



Lace & BIRCH

2023 WEDDING
PRICING GUIDE
& FAQ'S



PHOTO: WHIM & WILLOW

FAQ's

IS THERE A
MINIMUM SPEND?

FOR 2023 WEDDINGS MINIMUM SPEND OF
\$6,000 FOR ONSITE
DELIVERY/SETUP/TEARDOWN

\$3,500 MINIMUM SPEND IF DELIVERY ONLY,
AND NO SETUP REQUIRED (IN REGULAR
SERVICE AREAS)

NO MINIMUMS REQUIRED IF PICKING UP ALL
ITEMS FROM FLOWER SHOP LOCATION
(LOCATED IN CARLISLE, HAMILTON ON)



Price Guide



FULL SERVICE / LARGER WEDDINGS

\$6,000-\$8,500

Our most common range, and minimum required spend for setup

This typically involves personal flowers, ceremony flowers - larger or multiple piece arch arrangements, aisle arrangements, welcome sign arrangement, seating chart, reception flowers like head table, guest tables, bar, cocktail tables, additional room arrangements, cake florals)

Get access to our in house rental decor collection

Price Guide



LARGESCALE/ ABUNDANT

\$9,000-\$15,000

The full and lush package. For those where florals are an important part of your big day

This typically involves personal flowers, full ceremony flowers (lush full arch or freestanding pillars, with multiple aisle arrangements, welcome sign arrangement, seating chart arrangement, full reception flowers like head table, guest tables, bar, guestbook table, cocktail tables, photo area, room arrangements, sometimes second arch designs, cake florals, candle rentals, and more)

Price Guide



SMALL WEDDINGS

\$3,500-\$5,000



This is typically for smaller guest count weddings, with less items and lush floral arrangements needed.

Personal florals, Ceremony florals like arrangements (no arch), minimal head table florals, basic centerpieces, less room arrangements.

DELIVERY ONLY for this price range
(no setup)

Price Guide



PERSONALS/MICRO/ ELOPEMENTS

\$1,500-\$3,000

This typically includes only Personal flowers (bouquets, boutonnieres), intimate elopements where possibly just bouquet, boutonniere, and a few arrangements are needed, or micro weddings (10-15 guests).

PICKUP ONLY for this price range from our flower shop location in Carlisle (no delivery/setup)

Price Guide

PRICES STARTING AT

Personals

Bridal Bouquet	\$300+
Bridesmaid's Bouquets	\$120+
Junior Maid's Bouquets	\$100+
Flower Girl Bouquets	\$75
Boutonniere's	\$22



Price Guide

PRICES STARTING AT

Ceremony

Arch Flowers	\$800+
2 Piece 'Freestanding' Arch	\$2,500+
Grounded Floral Nest	\$2,000+
Large Arrangements	\$400+
End of Aisle Arrangements	\$500+
Aisle Arrangements	\$200+
Chair Arrangements	\$60+
Welcome Sign Arrangement	\$150+



Price Guide

PRICES STARTING AT

Reception

Bud Vase Flowers	\$25-\$35
Petit Arrangements	\$50
Small Arrangements	\$75+
Medium Arrangements	\$200+
Large Arrangements	\$400+
Guest Table Centerpieces	\$100-\$250+
Greenery Garlands	\$20+/foot
Greenery & Floral Garlands	\$30+/foot
Sweetheart/Head Table	\$500-\$1,200+
Loose Table Greens	\$15+/ft
Flowers for Cake	\$50+
Flowers for Signs	\$150+
Hanging Installations	Custom





Price Guide

Delivery Options

Delivery + Set-up 20%+ of subtotal
(Based on requirements, how much setup involved, distance) *Min spend \$6,000+

Delivery Only Custom \$
(Based on location) *Min spend \$3,500

Flip \$300+
(Moving ceremony florals to reception, fixing/reworking. Based on amount/distance to be moved)

Late night Teardown/Pack-up \$500+
(Location based)





MORE FREQUENTLY ASKED QUESTIONS

HOW MUCH DO
WEDDING FLOWERS
TYPICALLY COST?



