

Presentation: *Pitch Deck!*



Kelly Kumbara ♦ (727) 422-7048 ♦ KellyK@RESDEQ.com

Presentation: *Overview!*

Topics

- Vision of RESDEQ.com
- Market Problem & Solution
- Primary Markets & Participants
- Core & Impact Marketing Strategies
- Value & Mission
- Income Sources & Projections
- Operations Traction & Team
- Investment Proposal
- Billion Dollar Giveaway

Project Chronology

2011	2012-2017	2018	2018-2019	2020-2024	2024
Idea	Research & Testing	Business Incorporated	Design & Bus. Plan	COVID Shutdown	Seek Funding

Vision: *The Amazon of Real Estate!*



**The All-Inclusive
“One-Stop”
Online Marketing & Listing Solution
for Businesses & Consumers for
ALL Things Real Estate!**

Problem: *TOO Many Fragmented Choices!*

Other than **Craigslist.com**,
an archaic posting site,
there is NO online resource
like an **Amazon.com** that
encompasses the ENTIRE
real estate spectrum!

Solution: *THE “One-Stop” Preferred Choice!*

Through Portals...

...List & Search



An ENTIRE Business & Consumer Solution in a BOX!

Real Estate Solutions Data Exchange Query

Linking Real Estate, Businesses & Consumers Throughout Our Community, Community, Community

Market: *Primary Markets!*

USA



Designed to Serve any Open and Free Market Globally!

Real Estate Solutions Data Exchange Query

Linking Real Estate, Businesses & Consumers Throughout Our Community, Community, Community

Market: *Primary Participants!*



Anyone for Anything for ALL Things Real Estate!

Real Estate Solutions Data Exchange Query

Linking Real Estate, Businesses & Consumers Throughout Our Community, Community, Community

Marketing: *Core Strategies!*



Keeping Us in the Spotlight at ALL Times!

Real Estate Solutions Data Exchange Query

Linking Real Estate, Businesses & Consumers Throughout Our Community, Community, Community

Marketing: *Impact Strategies!*



Creating an Atmosphere of Exclusivity, Scarcity and Urgency!

Real Estate Solutions Data Exchange Query

Linking Real Estate, Businesses & Consumers Throughout Our Community, Community, Community

Marketing: *Linking it ALL Together!*

Vision...

...Realized!



A Community E-Commerce Referral Social Network!

Real Estate Solutions Data Exchange Query

Linking Real Estate, Businesses & Consumers Throughout Our Community, Community, Community

Mission: *Giving Back!*

A photograph of two hands reaching towards each other against a bright blue sky with wispy white clouds. The hands are positioned as if about to clasp or support each other, symbolizing help and partnership.

Sometimes,
all it takes is a
Helping Hand
to change the world!

Real Estate Solutions Data Exchange Query

Linking Real Estate, Businesses & Consumers Throughout Our Community, Community, Community

Income: Sources!

Portal	Listing & Marketing	Membership & Subscriptions	Sales & Commissions	Website Ads
RESDEQ.com				◆
Property	◆	◆	◆	
Vendor ⁽¹⁾		◆	◆	
Rental	◆	◆	◆	
Business	◆	◆	◆	
Career	◆	◆	◆	
Merchandise	◆		◆	
REI Club	◆	◆	◆	
Education	◆	◆	◆	
E-Commerce	◆		◆	

⁽¹⁾ Income projected (see slide 13)

Income: *Projections!*



Market: USA

Vendor Marketing Program
Potential Listings & Income

Listings	92,381,250
Income	\$ 19,522,254,136

Vendor Marketing Program (x1000).			
Yr.	Gr. Inc.	Exp.	Net Inc.
1	780.9	-5,442.9	-4,662.0
2	17,342.3	-17,443.1	-100.8
3	53,556.1	-32,780.2	20,775.8
4	96,700.3	-49,386.5	47,313.8
5	139,844.5	-64,590.0	75,254.4
6	182,988.7	-78,578.3	104,410.3
7	226,132.8	-91,759.2	134,373.7
8	269,277.0	-104,786.0	164,491.0
9	312,421.2	-117,812.9	194,608.4
10	355,565.4	-130,839.7	224,725.7

