



RESDEQ INC.

INTRODUCTORY

INFORMATION

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OF RESDEQ INC.

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INVESTOR
PRESS
RELEASE



RESDEQ.com – The Amazon of ALL Things Real Estate!

Thank you for exploring the investment opportunity offered through RESDEQ.com. I do believe after this cursory introduction and a formal examination of the Business Plan, you'll find RESDEQ.com to be an exceptionally sound and exciting investment opportunity!

RESDEQ.com, Florida Corporation, is the all-inclusive ***“One-Stop”*** online marketing and listing solution for businesses and consumers for ***ALL Things Real Estate!*** Through its unique and innovative Portals, site users are able to list and search properties, vendors, rentals, business opportunities, careers, merchandise, and resources, including commercial business solutions, education, and real estate investment opportunities and groups. ***No other real estate-related online application has been developed to the extent, depth and market coverage that is being designed by RESDEQ.com!***

RESDEQ.com, or Real Estate Solutions Data Exchange Query, is a comprehensive internet application that encompasses the entire real estate spectrum and embodies the spirits of Amazon.com for product coverage, Craigslist and the Multiple Listing Service for accessibility and functionality, Facebook and Google for membership development, Business Network International and the Chamber of Commerce for professional networking, and Costco and Walmart for bulk and affordable pricing. ***It is designed to serve the millions of businesses and billions of consumers throughout our global communities and to provide them with a central resource for ALL Things Real Estate!***

RESDEQ.com is a hybrid business and e-commerce model that incorporates multiple income strategies that include Listing and Marketing Fees, Membership and Subscription Fees, Directory and Participant Fees, Affiliate Commissions and Sales, and Local, Regional, and National Website Ad Fees. ***Our annual NET income and business valuation is expected to exceed a billion dollars within less than ten years, nearer to five!***

RESDEQ.com is expected to be the next wildly and exponentially-profitable online phenomena that will overwhelmingly impact the current and traditional listing models in a manner similar to that which Facebook had on MySpace, Craigslist had on print classified ads, Google had on AOL's "you've got mail", and Amazon had on bricks and mortar retail outlets. ***As Amazon.com is to all things PRODUCTS, RESDEQ.com is to ALL Things SERVICES!***

RESDEQ.com, a community-centric project, is re-defining that old *“location”* adage and setting the new standard that's structured to achieve synergism among the businesses and consumers throughout our *“community, community, community”*. RESDEQ.com is not being developed to just be another directory site, only to be lost among the myriad others; or, just another new kid on the block; RESDEQ.com is being designed to be ***THE*** preferred marketing and listing choice above ***ALL*** others, or, ***The New Block!*** ***RESDEQ.com is the Community Ecommerce Referral Social Network that links the millions of businesses and billions of consumers throughout our global communities for ALL Things Real Estate!***



Company Information

RESDEQ.com

Clearwater, Florida
(727) 422-7048
info@RESDEQ.com

Industry

Internet Advertising/Listing/Marketing,
E-Commerce & Benefit Associations in
ALL Things related to Real Estate!

Management

Mr. Kelly Kumbera, President & Founder

Business Model

RESDEQ.com Income Sources:

- ♦ Listing & Marketing Fees
- ♦ Membership & Subscription Fees
- ♦ Product Sales & Affiliate Commissions
- ♦ Website Advertising Fees

Revenue Projections (x1000)

Yr.	Gr. Inc.	Yr.	Gr. Inc.
1	780.9	6	182,988.7
2	17,342.3	7	226,132.8
3	53,556.1	8	269,277.0
4	96,700.3	9	312,421.2
5	139,844.5	10	355,565.4

Excludes 1st Year Impact Projections

Capital Investment

RESDEQ.com is seeking an initial capital investment of \$10 million to cover the first 19 months of operations.

After the Official Launch of the Platform:

Cash Flow is projected @ month 20;

Break-Even is projected @ month 29.

Use of Capital Investment

- ♦ Setup of Corporate Headquarters
- ♦ Installation of Key Personnel
- ♦ Development of Online Platform
- ♦ Building of Transitory Data Center
- ♦ Coverage of Initial Negative Cash Flow

Additional Resources

RESDEQ.com Business Plan
with Detailed Financial Projections

Additional Presentations @
<https://RESDEQ.com>

Description & Vision:

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RESDEQ.com (Real Estate Solutions Data Exchange Query), is the all-inclusive "One-Stop" online marketing and listing solution for **ALL** Things Real Estate. This comprehensive internet application is designed to serve the millions of businesses and billions of consumers throughout our global communities and to provide them with a central resource that encompasses the entire real estate spectrum. Just as Amazon.com is to all things retail, RESDEQ.com is to **ALL** Things Real Estate!

Value Proposition:

RESDEQ.com is a B2B, B2C and C2C project that embodies the spirits of Craigslist and the Multiple Listing Service for accessibility and functionality, Facebook and Google for membership development, Business Network International and the Chamber of Commerce for professional networking, and Costco and Walmart for bulk and affordable pricing, though most importantly, Amazon.com for its single point-of-entry and product coverage. No other application has been designed to the extent, depth and market coverage as RESDEQ.com; a community e-commerce referral social network, or, the Amazon of **ALL** Things Real Estate!

