

A landscape photograph of an agave field at sunset. The foreground is filled with rows of agave plants, with a dirt path leading through them. In the background, there are rugged mountains under a warm, orange and red sky. The overall mood is serene and natural.

*Smavecito*

WORLD'S  
SMOOTHEST  
TEQUILA



*Suavecito*  
TEQUILA



## SUAVECITO ROOTS...

- Founded by Bill Foss in 2008, Bill was destined to make the best-tasting tequila using only the highest quality blue agave and a one-of-a-kind proprietary formula.
- Suavecito's blue agave farm owned by Mr. Foss is located in the soil-rich mountains of Jalisco, Mexico. The higher altitude and richer soil produce a rare plant which contains more sugar and a superior juice for tequila.
- Working with experts for several years, Bill created a proprietary tequila formula so imbibers could enjoy the unique flavor profile of the blue agave liquor while reducing the tequila burn.
- Suavecito delights tequila drinkers with its bold and innovative take on the tequila tradition.

EXPLORE A SMOOTH TAKE ON TEQUILA WITH FOUR UNIQUE FLAVORS



*Suavecito*  
TEQUILA

## MOUNTAIN GROWN

- Our blue Weber agave plants are grown in the rich red soil of the Jalisco, Mexico highlands – producing smaller plants which contain less water and higher quality sugar.
- Less than 10% of blue agave tequila plants are grown in this rich, mountain soil.
- The soil is strictly tested and managed by a team of growers to assure top growing conditions and consistent quality.

## DISTILLATION

- We distill Suavecito twice to enhance the smooth flavor and maximize aroma.
- The slightly lower proof, 70 proof, 35%, enables the flavor profiles to be highlighted with every sip.

## AGED TO PERFECTION IN AMERICAN WHISKEY BARRELS

- Reposado and Anejo are aged in American oak whiskey barrels for their warm jewel colors, woody aromas, and premium flavors of vanilla, caramel, and chocolate.

## AGAVE NECTAR

- **Suavecito is the only tequila which adds 2% blue agave nectar** back into the tequila to give it just a touch of sweetness and curtail the typical tequila burn – so it can be sipped or mixed by even the most novice tequila drinkers.

# *Suavecito* TEQUILA



## SUAVECITO BLANCO

**Appearance:** crystal clear, medium tears

**Aroma:** grass and agave, olive and fig

**Initial Taste:** light floral and sweet agave

**Spirit Body:** citrus

**Finish/Aftertaste:** long mild mint finish, hint of olive

Fresh, grassy, and un-aged taste. This smooth tequila is mix-friendly and can be enjoyed in your favorite recipe, chilled, or even on the rocks.



# Suavecito

TEQUILA

## SUAVECITO REPOSADO

**Appearance:** Medium straw, medium tears

**Aroma:** Agave and spice, light wood & bourbon

**Initial Taste:** Agave, hint of cherry

**Spirit Body:** Woody, agave with grass

**Finish/Aftertaste:** sweet wood finish, light vanilla & caramel

Rested for 6-8 months in American whiskey barrels. Best enjoyed straight or in a fresh cocktail.



*Suavecito*  
TEQUILA

## SUAVECITO ANEJO



**Appearance:** Copper, rosy hues, slow tears

**Aroma:** Sweet agave, wood and cherry

**Initial Taste:** Burnt sugar and agave

**Spirit Body:** Agave with light smoky wood

**Finish/Aftertaste:** Mint and chocolate sweetness

A blend of 2 year-old Anejo 60% and 7 year-old Extra Anejo 40%. A super premium tequila with a golden warm amber hue. A true sipping tequila. Best enjoyed while taking your time to savor every drop. Represents 55-60% of sales monthly

*Suavecito*  
TEQUILA

Coming soon...



*Suavecito*  
TEQUILA

## AWARDS & RECOGNITION

**TEQUILA**  
AFICIONADO



2013 Brands of Promise Awards, Infused Category

March 16, 2014 by Lisa Pietsch



REPOSADO



ANEJO

BLANCO

REPOSADO



# Suavecito

TEQUILA



2013 – EXCELLENCE IN RETAIL DENVER INTERNATIONAL SPIRIT COMPETITION

2014 – GOLD

ANEJO - “Done really well”, “Worth looking for”  
BLANCO AND REPOSADO - “Make a thumbprint of what they are”



## Recognition by Forbes Magazine

In 2015, Forbes Magazine contacted ten tequila experts from all around the United States. Forbes asked them only one questions, “*What is the best tasting tequila sold in the United States?*” (There are over 2,000 tequilas sold in the United States.) The next week, on the front page of Forbes Magazine there was only a picture of Suavecito Añejo. The experts know how good Suavecito is.

**MOST IMPORTANTLY: TEQUILA DRINKERS AGREE...  
SUAVECITO IS THE SMOOTHEST!**

*Suavecito*  
TEQUILA

*Thank you,*

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