RESD30.COM

Solutions *ALL* Things Real Estate!

Discover a Unicorn-in-the-Rough!

"On the extremely rare sighting, a mythical Unicorn will appear before your very eyes, though rather than believing what you're seeing, most will just see a horse with a deformity on its forehead, and rather than mounting that majestic steed and embarking on the odyssey of your life, most will just affectionately fondle its magical alicorn and say "Now on your way horsey."

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INVESTOR PRESS RELEASE

RESDEQ.com – The Amazon of ALL Things Real Estate!

Thank you for exploring the investment opportunity offered through ***RESDEQ.com***. I do believe after this cursory introduction and a formal examination of the Executive Summary, you'll find ***RESDEQ.com*** to be an exceptionally sound and exciting investment opportunity!

RESDEQ.com, a Florida Corporation, is the all-inclusive ***"One-Stop"*** online marketing and listing solution for businesses and consumers for ***ALL* Things Real Estate!** Through its unique and innovative Portals, site users are able to list and search properties, vendors, rentals, business opportunities, careers, merchandise, and resources, including commercial business solutions, education, and real estate investment opportunities and groups. ***No other real estate-related online application has been developed to the breadth, depth and market coverage that is being designed by RESDEQ.com!***

RESDEQ.com, or ***R**eal **E**state **S**olutions **D**ata **E**xchange **Q**uery,* is a comprehensive internet application that encompasses the entire real estate spectrum and embodies the spirits of Amazon.com for product coverage, Craigslist and the Multiple Listing Service for accessibility and functionality, Facebook and Google for membership development, Business Network International and the Chamber of Commerce for professional networking, and Costco and Walmart for bulk and affordable pricing. ***It is designed to serve the millions of businesses and billions of consumers throughout our global communities and to provide them with a central resource for ALL Things Real Estate!***

RESDEQ.com is a hybrid business and e-commerce model that incorporates multiple income strategies that include Listing and Marketing Fees, Membership and Subscription Fees, Directory and Participant Fees, Affiliate Commissions and Sales, and Local, Regional, and National Website Ad Fees. ***Our annual NET income and business valuation is expected to exceed a billion dollars within five years – Documented & Verifiable!***

RESDEQ.com is expected to be the next wildly and exponentially-profitable online phenomena that will overwhelmingly impact the current and traditional listing models in a manner similar to that which Facebook had on MySpace, Craigslist had on print classified ads, Google had on AOL's "you've got mail", and Amazon had on bricks and mortar retail outlets. ***As Amazon.com is to all things PRODUCTS, RESDEQ.com is to ALL Things SERVICES!***

RESDEQ.com, a community-centric project, is re-defining that old *"location"* adage and setting the new standard that's structured to achieve synergism among the businesses and consumers throughout our *"community, community, community"*. ***RESDEQ.com*** is not being developed to just be another directory site, only to be lost among the myriad others; or, just another new kid on the block; ***RESDEQ.com*** is being designed to be ***THE*** preferred marketing and listing choice above ***ALL*** others, or, ***The New Block! RESDEQ.com is the B2B / B2C / C2C Community E-Commerce Referral Social Network that links the millions of businesses and billions of consumers throughout our global communities for ALL Things Real Estate!***

Company Information

RESDEQ.com
Clearwater, Florida
(727) 422-7048
info@RESDEQ.com

Industry

Internet Advertising/Listing/Marketing, E-Commerce & Benefit Associations in ***ALL*** Things related to Real Estate!

Management

Mr. Kelly Kumbera, President & Founder

Business Model

RESDEQ.com Income Sources:

- Listing & Marketing Fees
- Membership & Subscription Fees
- Directory & Participant Fees
- Affiliate Commissions & Sales
- Local-Regional-National Web Ad Fees

Min. Revenue Projections *(x1000)*

Yr.	Gr. Inc.	Yr.	Gr. Inc.
1	780.9	6	182,988.7
2	17,342.3	7	226,132.8
3	53,556.1	8	269,277.0
4	96,700.3	9	312,421.2
5	139,844.5	10	355,565.4

Excludes 1st Year Impact Projections

Capital Investment

RESDEQ.com is seeking an initial capital investment of $10M (USD) to cover the first 19 months of operations.

After the Official Launch of the Platform:

Cash Flow is projected @ month 20;

Break-Even is projected @ month 29.

Use of Capital Investment

- Setup of Corporate Headquarters
- Installation of Key Personnel
- Development of Online Platform
- Building of Transitory Data Center
- Coverage of Initial Negative Cash Flow

Additional Resources

RESDEQ.com Private Placement Memo. with Detailed Financial Projections

Additional Presentations @ ***https://RESDEQ.com***

Description & Vision: ONE PAGE OVERVIEW

RESDEQ.com *(Real Estate Solutions Data Exchange Query)*, is the all-inclusive ***"One-Stop"*** online marketing and listing solution for ***ALL*** Things Real Estate. This comprehensive internet application is designed to serve the millions of businesses and billions of consumers throughout our global communities and to provide them with a central resource that encompasses the entire real estate spectrum. Just as **Amazon.com** is to all things retail, ***RESDEQ.com*** is to ***ALL*** Things Real Estate!

Value Proposition:

RESDEQ.com is a B2B / B2C / C2C project that embodies the spirits of Craigslist and the Multiple Listing Service for accessibility and functionality, Facebook and Google for membership development, Business Network International and the Chamber of Commerce for professional networking, and Costco and Walmart for bulk and affordable pricing, though most importantly, **Amazon.com** for its single point-of-entry and product coverage. No other application has been designed to the breadth, depth and market coverage as ***RESDEQ.com***; a community e-commerce referral social network, or, the **Amazon** of ***ALL*** Things Real Estate!

Markets:

RESDEQ.com is designed to serve numerous markets including the real estate investor community, industry professionals, FSBO/DIY transaction participants, and the businesses and consumers seeking customers or providers from within their communities. Through its unique and innovative portals, site users are able to list and search properties, vendors, rentals, business opportunities, careers, merchandise, education, investment opportunities and groups, and other e-commerce resources and solutions. Conceptually equivalent to **Amazon.com**, ***RESDEQ.com*** is an entire business and consumer solution in a box for ***ALL*** Things Real Estate!

Market Participants:

RESDEQ.com is designed to serve a variety of market participants including owners, investors, sellers, buyers, landlords, tenants, employers, employees, teachers, students, REI clubs, non-profits, communities, municipalities, and the millions of businesses and billions of consumers throughout all our global communities; anyone for anything for ***ALL*** Things Real Estate!

Marketing Strategies:

RESDEQ.com core strategies include full-time Account Managers in all MSA's, trade shows, affiliate relations, network events, sponsorships, educational seminars, social networks, telemarketing, media ads, and press releases. ***RESDEQ.com*** impact strategies include the One Billion Dollar Giveaway, Vendor Business Proposal, Single Placement Guarantee, and Multi-Select Special programs, which are championed though the Spokesperson Program and the Humanitarian Project. These strategies create an atmosphere of exclusivity, scarcity and urgency, and are designed to keep ***RESDEQ.com*** in the spotlight for ***ALL*** Things Real Estate!

Risk & Proof-of-Concept:

RESDEQ.com is not without those risks outlined in the Business Plan that are typically associated with startup ventures; specifically market acceptance. While ***RESDEQ.com*** has not yet established market traction, it has been validated by Craigslist.com, its nearest and only true competitor, and numerous entities that offer similar functions singularly, that are offered by ***RESDEQ.com*** collectively. Its all-inclusive ***"One-Stop"*** single point-of-entry has been thoroughly validated by numerous retailers, specifically **Amazon.com** and its many competitors. Where **Amazon.com** is to all things retail, ***RESDEQ.com*** is to ***ALL*** Things Real Estate!

Exit Strategy:

RESDEQ.com is seeking startup capital for the design, development and deployment of the online platform, and in return, is offering the investor both a debt and equity agreement via the Hybrid Investment Opportunity, and repayment of the startup investment prior to dividend distributions. Given the scheduled and impact projections, ***RESDEQ.com*** is highly confident in its ability to fully repay the investor within thirty-six months of funding, including interest, and then provide the investor with an infinite return on that repaid capital investment for future years thereafter.

RESDEQ INC.

EXECUTIVE

SUMMARY

THIS CONFIDENTIAL INFORMATION IS INTENDED FOR YOUR PERSONAL USE ONLY AND MAY NOT BE DISCLOSED OR REPRODUCED IN WHOLE OR IN PART WITHOUT THE EXPRESS WRITTEN CONSENT OF RESDEQ INC.

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"Discover a Transformative Unicorn Opportunity that Infinitely Transcends its Financial Investment!"

Take This Seriously! This is a genuinely stellar offer that truly presents a ***Once-In-A-Lifetime*** Investment Opportunity that just seems ***Too-Good-To-Be-TRUE!*** Don't let *Coulda, Shoulda, Woulda* be your excuse for missing the next global and enduring *"Big Tech"* venture.

Thank you for allowing me to introduce myself and Company. My name is Mr. Kelly Kumbera, President and Founding Visionary of ***RESDEQ Inc.*** *aka/dba* ***RESDEQ.com***, or *Real Estate Solutions Data Exchange Query*, the all-inclusive ***"One-Stop"*** online marketing and listing solution that is designed to serve the millions of businesses and billions of consumers throughout our global communities for ***ALL*** Things Real Estate!

Every *Once-In-A-Lifetime*, a Unicorn opportunity that *Infinitely* transcends its investment comes along that just seems *Too-Good-To-Be-TRUE!* ***RESDEQ.com*** is a transformative **B2B / B2C / C2C Community E-Commerce Referral Social Network** business model, which at first glance, appears too good to be true, as noted by the following ***Bold Claims*:**

- **1K%+ ROI < 5 Years** – *No Typo, Hype, Puffery or BS*
- **$1B+ NOI < 5 Years** – *Documented & Verifiable*
- **Capital Repaid < 3 Years** – *Infinite ROI Thereafter*
- **Zero-Cost Equity** – *Hybrid Investment Opportunity*

Though ***YES***, these ***Bold Claims*** are exactly that – ***TRUE!***

(Bold Claims in compliance with 17 CFR 240.10b-5(b) of the Securities Exchange Act of 1934)

Regardless of your customary investing niche, I do believe after a cursory review you'll find this project to be an exceptionally sound and exciting investment opportunity. If you are seeking to secure your generational financial legacy in the next global *"Big Tech"* venture, then the ***RESDEQ.com*** project truly is worthy of your consideration and may just be the best investment decision of your life!

***RESDEQ.com* – The Amazon of *ALL* Things Real Estate!**

As Amazon is to all things *PRODUCTS*, ***RESDEQ.com*** is to ***ALL*** Things *SERVICES!*
Through the various Portals, site users will be able to list and search properties, vendors, rentals, business opportunities, careers, merchandise, commercial business solutions, education, investment opportunities and groups, and many other resources and benefits. For an introductory overview, please see the following Elevator and Pitch Decks which outline the many aspects of this all-encompassing global business model:

- **Elevator Deck** *(audio/video version 03:50)* ***@ https://youtu.be/QPvaRZsJGMM***

- **Pitch Deck** *(audio/video version 14:19)* ***@ https://youtu.be/YCRt0e9-LSc***

RESDEQ.com, a Florida project, is seeking Visionary Investors who exemplify those same insights, instincts, and intuitions that were integral to envisioning this comprehensive business model, and in return, is offering a ***Hybrid Investment Opportunity*** *(see pages 20-21)* in which the Investor is simultaneously receiving *BOTH* a Debt *AND* Equity Agreement via the ***Subscription-Hybrid Investment Agreement*** in a company that *WILL* net and value well in excess of a billion dollars within five years; ***Documented & Verifiable!***

RESDEQ.com is a highly complex and lucrative business model that *WILL* out-perform virtually every investment opportunities currently being offered in the marketplace today. For a side-by-side comparison between a stellar and extremely rare real estate investment and an investment in ***RESDEQ.com***, please see the following posting:

https://www.linkedin.com/feed/update/urn:li:activity:7470134668957384706

Within six months of funding, ***RESDEQ.com*** will quickly begin experiencing a year-long Black Friday product run in the US, fueled by the ***Billion Dollar Giveaway Program*** *(see pages 17-18)*, except without the madness, melee, and mayhem, and then shortly thereafter, a repeat of the same upon launching in the EU/UK.

RESDEQ Inc. is seeking Investor(s) for the development of the ***RESDEQ.com*** business model, or more specifically for:

- Setup of the Corporate Headquarters *(Orlando, Orange County, Florida)*
- Installation of the Key Personnel & Development Team
- Development of the Online Platform
- Building of the Transitory Data Center
- Coverage of the Initial Negative Cash-Flow.