Markets:

RESDEQ.com is designed to serve numerous markets including the real estate investor community, industry professionals, FSBO/DIY transaction participants, and the businesses and consumers seeking customers or providers from within their communities. Through its unique and innovative portals, site users are able to list and search properties, vendors, rentals, business opportunities, careers, merchandise, education, investment opportunities and groups, and other e-commerce resources and solutions. Conceptually equivalent to Amazon.com, RESDEQ.com is an entire business and consumer solution in a box for **ALL** Things Real Estate!

Market Participants:

RESDEQ.com is designed to serve a variety of market participants including owners, investors, sellers, buyers, landlords, tenants, employers, employees, teachers, students, REI clubs, non-profits, communities, municipalities, and the millions of businesses and billions of consumers throughout all our global communities; anyone for anything for **ALL** Things Real Estate!

Marketing Strategies:

RESDEQ.com core strategies include full-time Account Managers in all MSA's, trade shows, affiliate relations, network events, sponsorships, educational seminars, social networks, telemarketing, media ads, and press releases. RESDEQ.com impact strategies include the One Billion Dollar Giveaway, Vendor Business Proposal, Single Placement Guarantee, and Multi-Select Special programs, which are championed through the Spokesperson Program and the Humanitarian Project. These strategies create an atmosphere of exclusivity, scarcity and urgency, and are designed to keep RESDEQ.com in the spotlight for **ALL** Things Real Estate!

Risk & Proof-of-Concept:

RESDEQ.com is not without those risks outlined in the Business Plan that are typically associated with startup ventures; specifically market acceptance. While RESDEQ.com has not yet established market traction, it has been validated by Craigslist.com, its nearest and only true competitor, and numerous entities that offer similar functions singularly, that are offered by RESDEQ.com collectively. Its all-inclusive "One-Stop" single point-of-entry has been thoroughly validated by numerous retailers, specifically Amazon.com and its many competitors. Where Amazon.com is to all things retail, RESDEQ.com is to **ALL** Things Real Estate!

Exit Strategy:

RESDEQ.com is seeking startup capital for the design, development and deployment of the online platform, and in return, is offering the investor an equity position at a pre-determined ownership interest and repayment of the startup investment prior to dividend distributions. Given the scheduled and impact projections, RESDEQ.com is highly confident in its ability to fully repay the investor within thirty-six months after the official launch of the platform, and thereafter, provide the investor with an infinite return on that repaid capital investment for future years.



Dear Investor!

Thank you for allowing me to introduce myself and Company. My name is Mr. Kelly Kumbera, President and Founding Visionary of RESDEQ.com, or Real Estate Solutions Data Exchange Query, the all-inclusive "One-Stop" online marketing and listing solution that is designed to serve the millions of business and billions of consumers throughout our global communities for ALL Things Real Estate!

Regardless of your customary investing niche, I do believe after a cursory review you'll find this project to be an exceptionally sound and exciting investment opportunity. If you are seeking your legacy in the next global "big tech" venture, then the RESDEQ.com project truly is worthy of your consideration and may just be the best investment decision of your life.

RESDEQ.com is the Amazon of ALL Things Real Estate!

As Amazon.com is to all things PRODUCTS, RESDEQ.com is to ALL Things SERVICES!

Through the various Portals, site users will be able to list and search properties, vendors, rentals, businesses, careers, education, investment offerings, merchandise (*through an Amazon-like Portal*), and many other benefits. For an introductory overview, please see the following Pitch Deck which outlines the many aspects and components of the RESDEQ.com business model:

PITCH DECK: <https://youtu.be/6W2g3JrVgmK>

As noted on slide #17 of the Pitch Deck, RESDEQ.com is offering a Hybrid Investment Opportunity in which the Investor is simultaneously receiving BOTH a Debt Agreement at an agreed-upon Rate-of-Return, AND a *Zero-Cost* Equity Agreement at a predetermined ownership interest in a company that is expected to value well in excess of a billion dollars within approximately five years.

Please pay particular attention to pages 15-17, as they are at the heart of this extremely lucrative investment opportunity. Also, please note the Funding Terms, which are memorialized in the Private Placement Memorandum and published herein on page 16 of this document, as they are non-negotiable.

RESDEQ.com is seeking Investor(s) for the development of the RESDEQ.com business model, or more specifically for:

- Setup of the Corporate Headquarters (*Orlando, Orange County, Florida*)
- Installation of the Key Personnel & Development Team
- Deployment of the RESDEQ.com Platform
- Building of the Transitory Data Center
- Coverage of the Initial Negative Cash-Flow

RESDEQ Inc.
2770 Roosevelt Blvd, #3454, Clearwater, FL 33760
+1 (727) 422-7048

Whether one Investor @ \$10MM or a hundred Investors @ \$100K each, RESDEQ.com is offering a 10% equity in a documented startup business that will generate an annual net income in excess of a billion dollars within less than ten years, nearer to five. RESDEQ.com will also be seeking a second funding round and offering an additional equity interest after the beta launch of the RESDEQ.com online platform to fund the initial acquisition costs for the permanent office building and data center.

RESDEQ.com is a complex financial business model, and the extremely conservative Financial Projections memorialized in the Private Placement Memorandum and published herein on pages 10-11, while quite substantial for just one Portal out of ten income-producing Portals and serving a very susceptible market in only one country out of a hundred countries, only represents the tip of a very large financial iceberg!

