



Lace & BIRCH

2024 WEDDING
PRICING GUIDE
& FAQ'S



PHOTO: GAETZ PHOTOGRAPHY

FREQUENTLY ASKED QUESTIONS

IS THERE A MINIMUM SPEND?



FOR 2024 WEDDINGS, MINIMUM SPEND OF \$6,000
DURING PEAK SEASON (MAY-OCTOBER)

\$4,000 MINIMUM SPEND FOR OFF SEASON
WEDDING DATES (NOV-APRIL)

NO MINIMUMS FOR A LA CARTE STYLE, PICKED
UP FROM FLOWER SHOP (LOCATED AT 1467
CENTRE RD., CARLISLE, ON L0R1H2)

DELIVERY ONLY ALSO AVAILABLE (IN REGULAR
SERVICE AREAS)





Price Range Guide

CAN VARY BASED ON DESIGN, SIZE, ABUNDANCE,
FLOWER TYPES, SEASON, RIBBON, ETC

Personals

Bridal Bouquet	\$200-\$350
Bridesmaid's Bouquets	\$100-\$150
Junior Maid's Bouquets	\$75-\$95
Flower Girl Bouquets	\$40-\$70
Boutonniere's	\$20-\$24
Corsages	\$50
Flower Girl Petal Baskets	\$40-\$50
Babies breath Flower Crown	\$60-\$80



Price Range Guide

CAN VARY BASED ON DESIGN, SIZE, ABUNDANCE, COVERAGE, FLOWER TYPES, SEASON, ETC

Ceremony

1 Piece Arch Flowers	\$700+
2 Piece Arch Flowers	\$1,000-\$1,700+
Full Coverage ' 2 Pillar' Arch	\$2,000-\$4,000
Full Coverage Arch Flowers	Custom
Grounded Floral Nest	\$1,500-2,000+
End of Aisle Arrangements	\$300-\$500+
Large Arrangements	\$400-\$600+
Aisle Arrangements	\$200+
Aisle Chairs - Mini Bouquet	\$50-75
Aisle Chairs - Babies breath	\$45-60
Welcome Sign Flowers (On sign)	\$80-\$150
Welcome Sign Flowers (On floor).	\$175-\$300



Price Range Guide

CAN VARY BASED ON DESIGN, SIZE, ABUNDANCE,
FLOWER TYPES, SEASON, VESSEL, GUEST COUNT, ETC

Reception

Bud Vase Flowers	\$15-\$40
Petit Arrangements	\$50-\$75
Small Arrangements	\$80-\$150
Medium Arrangements	\$200-\$300
Large Arrangements	\$400+
Sweetheart/Head Table	\$500-\$1,000+
Guest Table Centerpieces	\$150-\$250+
Mixed Greenery Garlands	\$20+/foot
Greenery & Floral Garlands	\$40-\$60/foot
Babies Breath Garlands	\$50/foot
Loose Table Greens	\$12-\$14+/ft
Flowers for Cake	\$50+
Flowers On Signage	\$100-\$175
Signage Floor Arrangement	\$250-\$500
Hanging Installations	Custom



Price Range Guide

Delivery Options

Delivery + Set-up 18%-24% of subtotal
(Based on requirements, setup constraints, how much setup involved, distance, multiple locations, etc)

Delivery Only Custom
(Based on location)

Flip \$250-\$300
(Staying onsite until ceremony is finished, moving ceremony florals to reception, fixing/reworking as needed)

Late night Teardown/Pack-up \$400-\$600
(Location based)



FREQUENTLY ASKED QUESTIONS

HOW MUCH DO WEDDING FLOWERS TYPICALLY COST?

MANY VARIABLES DEPEND ON WHAT YOU
SPEND ON YOUR WEDDING FLOWERS.

