

# DESIGN SHOWCASE



2025



# OUR PHILOSOPHY

**REEDESIGN** IS A BOUTIQUE FURNITURE DESIGN STUDIO DEDICATED TO CREATING HANDCRAFTED, LUXURIOUS PIECES THAT FUSE TRADITIONAL ARTISTRY WITH MODERN INNOVATION. FOUNDED BY AN ARTISAN INSPIRED BY TRAVELS TO JAPAN, GREECE, AND BEYOND, THE COMPANY USES PREMIUM, SUSTAINABLY SOURCED MATERIALS TO CRAFT FURNITURE THAT EMBODIES CULTURAL HERITAGE AND TIMELESS DESIGN. EACH PIECE IS A UNIQUE EXPRESSION OF QUALITY AND CREATIVITY, DESIGNED TO ELEVATE LIVING SPACES WITH SOPHISTICATION AND SOUL.

AT **REEDESIGN**, WE SEE FURNITURE AS MORE THAN MERE OBJECTS—IT'S A CELEBRATION OF ARTISTRY, HERITAGE, AND INNOVATION. OUR WORK IS GUIDED BY THESE CORE BELIEFS:

- CRAFTSMANSHIP FIRST: WE UPHOLD THE TRADITIONS OF HAND-CARVING AND WOODWORKING, POURING METICULOUS CARE INTO EVERY DETAIL TO CREATE PIECES THAT ENDURE.
- CULTURAL CONNECTION: INSPIRED BY GLOBAL TRADITIONS—FROM THE MINIMALIST ELEGANCE OF JAPAN TO THE CLASSICAL FORMS OF GREECE—WE WEAVE DIVERSE INFLUENCES INTO DESIGNS THAT RESONATE ACROSS TIME AND PLACE.
- UNCOMPROMISING QUALITY: WE SELECT ONLY THE FINEST MATERIALS, CHOSEN FOR THEIR DURABILITY AND BEAUTY, ENSURING EACH PIECE IS A LASTING INVESTMENT.
- BLENDING OLD AND NEW: ROOTED IN TRADITION, WE EMBRACE MODERNITY BY INFUSING CLASSIC STYLES WITH A CONTEMPORARY EDGE, CRAFTING FURNITURE THAT FEELS BOTH TIMELESS AND FRESH.
- SUSTAINABILITY MATTERS: WE PRIORITIZE ECO-FRIENDLY PRACTICES, FROM RESPONSIBLY SOURCED WOODS TO NON-TOXIC FINISHES, TO CREATE BEAUTY WITHOUT HARMING THE PLANET.
- ONE-OF-A-KIND CREATIONS: EVERY PIECE REFLECTS THE ARTISAN'S UNIQUE VISION, OFFERING EXCLUSIVITY AND PERSONALITY TO THOSE WHO VALUE THE EXTRAORDINARY.

THROUGH THIS PHILOSOPHY, WE AIM TO CRAFT FURNITURE THAT NOT ONLY FURNISHES A SPACE BUT ALSO TELLS A STORY—ONE OF SKILL, CULTURE, AND CARE.

# NEW DESIGN

This exquisite handcrafted wooden bench, born from my recent journey to Japan, embodies the timeless artistry and natural elegance of Japanese woodcraft that captivated me during my travels. Inspired by the smooth, flowing curves of traditional Japanese furniture and the organic beauty of its natural materials, this piece features a sleek, sculpted form crafted from premium hardwood. The bench's undulating lines, reminiscent of a cloud drifting across a serene landscape, reflect the meticulous craftsmanship I observed in Kyoto's workshops, where artisans blend precision with the inherent character of the wood.





# KIGUMI CABINET

Discover the exquisite craftsmanship of this unique cabinet, a masterful interpretation of Japanese woodworking artistry by the artisan behind its creation. Inspired by a transformative trip to Japan and hands-on training with the esteemed master **Mogami Kogei**, this piece embodies the essence of traditional techniques blended with personal innovation.