The published 10-Year Financial Projections represents the **minimum** income expectations of this business model, and as indicated in the Equity Acquisition, page 17, if the Business Plan is followed explicitly and only launching one Portal in only one country, the RESDEQ.com project will cash-flow in month 20, break-even in month 29, and the extremely conservative and easily achievable Financial Projections and Return-on-Investment averages over the 10-Year Projection Term are expected as follows:

- Monthly ROI @ 8.01%
- Annual ROI @ 96.12%
- Projection Term ROI @ 961.19%

However, as indicated in the Financial Projections Supplement, as well as all ten income-producing Portals are expected to be developed and performing throughout multiple countries within the first two production years, the RESDEQ.com project's annual ROI, investment repayment, and net income are expected as follows:

- 1,000%+ ROI < 5 Years
No Typo, Hype, Puffery or BS!
- Investment Repaid < 5 Years
Infinite ROI Thereafter!!
- \$1B+ Net Income < 5 Years
Bold Claims, YES, but TRUE!!!

Most startups having global brand aspirations usually start off by serving their local market and then hope they'll gain the traction necessary to expand their brand nationally, and then hopefully globally thereafter. RESDEQ.com is intentionally being created to establish a global brand within the first two production years, which in itself, will continually fuel the rapid development of the RESDEQ.com business model and brand globally. Once the online platform is officially launched in the US, the platform will officially be launched in the EU/UK within the first year thereafter.



There is so much more to the RESDEQ.com business model than that which has been revealed in the online presentations or documentation. RESDEQ.com will be following the same business model employed by Amazon.com, which is “product-based”. In addition to listing millions of “service-based” businesses and real estate-related assets globally on the online platform, RESDEQ.com will also be creating and offering a number of competitive services through the online platform. These services will either be wholly-owned companies, or enterprises established through the licensing or franchising business models, and will focus mostly on the real estate professional services, i.e., real estate consulting, property management, mortgage financing, P/C insurance, closing/escrow, title, property appraisal, building inspection, etc. These companies will not only serve the public in general, they will also establish the foundation for the RE4Cash Investment Group, one of the many membership groups of RESDEQ.com, which will focus primarily on syndicating investments in multifamily and commercial properties.

Upon launching the online platform, RESDEQ.com will introduce its first wholly-owned company, a real estate consulting agency, which has already been developed. RESDEQ.com will also be offering a number of commercial business services, either directly to, or indirectly through, the millions of platform members, the first of which is a commercial drone services company, which has also been fully developed. If RESDEQ.com is going to develop what will presumably become the largest “services” listing engine on the planet, it only makes sense that it also provides competitive company-owned or white-listed services through the online platform, similar to Amazon offering competitive company-owned products through their online platform.

Again, as stated previously, RESDEQ.com will be following the same business model employed by Amazon.com, and in the case of the Merchandise Portal, RESDEQ.com will be listing millions of products for millions of businesses that span the entire real estate spectrum. The biggest difference between the Merchandise Portal and Amazon is that RESDEQ.com will not be warehousing, fulfilling or delivering products, but rather, operating as an ecommerce listing and marketing service on behalf of the millions of sellers. A significant percentage (60%+) of the products sold on Amazon are not warehoused or shipped by Amazon, but are instead fulfilled directly by the seller, with Amazon providing the payment processing to ensure the payment of their referral fees. The Merchandise Portal is expected to be one of the most lucrative Portals in the RESDEQ.com business model.

RESDEQ.com is a highly lucrative business model that offers numerous financial opportunities that extend far beyond those outlined in the formal Business Plan. The business plan, financials, programs, and sales/marketing strategies for this highly scalable multi-billion dollar global business model have been fully designed, and is now ready for funding and development, beginning with establishing the Corporate Headquarters in the Orlando/Orange County, Florida market region, and installing the Key Personnel and Development Team shortly thereafter.

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+1 (727) 422-7048



RESDEQ.com is a highly valuable investment opportunity, and as such, a lot of information has been provided online at **www.RESDEQ.com** and attached hereto. If the Investor is fully in agreement with the Funding Terms noted herein (*page 16*), the following PDF documents will be forwarded to the Investor for review after a successful Zoom telemeeting:

- Financial Projections Supplement (*proof obtaining \$1B net income < 5 year!*)
- Funding Process Letter (*procedures for funding*)
- Identity Package (*proof of personal and professional identification*)
- Investor Questionnaire (*form; required for validating Investor per DotT/SEC regulations*)
- Subscription–Hybrid Investment Agreement (*form; required for acquiring equity interest*)

If this initial introduction has piqued your interest and you are serious about acquiring a substantial stake in the next global “big tech” venture, then please take the time necessary to thoroughly review the provided documentation and online presentations, and then contact me at **KellyK@RESDEQ.com** to schedule a Zoom telemeeting to discuss moving forward with the RESDEQ.com project.

Once again, thank you for allowing me to present RESDEQ.com!

Respectfully,

KE Kumbera

Kelly Kumbera
President & Founding Visionary
RESDEQ Inc. aka/dba RESDEQ.com
KellyK@RESDEQ.com
<https://RESDEQ.com>

“Sometimes, all it takes is a Helping Hand to change the world!”

“On the rare tide, a ship offering the venture of a lifetime will sail into port. Rather than stepping aboard, most will choose to stand dockside, watching that venture sail off into the horizon. Will you stand dockside or step aboard and sail into the venture of your lifetime”

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FINANCIAL PROJECTIONS NOTICES SUMMARY

The official 10-Year Financial Projections presented in the RESDEQ Inc. Business Plan and included herein (*pages 10-11*) are for the US Vendor Portal only, which is just 1 Portal out of 10 income-producing Portals serving just 1 country out of a 100 countries. The income projections are based on an extremely conservative capture rate and a methodical slow-growth plan, and represents the **minimum** income expectations for this business model over the initial 10-year projection period. These financial projections are based on employing only the Core Marketing Strategies, uninfluenced by the Impact Marketing Strategies created thereafter; for example, the Billion Dollar Giveaway program (*page 12-13*).

