



JAMAICA INDEPENDENCE FOUNDATION, INC

Jamaica Independence Foundation, Inc (JIFINYC.ORG) is 501(c)(3) accredited; established primarily to manage the annual celebratory activities for the independence celebration in New York, and the Northeast region of the United States. Our Fundraising and Silent Auction initiative, will help to raise funds and awareness for our charities that advocate for women in crisis situations as well as amateur athletes from Jamaica.

PROJECT DESCRIPTION

The People's Ball boast to be the best yet. The 2023 event will be a hybrid of in- person and virtual celebration. As such, we can promise our sponsors more visibility for their business.

Event Date: August 5, 2023 | Venue: TBA

SPONSORSHIP OPPORTUNITY

- Exclusive branding and visibility to thousands nationwide for promotional period and leading up to the day of the Ball.
- Virtual live stream with entertainment and Silent Auction – with live audience participation.
- Extensive press and social media exposure for promotional period.
- Your products and services will be live streamed to an in-house and virtual audience leading up to and on the night of the engagement.

Why Sponsor Us?

- ◆ The People's Ball is expecting hundreds in-person attendance as well as thousands of virtual audience viewers/participation.
- ◆ We will connect our sponsors with the diaspora by engaging in community development here in the US and in Jamaica.

BENEFITS OF SPONSORING

- ◆ Access to press conference & Media alert
- ◆ VIP Seating
- ◆ VIP Cocktails
- ◆ Meet & Greet VIP Guests & Dignitaries
- ◆ VIP Gift Bags

Sponsorship Packages

Prices range from \$20,00-\$1,500



Title/Presenting Sponsor

\$20,000

- ◆ NAMED AS TITLE/PRESENTING SPONSOR IN ALL PROMOTIONAL CAMPAIGNS FROM START TO DATE OF THE EVENT

- ◆ TWO VIP TABLES (6 PERSONS PER TABLE) AT THE BALL

Hummingbird

\$15,000

- ◆ NAMED AS PLATINUM SPONSOR FOR 6 MONTHS

- ◆ COMPANY DISPLAYED BANNER PROMINENTLY PLACED ON JIFINYC.ORG WEBSITE FOR 6 MONTHS

One Love Sponsor

\$10,000

- ◆ NAMED AS GOLD SPONSOR IN ALL ADVERTISEMENT FOR 5 MONTHS

- ◆ COMPANY DISPLAYED BANNER PROMINENTLY PLACED ON JIFINYC WEBSITE FOR 5 MONTHS

FOR REGISTRATION & SPONSORSHIP CONTACT US:

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