Whether 1 Investor @ $10M or a 100 Investors @ $100K *(USD)*, ***RESDEQ Inc.*** is offering a substantial equity interest in a documented and verifiable startup business model that will generate an annual net income in excess of one hundred times the initial investment within five years. If necessary, ***RESDEQ Inc.*** will also be seeking a second funding round after the launch of the ***RESDEQ.com*** online platform to fund the initial acquisition costs for the permanent office and data center building.

RESDEQ.com is a comprehensive financial business platform, and the extremely conservative Financial Projections memorialized in the Private Placement Memorandum and published herein *(pages 13-14)*, while quite substantial for just one Portal out of ten income-producing Portals and serving a very susceptible market in just one country out of a hundred countries, only represents the tip of a very large financial iceberg!

The official published 10-Year Financial Projections represents the ***minimum*** income expectations of this business model, and as indicated in the Proforma Statement *(pages 13-14)*, if the Business Plan is followed explicitly and only launching one Portal in only one country, the ***RESDEQ.com*** project will cash-flow in month 20, break-even in month 29, and the extremely conservative and easily achievable Financial Projections and Return-on-Investment averages over the 10-Year Projection Term are expected as follows:

- Monthly ROI @ 20.02%
- Annual ROI @ 240.29%
- Projection Term ROI @ 2,402.98%

However, as documented in the **Financial Projections Supplement** *(see excerpts pages 15-16)* for the initial Portal, as well as all ten income-producing Portals are expected to be developed and performing throughout multiple countries within the first two production years, the ***RESDEQ.com*** project's annual ROI, NOI and Capital Repayment projections are expected as noted in the Bold Claims above.

Most startups having global brand aspirations usually start off by serving their market locally, and then hope they'll gain the traction necessary to expand their brand regionally, and then nationally, and hopefully globally thereafter. ***RESDEQ.com*** is intentionally being created to establish a brand globally within the first two production years, which in itself, will continually fuel the rapid development of the ***RESDEQ.com*** business model and brand globally. Once the online platform is officially launched in the US, the platform will officially be launched in the EU/UK within the first year, and then the remaining continents shortly thereafter.

There is so much more to the ***RESDEQ.com*** business model than that which has been revealed in the online presentations or documentation. ***RESDEQ.com*** will be following the same business model employed by Amazon.com, which is *"product-based"*. In addition to listing millions of *"service-based"* businesses and real estate-related assets globally on the online platform, ***RESDEQ.com*** will also be creating and offering a number of competitive services through the online platform. These services will either be wholly-owned companies, or enterprises established through the licensing or franchising business models, and will focus mostly on the following real estate professional services:

- Real Estate Consultancy
- Mortgage Brokerage
- Property/Casualty Insurance
- Closing/Escrow Service
- Title Agency
- Property Appraisal
- Building Inspection
- Property Management

These companies will not only serve the public in general, they will also establish the foundation for the ***RESDEQ Investment Group***, one of the many membership groups of ***RESDEQ.com***, which will focus on syndicating multifamily and commercial real estate investments. While ***RESDEQ.com 3.0*** may seem quite daunting, it will actually be quite easily achievable.

Upon launching the online platform, ***RESDEQ.com*** will introduce its first wholly-owned company, a real estate consultancy, which is an a la carte-to-full service agency business model that has already been fully developed. ***RESDEQ.com*** will also be offering a number of commercial business services, either directly to, or indirectly through, the millions of platform members, the first of which is a commercial drone services company, which has also been fully developed. If ***RESDEQ.com*** is going to develop what will presumably become the largest *"services"* listing engine on the planet, it only makes sense that it also provides competitive company-owned or white-listed services through the online platform, similar to Amazon offering competitive company-owned products though their online platform.

Again, as stated previously, ***RESDEQ.com*** will be following the same business model employed by Amazon.com, and in the case of the Merchandise Portal, ***RESDEQ.com*** will be listing millions of products for millions of businesses that span the entire real estate spectrum. The biggest difference between the Merchandise Portal and Amazon is that ***RESDEQ.com*** will not be warehousing, fulfilling or delivering products, but rather, operating as an e-commerce listing and marketing service on behalf of the millions of member sellers. A significant percentage *(60%+)* of the products sold on Amazon are not warehoused or shipped by Amazon, but are instead fulfilled directly by the seller, with Amazon providing the payment processing to ensure the payment of their referral fees. The Merchandise Portal is expected to be one of the most lucrative Portals in the ***RESDEQ.com*** business model.

RESDEQ.com is an extremely unique business model that offers unlimited financial opportunities that extend far beyond those outlined in this ExecutiveSummary. The business plan, financials, programs, and sales/marketing strategies for this highly scalable multi-billion dollar global business model have been fully designed, and is now ready for funding, development and deployment.

RESDEQ.com is a highly valuable investment opportunity, and as such, a lot of information has been provided online at **www.RESDEQ.com** and attached hereto. Also available are our formal investment documents which include the following:

- Funding Process Letter
- Private Placement Memorandum *(required for SEC compliance)*
- Investor Questionnaire *(form; required for validation per DotT/SEC regulations)*
- Subscription–Hybrid Investment Agreement *(form; required for Debt & Equity Acquisition)*

Like a d*iamond-in-the-rough*, if this ***Unicorn-In-The-Rough*** has piqued your curiosities and you are serious about securing your generational financial legacy by acquiring a substantial stake in the next global *"Big Tech"* venture, then please take the time necessary to thoroughly review the documentation provided and preview the online presentations, and then contact me at ***KellyK@RESDEQ.com*** to schedule a Zoom telemeeting to discuss infinitely transcending the traditional investment offerings to discovering the infinite financial possibilities of this highly lucrative and phenomenal Unicorn startup investment opportunity!

Once again, thank you for allowing me to present ***RESDEQ.com!***

Respectfully,

Kelly Kumbera
President & Founding Visionary
RESDEQ Inc. aka/dba RESDEQ.com
KellyK@RESDEQ.com
https://RESDEQ.com

"Sometimes, all it takes is a Helping Hand to change the world!"

FINANCIAL PROJECTIONS NOTICES SUMMARY

The official 10-Year Financial Projections presented in the ***RESDEQ.com*** Business Plan and included herein *(pages 13-14)* are for the US Vendor Portal only, which is just 1 Portal out of 10 income-producing Portals serving just 1 country out of a 100 countries. The income projections are based on an extremely conservative capture rate and a methodical slow-growth plan, and represents the ***minimum*** income expectations for this business model over the initial 10-year projection period. These financial projections are based on employing only the Core Marketing Strategies, uninfluenced by the Impact Marketing Strategies created thereafter; for example, the Billion Dollar Giveaway program *(page 17-18)*.

When the ***RESDEQ.com*** financial projections were originally projected, they were based on a prudent and common sense recruiting plan that would ensure the rapid success of ***RESDEQ.com***. However, after having the business plan professionally audited, it was determined that the business plan's income projections were far beyond believable for a startup "Tech" company. It was suggested that the expenses be more liberally projected, and the income be more conservatively estimated.

The original financial projections indicated achieving an annual net income well in excess of a billion dollars a year within less than five years, versus the cash balance of nearly a billion dollars within the current 10-year projection period through this one Portal. The original projections called for hiring approximately one-third of the projected core corporate staff over a period of three years, versus the 132 currently projected for the first year, which resulted in a significantly lower upfront personnel and related costs. The original projections also called for installing the maximum number of Account Managers for full US coverage within the first year, versus installing the minimum number of Account Managers for adequate US coverage over an ultra-conservative three-year growth-plan, as indicated in the current financial projections.

As a compromise between the two income projection extremes, the Account Management platform will be fully developed as documented in the ***Financial Projections Supplement*** *(see excerpts pages 15-16)*, which validates the assertion that ***RESDEQ.com*** will Net and Value well in excess of a billion dollars within less than 5 years. Shortly after launching in the US, the online platform will be officially launched in the EU/UK, and will follow a similar recruiting and growth strategy, which will essentially double the income projections documented in the Supplement.

Year	Year 1	Year 2	Year 3	Year 4	Year 5
Personnel:					
New Acct Mgmt	**17**	**123**	**81**	**0**	**0**
Accum Acct Mgmt	17	140	221	221	221
New Staff	**132**	**0**	**0**	**0**	**0**
Accum Staff	132	132	132	132	132
New Personnel	**149**	**123**	**81**	**0**	**0**
Accum Personnel	149	272	353	353	353
Income:					
Gross Income	**780,890**	**17,342,274**	**53,556,067**	**96,700,261**	**139,844,456**
- Taxes/Fees @ 10%	78,089	1,734,227	5,355,607	9,670,026	13,984,446
Adj. Gross Income	**702,801**	**15,608,047**	**48,200,460**	**87,030,235**	**125,860,010**
- Hum/Proj @ 15%	105,420	2,341,207	7,230,069	13,054,535	18,879,002
Operating Income	**597,381**	**13,266,840**	**40,970,391**	**73,975,700**	**106,981,009**
- Salaries					
Acct Mgmt	89,607	1,972,105	5,765,475	9,487,159	12,218,685
Staff	3,350,967	7,170,800	7,170,800	7,170,800	7,170,800
Taxes/Ben @ 25%	860,143	2,285,726	3,234,069	4,164,490	4,847,371
Salaries Expense	**4,300,717**	**11,428,631**	**16,170,344**	**20,822,449**	**24,236,856**
% Gr. Income	550.75%	65.90%	30.19%	21.53%	17.33%
% Adj. Gr. Income	611.94%	73.22%	33.55%	23.93%	19.26%
% Oper. Income	719.93%	86.14%	39.47%	28.15%	22.66%
- Operations					
A/M Exp Alw @ $500	24,000	461,000	1,161,000	1,326,000	1,326,000
Bldg. Lease	544,688	544,688	544,688	544,688	544,688
FF&E Lease	270,000	270,000	270,000	270,000	270,000
General @ 5% O/I	120,000	663,342	2,048,520	3,698,785	5,349,050
Operations Expense	**958,688**	**1,939,029**	**4,024,207**	**5,839,472**	**7,489,738**
% Gr. Income	122.77%	11.18%	7.51%	6.04%	5.36%
% Adj. Gr. Income	136.41%	12.42%	8.35%	6.71%	5.95%
% Oper. Income	160.48%	14.62%	9.82%	7.89%	7.00%
Expense:					
Total Expenses	**5,259,405**	**13,367,660**	**20,194,551**	**26,661,922**	**31,726,594**
% Gr. Income	673.51%	77.08%	37.71%	27.57%	22.69%
% Adj. Gr. Income	748.35%	85.65%	41.90%	30.64%	25.21%
% Oper. Income	880.41%	100.76%	49.29%	36.04%	29.66%
Net Income:					
Net Income	**-4,662,024**	**-100,820**	**20,775,840**	**47,313,778**	**75,254,415**
% Gr. Income	-597.01%	-0.58%	38.79%	48.93%	53.81%
% Adj. Gr. Income	-663.35%	-0.65%	43.10%	54.36%	59.79%
% Oper. Income	-780.41%	-0.76%	50.71%	63.96%	70.34%
Break-Even	**-4,662,024**	**-4,762,844**	**16,012,996**		**C/F Mo 20; B/E Mo 29**
Balance Sheet:	**10,000,000**	- Cap/Invest	**-10,000,000**	- Return of Cap/Invest	
Cash	10,000,000	5,337,976	5,237,156	16,012,996	63,326,774
Net Income	-4,662,024	-100,820	20,775,840	47,313,778	75,254,415
Balance	**5,337,976**	**5,237,156**	**16,012,996**	**63,326,774**	**138,581,189**