When the RESDEQ.com financial projections were originally projected, they were based on a prudent and common sense recruiting plan that would ensure the rapid success of RESDEQ.com. However, after having the business plan professionally audited, it was determined that the business plan's income projections were far beyond believable for a startup "Tech" company. It was suggested that the expenses be more liberally projected, and the income be more conservatively estimated.

The original financial projections indicated achieving an annual net income well in excess of a billion dollars a year within less than five years, versus the cash balance of nearly a billion dollars within the current 10-year projection period through this one Portal. The original projections called for hiring approximately one-third of the projected core corporate staff over a period of three years, versus the 132 currently projected for the first year, which resulted in a significantly lower upfront personnel and related costs. The original projections also called for installing the maximum number of Account Managers for full US coverage within the first year, versus installing the minimum number of Account Managers for adequate US coverage over an ultra-conservative three-year growth-plan, as indicated in the current financial projections.

As a compromise between the two income projection extremes, the Account Management platform will be fully developed as documented in the **Financial Projections Supplement**, which validates the assertion that RESDEQ.com will Net and Value well in excess of a billion dollars within approximately 5 years. Shortly after launching in the US, the online platform will be officially launched in the EU/UK, and will follow a similar recruiting and growth strategy, which will essentially double the income projections documented in the Supplement.

Year	Year 1	Year 2	Year 3	Year 4	Year 5
Personnel:					
New Acct Mgmt	17	123	81	0	0
Accum Acct Mgmt	17	140	221	221	221
New Staff	132	0	0	0	0
Accum Staff	132	132	132	132	132
New Personnel	149	123	81	0	0
Accum Personnel	149	272	353	353	353
Income:					
Gross Income	780,890	17,342,274	53,556,067	96,700,261	139,844,456
- Taxes/Fees @ 10%	78,089	1,734,227	5,355,607	9,670,026	13,984,446
Adj. Gross Income	702,801	15,608,047	48,200,460	87,030,235	125,860,010
- Hum/Proj @ 15%	105,420	2,341,207	7,230,069	13,054,535	18,879,002
Operating Income	597,381	13,266,840	40,970,391	73,975,700	106,981,009
- Salaries					
Acct Mgmt	89,607	1,972,105	5,765,475	9,487,159	12,218,685
Staff	3,350,967	7,170,800	7,170,800	7,170,800	7,170,800
Taxes/Ben @ 25%	860,143	2,285,726	3,234,069	4,164,490	4,847,371
Salaries Expense	4,300,717	11,428,631	16,170,344	20,822,449	24,236,856
% Gr. Income	550.75%	65.90%	30.19%	21.53%	17.33%
% Adj. Gr. Income	611.94%	73.22%	33.55%	23.93%	19.26%
% Oper. Income	719.93%	86.14%	39.47%	28.15%	22.66%
- Operations					
A/M Exp Alw @ \$500	24,000	461,000	1,161,000	1,326,000	1,326,000
Bldg. Lease	544,688	544,688	544,688	544,688	544,688
FF&E Lease	270,000	270,000	270,000	270,000	270,000
General @ 5% O/I	120,000	663,342	2,048,520	3,698,785	5,349,050
Operations Expense	958,688	1,939,029	4,024,207	5,839,472	7,489,738
% Gr. Income	122.77%	11.18%	7.51%	6.04%	5.36%
% Adj. Gr. Income	136.41%	12.42%	8.35%	6.71%	5.95%
% Oper. Income	160.48%	14.62%	9.82%	7.89%	7.00%
Expense:					
Total Expenses	5,259,405	13,367,660	20,194,551	26,661,922	31,726,594
% Gr. Income	673.51%	77.08%	37.71%	27.57%	22.69%
% Adj. Gr. Income	748.35%	85.65%	41.90%	30.64%	25.21%
% Oper. Income	880.41%	100.76%	49.29%	36.04%	29.66%
Net Income:					
Net Income	-4,662,024	-100,820	20,775,840	47,313,778	75,254,415
% Gr. Income	-597.01%	-0.58%	38.79%	48.93%	53.81%
% Adj. Gr. Income	-663.35%	-0.65%	43.10%	54.36%	59.79%
% Oper. Income	-780.41%	-0.76%	50.71%	63.96%	70.34%
Break-Even	-4,662,024	-4,762,844	16,012,996	C/F Mo 20; B/E Mo 29	
Balance Sheet:					
Cash	10,000,000	- Cap/Invest	-10,000,000	- Return of Cap/Invest	
Net Income	-4,662,024	5,337,976	5,237,156	16,012,996	63,326,774
Balance	5,337,976	-100,820	20,775,840	47,313,778	75,254,415
		5,237,156	16,012,996	63,326,774	138,581,189