MANY VARIABLES DEPEND ON WHAT YOU
SPEND ON YOUR WEDDING FLOWERS.
TYPICALLY SIZING, ABUNDANCE, SPECIAL
FLOWER TYPES, AND SEASON ALL ARE
FACTORED INTO PRICING

NO TWO WEDDINGS ARE THE SAME, THIS
IS WHY WE BELIEVE IN CUSTOM QUOTING
FOR EACH WEDDING. OUR AVERAGE
CLIENTS SPEND IS \$6,000-\$8,500



FREQUENTLY ASKED QUESTIONS

WHY DO WEDDING FLOWERS COST SO MUCH?



MANY FACTORS GO ON BEHIND THE SCENES WITH WEDDING FLORALS BEFORE YOUR SPECIAL DAY! SO MUCH LOVE GOES INTO YOUR BLOOMS, AND ALL OF THESE THINGS COME INTO PLAY:

SEASON/IMPORTS

FACTORS LIKE TIME OF THE YEAR, IMPORTING/FREIGHT RESTRICTIONS AND CONSTANT INCREASES, EVEN 'TRENDY' FLOWER TYPES AND COLOURS CAN BE MORE PRICE

ADMIN

CONSULTS, EMAIL RESPONSES AND MESSAGING, QUOTES, RESEARCH AND INSPIRATION GATHERING, RECIPES, ORDERING

PICK UPS

DRIVING TO MULTIPLE SUPPLIERS TO GET FLORALS AND SUPPLIES



FREQUENTLY ASKED QUESTIONS

WHY DO WEDDING
FLOWERS COST SO
MUCH?



PROCESSING

UNPACKING FLOWERS, TRIMMING, HYDRATING,
STRIP, DE-THORN, PLACING IN BUCKETS WITH
FRESH WATER

CREATING

KEEPING FLOWERS ALIVE, ALLOWING ROSES TO
OPEN UP, CHANGING WATER WHEN NEEDED,
CREATING ACTUAL ARRANGEMENTS AND
BOUQUETS, ENSURING FINAL PRODUCT IS
STORED PROPERLY AND KEPT FRESH UNTIL THE
WEDDING DAY


WEDDING DAY

PICKUP TRAILER, HEAD TO SHOP, LOAD, DROP
OFF BOUQUETS/BOUQUETS, DRIVE TO VENUE,
UNLOAD, ONSITE SETUP AND DESIGN, KEEPING
FLOWERS ALIVE, CLEAN UP OF ALL SPACES USED



FREQUENTLY ASKED QUESTIONS

CAN I STILL BOOK
YOU IF I AM
UNDECIDED ON ITEMS
NEEDED?



YES! WE KNOW THAT SOMETIMES YOU ARE UNSURE AT THE TIME OF BOOKING OF ALL THE ITEMS, QUANTITIES, DESIGNS OR EVEN COLOURS. THIS IS NO PROBLEM AS WE ARE FLEXIBLE AND HAPPY TO HELP GUIDE AND ASSIST WITH THIS AS NECESSARY.

YOU CAN SIMPLY BOOK IN YOUR DATE BY PROVIDING A \$500 DEPOSIT, AND EVERYTHING CAN BE FINALIZED AS YOU DECIDE.

WITH TODAY'S WEDDINGS BEING BOOKED SO FAR IN ADVANCE, IF YOU LOVE OUR STYLE AND THINK WE WOULD BE A GOOD FIT, IT IS NEVER TOO EARLY TO REACH OUT AND GET STARTED!



FREQUENTLY ASKED QUESTIONS

CAN I ADD OR
REMOVE ITEMS AFTER
BOOKING?

OF COURSE YOU CAN! I AM SUPER FLEXIBLE THROUGHOUT THE PROCESS AND UNDERSTAND THAT YOUR IDEAS AND INSPIRATION MAY CHANGE THROUGHOUT YOUR PLANNING, AND AM HERE TO OFFER GUIDANCE WHEN NEEDED!