Year	**6**	**7**	**8**	**9**	**10**
Personnel:					
New Acct Mgmt	**0**	**0**	**0**	**0**	**0**
Accum Acct Mgmt	221	221	221	221	221
New Staff	**0**	**0**	**0**	**0**	**0**
Accum Staff	132	132	132	132	132
New Personnel	**0**	**0**	**0**	**0**	**0**
Accum Personnel	353	353	353	353	353
Income:					
Gross Income	**182,988,650**	**226,132,845**	**269,277,040**	**312,421,234**	**355,565,429**
- Taxes/Fees @ 10%	18,298,865	22,613,285	26,927,704	31,242,123	35,556,543
Adj. Gross Income	**164,689,785**	**203,519,561**	**242,349,336**	**281,179,111**	**320,008,886**
- Hum/Proj @ 15%	24,703,468	30,527,934	36,352,400	42,176,867	48,001,333
Operating Income	**139,986,318**	**172,991,626**	**205,996,935**	**239,002,244**	**272,007,553**
- Salaries					
Acct Mgmt	13,977,972	15,091,341	16,081,501	17,071,660	18,061,819
Staff	7,170,800	7,170,800	7,170,800	7,170,800	7,170,800
Taxes/Ben @ 25%	5,287,193	5,565,535	5,813,075	6,060,615	6,308,155
Salaries Expense	**26,435,965**	**27,827,677**	**29,065,376**	**30,303,075**	**31,540,774**
% Gr. Income	14.45%	12.31%	10.79%	9.70%	8.87%
% Adj. Gr. Income	16.05%	13.67%	11.99%	10.78%	9.86%
% Oper. Income	18.88%	16.09%	14.11%	12.68%	11.60%
- Operations					
A/M Exp Alw @ $500	1,326,000	1,326,000	1,326,000	1,326,000	1,326,000
Bldg. Lease	544,688	544,688	544,688	544,688	544,688
FF&E Lease	270,000	270,000	270,000	270,000	270,000
General @ 5% O/I	6,999,316	8,649,581	10,299,847	11,950,112	13,600,378
Operations Expense	**9,140,003**	**10,790,269**	**12,440,534**	**14,090,800**	**15,741,065**
% Gr. Income	4.99%	4.77%	4.62%	4.51%	4.43%
% Adj. Gr. Income	5.55%	5.30%	5.13%	5.01%	4.92%
% Oper. Income	6.53%	6.24%	6.04%	5.90%	5.79%
Expense:					
Total Expenses	**35,575,969**	**38,617,946**	**41,505,910**	**44,393,875**	**47,281,839**
% Gr. Income	19.44%	17.08%	15.41%	14.21%	13.30%
% Adj. Gr. Income	21.60%	18.98%	17.13%	15.79%	14.78%
% Oper. Income	25.41%	22.32%	20.15%	18.57%	17.38%
Net Income:					
Net Income	**104,410,349**	**134,373,681**	**164,491,025**	**194,608,369**	**224,725,714**
% Gr. Income	57.06%	59.42%	61.09%	62.29%	63.20%
% Adj. Gr. Income	63.40%	66.02%	67.87%	69.21%	70.22%
% Oper. Income	74.59%	77.68%	79.85%	81.43%	82.62%
Break-Even:	Positive Cash Flow @ Month 20; Break-Even @ Month 29				
Balance Sheet:					
Cash	138,581,189	242,991,538	377,365,219	541,856,244	736,464,613
Net Income	104,410,349	134,373,681	164,491,025	194,608,369	224,725,714
Balance	**242,991,538**	**377,365,219**	**541,856,244**	**736,464,613**	**961,190,327**

10-Year Income Projections by Production Year *(assumes 100 Account Managers installed prior to Official Launch)*

Projected Income	**1,952,225,414**		**Potential Income**	**19,522,254,136**	
Income/Year	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
Product. Year	**Mos. 6 – 17**	**Mos. 18 – 29**	**Mos. 30 – 41**	**Mos. 42 – 53**	**Mos. 54 – 65**
New	**19,522,254**	**58,566,762**	**97,611,271**	**136,655,779**	**175,700,287**
% of Projected	*1.00%*	*3.00%*	*5.00%*	*7.00%*	*9.00%*
% of Potential	*0.10%*	*0.30%*	*0.50%*	*0.70%*	*0.90%*
Year 1 Renewals		19,522,254	19,522,254	19,522,254	19,522,254
Year 2 Renewals			58,566,762	58,566,762	58,566,762
Year 3 Renewals				97,611,271	97,611,271
Year 4 Renewals			*(Annual Renewals)*		136,655,779
Total Renewals	**0**	**19,522,254**	**78,089,017**	**175,700,287**	**312,356,066**
% of Projected	*0.00%*	*1.00%*	*4.00%*	*9.00%*	*16.00%*
% of Potential	*0.00%*	*0.10%*	*0.40%*	*0.90%*	*1.60%*
Total Income	**19,522,254**	**78,089,017**	**175,700,287**	**312,356,066**	**488,056,353**
% of Projected	*1.00%*	*4.00%*	*9.00%*	*16.00%*	*25.00%*
% of Potential	*0.10%*	*0.40%*	*0.90%*	*1.60%*	*2.50%*
Accum Income	**19,522,254**	**97,611,271**	**273,311,558**	**585,667,624**	**1,073,723,977**

Income/Year	**Year 6**	**Year 7**	**Year 8**	**Year 9**	**Year 10**
Product. Year	**Mos. 66 – 77**	**Mos. 78 – 89**	**Mos. 90 – 101**	**Mos. 102 – 113**	**Mos. 114 – 125**
New	**214,744,795**	**253,789,304**	**292,833,812**	**331,878,320**	**370,922,829**
% of Projected	*11.00%*	*13.00%*	*15.00%*	*17.00%*	*19.00%*
% of Potential	*1.10%*	*1.30%*	*1.50%*	*1.70%*	*1.90%*
Year 1 Renewals	19,522,254	19,522,254	19,522,254	19,522,254	19,522,254
Year 2 Renewals	58,566,762	58,566,762	58,566,762	58,566,762	58,566,762
Year 3 Renewals	97,611,271	97,611,271	97,611,271	97,611,271	97,611,271
Year 4 Renewals	136,655,779	136,655,779	136,655,779	136,655,779	136,655,779
Year 5 Renewals	175,700,287	175,700,287	175,700,287	175,700,287	175,700,287
Year 6 Renewals		214,744,795	214,744,795	214,744,795	214,744,795
Year 7 Renewals			253,789,304	253,789,304	253,789,304
Year 8 Renewals				292,833,812	292,833,812
Year 9 Renewals			*(Annual Renewals)*		331,878,320
Total Renewals	**488,056,353**	**702,801,149**	**956,590,453**	**1,249,424,265**	**1,581,302,585**
% of Projected	*25.00%*	*36.00%*	*49.00%*	*64.00%*	*81.00%*
% of Potential	*2.50%*	*3.60%*	*4.90%*	*6.40%*	*8.10%*
Total Income	**702,801,149**	**956,590,453**	**1,249,424,265**	**1,581,302,585**	**1,952,225,414**
% of Projected	*36.00%*	*49.00%*	*64.00%*	*81.00%*	*100.00%*
% of Potential	*3.60%*	*4.90%*	*6.40%*	*8.10%*	*10.00%*
Accum Income	**1,776,525,126**	**2,733,115,579**	**3,982,539,844**	**5,563,842,429**	**7,516,067,842**

10-Year Income Projections by Production Year *(assumes 100 New Account Managers installed prior to each Year)*

Income/Year	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
Product. Year	**Mos. 6 – 17**	**Mos. 18 – 29**	**Mos. 30 – 41**	**Mos 42 – 53**	**Mos. 54 – 65**
Orig. Inc. Proj.	**3,953,258**	**31,138,005**	**71,532,814**	**114,677,009**	**157,821,204**
New 1st 100 A/Ms	19,522,254	58,566,762	97,611,271	136,655,779	175,700,287
Renewals	0	19,522,254	78,089,017	175,700,287	312,356,066
New 2nd 100 A/Ms		19,522,254	58,566,762	97,611,271	136,655,779
Renewals		0	19,522,254	78,089,017	175,700,287
New 3rd 100 A/Ms			19,522,254	58,566,762	97,611,271
Renewals			0	19,522,254	78,089,017
New 4th 100 A/Ms				19,522,254	58,566,762
Renewals				0	19,522,254
New 5th 100 A/Ms					19,522,254
Renewals					0
Total Income	**19,522,254**	**97,611,271**	**273,311,558**	**585,667,624**	**1,073,723,977**
Accum Income	**19,522,254**	**117,133,525**	**390,445,083**	**976,112,707**	**2,049,836,684**

Income/Year	**Year 6**	**Year 7**	**Year 8**	**Year 9**	**Year 10**
Prod. Months	**Mos. 66 – 77**	**Mos. 78 – 89**	**Mos. 90 – 101**	**Mos. 102 – 113**	*** Mos. 114 - 120**
Orig. Inc. Proj.	**200,965,398**	**244,109,593**	**287,253,787**	**330,397,982**	**212,760,097**
Cont 1st 100 A/Ms	214,744,795	253,789,304	292,833,812	331,878,320	216,371,650
Renewals	488,056,353	702,801,149	956,590,453	1,249,424,265	922,426,508
					U
Cont 2nd 100 A/Ms	175,700,287	214,744,795	253,789,304	292,833,812	193,595,687
Renewals	312,356,066	488,056,353	702,801,149	956,590,453	728,830,821
					U
Cont 3rd 100 A/Ms	136,655,779	175,700,287	214,744,795	253,789,304	170,819,724
Renewals	175,700,287	312,356,066	488,056,353	702,801,149	558,011,097
					U
Cont 4th 100 A/Ms	97,611,271	136,655,779	175,700,287	214,744,795	148,043,761
Renewals	78,089,017	175,700,287	312,356,066	488,056,353	409,967,337
					U
Cont 5th 100 A/Ms	58,566,762	97,611,271	136,655,779	175,700,287	125,267,797
Renewals	19,522,254	78,089,017	175,700,287	312,356,066	284,699,539
					U
New 6th 100 A/Ms	19,522,254	58,566,762	97,611,271	136,655,779	102,491,834
Renewals	0	19,522,254	78,089,017	175,700,287	182,207,705
					U
New 7th 100 A/Ms		19,522,254	58,566,762	97,611,271	79,715,871
Renewals		0	19,522,254	78,089,017	102,491,834
					U
New 8th 100 A/Ms			19,522,254	58,566,762	56,939,908
Renewals			0	19,522,254	45,551,926
					U
New 9th 100 A/Ms				19,522,254	34,163,945
Renewals				0	11,387,982
					U
New 10th 100 A/Ms					11,387,982
Renewals	*** Yr. 10 = 7 Months; 7/12th of Actual Values for Comparison Purposes**				0
Total Income	**1,776,525,126**	**2,733,115,579**	**3,982,539,844**	**5,563,842,429**	**4,384,372,908**
Accum Income	**2,850,249,104**	**5,583,364,683**	**9,565,904,527**	**15,129,746,956**	**19,514,119,864**

BILLION DOLLAR GIVEAWAY

The Billion Dollar Giveaway program, which is one of the Impact Marketing Strategies that were created AFTER determining the current initial Financial Projections, is designed to 1. rapidly seed the Vendor Marketing Program, and 2. generate the funds necessary for the development of the costly Data Center in the first production year (month 6-17). The actual value of the Billion Dollar Giveaway program in the US market is approximately 2.3 billion dollars; the value of the program in the European market will be substantially higher.

In the Billion Dollar Giveaway program, RESDEQ.com is giving away one Copper Placement per Category and Territory, and one year of FREE marketing in the exclusive Vendor Marketing Program. At the end of their first year, the Vendor can either renew their listing by paying the annual Vendor Fee, upgrade their listing and include their Territory in a Multiple Territory Selection, if any territories are still available, or allow their Territory license to expire. Due to our extremely affordable Vendor Fees, most Vendors are expected to renew or upgrade their FREE Territory listing, which will result in a substantial cash windfall throughout the second production year (month 18-29).

The Billion Dollar Giveaway program's exclusivity intentionally creates an atmosphere of scarcity and urgency. When presented with the option of either acquiring one FREE Territory or paying an extremely affordable rate for multiple Territories, a significant number of Vendors will choose to pay for multiple Territories. The program's limited FREE territories will prompt Vendors to upgrade to paid territories versus acquiring the single FREE territory. The program's low annual Vendor Fees will prompt midsize Vendors to secure multiple territories, and its competitive advantage will prompt regional Vendors to secure entire market areas, rather than acquiring just a single FREE territory.

To put the Billion Dollar Giveaway program into dollar earning perspective (see chart below), if only 1% of the available FREE copper territories are bypassed for the benefit of securing a minimum of only two bronze territories (2%; 2nd of 5 levels), that will result in a fifty-nine million dollar plus windfall before the end of the first production year (considerably greater at a slightly higher capture rate), which is nearly double the gross income projected for month 120 in the current 10-Year Monthly Financial Projections published in the Private Placement Memorandum. And to ensure there is an exodus from having only one FREEBIE to securing multiple territories, the vendor will be given two years for the price of one. The Billion Dollar Giveaway program is expected to capture $50-100M within the first production year, and $250M+ in new listings and renewals the second production year; substantially more if the Billion Dollar Giveaway program has been launched in the European market.

Billion Dollar Giveaway Projections – US Market

Total Listing Opportunities	92,381,250
Total Income Opportunities	$19,522,254,136
Total Placement Levels (P/L)	5
Total Listings Opportunities per P/L	18,476,250
Total Income Opportunity per Copper P/L	$2,296,735,781

Projected/Upgrade	Rate	Listings	Income
1% Copper	$120.35	184,762	$22,241,650
2% Bronze	$160.42	369,525	$59,279,200

Upgrade to Higher Placement Levels
(Rate: statistical average between silver to platinum)

Projected/Upgrade	Rate	Listings	Income
2% S/G/P	$247.40	369,525	$91,420,485
3% S/G/P	$247.40	554,286	$137,130,356
4% S/G/P	$247.40	739,048	$182,840,475
5% S/G/P	$247.40	923,810	$228,550,594

Placements Levels: Copper, Bronze, Silver, Gold, Platinum

Funding of *RESDEQ.com*?