SOME FACTORS TO CONSIDER:
SIZES OF DESIGN, ABUNDANCE, GUEST
COUNTS, BRIDAL PARTY NUMBERS,
SPECIAL FLOWER TYPES, SEASON,
VESSELS/HARD GOODS, LOCATION,
LABOUR/SETUP INVOLVED CAN ALL
AFFECT PRICING

NO TWO WEDDINGS ARE THE SAME, THIS
IS WHY I BELIEVE IN CUSTOM QUOTING
FOR EACH WEDDING. OUR AVERAGE
CLIENTS SPEND IS \$6,500-\$9,000



FREQUENTLY ASKED QUESTIONS

WHY DO WEDDING FLOWERS COST SO MUCH?

MANY FACTORS GO ON BEHIND THE SCENES WITH YOUR FLOWERS BEFORE THE BIG DAY; STARTING WITH MONTHS OF PLANNING AND A WHOLE WEEK OF DEDICATED PREP. SO MUCH LOVE GOES IN YOUR BLOOMS, AND THESE THINGS ALL COME INTO PLAY:

SEASON/IMPORTS

TIME OF YEAR, IMPORTING, FREIGHT RESTRICTIONS, CHANGES/INCREASES, EVEN 'TRENDY' FLOWER TYPES AND COLOURS CAN BE MORE PRICEY

ADMIN

CONSULTS, EMAIL RESPONSES/MESSAGING, QUOTING, RESEARCH AND INSPIRATION GATHERING, MOOD BOARDS, RECIPES, ORDERING, ADJUSTMENTS

PICK UPS

DRIVING TO DIFFERENT SUPPLIERS TO GET FLORALS AND SUPPLIES



FREQUENTLY ASKED QUESTIONS

WHY DO WEDDING FLOWERS COST SO MUCH?

PROCESSING

UNPACKING FLOWERS, TRIMMING, HYDRATING, STRIP, DE-THORN, CLEANING, PLACING IN BUCKETS WITH FRESH WATER AND HYDRATING SOLUTION

CREATING

KEEPING FLOWERS ALIVE, ALLOWING FLOWERS TO OPEN, CHANGING WATER, CREATING ACTUAL ARRANGEMENTS AND BOUQUETS, ENSURING FINAL PRODUCT IS STORED PROPERLY AND KEPT FRESH UNTIL THE WEDDING DAY

WEDDING DAY

PICKUP DELIVERY VEHICLE, HEAD TO SHOP, LOAD, DROP OFF BOUQUETS/BOUQUETS, DRIVE TO VENUE, UNLOAD, ONSITE SETUP AND DESIGN, KEEPING FLOWERS ALIVE, CLEAN UP OF ALL SPACES USED



FREQUENTLY ASKED QUESTIONS

WHAT SHOULD I EXPECT WITH THE INQUIRY PROCESS?



AFTER CONFIRMING WE HAVE YOUR DATE AVAILABLE, YOU WILL RECEIVE THIS GUIDE AND A QUICK ROUGH QUOTE BREAKDOWN BASED ON ITEMS NEEDED (IF PROVIDED IN INQUIRY - MORE DETAILS PROVIDED ASSISTS WITH QUICKER RESPONSES/MORE ACCURATE ROUGH PRICING!)

ENSURING OUR PRICING ALIGNS WITH YOUR BUDGET AND VISION, WE CAN SETUP AN INITIAL PHONE OR VIDEO CONSULTATION

AFTER, A FORMAL QUOTE WILL BE SENT FOR APPROVAL, AND ONCE ORUGHLY APPROVED, A CONTRACT WILL FOLLOW (DESIGN BOARDS ARE NOT SENT UNTIL YOU ARE A BOOKED CLIENT)



FREQUENTLY ASKED QUESTIONS

CAN I STILL BOOK IF UNDECIDED ON ITEMS NEEDED OR DESIGN?

YES! WE KNOW SOMETIMES YOU MAY BE UNSURE AT THE TIME OF BOOKING OF ALL ITEMS, QUANTITIES, DESIGNS, OR EVEN COLOURS. THIS IS NO PROBLEM AS WE ARE FLEXIBLE AND HAPPY TO HELP GUIDE AND ASSIST WITH THIS AS NECESSARY (WE DO NOT NEED FINAL DESIGN DECISIONS UNTIL 2 MONTHS PRIOR).