Income: *Projections!*

10-Year Projection Term Statistics

(If Business Plan Followed Explicitly)

Cash-Flow: Month 20

Break-Even: Month 29

Monthly
ROI
Average

20.02%

Annual
ROI
Average

240.29%

Project Term
ROI
Average

2,402.98%

Actual Expectations

1K%+ ROI
< 5 Years

Investment Repaid
< 3 Years

\$1B+ Net Income
< 5 Years

No Typo, Hype, Puffery

Infinite ROI Thereafter

Bold Claims, YES, but True

Real Estate Solutions Data Exchange Query

Linking Real Estate, Businesses & Consumers Throughout Our Community, Community, Community

Operations: *Traction & Validation!*

Current Stage of the Project

Business Plan

Completed

Financials Audited

Completed

Marketing Strategies

Completed

Programming

Pending

Validation

NAR Annual Conference

1,000 Reservations @ \$1,000,000

Operations: *Team!*

Key Personnel & Officers

CEO (<i>Pres.</i>)	(<i>Interim</i>) <i>Reserved</i>
Public Relations Dir. (<i>Sec.</i>)	<i>Pending</i>
Humanitarian Dir.	<i>Pending</i>
COO (<i>V. Pres.</i>)	<i>Pending</i>
Technical Dir.	<i>Pending</i>
Marketing Dir.	<i>Pending</i>
Human Resource Dir.	<i>Pending</i>
Facilities Dir.	<i>Pending</i>
CFO (<i>Treas.</i>)	<i>Pending</i>
Accounting Dir.	<i>Pending</i>

Funding: *Startup Capital!*

Investment Proposal

Seeking

\$10,000,000

Setup Corporate Headquarters
Installation Key Personnel
Deployment RESDEQ Platform
Building Transitory Data Center
Coverage Negative Cash Flow

*Seeking Investors, whether
1 @ \$10MM or 100 @ \$100K*

Offering

Repayment

*Within 36 Months
@ Agreed-Upon
Rate-of-Return*

Equity Position

*@ Predetermined
Ownership Interest
Infinite ROI after Repayment*

Funding: *Startup Capital!*

Billion Dollar Giveaway Program

(Minimum Income Projections)

Total Listings per Placement (1% @ 184,762)	18,476,250
Total Income Copper Placement	\$2,296,735,781

1st Year (month 6-17)

1% Free Copper Listings (avg listing: \$120.35)	FREE
2% Upgraded Bronze Listing (avg listing: \$160.42)	\$ 59,279,200
1 st Year Income	\$ 59,279,200

2nd Year (month 18-29)

Renewals 1 st Year Free Copper Listings	\$ 22,241,650
Renewals 1 st Year Upgraded Bronze Listings	\$ 59,279,200
2 nd Year Income	\$ 81,520,850

Development Month 1-6

Placements Copper, Bronze, Silver, Gold, Platinum

Real Estate Solutions Data Exchange Query

Linking Real Estate, Businesses & Consumers Throughout Our Community, Community, Community

Resources: *RESDEQ.com Presentations!*

RESDEQ.com Pitch Deck

Press Release Interview

(Pt.1) **Introduction** (14:23)

https://youtu.be/i7I_fJxZ0G8

(Pt.2) **Property Portal** (14:17)

<https://youtu.be/cxWjFbLeNVk>

(Pt.3) **Vendor Program** (21:12)

<https://youtu.be/oAmflCYvmj4>

Impact Marketing

Billion Dollar Giveaway (10:19)

<https://youtu.be/4SFe3k79mgQ>

Vendor Bus. Proposal (09:39)

<https://youtu.be/7fVZvQXvW-0>

Spokesperson Program (11:36)

https://youtu.be/eak_ZlaU0hw

Humanitarian Project (12:17)

<https://youtu.be/3wQt92mCyUk>

<https://www.RESDEQ.com>

Thank You!



Kelly Kumbera ♦ (727) 422-7048 ♦ KellyK@RESDEQ.com