RESDEQ.com is seeking a 1st Round Capital Investment of $10M (USD) for the design, development, and deployment of the ***RESDEQ.com*** platform, or more specifically for:

- Setup of Interim Corporate Headquarters
- Deployment of *RESDEQ.com* platform
- Coverage of Initial Negative Cash-Flow
- Installation of Key Personnel
- Building of Transitory Data Center

RESDEQ.com may be seeking a 2nd Round Capital Investment after the formal launch of the online platform to fund the initial acquisition costs for the permanent office building and data center.

Minimum Viable Product

The initial technology design and development cost for the Minimum Viable Product, which consists of ten (10) income-producing Portals, is estimated as follows:

Position	Project	Ct	Day	Hrs	$/Hr	6 Mo $	B/SF	$/SF	$/FFE	FFE $
Technical Dir	*(Division)*	1	180	1040	50.00	52,000	300	3,750	10,000	10,000
Admin Assist II	*(Division)*	1	180	1040	18.75	19,500	150	1,875	5,000	5,000
Project Mgr	*(Depart)*	1	180	1040	43.75	45,500	225	2,812	7,500	7,500
Admin Assist I	*(Depart)*	1	180	1040	15.63	16,250	113	1,406	3,750	3,750
Port Mgr IV	*(p/Portal)*	10	180	1040	37.50	390,000	1500	18,750	5,000	50,000
Develop (Sr) III	*(p/Portal)*	10	180	1040	34.38	357,500	1500	18,750	5,000	50,000
Develop (Jr) II	*(p/Portal)*	10	180	1040	31.25	325,000	1125	14,062	3,750	37,500
Tech Assist I	*(p/Portal)*	10	180	1040	28.13	292,500	1125	14,062	3,750	37,500

Personnel Salaries *(44 Employees; @ 6 Months)*	1,498,250
Building Lease *(6037 SF @ $25, Incl Comm Area; @ 6 Months)*	75,469
Furniture, Fixtures & Equipment	201,250
Transitory Data Center *(estimated range: $500K - $2.5M)*	1,000,000
Total Initial Technology Design & Development Cost *(all estimates rounded)*	2,774,969

Upon funding, ***RESDEQ.com*** will immediately install the following C-Level Key Personnel, who'll each be responsible for immediately installing their respective Division Directors:

- Chief Executive Officer *(President)*
- Chief Operating Officer *(Vice-President)*
- Chief Financial Officer *(Treasurer)*
- Public Relations Director *(Secretary)*
- Human Resource Director
- Marketing Director
- Technical Director
- Accounting Director

The Technical Director will immediately install the entire Development Team to ensure the rapid development and deployment of the ***RESDEQ.com*** platform.

The CEO will install the Legal Director and Humanitarian Director after the formal launch of the online platform. The COO will install the Facilities Director upon beginning the search for the semi-permanent or long-term office and data center facilities.

Cash-Flow & Break-Even:

If the extremely conservative growth plan is followed explicitly, ***RESDEQ.com*** will cash-flow in month twenty (20), and break-even in month twenty-nine (29).

HYBRID INVESTMENT OPPORTUNITY

Most equity investors submit their Capital Investment to the Company and receive a Return ON Investment via equity dividend distributions throughout their investment term, and then receive the Return OF Investment upon their planned exit from the investment, most often through a buyout of their equitable Shares. ***RESDEQ.com*** offers the Investor an investment opportunity that is far superior and considerably more lucrative than the customary equity investment model.

RESDEQ.com is offering a **Hybrid Investment Opportunity** in which the Investor is simultaneously receiving BOTH a Debt Agreement for the short-term use of the Investor's funds at a predetermined Rate-of-Return, with repayment of that debt within approximately thirty-six months, AND, an Equity Agreement at a predetermined equitable interest in the Company via the **Subscription-Hybrid Investment Agreement.**

First, as documented in the Private Placement Memorandum, all capital investments are to be reimbursed prior to any equity dividend distributions (including to Founders), meaning, the Investor is reimbursed their Capital Investment rather quickly, and quite possibly many years ahead of a planned exit. For example, the Investor makes a hybrid $10M Capital Investment for 25% equity in the Company that achieves a valuation of $1B ten years later, offering the Investor a buyout amount of $250M, and a net return of $240M. Under the ***RESDEQ.com*** investment model, the Investor will have been reimbursed their Capital Investment years ahead of a planned exit, which will allow the Investor to reinvest those funds into other projects, thereby doubling the return on that same investment fund.

And second, by reimbursing the Capital Investment years ahead of a planned exit, the Investor is then able to enjoy an infinite rate-of-return on that initial Capital Investment for many years thereafter through their 25% equity dividend distributions, as well as an infinite rate-of-return on the resale of their 25% equitable interest (Shares) in the Company upon a planned exit from their investment in ***RESDEQ.com*.**

In essence, the ***RESDEQ.com*** **Hybrid Investment Opportunity** provides the Investor a ***WIN-WIN*** that bridges the structured income of a Debt Agreement and the asset growth of an Equity Agreement; both at ***NO COST*** to the Investor!

RESDEQ.com Hybrid Investment Opportunity

Capital Investment *(measured ROI)* . . . . . Income earned through Debt Agreement
After Reimbursement *(infinite ROI)* . . . . . Income earned through Equity Dividends
Planned Exit *(buyout of equitable Shares)* . . . . . Income earned through Resale of Shares
Overall Cost to Investor . . . . . *ZERO!*

RESDEQ Inc. is offering a Hybrid Investment Opportunity in which the Investor is simultaneously receiving BOTH a Debt Agreement at a predetermined Rate-of-Return, AND, a zero-cost Equity Agreement at a predetermined equity interest in ***RESDEQ Inc.*** via the Subscription–Hybrid Investment Agreement.

Debt Terms: ***RESDEQ Inc.*** is offering the following terms for the short-term use of the Investor's Fund:

Description		**$10MM**
1.	Debt Amount:	$10,000,000 (USD)
2.	Debt Type:	Interest Only – Paid Annually
3.	Debt Term:	5 Years *(projected 3-years)*
4.	Debt Rate:	5.00% APR
5.	1st Payment:	$500,000
6.	1st Payment:	Due Month 13
7.	2nd+ Payments:	Due Every 12 Months Thereafter
8.	Balloon Payment:	$10,500,000 US
9.	Balloon Due:	Due Month 61
10.	Payment Default:	2.50%
11.	Ownership Interest:	25% Equity
12.	Number of Shares:	250,000 Common Stock

13. ***RESDEQ Inc.*** Reserves Right to Prepay All/Part of Debt Without Any Prepayment Penalty.

14. ***RESDEQ Inc.*** Reserves Right to solicit 2nd-round debt/equity funding.

Funding Terms: For compliance/audit purposes, the following terms apply and are not subject to negotiation:

(a) The Private Placement Memorandum must be submitted by ***RESDEQ Inc.*** to the Investor and the Accredited Investor Questionnaire Form must be submitted by the Investor to ***RESDEQ Inc.*** prior to consummating the Subscription Agreement with the Investor.

(b) ***RESDEQ Inc.*** is a US registered Corporation and will not register in a foreign country for the purposes of accepting the Investment Fund from the Investor.

(c) ***RESDEQ Inc.*** will not establish any intermediary, joint, or transitory bank account for the purposes of accepting the Investment Fund from the Investor.

(d) ***RESDEQ Inc.*** will not accept cash or any other source of funds that cannot be traced back to the Investor signing the Subscription Agreement.

(e) ***RESDEQ Inc.*** will not travel outside of the State of Florida to meet with potential investors or sign documents.

(f) ***RESDEQ Inc.*** will not advance funds for any Settlement Fees, i.e. escrow, insurance, notary, surety bond, etc. Any Settlement Fees due must be agreed upon by the Parties to the Agreement. Any Settlement Fees due by ***RESDEQ Inc.*** must be debited from the proceeds of the Investment Fund.

(g) The Investment Fund received by ***RESDEQ Inc.*** must be in US Dollars, wired directly to the ***RESDEQ Inc.*** Corporate Bank Account.

Equity Acquisition – Minimum Income Expectations

Return-On-Investment Projection Term Averages: Monthly @ 20.02% – Annual @ 240.29% – 10-Year Term @ 2,402.98%

Income Projections Conservatively-Based on 1 Portal out of 10 Income-Producing Portals serving 1 Country out of 100 Countries

Minimum Shares Purchase: 2,500 (0.25% Equity) @ $100,000 -to- Maximum Shares Available: 250,000 (25.00% Equity) @ $10,000,000

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Proj. Term
Gr Inc	780,890	17,342,274	53,556,067	96,700,261	139,844,456	182,988,650	226,132,845	269,277,040	312,421,234	355,565,429	1,654,609,146
Net Inc	-4,662,024	-100,820	20,775,840	47,313,778	75,254,415	104,410,349	134,373,681	164,491,025	194,608,369	224,725,714	961,190,327
Shares	**2,500**	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500
Equity	0.25%	0.25%	0.25%	0.25%	0.25%	0.25%	0.25%	0.25%	0.25%	0.25%	0.25%
Income	-11,655	-252	51,940	118,284	188,136	261,026	335,934	411,228	486,521	561,814	2,402,976
Invest	**100,000**	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
An ROI	-11.66%	-0.25%	51.94%	118.28%	188.14%	261.03%	335.93%	411.23%	486.52%	561.81%	2,402.98%
Mos	12	12	12	12	12	12	12	12	12	12	10Y | 120M
Mo ROI	-0.97%	-0.02%	4.33%	9.86%	15.68%	21.75%	27.99%	34.27%	40.54%	46.82%	**240.3 | 20.0%**

Accredited Investor(s) Only

Whether 1 Investor @ $10M or 100 Investors @ $100K Collectively,

Acquire 25.00% Equity in a $1B+ Company for a 1.00% Investment

Company actually Projected to Exceed $1B NOI & Valuation > 5 Year!

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Proj. Term
Gr Inc	780,890	17,342,274	53,556,067	96,700,261	139,844,456	182,988,650	226,132,845	269,277,040	312,421,234	355,565,429	1,654,609,146
Net Inc	-4,662,024	-100,820	20,775,840	47,313,778	75,254,415	104,410,349	134,373,681	164,491,025	194,608,369	224,725,714	961,190,327
Shares	**250,000**	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000
Equity	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%
Income	-1,165,506	-25,205	5,193,960	11,828,444	18,813,604	26,102,587	33,593,420	41,122,756	48,652,092	56,181,428	240,297,582
Invest	**10,000,000**	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000
AN ROI	-11.66%	-0.25%	51.94%	118.28%	188.14%	261.03%	335.93%	411.23%	486.52%	561.81%	2402.98%
Mos	12	12	12	12	12	12	12	12	12	12	10Y | 120M
Mo ROI	-0.97%	-0.02%	4.33%	9.86%	15.68%	21.75%	27.99%	34.27%	40.54%	46.82%	**240.3 | 20.0%**

Seeking $10,000,000 Funding (USD)

Setup of Corporate Headquarters * Installation of Key Personnel * Development of Online Platform

Building of Transitory Data Center * Coverage of Initial Negative Cash Flow

Investor(s): Request the Private Placement Memorandum, Investor Questionnaire & Subscription-Hybrid Investment Agreement

ROI (simple) = Income / Investment – Capital Investment Reimbursed < 36 Months – Infinite ROI Thereafter!

Biography

"Sometimes, all it takes is a helping hand to change the world!"

Mr. Kelly Kumbera is the **Founding Visionary** of ***RESDEQ.com***, a collaborative, community-centric grass-roots and humanitarian project designed to serve the businesses, consumers, and charitable, educational and non-profit organizations throughout our communities. An entrepreneur of thirty plus years, Mr. Kumbera served the real estate industry as a Certified Appraiser, Licensed Broker, Adjunct Professor, Investor Consultant, Association Speaker, and Business Coach. Kelly has completed hundreds of college-level courses, seminars, bootcamps and workshops related to business, finance, law, marketing, real estate, technology, and personal and professional success development throughout his career.

His Mission: ***"To Purposefully touch the lives of a million others who'll Intentionally make a difference in the lives of a billion others that'll Collectively span generations!"***

Kelly Kumbera built one of the largest real estate appraisal and property inspection companies in the Pacific Northwest. As President and CEO of REVISI, Real Estate Valuation & Inspection Services, Inc., Mr. Kumbera performed all the tasks associated with building and managing this robust service-based business, including establishing two regional offices serving the States of Washington and Oregon, to leading and coaching a large staff of both employees and independent contractors, serving an active client base of two hundred fifty plus clients with over a hundred assignments in process at any one time. At the request of his national clients, Kelly had begun recruiting for the expansion of RIVISI into four additional states (Arizona, California, Colorado and Nevada) when shortly thereafter, the mortgage and real estate markets collapsed entirely throughout the US.