Year	6	7	8	9	10
Personnel:					
New Acct Mgmt	0	0	0	0	0
Accum Acct Mgmt	221	221	221	221	221
New Staff	0	0	0	0	0
Accum Staff	132	132	132	132	132
New Personnel	0	0	0	0	0
Accum Personnel	353	353	353	353	353
Income:					
Gross Income	182,988,650	226,132,845	269,277,040	312,421,234	355,565,429
- Taxes/Fees @ 10%	18,298,865	22,613,285	26,927,704	31,242,123	35,556,543
Adj. Gross Income	164,689,785	203,519,561	242,349,336	281,179,111	320,008,886
- Hum/Proj @ 15%	24,703,468	30,527,934	36,352,400	42,176,867	48,001,333
Operating Income	139,986,318	172,991,626	205,996,935	239,002,244	272,007,553
- Salaries					
Acct Mgmt	13,977,972	15,091,341	16,081,501	17,071,660	18,061,819
Staff	7,170,800	7,170,800	7,170,800	7,170,800	7,170,800
Taxes/Ben @ 25%	5,287,193	5,565,535	5,813,075	6,060,615	6,308,155
Salaries Expense	26,435,965	27,827,677	29,065,376	30,303,075	31,540,774
% Gr. Income	14.45%	12.31%	10.79%	9.70%	8.87%
% Adj. Gr. Income	16.05%	13.67%	11.99%	10.78%	9.86%
% Oper. Income	18.88%	16.09%	14.11%	12.68%	11.60%
- Operations					
A/M Exp Alw @ \$500	1,326,000	1,326,000	1,326,000	1,326,000	1,326,000
Bldg. Lease	544,688	544,688	544,688	544,688	544,688
FF&E Lease	270,000	270,000	270,000	270,000	270,000
General @ 5% O/I	6,999,316	8,649,581	10,299,847	11,950,112	13,600,378
Operations Expense	9,140,003	10,790,269	12,440,534	14,090,800	15,741,065
% Gr. Income	4.99%	4.77%	4.62%	4.51%	4.43%
% Adj. Gr. Income	5.55%	5.30%	5.13%	5.01%	4.92%
% Oper. Income	6.53%	6.24%	6.04%	5.90%	5.79%
Expense:					
Total Expenses	35,575,969	38,617,946	41,505,910	44,393,875	47,281,839
% Gr. Income	19.44%	17.08%	15.41%	14.21%	13.30%
% Adj. Gr. Income	21.60%	18.98%	17.13%	15.79%	14.78%
% Oper. Income	25.41%	22.32%	20.15%	18.57%	17.38%
Net Income:					
Net Income	104,410,349	134,373,681	164,491,025	194,608,369	224,725,714
% Gr. Income	57.06%	59.42%	61.09%	62.29%	63.20%
% Adj. Gr. Income	63.40%	66.02%	67.87%	69.21%	70.22%
% Oper. Income	74.59%	77.68%	79.85%	81.43%	82.62%

Break-Even: Positive Cash Flow @ Month 20; Break-Even @ Month 29

Balance Sheet:					
Cash	138,581,189	242,991,538	377,365,219	541,856,244	736,464,613
Net Income	104,410,349	134,373,681	164,491,025	194,608,369	224,725,714
Balance	242,991,538	377,365,219	541,856,244	736,464,613	961,190,327



BILLION DOLLAR GIVEAWAY

The Billion Dollar Giveaway program, which is one of the Impact Marketing Strategies that were created AFTER determining the current initial Financial Projections, is designed to 1. rapidly seed the Vendor Marketing Program, and 2. generate the funds necessary for the development of the costly Data Center in the first production year (month 6-17). The actual value of the Billion Dollar Giveaway program in the US market is approximately 2.3 billion dollars; the value of the program in the European market will be substantially higher.

In the Billion Dollar Giveaway program, RESDEQ.com is giving away one Copper Placement per Category and Territory, and one year of FREE marketing in the exclusive Vendor Marketing Program. At the end of their first year, the Vendor can either renew their listing by paying the annual Vendor Fee, upgrade their listing and include their Territory in a Multiple Territory Selection, if any territories are still available, or allow their Territory license to expire. Due to our extremely affordable Vendor Fees, most Vendors are expected to renew or upgrade their FREE Territory listing, which will result in a substantial cash windfall throughout the second production year (month 18-29).

The Billion Dollar Giveaway program's exclusivity intentionally creates an atmosphere of scarcity and urgency. When presented with the option of either acquiring one FREE Territory or paying an extremely affordable rate for multiple Territories, a significant number of Vendors will choose to pay for multiple Territories. The program's limited FREE territories will prompt Vendors to upgrade to paid territories versus acquiring the single FREE territory. The program's low annual Vendor Fees will prompt midsize Vendors to secure multiple territories, and its competitive advantage will prompt regional Vendors to secure entire market areas, rather than acquiring just a single FREE territory.

To put the Billion Dollar Giveaway program into dollar earning perspective (see chart below), if only 1% of the available FREE copper territories are bypassed for the benefit of securing a minimum of only two bronze territories (2%; 2nd of 5 levels), that will result in a fifty-nine million dollar plus windfall before the end of the first production year (considerably greater at a slightly higher capture rate), which is nearly double the gross income projected for month 120 in the current 10-Year Monthly Financial Projections. And to ensure there is an exodus from having only one FREEBIE to securing multiple territories, the vendor will be given two years for the price of one. The Billion Dollar Giveaway program is expected to capture \$50-100M within the first production year, and \$250M+ in new listings and renewals the second production year; substantially more if the Billion Dollar Giveaway program has been launched in the European market.