Crafted from rich, warm-toned mahogany, this rectangular cabinet features two doors adorned with an intricate, pebble-like carving pattern. This detailed texture, reminiscent of natural landscapes, reflects the sculptural "**Chokoku**" technique, refined through the artisan's dedicated study. The cabinet stands gracefully on four slender, angled legs, showcasing a minimalist yet elegant design that honors Japanese furniture traditions.

Perfect as both a functional storage solution and a striking decorative piece, this handcrafted cabinet brings the timeless beauty of Japanese craftsmanship into your home. A true testament to skill and inspiration, it's a must-have for collectors and admirers of fine artisanal work.





**Best Seller**

## RIVER MIRROR

This stunning hand-carved mirror, crafted from rich teak wood with an option in light oak, is a masterpiece inspired by my extended stay in Greece, where the rhythmic flow of the sea, the untamed beauty of nature, and the essence of life's ebb and flow left an indelible mark. The mirror's frame, sculpted with sinuous, wave-like curves, mirrors the gentle undulations of the Mediterranean coastline I explored, while its organic form pays homage to the natural landscapes of olive groves and rocky shores. Available in the deep, warm tones of teak or the soft, airy hues of light oak, each piece is meticulously hand-carved, showcasing the wood's natural grain and texture for a truly unique finish.

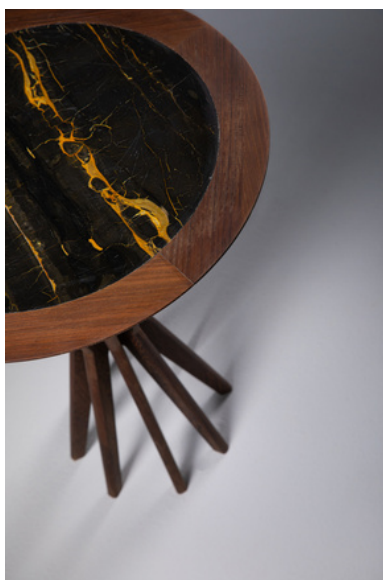
Finished with an eco-friendly sealant, the mirror enhances any space—be it a modern hallway, a serene bedroom, or a coastal-inspired living area—bringing a touch of Mediterranean tranquility and timeless elegance.





## OKTO TABLE

This handcrafted table features a striking marble top with a black background and golden veining, framed by a tropical hardwood edge. Its base consists of eight angled legs, made from high-quality tropical woods like teak or mahogany, showcasing a rich, natural grain. Available in various premium marbles and tropical woods, each piece is uniquely luxurious and meticulously crafted.



## SHADOW TABLE

This table is a sleek, cylindrical piece with a luxurious Portoro marble top, featuring a black base with golden-yellow veining. Its solid wenge wood structure includes laser-cut curved sides that cast a patterned shadow on the floor when lit from within, blending modern design with artistry. The dark wenge wood adds warmth, making this table a striking, functional statement piece for contemporary spaces.







## TUCE CHAIR

This chair, crafted from teak wood with hand-carved details, exudes charm with a warm, polished finish and a heart-shaped backrest. The real cane upholstery, woven in a classic lattice, adds comfort and a cute, airy touch. The tapered, curved legs enhance its elegant yet sturdy design. Available in oak (golden hue) or beech (pale, creamy finish), it's a versatile, lovely piece for any space.



## PULSE CHAIR

This solid oak chair has a sleek, minimalist design with a futuristic vibe. Its light-toned oak grain adds warmth, while the angular, asymmetrical frame and open-back structure feel otherworldly. Tapered legs at dynamic angles create movement, and the flat, unadorned seat and backrest keep it simple yet innovative, perfect for a cutting-edge space.