YOU CAN SIMPLY BOOK IN TO SECURE YOUR DATE BY PROVIDING A \$500 DEPOSIT, AND EVERYTHING ELSE CAN BE FINALIZED AS YOU DECIDE.

WITH TODAY'S WEDDINGS BEING BOOKED SO FAR IN ADVANCE, IF YOU LOVE OUR STYLE AND THINK WE WOULD BE A GOOD FIT, IT IS NEVER TOO EARLY TO REACH OUT AND GET STARTED!

PHOTO: TEAPHOTOGRAPHY



FREQUENTLY ASKED QUESTIONS

WHAT IS NEEDED TO SECURE THE DATE?



TO SECURE THE DATE 10% DEPOSIT OF THE QUOTE/CONTRACT OR \$500 (IF NO FORMAL QUOTE DECIDED, BUT YOU WANT TO SECURE)

DEPOSITS AND PAYMENTS CAN BE MADE VIA E-TRANSFER, CASH, OR PROCESSED WITH CREDIT CARD ON THE SHOP MACHINE (ADDITIONAL 2.8% CHARGE APPLIES FOR CC, NO AMEX)

ONCE DEPOSIT IS RECEIVED, A CONTRACT WILL BE CONFIRMED FOR SIGNATURE. YOUR DATE IS NOW BOOKED! A KIND REMINDER EMAIL COMMUNICATION, QUOTES, OR UNSIGNED CONTRACTS ARE NOT CONSIDERED A BOOKED DATE. DATES CANNOT BE HELD WITHOUT A DEPOSIT



FREQUENTLY ASKED QUESTIONS

CAN I ADD OR
REMOVE ITEMS
AFTER BOOKING?

OF COURSE! I AM SUPER FLEXIBLE THROUGHOUT THE PROCESS AND UNDERSTAND THAT ITEMS NEEDED MAY GET ADJUSTED (ESPECIALLY WITH FINAL GUEST COUNTS/TABLES), EVEN IDEAS AND INSPIRATION MAY CHANGE. YOU CAN BOOK IN WITH THE MAIN ITEMS YOU ARE WANTING, AND ADD THE WISH LIST ITEMS LATER

PLEASE NOTE YOU CAN MAKE CHANGES, HOWEVER CANNOT DEDUCT MORE THEN 10% OF THE AGREED UPON CONTRACT QUOTE ON THE FINAL BOOKING

PHOTO: CALEIGH LANGFORD



FREQUENTLY ASKED QUESTIONS

YOU'RE BOOKED IN! WHAT NEXT?

CONTINUE TO SAVE ANY IMAGES/IDEAS YOU
COME ACROSS, OR EVEN INVITE US TO YOUR
PINTEREST BOARD!

YOU CAN EMAIL ANYTIME ABOUT ANY
QUESTIONS, IDEAS, OR EVEN GET ADVICE ON
OTHER DECOR ELEMENTS. I AM ALWAYS HERE TO
GUIDE AND PROVIDE EXPERTISE

TYPICALLY 6-8 WEEKS PRIOR TO YOUR WEDDING
WE WILL HAVE OUR FINAL DETAIL MEETING. AT
THIS TIME MOOD AND INSPIRATION BOARDS
ARE FINALIZED

FINAL NUMBERS/LAST MINUTE CHANGES CAN BE
MADE UNTIL 1 MONTH PRIOR TO THE WEDDING

PHOTO: JACLYN ROTH



HAVE A QUESTION?

REACH OUT! I'D LOVE TO CHAT! I WANT TO MAKE THIS PROCESS EASY AND ENJOYABLE, AND ALWAYS PROVIDE CLARITY AND TRANSPARENCY AROUND PRICING AND DESIGN OPTIONS

AS A PREVIOUS WEDDING PLANNER (AND BRIDE MYSELF), I UNDERSTAND HOW STRESSFUL AND CONFUSING IT CAN BE AT TIMES

INQUIRE THROUGH THE WEBSITE TO GET STARTED! CAN'T WAIT TO HELP YOU WITH YOUR DREAM DAY!

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