Due to his company's stellar reputation, Kelly Kumbera was invited to teach and taught as an adjunct professor in the Real Estate Program at Bellevue College, a large regional college located in Bellevue, Washington. Mr. Kumbera also attended and quite frequently spoke at numerous real estate investor associations and groups throughout his career. During his tenure, Kelly also mentored numerous industry professionals in navigating the ebbs and flows of their entrepreneurial journey through his Personal Relationship Marketing Program: "E3 – Exemplifying Excellence in Entrepreneurialism!"

His professional affiliations have included the National Association of Realtors, National Association of Mortgage Brokers, National Apartment Association, National Association of Real Estate Appraisers, Commercial Brokers Association, Multiple Listing Association, numerous Real Estate Investor Associations and groups, and the Chamber of Commerce.

On a personal note, whether at the beach, on a boat, or in a tube, Mr. Kumbera spends much of his leisure time engaged in water-related activities and often says: *"Since we're comprised of energy and water, it's only natural we're re-energized by water"*.

His #1 Rule: ***"No Whining, Complaining, Excusing or Blaming!"***

.

His Mantra: ***"Through Perseverance & Persuasion, You'll Prevail!"***

REGISTRATION INFORMATION

Registered Name:	**RESDEQ Inc.**
Registered Type:	**Corporation**
Registered State:	**Florida**
Registered Number:	**P18000054735**
Registered Date:	**June 17, 2018**
Registered Shares:	**1,000,000**
Registered Tax ID #:	**83-1051870**
Registered Website:	**https://RESDEQ.com**
Registered Agent:	**Kelly Kumbera** **President**
Registered Address:	**2770 Roosevelt Blvd** **Apt. 3454** **Clearwater, FL 33760** **USA**
Registered Telephone:	**+1 (727) 422-7048**
Registered Email:	**KellyK@RESDEQ.com**

RESDEQ INC.

FINANCIAL PROJECTIONS

SUPPLEMENT

THIS CONFIDENTIAL INFORMATION IS INTENDED FOR YOUR PERSONAL USE ONLY AND MAY NOT BE DISCLOSED OR REPRODUCED IN WHOLE OR IN PART WITHOUT THE EXPRESS WRITTEN CONSENT OF RESDEQ INC.

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RESDEQ.com is a complex financial business model that incorporates multiple income strategies that include Listing and Marketing Fees, Membership and Subscription Fees, Directory and Participant Fees, Affiliate Commissions and Sales, and Local, Regional, and National Website Ad Fees.

The 10-Year Financial Projections presented in the ***RESDEQ Inc.*** Business Plan are based on the Membership Fee structure for the US Vendor Marketing Program only, or the Vendor Portal, which is just 1 Portal out of 10 income-producing Portals serving just 1 country out of a 100 countries.

The ***RESDEQ.com*** Financial Projections Supplement provides three income projections for the Vendor Portal, the first being the official 10-Year Annual Income/Expense Projections, which is summarized in the Pitch Deck slide, page 28, and presented in detail on pages 29-30. This 10-Year Annual Projections is a summary of the 10-Year Monthly Income/Expense Projections memorialized in the Private Placement Memorandum and the ***RESDEQ Inc.*** Business Plan. The income projections stated therein are based on the Calendar Year with revenue beginning in the 6th month. The income projections are based on an extremely conservative market capture rate and a methodical slow-growth plan, and represents the ***minimum*** income expectations for this business model over the initial 10-year projection period.

The next two income projections, pages 34 and 38, are based on the Production Year, beginning with the first month of revenue, which are more representative of the actual income expectations for this business model. The first Production Year Income Projections, page 34, is based on having 100 Account Managers (AM) installed prior to the official launch of the ***RESDEQ.com*** platform, and then conservatively and methodically capturing only 10% of the potential Portal income of a very susceptible market over a 10-year period, as evidenced by the capture percentage rates noted therein.

The Account Management Transaction Projections, page 35, demonstrates the minimal effort that will be required of each AM to achieve the income projected in the first Production Year Income Projections.

The Account Manager Projections, pages 36-37, indicates the minimum number of AMs required for adequate coverage throughout the US being 221 AMs, and the maximum number of AMs required for full coverage throughout the US being 644 AMs.

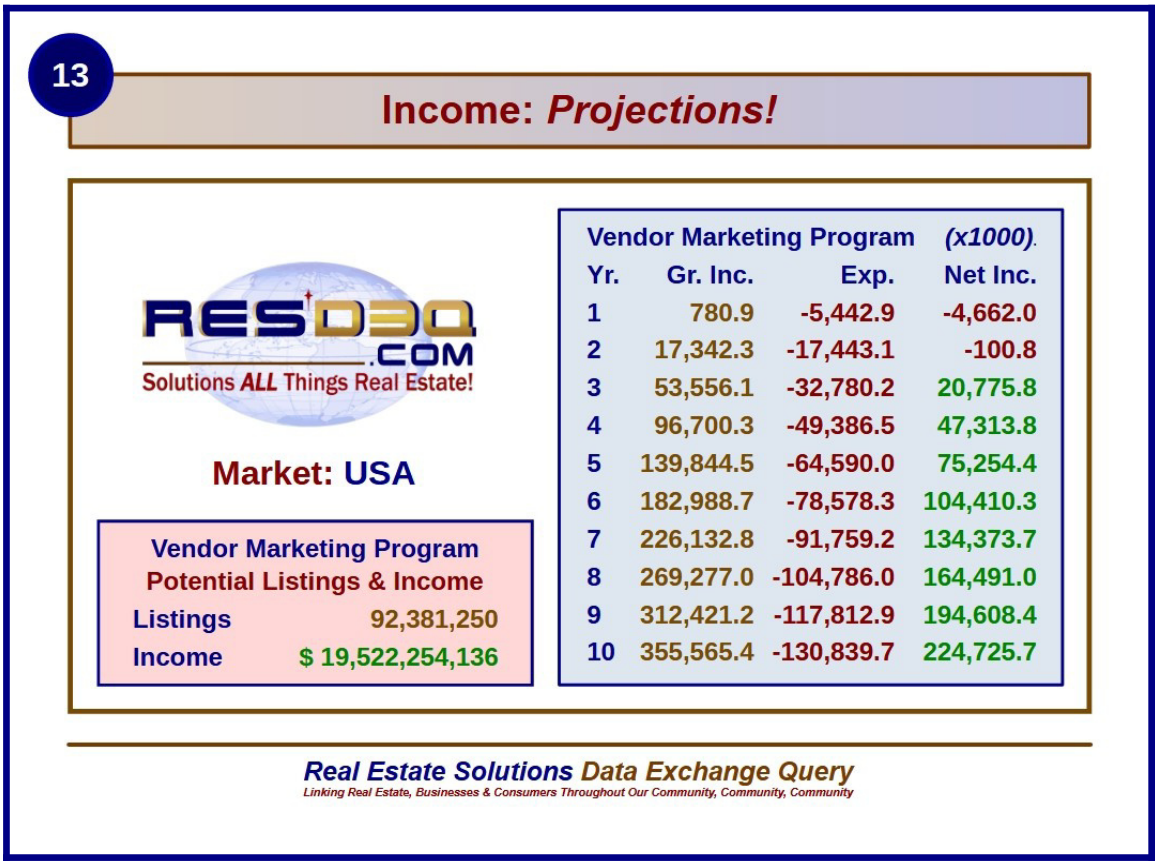
The second Production Year Income Projections, page 38, is based on having 100 AMs installed prior to the official launch of the ***RESDEQ.com*** platform, and then installing an additional 100 AMs prior to the beginning of each successive production year thereafter. This income projections is the most representative of the actual income expectations for this business model, and validates the claim that ***RESDEQ.com*** will Net and Value well in excess of a billion dollars within approximately 5 years.

It is highly likely that the maximum number of AMs required for full coverage throughout the US will be installed within the first two production years; however, in keeping with the same conservative projections approach exhibited throughout the previous projections, only 100 AMs were projected to be installed prior to the beginning of each production year.

Establishing the US AM network is fairly straightforward. Once the CMO/Marketing Director is secured, which is one of the Key Personnel to be installed immediately upon funding, the CMO, who'll also serve as the North American Executive AM, will install 4 US National AMs, who'll each be responsible for installing 3-4 Regional AMs, who'll each be responsible for installing 10-40 Local AMs. Establishing the EU/UK market will follow a similar recruiting and growth strategy upon launching the ***RESDEQ.com*** platform on the European continent, which is planned prior to the beginning of the second production year, and will essentially double the income projections presented herein!

Presentation (Pages: 20; Slides: 20; Audio Clips: 22; Length: 00:14:19)

Slide 13



Audio 13

The 10-year financial projections are fairly straight-forward and are for the Vendor Portal only, which is just 1 Portal out of 10 income-producing Portals serving just 1 country out of a 100 countries. The financial projections are based on capturing only 10% of the potential income of a very susceptible market over a period of 10 years within the US market only. These financial projections are based on an extremely conservative capture rate and a methodical grass-roots growth plan employing only our Core Marketing Strategies, uninfluenced by the Impact Marketing Strategies created thereafter, and only represent the tip of a very large financial iceberg. The remaining Portals themselves each offers a tremendous financial opportunity, both locally and globally, and will contribute greatly to the overall financial development of ***RESDEQ.com***.

Year	Year 1	Year 2	Year 3	Year 4	Year 5
Personnel:					
New Acct Mgmt	**17**	**123**	**81**	**0**	**0**
Accum Acct Mgmt	17	140	221	221	221
New Staff	**132**	**0**	**0**	**0**	**0**
Accum Staff	132	132	132	132	132
New Personnel	**149**	**123**	**81**	**0**	**0**
Accum Personnel	149	272	353	353	353
Income:					
Gross Income	**780,890**	**17,342,274**	**53,556,067**	**96,700,261**	**139,844,456**
- Taxes/Fees @ 10%	78,089	1,734,227	5,355,607	9,670,026	13,984,446
Adj. Gross Income	**702,801**	**15,608,047**	**48,200,460**	**87,030,235**	**125,860,010**
- Hum/Proj @ 15%	105,420	2,341,207	7,230,069	13,054,535	18,879,002
Operating Income	**597,381**	**13,266,840**	**40,970,391**	**73,975,700**	**106,981,009**
- Salaries					
Acct Mgmt	89,607	1,972,105	5,765,475	9,487,159	12,218,685
Staff	3,350,967	7,170,800	7,170,800	7,170,800	7,170,800
Taxes/Ben @ 25%	860,143	2,285,726	3,234,069	4,164,490	4,847,371
Salaries Expense	**4,300,717**	**11,428,631**	**16,170,344**	**20,822,449**	**24,236,856**
% Gr. Income	550.75%	65.90%	30.19%	21.53%	17.33%
% Adj. Gr. Income	611.94%	73.22%	33.55%	23.93%	19.26%
% Oper. Income	719.93%	86.14%	39.47%	28.15%	22.66%
- Operations					
A/M Exp Alw @ $500	24,000	461,000	1,161,000	1,326,000	1,326,000
Bldg. Lease	544,688	544,688	544,688	544,688	544,688
FF&E Lease	270,000	270,000	270,000	270,000	270,000
General @ 5% O/I	120,000	663,342	2,048,520	3,698,785	5,349,050
Operations Expense	**958,688**	**1,939,029**	**4,024,207**	**5,839,472**	**7,489,738**
% Gr. Income	122.77%	11.18%	7.51%	6.04%	5.36%
% Adj. Gr. Income	136.41%	12.42%	8.35%	6.71%	5.95%
% Oper. Income	160.48%	14.62%	9.82%	7.89%	7.00%
Expense:					
Total Expenses	**5,259,405**	**13,367,660**	**20,194,551**	**26,661,922**	**31,726,594**
% Gr. Income	673.51%	77.08%	37.71%	27.57%	22.69%
% Adj. Gr. Income	748.35%	85.65%	41.90%	30.64%	25.21%
% Oper. Income	880.41%	100.76%	49.29%	36.04%	29.66%
Net Income:					
Net Income	**-4,662,024**	**-100,820**	**20,775,840**	**47,313,778**	**75,254,415**
% Gr. Income	-597.01%	-0.58%	38.79%	48.93%	53.81%
% Adj. Gr. Income	-663.35%	-0.65%	43.10%	54.36%	59.79%
% Oper. Income	-780.41%	-0.76%	50.71%	63.96%	70.34%
Break-Even	**-4,662,024**	**-4,762,844**	**16,012,996**		**C/F Mo 20; B/E Mo 29**
Balance Sheet:	**10,000,000**	- Cap/Invest	**-10,000,000**		- Return of Cap/Invest
Cash	10,000,000	5,337,976	5,237,156	16,012,996	63,326,774
Net Income	-4,662,024	-100,820	20,775,840	47,313,778	75,254,415
Balance	**5,337,976**	**5,237,156**	**16,012,996**	**63,326,774**	**138,581,189**

