



## **MEDIA ALERT**

### **RADIO MEDIA INTERVIEW NOTES FOR INTERVIEWER OR BROADCASTER**

#### **JAMAICA 55**

IT'S JAMAICA 55 CELEBRATING 55 YEARS OF HARD WORK AND MANY ACHIEVEMENTS! SO JOIN US AS WE CELEBRATE JAMAICANS AT HOME AND ABROAD!

THERE WILL BE A CELEBRATION OF OUR FOODS DURING RESTAURANT WEEK; A THANKSGIVING CHURCH SERVICE, A FILM FESTIVAL AND A BUSINESS FORUM

THE HIGHLIGHT OF THE EVENTS – THE GRAND BLACK TIE GALA

HOSTS: The Jamaica Independence Foundation, Inc. under the distinguished patronage of the Consul General of Jamaica, the Honourable Trudy Deans, and the Jamaica Tourist Board

AUDIENCE: OUR MANY NORTHEASTERNERS TO COME OUT AND CELEBRATE WITH EACH OTHER

DATE: SATURDAY, AUGUST 26, 2017

VENUE: NEW YORK HILTON HOTEL, 1335 AVENUE OF THE AMERICAS, NEW YORK

TIME: 6:30-7:30 PM – COCKTAIL RECEPTION AND A SILENT AUCTION WITH A MIX OF GREAT ITEMS WITH ATTRACTIVE AND AFFORDABLE PRICES. AUCTION CLOSSES AT 10:00 P.M.

8:00 – 2: 00 AM – DINNER RECEPTION

GUEST OF HONOUR– THE MOST HONOURABLE ANDREW MICHAEL HOLNESS, ON, MP, PRIME MINISTER OF JAMAICA. RECIPIENT OF THE DISTINGUISHED LEADERSHIP AWARD

HONOREE – FORMER PRIME MINISTER, THE MOST HONOURABLE EDWARD PHILLIP GEORGE SEAGA, ON, PC, THE RECIPIENT OF THE NATION BUILDER AWARD

HONOREE – MR. PATRICK A. EWING, HEAD COACH, GEORGETOWN UNIVERSITY, HALL OF FAME BASKETPLAYER, NBA NEW YORK KNICKS, RECIPIENT OF THE SON OF THE SOIL LEGACY AWARD

CELEBRITY HOSTS : ESTELLE, ARTIST AND LEON, ACTOR/SINGER



ENTERTAINMENT: ROMAIN VIRGO & THE UNIT BAND, LIKKLE BIG BAND AND ROAD INTERNATIONAL

ATTIRE: BLACK TIE

CHARITIES: WOMAN INC., ONLY CRISIS CENTER FOR THE WOMEN IN JAMAICA WHO ARE VICTIMS OF RAPE; INCEST; DOMESTIC VIOLENCE AND SEXUAL HARASSMENT UNDER THE PURVIEW OF THE MINISTRY OF CULTURE, GENDER, ENTERTAINMENT AND SPORTS AND THE GARVEY ELEMENTARY SCHOOL IN BRONX, NEW YORK. NET PROCEEDS AND CONTRIBUTIONS EARMARKED FOR BOTH CHARITIES

CHURCH SERVICE: SUNDAY, AUGUST 6 AT 3:00 P.M.

VENUE: RIVERSIDE CHURCH, 490 RIVERSIDE DRIVE, NEW YORK

TIME: 3:00P.M.

RESTAURANT WEEK: SEPTEMBER 2-9

FILM FESTIVAL – DURING THE MONTH OF OCTOBER

BUSINESS FORUM – MONTH OF OCTOBER

VISIT OUR WEBSITE AT [WWW.JIFINYC.ORG](http://WWW.JIFINYC.ORG) FOR MORE INFORMATION ON TICKET SALES AND SO MUCH MORE

ACTUAL TICKET PRICE: \$250.00 per person all inclusive of cocktail and dinner reception

FLASH SALE – LIMITED TIME OFFER - \$225.00 ONLY AVAILABLE ON FRIDAY, JULY 28 FROM 1-5PM AND SATURDAY FROM 1-4:00 P.M. CASH ONLY AND TICKETS AVAILABLE AT THE CONSULATE OFFICE, 767 THIRD AVENUE, 3<sup>RD</sup> FLOOR. 212 935 9000 EXT. 8120

SPONSORS: TOWER ISLE PATTIES; CARIBBEAN FOOD DELIGHTS; GOLDEN KRUST BAKERY; THE JAMAICA TOURIST BOARD; QUALITY FORD DEALERS

WE LOOK FORWARD TO SEEING YOU THERE!

**MARIE WALKER**

**914 320 1667**