PLEASE NOTE YOU CAN MAKE CHANGES, HOWEVER CANNOT DEDUCT MORE THEN 10% OF YOUR AGREED UPON CONTRACT QUOTE ON THE FINAL BOOKING



FREQUENTLY ASKED QUESTIONS

WHAT IS NEEDED TO
SECURE THE DATE?

TO SECURE THE DATE 10% DEPOSIT OF THE QUOTE/CONTRACT OR \$500 (IF NO FORMAL QUOTE DECIDED BUT YOU WANT TO SECURE WITH US) IS REQUIRED ALONG WITH A SIGNED COPY OF THE CONTRACT

DEPOSITS AND PAYMENTS CAN BE MADE VIA E-TRANSFER, OR PROCESSED WITH CREDIT CARD ON THE SHOP MACHINE (AN ADDITIONAL 2.5% CHARGE APPLIES FOR THIS)

ONCE DEPOSIT AND SIGNED CONTRACT ARE RECEIVED, THE DATE IS BOOKED! (REMINDER EMAIL COMMUNICATION IS NOT CONSIDERED A BOOKED DATE)



FREQUENTLY ASKED QUESTIONS

WHAT SHOULD I
EXPECT WITH THE
INQUIRY PROCESS?



AFTER CONFIRMING WE HAVE YOUR DATE AVAILABLE, YOU WILL RECEIVE THIS GUIDE ALONG WITH A QUESTIONNAIRE TO FILL OUT FOR MORE DETAILS (UNLESS SUFFICIENT INFORMATION WAS PROVIDED IN ORIGINAL EMAIL INQUIRY)

WE WILL PROMPTLY PROVIDE A QUICK ROUGH QUOTE BREAKDOWN BASED ON ITEMS YOU NEED (MORE DETAILS PROVIDED ASSISTS WITH QUICKER RESPONSES!) AFTER ENSURING OUR PRICING ALIGNS WITH YOUR BUDGET AND VISION, WE CAN SETUP AN INITIAL PHONE OR VIDEO CONSULTATION

AFTER, A FORMAL QUOTE, FOLLOWED BY CONTRACT WILL BE SENT FOR APPROVAL



FREQUENTLY ASKED QUESTIONS

YOU'RE BOOKED IN!
WHAT'S NEXT?!



CONTINUE TO SAVE ANY IMAGES/IDEAS
YOU COME ACROSS, OR EVEN INVITE US
TO YOUR PINTEREST BOARD!

YOU CAN EMAIL ANYTIME ABOUT ANY
QUESTIONS YOU MIGHT HAVE, WE ARE
HERE TO GUIDE AND PROVIDE EXPERTISE

TYPICALLY 2 MONTHS PRIOR TO YOUR
WEDDING WE WILL HAVE OUR FINAL
DETAIL MEETING. AT THIS TIME MOOD
AND INSPIRATION BOARDS ARE FINALIZED
AND PUT TOGETHER

ANY FINAL NUMBERS AND LAST MINUTE
CHANGES CAN BE MADE UP UNTIL 1
MONTH PRIOR TO THE WEDDING



HAVE A QUESTION?

REACH OUT! I'D LOVE TO CHAT! I WANT TO MAKE THIS PROCESS EASY AND ENJOYABLE, AND ALWAYS PROVIDE CLARITY AND TRANSPARENCY AROUND PRICING AND DESIGN OPTIONS

AS A PREVIOUS WEDDING PLANNER (AND BRIDE MYSELF), I UNDERSTAND HOW STRESSFUL AND CONFUSING IT CAN BE AT TIMES

INQUIRE THROUGH THE WEBSITE TO GET STARTED! CAN'T WAIT TO HELP YOU WITH YOUR DREAM DAY!

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PHOTO: TEA PHOTOGRAPHY