Year	**6**	**7**	**8**	**9**	**10**
Personnel:					
New Acct Mgmt	**0**	**0**	**0**	**0**	**0**
Accum Acct Mgmt	221	221	221	221	221
New Staff	**0**	**0**	**0**	**0**	**0**
Accum Staff	132	132	132	132	132
New Personnel	**0**	**0**	**0**	**0**	**0**
Accum Personnel	353	353	353	353	353
Income:					
Gross Income	**182,988,650**	**226,132,845**	**269,277,040**	**312,421,234**	**355,565,429**
- Taxes/Fees @ 10%	18,298,865	22,613,285	26,927,704	31,242,123	35,556,543
Adj. Gross Income	**164,689,785**	**203,519,561**	**242,349,336**	**281,179,111**	**320,008,886**
- Hum/Proj @ 15%	24,703,468	30,527,934	36,352,400	42,176,867	48,001,333
Operating Income	**139,986,318**	**172,991,626**	**205,996,935**	**239,002,244**	**272,007,553**
- Salaries					
Acct Mgmt	13,977,972	15,091,341	16,081,501	17,071,660	18,061,819
Staff	7,170,800	7,170,800	7,170,800	7,170,800	7,170,800
Taxes/Ben @ 25%	5,287,193	5,565,535	5,813,075	6,060,615	6,308,155
Salaries Expense	**26,435,965**	**27,827,677**	**29,065,376**	**30,303,075**	**31,540,774**
% Gr. Income	14.45%	12.31%	10.79%	9.70%	8.87%
% Adj. Gr. Income	16.05%	13.67%	11.99%	10.78%	9.86%
% Oper. Income	18.88%	16.09%	14.11%	12.68%	11.60%
- Operations					
A/M Exp Alw @ $500	1,326,000	1,326,000	1,326,000	1,326,000	1,326,000
Bldg. Lease	544,688	544,688	544,688	544,688	544,688
FF&E Lease	270,000	270,000	270,000	270,000	270,000
General @ 5% O/I	6,999,316	8,649,581	10,299,847	11,950,112	13,600,378
Operations Expense	**9,140,003**	**10,790,269**	**12,440,534**	**14,090,800**	**15,741,065**
% Gr. Income	4.99%	4.77%	4.62%	4.51%	4.43%
% Adj. Gr. Income	5.55%	5.30%	5.13%	5.01%	4.92%
% Oper. Income	6.53%	6.24%	6.04%	5.90%	5.79%
Expense:					
Total Expenses	**35,575,969**	**38,617,946**	**41,505,910**	**44,393,875**	**47,281,839**
% Gr. Income	19.44%	17.08%	15.41%	14.21%	13.30%
% Adj. Gr. Income	21.60%	18.98%	17.13%	15.79%	14.78%
% Oper. Income	25.41%	22.32%	20.15%	18.57%	17.38%
Net Income:					
Net Income	**104,410,349**	**134,373,681**	**164,491,025**	**194,608,369**	**224,725,714**
% Gr. Income	57.06%	59.42%	61.09%	62.29%	63.20%
% Adj. Gr. Income	63.40%	66.02%	67.87%	69.21%	70.22%
% Oper. Income	74.59%	77.68%	79.85%	81.43%	82.62%
Break-Even:	Positive Cash Flow @ Month 20; Break-Even @ Month 29				
Balance Sheet:					
Cash	138,581,189	242,991,538	377,365,219	541,856,244	736,464,613
Net Income	104,410,349	134,373,681	164,491,025	194,608,369	224,725,714
Balance	**242,991,538**	**377,365,219**	**541,856,244**	**736,464,613**	**961,190,327**

Statistics

Tier	Population Range	Tier Zip Codes	Accum Zip Codes	Tier Population	Accum Population
One	100,000	18	18	1,952,927	1,952,927
Two	75,000-99,999	120	138	10,178,908	12,131,834
Three	50,000-74,999	733	871	43,063,720	55,195,555
Four	25,000-49,999	3,831	4,702	133,215,810	188,411,365
Five	10,000-24,999	4,964	9,666	82,539,909	270,951,274
Six	5,000-9,999	3,630	13,296	25,890,902	296,842,176
Seven	2,500-4,999	4,223	17,519	15,031,065	311,873,241
Eight	1,000-2499	7,116	24,635	11,505,118	323,378,358
Nine	500-999	5,082	29,717	3,696,140	327,074,498
Ten	100-499	12,363	42,080	2,509,462	329,583,960

Potential Listing Count

Zip Code Count	Total Placements	Total Categories	Listing Count per Category	Listing Count per Placement	Potential Listing Count
42,080	5	750	210,400	31,560,000	157,800,000

Listing Fee Examples by Population & Listing Placement *(paid annually)*

Zip Code Pop	Copper	Bronze	Silver	Gold	Platinum
100,000	219.87	293.08	366.52	439.74	549.67
75,000	192.37	256.43	320.68	384.74	480.92
50,000	164.87	219.77	274.83	329.74	412.17
25,000	137.37	183.11	228.99	274.74	343.42
10,000	120.87	161.12	201.49	241.74	302.17
5,000	115.37	153.79	192.32	230.74	288.42
2,500	112.62	150.12	187.73	225.24	281.55
1,000	110.97	147.92	184.98	221.94	277.42
500	110.42	147.19	184.07	220.84	276.05
100	109.98	146.60	183.33	219.96	274.95

Potential Income

Tier	Single Cat Income	Accum Sgl Cat Income	Total Categories	All Cat Income	Accum All Cat Income
One	35,070	35,070	750	26,302,250	26,302,250
Two	207,238	242,308	750	155,428,612	181,730,862
Three	1,087,178	1,329,486	750	815,383,769	997,114,631
Four	4,823,254	6,152,741	750	3,617,440,831	4,614,555,462
Five	5,407,519	11,560,259	750	4,055,638,905	8,670,194,367
Six	3,632,057	15,192,316	750	2,724,042,806	11,394,237,173
Seven	4,084,307	19,276,623	750	3,063,230,439	14,457,467,612
Eight	6,753,049	26,029,672	750	5,064,786,524	19,522,254,136
Nine	4,780,527	30,810,199	750	3,585,395,176	23,107,649,312
Ten	11,568,997	42,379,196	750	8,676,747,889	31,784,397,202

10-Year Projected New Listing Income *(10% of Potential Income)*

Tier	Potential Income	Accum Income	Capture Rate	Projected Income	Accum Income
One	26,302,250	26,302,250	10.00%	2,630,225	2,630,225
Two	155,428,612	181,730,862	10.00%	15,542,861	18,173,086
Three	815,383,769	997,114,631	10.00%	81,538,377	99,711,463
Four	3,617,440,831	4,614,555,462	10.00%	361,744,083	461,455,546
Five	4,055,638,905	8,670,194,367	10.00%	405,563,890	867,019,437
Six	2,724,042,806	11,394,237,173	10.00%	272,404,281	1,139,423,717
Seven	3,063,230,439	14,457,467,612	10.00%	306,323,044	1,445,746,761
Eight	5,064,786,524	19,522,254,136	10.00%	506,478,652	1,952,225,414
Nine	3,585,395,176	23,107,649,312	10.00%	358,539,518	2,310,764,931
Ten	8,676,747,889	31,784,397,202	10.00%	867,674,789	3,178,439,720
Totals	**19,522,254,136**			**1,952,225,414**	

10-Year Projected New Listing Income *(Weighted by Tier Population)*

Tier	Potential Income	Accum Income	Capture Rate	Projected Income	Accum Income
One	26,302,250	26,302,250	19.8671%	5,225,499	5,225,499
Two	155,428,612	181,730,862	17.8671%	27,770,611	32,996,110
Three	815,383,769	997,114,631	15.8671%	129,377,891	162,374,001
Four	3,617,440,831	4,614,555,462	13.8671%	501,634,729	664,008,730
Five	4,055,638,905	8,670,194,367	11.8671%	481,287,388	1,145,296,118
Six	2,724,042,806	11,394,237,173	9.8671%	268,784,473	1,414,080,592
Seven	3,063,230,439	14,457,467,612	7.8671%	240,987,903	1,655,068,495
Eight	5,064,786,524	19,522,254,136	5.8671%	297,156,919	1,952,225,414
Nine	3,585,395,176	23,107,649,312			
Ten	8,676,747,889	31,784,397,202			
Totals	**19,522,254,136**			**1,952,225,414**	

Income Projection Notes:

1. Income projections are based upon Tier 1-8 data only.

10-Year Income Percentages by Production Year

Understanding the Percentage Matrix

Income %/Year	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
Product. Year	**Mos. 6 – 17**	**Mos. 18 – 29**	**Mos. 30 – 41**	**Mos. 42 – 53**	**Mos. 54 – 65**
New %	**1.00%**	**3.00%**	**5.00%**	**7.00%**	**9.00%**
Accum New %	*1.00%*	*4.00%*	*9.00%*	*16.00%*	*25.00%*
			(Percent of Projected Income)		
Year 1 Renewal %		1.00%	1.00%	1.00%	1.00%
Year 2 Renewal %			3.00%	3.00%	3.00%
Year 3 Renewal %				5.00%	5.00%
Year 4 Renewal %			*(Annual Renewals)*		7.00%
Total Renewal %	**0.00%**	**1.00%**	**4.00%**	**9.00%**	**16.00%**
Accum Renewal %	*0.00%*	*1.00%*	*5.00%*	*14.00%*	*30.00%*
Total %	**1.00%**	**4.00%**	**9.00%**	**16.00%**	**25.00%**
Accum Total %	*1.00%*	*5.00%*	*14.00%*	*30.00%*	*55.00%*

Income %/Year	**Year 6**	**Year 7**	**Year 8**	**Year 9**	**Year 10**
Product. Year	**Mos. 66 – 77**	**Mos. 78 – 89**	**Mos. 90 – 101**	**Mos. 102 – 113**	**Mos. 114 – 125**
New %	**11.00%**	**13.00%**	**15.00%**	**17.00%**	**19.00%**
Accum New %	*36.00%*	*49.00%*	*64.00%*	*81.00%*	*100.00%*
			(Percent of Projected Income)		
Year 1 Renewal %	1.00%	1.00%	1.00%	1.00%	1.00%
Year 2 Renewal %	3.00%	3.00%	3.00%	3.00%	3.00%
Year 3 Renewal %	5.00%	5.00%	5.00%	5.00%	5.00%
Year 4 Renewal %	7.00%	7.00%	7.00%	7.00%	7.00%
Year 5 Renewal %	9.00%	9.00%	9.00%	9.00%	9.00%
Year 6 Renewal %		11.00%	11.00%	11.00%	11.00%
Year 7 Renewal %			13.00%	13.00%	13.00%
Year 8 Renewal %				15.00%	15.00%
Year 9 Renewal %			*(Annual Renewals)*		17.00%
Total Renewal %	**25.00%**	**36.00%**	**49.00%**	**64.00%**	**81.00%**
Accum Renewal %	*55.00%*	*91.00%*	*140.00%*	*204.00%*	*285.00%*
Total %	**36.00%**	**49.00%**	**64.00%**	**81.00%**	**100.00%**
Accum Total %	*91.00%*	*140.00%*	*204.00%*	*285.00%*	*385.00%*

10-Year Income Projections by Production Year *(assumes 100 Account Managers installed prior to Official Launch)*

Projected Income	**1,952,225,414**		**Potential Income**	**19,522,254,136**	
Income/Year	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
Product. Year	**Mos. 6 – 17**	**Mos. 18 – 29**	**Mos. 30 – 41**	**Mos. 42 – 53**	**Mos. 54 – 65**
New	**19,522,254**	**58,566,762**	**97,611,271**	**136,655,779**	**175,700,287**
% of Projected	*1.00%*	*3.00%*	*5.00%*	*7.00%*	*9.00%*
% of Potential	*0.10%*	*0.30%*	*0.50%*	*0.70%*	*0.90%*
Year 1 Renewals		19,522,254	19,522,254	19,522,254	19,522,254
Year 2 Renewals			58,566,762	58,566,762	58,566,762
Year 3 Renewals				97,611,271	97,611,271
Year 4 Renewals			*(Annual Renewals)*		136,655,779
Total Renewals	**0**	**19,522,254**	**78,089,017**	**175,700,287**	**312,356,066**
% of Projected	*0.00%*	*1.00%*	*4.00%*	*9.00%*	*16.00%*
% of Potential	*0.00%*	*0.10%*	*0.40%*	*0.90%*	*1.60%*
Total Income	**19,522,254**	**78,089,017**	**175,700,287**	**312,356,066**	**488,056,353**
% of Projected	*1.00%*	*4.00%*	*9.00%*	*16.00%*	*25.00%*
% of Potential	*0.10%*	*0.40%*	*0.90%*	*1.60%*	*2.50%*
Accum Income	**19,522,254**	**97,611,271**	**273,311,558**	**585,667,624**	**1,073,723,977**

