS ARE PROOFED, CHILL-FILTERED AND INDIVIDUALLY BOTTLED. NEVER BLENDED.

**QUESTION:** WHAT DOES "STRAIGHT WHISKEY" MEAN?

**ANSWER:** STRAIGHT WHISKEY MEANS THAT ALL THE WHISKEY WAS DISTILLED IN THE SAME STATE. NEVER BLENDED WITH DIFFERENT WHISKEY FROM DIFFERENT STATES OR DIFFERENT COUNTRIES AND MUST 2 YEARS AGED OR MORE.

**QUESTION:** WHAT IS THE DIFFERENCE BETWEEN A TENNESSEE BOURBON AND A TRADITIONAL BOURBON?

**ANSWER:** IN ORDER FOR A WHISKEY TO BE CALLED A BOURBON, IT MUST BE DISTILLED IN THE UNITED STATES AT NOT EXCEEDING 80% ALCOHOL BY VOLUME (160 PROOF) FROM A GRAIN BILL NOT LESS THAN 51% CORN AND STORED AT NO MORE THAN 62.5% ALCOHOL BY VOLUME (125 PROOF) IN CHARRED NEW OAK BARRELS. TENNESSEE BOURBONS MUST BE MADE IN THE STATE OF TENNESSEE AND MANY USE THE "LINCOLN COUNTY PROCESS" WHICH INCLUDES STEEPING THE WHISKEY IN CHARCOAL BEFORE BARRELING. THIS PROCESS CREATES TENNESSEE WHISKEY'S DISTINCTIVE TASTE.

**QUESTION:** HOW SHOULD I DRINK IT?

**ANSWER:** WE RECOMMEND THAT YOU ENJOY THE SINGLE BARREL WHISKEYS NEAT OR WITH A CUBE TO EXPERIENCE THE EXCEPTIONAL QUALITY AND THE SUBTLE FLAVOR NOTES. IF A COCKTAIL IS PREFERRED, WE RECOMMEND CLASSIC COCKTAILS LIKE THE "OLD FASHIONED" AND "MANHATTAN".