Billion Dollar Giveaway Projections – US Market

Total Listing Opportunities	92,381,250
Total Income Opportunities	\$19,522,254,136
Total Placement Levels (P/L)	5
Total Listings Opportunities per P/L	18,476,250
Total Income Opportunity per Copper P/L	\$2,296,735,781

Projected/Upgrade	Rate	Listings	Income
1% Copper	\$120.35	184,762	\$22,241,650
2% Bronze	\$160.42	369,525	\$59,279,200

Upgrade to Higher Placement Levels (Rate: statistical average between silver to platinum)

Projected/Upgrade	Rate	Listings	Income
2% S/G/P	\$247.40	369,525	\$91,420,485
3% S/G/P	\$247.40	554,286	\$137,130,356
4% S/G/P	\$247.40	739,048	\$182,840,475
5% S/G/P	\$247.40	923,810	\$228,550,594

Placements Levels: Copper, Bronze, Silver, Gold, Platinum

Funding of RESDEQ.com?

RESDEQ.com is seeking a 1st Round Capital Investment of \$10,000,000 for the design, development, and deployment of the **RESDEQ.com** platform, or more specifically for:

- Setup of Interim Corporate Headquarters
- Installation of Key Personnel
- Deployment of **RESDEQ.com** platform
- Building of Transitory Data Center
- Coverage of Initial Negative Cash-Flow

RESDEQ.com will be seeking a 2nd Round Capital Investment after the formal launch of the online platform to fund the initial acquisition costs for the permanent office building and data center.

Minimum Viable Product

The initial technology design and development cost for the Minimum Viable Product, which consists of ten (10) income-producing Portals, is estimated as follows (*per Section II*):

Position	Project	Ct	Day	Hrs	\$/Hr	6 Mo \$	B/SF	\$/SF	\$/FFE	FFE \$
Technical Dir	(Division)	1	180	1040	50.00	52,000	300	3,750	10,000	10,000
Admin Assist II	(Division)	1	180	1040	18.75	19,500	150	1,875	5,000	5,000
Project Mgr	(Depart)	1	180	1040	43.75	45,500	225	2,812	7,500	7,500
Admin Assist I	(Depart)	1	180	1040	15.63	16,250	113	1,406	3,750	3,750
Port Mgr IV	(p/Portal)	10	180	1040	37.50	390,000	1500	18,750	5,000	50,000
Develop (Sr) III	(p/Portal)	10	180	1040	34.38	357,500	1500	18,750	5,000	50,000
Develop (Jr) II	(p/Portal)	10	180	1040	31.25	325,000	1125	14,062	3,750	37,500
Tech Assist I	(p/Portal)	10	180	1040	28.13	292,500	1125	14,062	3,750	37,500

Personnel Salaries (44 Employees; @ 6 Months)	1,498,250
Building Lease (6037 SF @ \$25, Incl Comm Area; @ 6 Months)	75,469
Furniture, Fixtures & Equipment	201,250
Transitory Data Center (estimated range: \$500K - \$2.5M)	1,000,000
Total Initial Technology Design & Development Cost (all estimates rounded)	2,774,969

Upon funding, **RESDEQ.com** will immediately install the following C-Level Key Personnel, who'll each be responsible for immediately installing their respective Division Directors:

- Chief Executive Officer (President)
- Public Relations Director (Secretary)
- Chief Operating Officer (Vice-President)
- Human Resource Director
- Marketing Director
- Technical Director
- Chief Financial Officer (Treasurer)
- Accounting Director

The Technical Director will immediately install the entire Development Team to ensure the rapid development and deployment of the **RESDEQ.com** platform.

The CEO will install the Legal Director and Humanitarian Director after the formal launch of the online platform. The COO will install the Facilities Director upon beginning the search for the semi-permanent or long-term office and data center facilities.

Cash-Flow & Break-Even:

If the extremely conservative growth plan is followed explicitly, **RESDEQ.com** will cash-flow in month twenty (20), and break-even in month twenty-nine (29).



HYBRID INVESTMENT OPPORTUNITY

Most equity investors submit their Capital Investment to the Company and receive a Return ON Investment via equity dividend distributions throughout their investment term, and then receive the Return OF Investment upon their planned exit from the investment, most often through a buyout of their equitable Shares. RESDEQ.com offers the Investor an investment opportunity that is far superior and considerably more lucrative than the customary equity investment model.

RESDEQ.com is offering a **Hybrid Investment Opportunity** in which the Investor is simultaneously receiving BOTH a Debt Agreement for the short-term use of the Investor's funds at a predetermined Rate-of-Return, with repayment of that debt within approximately thirty-six months, AND, an Equity Agreement at a predetermined equitable interest in the Company via the Subscription-Hybrid Investment Agreement.

First, as documented in the Private Placement Memorandum, all capital investments are to be reimbursed prior to any equity dividend distributions (including to Founders), meaning, the Investor is reimbursed their Capital Investment rather quickly, and quite possibly many years ahead of a planned exit. For example, the Investor makes a hybrid \$10MM Capital Investment for 10% equity in the Company that achieves a valuation of \$1B ten years later, offering the Investor a buyout amount of \$100M, and a net return of \$90M. Under the RESDEQ.com investment model, the Investor will have been reimbursed their Capital Investment years ahead of a planned exit, which will allow the Investor to reinvest those funds into other projects, thereby doubling the return on that same investment fund.

And second, by reimbursing the Capital Investment years ahead of a planned exit, the Investor is then able to enjoy an infinite rate-of-return on that initial Capital Investment for many years thereafter through their 10% equity dividend distributions, as well as an infinite rate-of-return on the resale of their 10% equitable interest (Shares) in the Company upon a planned exit from their investment in **RESDEQ.com**.