Income/Year	**Year 6**	**Year 7**	**Year 8**	**Year 9**	**Year 10**
Product. Year	**Mos. 66 – 77**	**Mos. 78 – 89**	**Mos. 90 – 101**	**Mos. 102 – 113**	**Mos. 114 – 125**
New	**214,744,795**	**253,789,304**	**292,833,812**	**331,878,320**	**370,922,829**
% of Projected	*11.00%*	*13.00%*	*15.00%*	*17.00%*	*19.00%*
% of Potential	*1.10%*	*1.30%*	*1.50%*	*1.70%*	*1.90%*
Year 1 Renewals	19,522,254	19,522,254	19,522,254	19,522,254	19,522,254
Year 2 Renewals	58,566,762	58,566,762	58,566,762	58,566,762	58,566,762
Year 3 Renewals	97,611,271	97,611,271	97,611,271	97,611,271	97,611,271
Year 4 Renewals	136,655,779	136,655,779	136,655,779	136,655,779	136,655,779
Year 5 Renewals	175,700,287	175,700,287	175,700,287	175,700,287	175,700,287
Year 6 Renewals		214,744,795	214,744,795	214,744,795	214,744,795
Year 7 Renewals			253,789,304	253,789,304	253,789,304
Year 8 Renewals				292,833,812	292,833,812
Year 9 Renewals			*(Annual Renewals)*		331,878,320
Total Renewals	**488,056,353**	**702,801,149**	**956,590,453**	**1,249,424,265**	**1,581,302,585**
% of Projected	*25.00%*	*36.00%*	*49.00%*	*64.00%*	*81.00%*
% of Potential	*2.50%*	*3.60%*	*4.90%*	*6.40%*	*8.10%*
Total Income	**702,801,149**	**956,590,453**	**1,249,424,265**	**1,581,302,585**	**1,952,225,414**
% of Projected	*36.00%*	*49.00%*	*64.00%*	*81.00%*	*100.00%*
% of Potential	*3.60%*	*4.90%*	*6.40%*	*8.10%*	*10.00%*
Accum Income	**1,776,525,126**	**2,733,115,579**	**3,982,539,844**	**5,563,842,429**	**7,516,067,842**

Listing Estimates *(Tiers 1-8; per Account Manager (A/M) x 100)*

Population	Zip Codes	Placements p/Zip Code	Categories p/Zip Code	Potential Listings	1st Year per A/M	Monthly per A/M
323,378,358	24,635	5	750	92,381,250	954	80

Income Estimates *(Tiers 1-8; per Account Manager (A/M) x 100)*

Description	Potential Income	Projected Income	1st Year Income	1st Year per A/M	Monthly per A/M
Income	19,522,254,136	1,952,225,414	19,522,254	195,223	**16,268.55**
% of Potential		10.00%	0.10%	0.001%	**0.0001%**
% of Projected			**1.00%**	**0.010%**	0.0008%

Listing Fee Estimates *(Tiers 1-8; Statistical Model)*

*Population	Copper	Bronze	Silver	Gold	Platinum	Blend
Mean: 13,127	124.31	165.70	207.22	248.61	310.77	211.32
Median: 5,925	116.39	155.15	194.02	232.78	290.97	197.86
Blend: 9,526	120.35	160.42	200.62	240.70	300.87	**204.59**

** 98%+ Population; 24,635 Zip Codes; Most listings will occur in Tiers 1-8*

Listing Placement Estimates *(per Account Manager)*

Period	Annually	Monthly	Weekly	Daily
Placements	954	**80**	18	3

Transaction Estimates *(per Account Manager @ 2-4 Listing Placements per Transaction)*

Period	Annually	Monthly	Weekly	Daily
Transactions	239 to 477	**20 to 40**	5 to 9	1 to 2

Due to the exclusivity of the Vendor Marketing Program and the exceptionally low annual Vendor Fee, most Vendors will secure 2-4 Listing Placements per transaction; larger Vendors will secure entire markets!

Nat'l	Nat'l Rank	Reg'l	Reg'l Rank	State	State Rank	2015 Population	1M+ MSA Ranks	A/M Count Min	A/M Count Max
N1	4	**R01**	14	Washington	13	7,170,351	15	5	14
				Oregon	27	4,028,977	23	3	8
				Idaho	39	1,654,930		1	3
				Montana	44	1,032,949		1	2
				Alaska	48	738,432		1	1
						14,625,639		**11**	**28**
N1	4	**R02**	1	N. California	1a	19,572,409	11,27,35	13	39
				Nevada	35	2,890,845	29	2	6
						22,463,254		**15**	**45**
N1	4	**R03**	1	S. California	1b	19,572,409	2,13,17	13	39
				Hawaii	40	1,431,603	54	1	3
						21,004,012		**14**	**42**
N1	4	**R04**	12	Arizona	14	6,828,065	12,53	5	14
				Colorado	22	5,456,574	19	4	11
				Utah	31	2,995,919	48	2	6
				New Mexico	36	2,085,109		1	4
				Wyoming	51	586,107		1	1
						17,951,774		**13**	**36**
N2	2	**R05**	11	Illinois	5	12,859,995	3	9	26
				Indiana	16	6,619,680	34	4	13
						19,479,675		**13**	**39**
N2	2	**R06**	15	Wisconsin	20	5,771,337	39	4	12
				Minnesota	21	5,489,594	16	4	11
				South Dakota	46	858,469		1	2
				North Dakota	47	756,927		1	2
						12,876,327		**10**	**27**
N2	2	**R07**	8	Missouri	18	6,083,672	20,30	4	12
				Oklahoma	28	3,911,338	41	3	8
				Iowa	30	3,123,899		2	6
				Arkansas	33	2,978,204		2	6
				Kansas	34	2,911,641		2	6
				Nebraska	37	1,896,190		1	4
						20,904,944		**14**	**42**
N2	2	**R08**	2	Texas	2	27,469,114	4,5,25,33	18	55
						27,469,114		**18**	**55**

Nat'l	Nat'l Rank	Reg'l	Reg'l Rank	State	State Rank	2015 Population	1M+ MSA Ranks	A/M Count Min	A/M Count Max
N3	3	**R09**	13	Massachusetts	15	6,794,422	10	5	14
				Connecticut	29	3,590,886	47	2	7
				New Hampshire	41	1,330,608		1	3
				Maine	42	1,329,328		1	3
				Rhode Island	43	1,056,298	38	1	2
				Vermont	50	626,042		1	1
						14,727,584		**11**	**30**
N3	3	**R10**	10	New York	4	19,795,791	1,50,51	13	40
						19,795,791		**13**	**40**
		R11	5	Pennsylvania	6	12,802,503	7,26	9	26
				New Jersey	11	8,958,013		6	18
						21,760,516		**15**	**44**
N3	3	**R12**	7	Ohio	7	11,613,423	28,31,32	8	23
				Michigan	10	9,922,576	14,52	7	20
						21,535,999		**15**	**43**
N4	1	**R13**	4	Virginia	12	8,382,993	37,45	6	17
				Maryland	19	6,006,401	21	4	12
				Kentucky	26	4,425,092	43	3	9
				West Virginia	38	1,844,128		1	4
				Delaware	45	945,934		1	2
				Dist. of Columbia	49	672,228	6	1	1
						22,276,776		**16**	**45**
N4	1	**R14**	6	North Carolina	9	10,042,802	22,44	7	20
				Tennessee	17	6,600,299	36,42	4	13
				South Carolina	23	4,896,146		3	10
						21,539,247		**14**	**43**
N4	1	**R15**	3	Georgia	8	10,214,860	9	7	20
				Alabama	24	4,858,979	49	3	10
				Louisiana	25	4,670,724	46	3	9
				Mississippi	32	2,992,333		2	6
						22,736,896		**15**	**45**
N4	1	**R16**	9	Florida	3	20,271,272	8,18,24,40	14	41
						20,271,272		**14**	**41**

	A/M Count Min	A/M Count Max
Totals (both pages)	**221**	**644**

10-Year Income Projections by Production Year *(assumes 100 New Account Managers installed prior to each Year)*

Income/Year	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
Product. Year	**Mos. 6 – 17**	**Mos. 18 – 29**	**Mos. 30 – 41**	**Mos 42 – 53**	**Mos. 54 – 65**
Orig. Inc. Proj.	**3,953,258**	**31,138,005**	**71,532,814**	**114,677,009**	**157,821,204**
New 1st 100 A/Ms	19,522,254	58,566,762	97,611,271	136,655,779	175,700,287
Renewals	0	19,522,254	78,089,017	175,700,287	312,356,066
New 2nd 100 A/Ms		19,522,254	58,566,762	97,611,271	136,655,779
Renewals		0	19,522,254	78,089,017	175,700,287
New 3rd 100 A/Ms			19,522,254	58,566,762	97,611,271
Renewals			0	19,522,254	78,089,017
New 4th 100 A/Ms				19,522,254	58,566,762
Renewals				0	19,522,254
New 5th 100 A/Ms					19,522,254
Renewals					0
Total Income	**19,522,254**	**97,611,271**	**273,311,558**	**585,667,624**	**1,073,723,977**
Accum Income	**19,522,254**	**117,133,525**	**390,445,083**	**976,112,707**	**2,049,836,684**

Income/Year	**Year 6**	**Year 7**	**Year 8**	**Year 9**	**Year 10**
Prod. Months	**Mos. 66 – 77**	**Mos. 78 – 89**	**Mos. 90 – 101**	**Mos. 102 – 113**	*** Mos. 114 - 120**
Orig. Inc. Proj.	**200,965,398**	**244,109,593**	**287,253,787**	**330,397,982**	**212,760,097**
Cont 1st 100 A/Ms	214,744,795	253,789,304	292,833,812	331,878,320	216,371,650
Renewals	488,056,353	702,801,149	956,590,453	1,249,424,265	922,426,508
Cont 2nd 100 A/Ms	175,700,287	214,744,795	253,789,304	292,833,812	193,595,687
Renewals	312,356,066	488,056,353	702,801,149	956,590,453	728,830,821
Cont 3rd 100 A/Ms	136,655,779	175,700,287	214,744,795	253,789,304	170,819,724
Renewals	175,700,287	312,356,066	488,056,353	702,801,149	558,011,097
Cont 4th 100 A/Ms	97,611,271	136,655,779	175,700,287	214,744,795	148,043,761
Renewals	78,089,017	175,700,287	312,356,066	488,056,353	409,967,337
Cont 5th 100 A/Ms	58,566,762	97,611,271	136,655,779	175,700,287	125,267,797
Renewals	19,522,254	78,089,017	175,700,287	312,356,066	284,699,539
New 6th 100 A/Ms	19,522,254	58,566,762	97,611,271	136,655,779	102,491,834
Renewals	0	19,522,254	78,089,017	175,700,287	182,207,705
New 7th 100 A/Ms		19,522,254	58,566,762	97,611,271	79,715,871
Renewals		0	19,522,254	78,089,017	102,491,834
New 8th 100 A/Ms			19,522,254	58,566,762	56,939,908
Renewals			0	19,522,254	45,551,926
New 9th 100 A/Ms				19,522,254	34,163,945
Renewals				0	11,387,982
New 10th 100 A/Ms					11,387,982
Renewals	*** Yr. 10 = 7 Months; 7/12th of Actual Values for Comparison Purposes**				0
Total Income	**1,776,525,126**	**2,733,115,579**	**3,982,539,844**	**5,563,842,429**	**4,384,372,908**
Accum Income	**2,850,249,104**	**5,583,364,683**	**9,565,904,527**	**15,129,746,956**	**19,514,119,864**

RESDEQ INC.

COMMUNITY

PRESS RELEASE

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COMMUNITY PRESS RELEASE

RESDEQ.com
Solutions ALL Things Real Estate!

RESDEQ.com – Solutions ALL Things Real Estate!

A Central Florida technology company has announced the launch of the all-inclusive ***"One-Stop"*** online marketing and listing solution for businesses and consumers for ***ALL*** Things Real Estate!

