

# JIFI~NYC BALL SPECIAL 62ND EDITION JOURNAL



## BUSINESS JOURNAL – ADVERTISEMENT PACKAGE

### • PLAYNOTE BOOKLET SIZE

5" x 8" or 300 dpi 1500 x 1800 pixels

- Placement (Based on Availability):

Inside Front & Back Cover (Outside & Inside)  
OR Centerfold

PRIME & PREMIUM Placement

- BUSINESS JOURNAL is also converted to digital document and marketed to the JIFI~NYC Network & displayed on our website @ [www.Jifinyc.org](http://www.Jifinyc.org)

## BUSINESS JOURNAL – ADVERTISEMENT PACKAGE

### COLOR GLOSSY PACKAGE

#### Inside Front Cover, or Center Fold

1/4 page - \$450 | 1/2 page - \$650 | Full page - \$1,500

#### Inside or Outside Back Cover

1/2 page - \$500 | Full page - \$1,000

#### Non-Cover Color Page

1/4 page - \$350 | 1/2 page - \$450 | Full page - \$600

### BLACK & WHITE PACKAGE (inside)

1/4 page - \$250 | 1/2 page - \$350 | Full page - \$500

ADVERTISE IN OUR 62nd SPECIAL EDITION JOURNAL

• ADS RANGE FROM

FULL PAGE TO QUARTER PAGE

\$1,500 TO \$250