In essence, the **RESDEQ.com Hybrid Investment Opportunity** provides the Investor a **WIN-WIN** that bridges the structured income of a Debt Agreement and the asset growth of an Equity Agreement; both at **NO COST** to the Investor!

RESDEQ.com Hybrid Investment Opportunity

Capital Investment (<i>measured ROI</i>)	Income earned through Debt Agreement
After Reimbursement (<i>infinite ROI</i>)	Income earned through Equity Dividends
Planned Exit (<i>buyout of equitable Shares</i>)	Income earned through Resale of Shares
Overall Cost to Investor	ZERO!

RESDEQ Inc. is offering a Hybrid Investment Opportunity in which the Investor is simultaneously receiving BOTH a Debt Agreement at a predetermined Rate-of-Return, AND, a zero-cost Equity Agreement at a predetermined equity interest in RESDEQ.com via the Subscription–Hybrid Investment Agreement.

Debt Terms: RESDEQ Inc. is offering the following terms for the short-term use of the Investor’s Fund:

Description	\$10MM
1. Debt Amount:	\$10,000,000 US
2. Debt Type:	Interest Only – Paid Annually
3. Debt Term:	5 Years
4. Debt Rate:	5.00% APR
5. 1st Payment:	\$500,000
6. 1st Payment:	Due Month 13
7. 2nd+ Payments:	Due Every 12 Months Thereafter
8. Balloon Payment:	\$10,500,000 US
9. Balloon Due:	Due Month 61
10. Payment Default:	2.50%
11. Ownership Interest:	10% Equity
12. Number of Shares:	100,000 Common Stock
13. RESDEQ Inc. Reserves Right to Prepay All/Part of Debt Without Any Prepayment Penalty.	
14. RESDEQ Inc. Reserves Right to solicit 2nd-round debt/equity funding.	

Funding Terms: For compliance/audit purposes, the following terms apply and are not subject to negotiation:

- (a) The Private Placement Memorandum must be submitted by RESDEQ Inc. to the Investor and the Accredited Investor Questionnaire Form must be submitted by the Investor to RESDEQ Inc. prior to consummating the Subscription Agreement with the Investor.
- (b) RESDEQ Inc. is a US registered Corporation and will not register in a foreign country for the purposes of accepting the Investment Fund from the Investor.
- (c) RESDEQ Inc. will not establish any intermediary, joint, or transitory bank account for the purposes of accepting the Investment Fund from the Investor.
- (d) RESDEQ Inc. will not accept cash or any other source of funds that cannot be traced back to the Investor signing the Subscription Agreement.
- (e) RESDEQ Inc. will not travel outside of the State of Florida to meet with potential investors or sign documents.
- (f) RESDEQ Inc. will not advance funds for any Settlement Fees, i.e. escrow, insurance, notary, surety bond, etc. Any Settlement Fees due must be agreed upon by the Parties to the Agreement. Any Settlement Fees due by RESDEQ Inc. must be debited from the proceeds of the Investment Fund.
- (g) The Investment Fund received by RESDEQ Inc. must be in US Dollars and wired directly to the RESDEQ Inc. Corporate Bank Account.

Equity (Common Stock) Acquisition

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Return-On-Investment Projection Term Averages: Monthly @ 8.01% – Annual @ 96.12% – 10-Year Term @ 961.19%

Income Projections Conservatively-Based on 1 Portal out of 10 Income-Producing Portals serving 1 Country out of 100 Countries

Minimum Shares Purchase: 1,000 (0.10% Equity) @ \$100,000 -to- Maximum Shares Available: 100,000 (10.00% Equity) @ \$10,000,000

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Proj. Term
Gr Inc	780,890	17,342,274	53,556,067	96,700,261	139,844,456	182,988,650	226,132,845	269,277,040	312,421,234	355,565,429	1,654,609,146
Net Inc	-4,662,024	-100,820	20,775,840	47,313,778	75,254,415	104,410,349	134,373,681	164,491,025	194,608,369	224,725,714	961,190,327
Shares	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Equity	0.10%	0.10%	0.10%	0.10%	0.10%	0.10%	0.10%	0.10%	0.10%	0.10%	0.10%
Income	-4,662	-101	20,776	47,314	75,254	104,410	134,374	164,491	194,608	224,726	961,190
Invest	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
An ROI	-4.66%	-0.10%	20.78%	47.31%	75.25%	104.41%	134.37%	164.49%	194.61%	224.73%	961.19%
Mos	12	12	12	12	12	12	12	12	12	12	10Y 120M
Mo ROI	-0.39%	-0.01%	1.73%	3.94%	6.27%	8.70%	11.20%	13.71%	16.22%	18.73%	96.12 8.01%

Accredited Investor(s) Only

Whether 1 Investor @ \$10MM or 100 Investors @ \$100K Collectively,

Acquire 10.00% Equity in a \$1B+ Company for a 1.00% Investment

(Company Projected to Exceed \$1B Valuation in Less than 10 Years, Nearer to 5)

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Proj. Term
Gr Inc	780,890	17,342,274	53,556,067	96,700,261	139,844,456	182,988,650	226,132,845	269,277,040	312,421,234	355,565,429	1,654,609,146
Net Inc	-4,662,024	-100,820	20,775,840	47,313,778	75,254,415	104,410,349	134,373,681	164,491,025	194,608,369	224,725,714	961,190,327
Shares	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Equity	10.00%	10.00%	10.00%	10.00%	10.00%	10.00%	10.00%	10.00%	10.00%	10.00%	10.00%
Income	-466,202	-10,082	2,077,584	4,731,378	7,525,441	10,441,035	13,437,368	16,449,103	19,460,837	22,472,571	96,119,033
Invest	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000
An ROI	-4.66%	-0.10%	20.78%	47.31%	75.25%	104.41%	134.37%	164.49%	194.61%	224.73%	961.19%
Mos	12	12	12	12	12	12	12	12	12	12	10Y 120M
Mo ROI	-0.39%	-0.01%	1.73%	3.94%	6.27%	8.70%	11.20%	13.71%	16.22%	18.73%	96.12 8.01%