RESDEQ.com *(**R**eal **E**state **S**olutions **D**ata **E**xchange **Q**uery)*, a community-centric **Grass-Roots Project**, is a comprehensive internet application that encompasses the entire real estate spectrum. Through its innovative Portals, site users are able to list and search properties, vendors, rentals, business opportunities, careers, merchandise, and resources, including e-commerce solutions, education and real estate investment opportunities and groups. ***If it's related to real estate in any manner, it can be listed and searched for on RESDEQ.com!***

RESDEQ.com is designed to serve the millions of businesses and billions of consumers throughout our global communities, and to provide them with a central resource and competitive market advantage for ***ALL*** Things Real Estate. ***RESDEQ.com*** is unique in that it caters to all market participants without all the restrictions and limitations of many other real estate-related sites. It is a registration-based site; however, it is open to everyone. There is no cost to register or to search the site.

RESDEQ.com is a dynamic online solution that is constantly evolving to serve the needs of the community. It is the link that connects the community of businesses and consumers to the real estate and to each other in support of the community. It is also a collaborative effort; therefore, input from the community is essential to its development and evolution. ***"Serving the community is our number one priority and responsibility; it is the core value that defines RESDEQ.com"***.

RESDEQ.com is founded on the premise of ***"Making a Difference...Intentionally"*** and is designed to give back to our communities through our **Humanitarian Project** support programs, the focus of which, are in the realm of basic human needs, health, education and environmental concerns; *with emphasis on special needs and children!* The Humanitarian Project is designed to provide alternative fund-raising solutions for those local, regional and national charitable, educational and not-profit organization that have made it their mission of making a positive difference in the lives of children on a community or worldly level.

And finally, ***RESDEQ.com*** is re-defining that old "*location"* adage and setting the new standard that is structured to achieve synergism among the businesses and consumers throughout our *"community, community, community"*. ***RESDEQ.com*** is not being developed to just be another real estate-related directory or listing site, only to be lost among the myriad of others; or, just another new kid on the block; ***RESDEQ.com*** is being designed to be *THE* preferred marketing and listing choice above all others for ***ALL*** Things Real Estate; or, ***The New Block!***

In celebration of its launch, ***RESDEQ.com*** is giving away over **One Billion Dollars** in ***FREE*** marketing in their exclusive **Vendor Marketing Program**. *However, we'll save that story for another press release!*

The *RESDEQ.com* Team

"Sometimes, all it takes is a helping hand to change the world"

RESDEQ INC.

LINKEDIN

FEATURED POSTINGS

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RESDEQ.COM
Solutions ALL Things Real Estate!

LINKEDIN FEATURE POSTING #1

ACCREDITED INVESTORS:

Discover a Transformative Unicorn Investment Opportunity!

Take this seriously. The RESDEQ.com project is a genuine Unicorn-In-The-Rough that offers a Once-In-A-Lifetime opportunity that infinitely transcends its investment – No Typo, Hype, Puffery or BS!

For an introductory overview, please see the following Elevator & Pitch Decks which outline the many aspects and components of this all-encompassing global B2B-B2C-C2C Community E-Commerce Referral Social Network.

Elevator Deck (audio/video version 03:50) @
https://youtu.be/QPvaRZsJGMM

Pitch Deck (audio/video version 14:19) @
https://youtu.be/YCRt0e9-LSc

While many believe our SEC-compliant Bold Claims just seem Too-Good-To-Be-True, I assure you after a comprehensive analysis and due diligence of the RESDEQ.com project, you'll find those Bold Claims to be exactly that – TRUE; Documented & Verifiable!

If you are seeking to secure your generational financial legacy, thoroughly review the Additional Resources document posted at www.RESDEQ.com and then contact me to schedule a Zoom meeting to discuss moving forward with this phenomenal and highly lucrative global business model.

Don't let Coulda, Shoulda, Woulda be your excuse for missing the next Transformative Unicorn Investment Opportunity!

Thank You!

Kelly Kumbera
President & Founding Visionary
RESDEQ Inc. aka/dba RESDEQ.com
https://RESDEQ.com
KellyK@RESDEQ.com

"Sometimes, all it takes is a Helping Hand to change the world!"

RESDEQ.COM
Solutions ALL Things Real Estate!

LINKEDIN FEATURE POSTING #2

Real Estate vs. RESDEQ.com -OR- 1 Investment vs. 1M Investors!

While you may have missed Elon's $T+ Initial Public Offering,
There's still time to catch RESDEQ's $B+ Initial Private Offering!

GRAPHIC: A comparison between an extremely rare investment and a comprehensive platform designed to serve millions of investors. When considering ALL probable market factors and competing options, only one investment opportunity stands out above the rest!

Whether 1 investor @ $10M or 100 investors @ $100K collectively, RESDEQ.com is seeking accredited investors for the development of its B2B / B2C / C2C Community E-Commerce Referral Social Network, an all-inclusive "One-Stop" online marketing and listing solution that is designed to serve the millions of businesses and billions of consumers throughout our global communities for ALL Things Real Estate!

Take This Seriously! This is a genuinely stellar opportunity that INFINITELY transcends its investment and presents a Once-In-A-Lifetime legacy that just seems Too-Good-To-Be-TRUE, though YES, is exactly that – TRUE! Don't let Coulda, Shoulda, Woulda be the excuse for missing the next transformative global "Big Tech" venture - Secure your generational financial legacy TODAY!

REAL ESTATE vs. RESDEQ.com

Real Estate – Property:		**Seller-Finance – Interest-Only:**	
Purchase Price	1,000,000	Investment *(10% d/p)*	100,000
Building SF	2,000	Loan Amount	900,000
Building Class	A	Loan Term	5 Years
Building Condition	New	Interest Rate	5%
Tenant Class	AAA	Interest Payment	45,000
Tenant Lease	Triple Net		
Lease Term	10 Years	**Income Analysis:**	
SF Lease Rate	50		
Lease Payment	100,000	Annual Inc.	55,000
Appreciation *(p/mo)*	1%	Accum. Inc.	275,000
Sell Price *(mo/61)*	1,816,697	Sale Proceeds	816,697
		Total Income	1,091,697
Property ..... *GONE!*		***Overall ROI***	***991.7%***

- - - - ROI = ((Total Income – Investment) / Investment) x 100 - - - -

RESDEQ.com – Equity:		**Income Analysis:**	
Min. Inc. *(yr.1)*	25,000,000	Investment *(Equity)*	100,000
Min. Inc. *(yr.2)*	50,000,000	Equity Interest	0.25%
Min. Inc. *(yr.3)*	100,000,000	Total Income	2,312,500
Min. Inc. *(yr.4)*	250,000,000	***Overall ROI***	***2,212.5%***
Min. Inc. *(yr.5)*	500,000,000		
Accum. Inc.	925,000,000	**Equity..... *STILL EARNING!***	

RESDEQ.COM
Solutions ALL Things Real Estate!

LINKEDIN FEATURE POSTING #3

Documented & Verifiable!

In the early days of Apple, a number of investors initially rejected Steve Jobs for a variety of excuses. Those rejections eventually lead to the introduction of its first Visionary Investor who later became the CEO and ultimately the Chairman of Apple!

The greatest challenge since beginning this fundraising campaign has been navigating the seas full of Ronald Waynes in seeking that next great Mike Markkula.

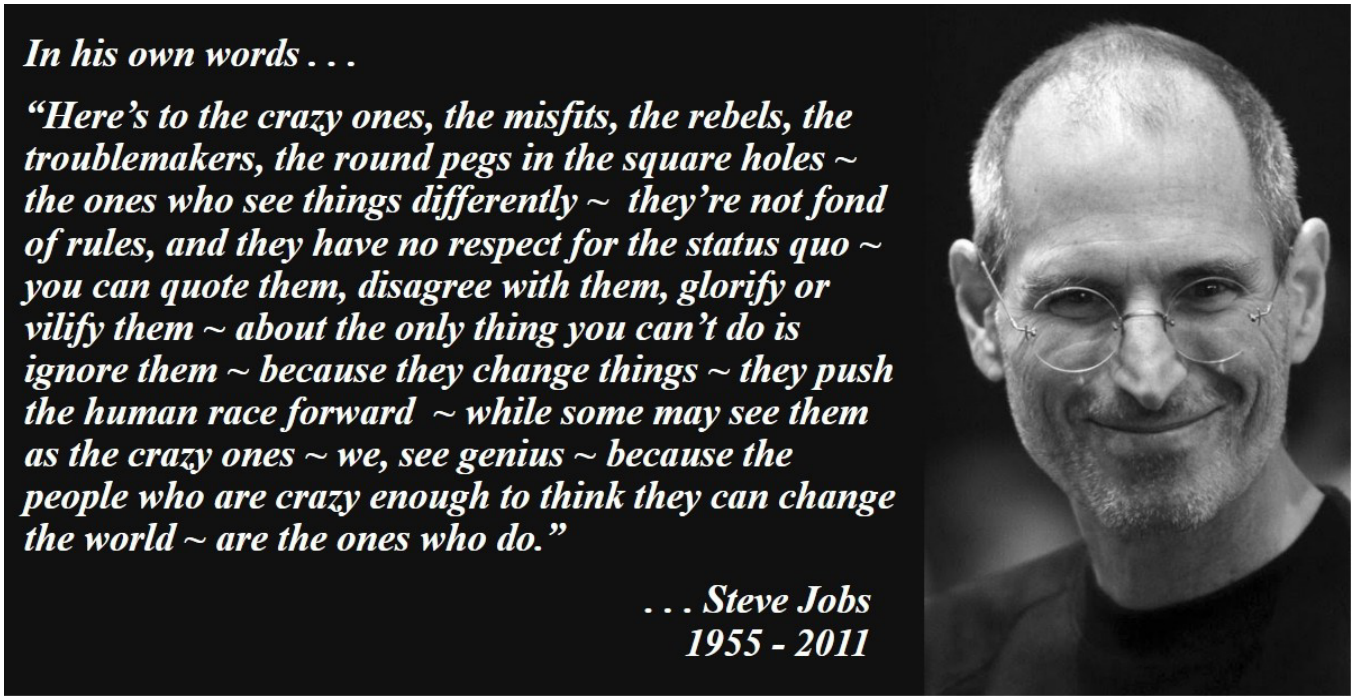
RESDEQ.com is developing a B2B-B2C-C2C Community E-Commerce Referral Social Network and is seeking that Visionary Investor who possesses those same insights, instincts and intuitions that fueled the development of one of the top five companies in the World!

Like Apple, the RESDEQ.com project is a legacy Unicorn that infinitely transcends its investment and offers a Once-In-A-Lifetime opportunity that just seems Too-Good-To-Be-True, though Documented & Verifiable!

Fearing financial liability, Ronald Wayne sold his 10% stake in Apple for only $800 two weeks after forming the company. Today, his 10% stake would be worth nearly $400 Billion. Don't allow Fear, or Coulda, Shoulda, Woulda to be your excuse for missing the next transformative and enduring global "Big Tech" venture!

As Steve Jobs famously stated, "...the people who are crazy enough to think they can change the world, are the ones who do."

Another Crazy One.



RESDEQ INC.

CLOSING

THOUGHTS

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CLOSING THOUGHTS FROM THE PRESIDENT

Bold Claims, YES, but TRUE!

RESDEQ.com is a highly lucrative investment opportunity that offers infinite financial possibilities. It is a complex financial business model that incorporates multiple income strategies and is expected to be the next wildly and exponentially-profitable online phenomena. The extremely conservative income projections published in the 10-Year Financial Projections represents the ***minimum*** income expectations for this business model, which only represents the tip of this very large financial iceberg!

RESDEQ.com *WILL* easily Net and Value well in excess of a Billion Dollars within 5 Years!

Though, What If I'm Wrong?

I quite often express ***RESDEQ.com*** will generate an annual net income of a billion dollars in less than 10 years, nearer to 5, and as validated by the income projections documented in the **Executive Summary** *(pages 15-16)* and the **Financial Projections Supplement** *(pages 34 & 38)*, ***RESDEQ.com*** will easily Net and Value well in excess of a billion dollars a year within 5 years, just through the 1st of 10 income-producing Portals serving just the 1st of a 100 countries. Now, imagine what that net income will be once all 10 income-producing Portals are serving just the 1st country, or even a 100 countries. A net income of a billion dollars a year in less than 5 years; ***Bold Claims, YES, but TRUE! Though, what if I'm Wrong?*** What if I totally missed the mark on these extremely conservative financial projections by 90%. If so, then the only question remaining is this: Would an annual net income of a hundred million dollars within 5 years, with an annual ROI of 250% of the Capital Investment, be acceptable when considering whether or not to invest in ***RESDEQ.com?***

Thank you for considering investing in *RESDEQ.com!*

Kelly Kumbera
President & Founding Visionary
RESDEQ Inc. aka/dba RESDEQ.com
KellyK@RESDEQ.com
https://RESDEQ.com

THANK YOU

FOR EXPLORING

RESDEQ INC.

"Sometimes,
all it takes is a
Helping Hand
to change the world!"

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