CHOCOLATE DROP.



INTRODUCING OUR NEW 50ML SIZE

Ballotin Chocolate Whiskey 50mls are not only a great selling opportunity in and of themselves (CHOCOLATE. WHISKEY.), but our industry-leading conversion rate (trial to purchase) will drive

incremental 750ml sales off of 50ml purchases. The 50ml bottle size is a great way to introduce more of your customers to Ballotin, and when consumers try it, they buy it. ~28% of those who try Ballotin at tastings convert to purchases!



Live Peliciously.

SIZ	ЕВ	BPC	DESCRIPTION			UPC SCC			COUNTRY	REGION	BEVERAGE TYPE	PROOF
50N 50N 50N	ΛL	60 60 60	Ballotin Chocolate Whiskey Ballotin Chocolate Whiskey Caramel Turtle Ballotin Chocolate Whiskey Peanut Butter Chocolate			854443006071 10854443006004 854443006132 10854443006008 854443006309 10854443006306		USA USA USA	Minnesota Minnesota Minnesota	Whiskey	60 60 60	
⊩	DBA: Saloon Spirits, Louisville, KY		Tie: 32 Cases	Layers: 6			Weight: 9.2		ength: 8"	Width: 6.75"	Height: 9"	