Seeking \$10,000,000 Funding

Setup of Corporate Headquarters * Installation of Key Personnel * Development of Online Platform

Building of Transitory Data Center * Coverage of Initial Negative Cash Flow

Investor(s): Request the Subscription-Hybrid Investment Agreement & Investor Questionnaire



Biography

"Sometimes, all it takes is a helping hand to change the world!"

Mr. Kelly Kumbera is the **Founding Visionary** of **RESDEQ.com**, a collaborative, community-centric grass-roots and humanitarian project designed to serve the businesses, consumers, and charitable, educational and non-profit organizations throughout our communities. An entrepreneur of thirty plus years, Mr. Kumbera served the real estate industry as a Certified Appraiser, Licensed Broker, Adjunct Professor, Investor Consultant, Association Speaker, and Business Coach. Kelly has completed hundreds of college-level courses, seminars, bootcamps and workshops related to business, finance, law, marketing, real estate, technology, and personal and professional success development throughout his career.

His Mission: ***"To Purposefully touch the lives of a million others who'll Intentionally make a difference in the lives of millions of others that'll Collectively span generations!"***

Kelly Kumbera built one of the largest real estate appraisal and property inspection companies in the Pacific Northwest. As President and CEO of REVISI, Real Estate Valuation & Inspection Services, Inc., Mr. Kumbera performed all the tasks associated with building and managing this robust service-based business, including establishing two regional offices serving the States of Washington and Oregon, to leading and coaching a large staff of both employees and independent contractors, serving an active client base of two hundred fifty plus clients with over a hundred assignments in process at any one time. At the request of his national clients, Kelly had begun recruiting for the expansion of RIVISI into four additional states (Arizona, California, Colorado and Nevada) when shortly thereafter, the mortgage and real estate markets collapsed entirely throughout the US.

Due to his company's stellar reputation, Kelly Kumbera was invited to teach and taught as an adjunct professor in the Real Estate Program at Bellevue College, a large regional college located in Bellevue, Washington. Mr. Kumbera also attended and quite frequently spoke at numerous real estate investor associations and groups throughout his career. During his tenure, Kelly also mentored numerous industry professionals in navigating the ebbs and flows of their entrepreneurial journey through his Personal Relationship Marketing Program: "E3 – Exemplifying Excellence in Entrepreneurialism!"

His professional affiliations have included the National Association of Realtors, National Association of Mortgage Brokers, National Apartment Association, National Association of Real Estate Appraisers, Commercial Brokers Association, Multiple Listing Association, numerous Real Estate Investor Associations and groups, and the Chamber of Commerce.

On a personal note, whether at the beach, on a boat, or in a tube, Mr. Kumbera spends much of his leisure time engaged in water-related activities and often says: *"Since we're comprised of energy and water, it's only natural we're re-energized by water".*

His #1 Rule: ***"No Whining, Complaining, Excusing or Blaming!"***

His Mantra: ***"Through Perseverance & Persuasion, You'll Prevail!"***



CLOSING THOUGHTS FROM THE PRESIDENT

Bold Claims, YES, but TRUE!

RESDEQ.com is a highly lucrative investment opportunity that offers infinite financial possibilities. It is a complex financial business model that incorporates multiple income strategies and is expected to be the next wildly and exponentially-profitable online phenomena. The extremely conservative income projections published in the 10-Year Financial Projections represents the **minimum** income expectations for this business model, which only represents the tip of this very large financial iceberg!

RESDEQ.com WILL easily Net and Value well in excess of a Billion Dollars within 5 Years!

Though, What If I'm Wrong?

I quite often express **RESDEQ.com** will generate an annual net income of a billion dollars in less than 10 years, nearer to 5, and as validated by the income projections documented on pages 10 and 14 of the **Financial Projections Supplement**, RESDEQ.com will easily Net and Value well in excess of a billion dollars a year within 5 years, just through the 1st Portal serving just the 1st country. Now, imagine what that net income will be once all 10 income-producing Portals are serving just the 1st country, or even a 100 countries. A net income of a billion dollars a year in less than 5 years; ***Bold Claims, YES, but TRUE! Though, what if I'm Wrong?*** What if I totally missed the mark on these extremely conservative financial projections by 90%. If so, then the only question remaining is this: Would an annual net income of a hundred million dollars within 5 years, with an annual ROI of 100% of the Capital Investment, be acceptable when considering whether or not to invest in **RESDEQ.com**?

Thank you for considering investing in RESDEQ.com!

Kelly Kumbara
President & Founding Visionary
RESDEQ Inc.
aka/dba RESDEQ.com
KellyK@RESDEQ.com
<https://RESDEQ.com>

RESDEQ Inc.
2770 Roosevelt Blvd, #3454, Clearwater, FL 33760
+1 (727) 422-7048



THANK YOU

FOR EXPLORING

RESDEQ INC.

***“Sometimes,
all it takes is a
Helping Hand
to change the world!”***

Kelly E. Kumbera, President / CEO