## MAGRIT CHAIR

This armchair, crafted from beech wood, boasts a handmade charm with a colonial-inspired design and a modern twist. The rich, dark beech frame exudes warmth, its smooth finish highlighting the wood's natural grain. The backrest features real cane upholstery, woven in a traditional lattice pattern, adding an airy, timeless colonial touch while keeping it breathable. Curved armrests and cabriole legs enhance its classic elegance, but the sleek lines give it a contemporary edge. The seat is cushioned with soft, neutral-toned linen, offering comfort and a subtle contrast to the dark wood.





## REED CABINET

This elegant piece is a stylish cabinet featuring a rectangular design with a mid-century modern aesthetic. It is available in solid teak or oak wood, both of which offer rich, natural grain patterns and a warm, durable finish. The cabinet is equipped with two doors, each adorned with natural cane panels that add a textured, woven look and enhance its airy, open feel. The cane extends to the sides, creating a cohesive and sophisticated appearance.



## LOST CONSOLE

This small console table is a minimalist yet functional piece, crafted entirely from solid beech wood. The wood showcases a warm, natural brown tone with subtle grain patterns, giving it a timeless appeal. The simple and efficient design, with its straight lines and unadorned structure, makes it a versatile addition to any space, blending seamlessly with both modern and classic interiors.



## NAHAS TABLE

This table features a unique design with six wooden legs arranged in an elegant, crisscross pattern, providing sturdy support. The top is hand-hammered, showcasing a textured marble finish, available in either a shiny or oxidized look for a distinct aesthetic.







## TRINITY TABLE

This handcrafted table in solid teak wood has a warm, golden-brown finish. It features three tiers, each topped with dark brown Emperor Italian marble with white veining. Vertical teak slats form a cylindrical frame, with angled legs for stability, blending elegance and durability.



## CANOPY SET

This handcrafted set of two tables features solid oak and walnut with a natural finish. The larger table has a dark walnut top with a geometric pattern and light oak legs, while the smaller table reverses this with an oak top and walnut legs.



## MUSHROOM SET

These tables, a pair crafted from solid beech wood, channel nature, childhood, and simplicity with their whimsical design. Their rounded tabletops mimic mushroom caps, showcasing beech's warm, honeyed tones and subtle grain. The bases taper elegantly—wide at the bottom, narrowing to a slender waist, then flaring to support the top—like mushroom stalks, blending strength and lightness.





## PRISTINE CHESTS

This chest of two drawers is crafted from solid beech wood, featuring a sleek veneer finish in your choice of mahogany, teak, or wenge, each adding a distinct character—mahogany for a rich, reddish-brown tone, teak for a warm golden hue, or wenge for a deep, dark elegance. Inspired by the Louis XV style, it offers a modern interpretation with simple, fluid lines that soften the traditional ornate aesthetic. The drawers boast gentle, curved edges, and the overall shape has a subtle, bombé (outward-curving) silhouette, typical of the period but streamlined for contemporary appeal. The cabriole legs are gracefully curved, complementing the smooth, polished surface, while the understated brass knobs add a touch of sophistication. This piece blends classic charm with modern simplicity, making it a versatile addition to any space.





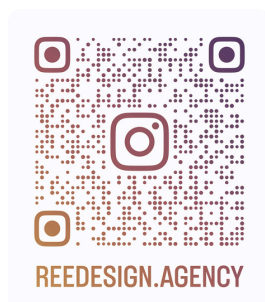
# HOME INSPIRATION

This set features a sleek, modern desk and chair, both crafted from solid oak with a light, natural finish that highlights the wood's grain. The desk has a minimalist design with a flat, rectangular top and a single, blocky drawer unit on one side, housing four drawers with large, circular wooden pulls for a bold, contemporary touch. The chair, previously described, complements the desk with its angular, asymmetrical frame, open-back structure, and tapered legs, giving the set a futuristic vibe. The clean lines and dynamic shapes create a cohesive, innovative look, perfect for a stylish, forward-thinking workspace.

PRICE



# reeDDesign



jerome@reedesign.agency  
www.reedesign.agency