



LACE &  
BIRCH  
FLORALS

# 2026 Wedding Guide

PHOTO: GAETZ PHOTOGRAPHY





# FREQUENTLY ASKED QUESTIONS

IS THERE A MINIMUM  
SPEND?

## Full Service Florals

For couples seeking a fully tailored floral experience with delivery and on-site install.

Full-service bookings for the 2026 season begin at \$5,500 (*pre-HST and delivery fees*).

Peak season: May - October

*As a general reference, most of our full-service wedding clients invest between \$7,500–\$10,000+ to achieve the style and level of design Lace & Birch is known for, with final pricing varying based on scale, priorities, and installation complexity*

PHOTO: BEAUTIFUL LIFE STUDIOS





# FREQUENTLY ASKED QUESTIONS

IS THERE A MINIMUM  
SPEND?

## *A la Carte Florals*

Our à la carte option is ideal for intimate celebrations, minimal florals, or couples who don't require full set-up.

These designs are available for pick-up from our Stoney Creek studio, with a minimum order of \$1,000 (*pre-HST*). Delivery can be arranged based on availability and location.

\*Please note **arch florals are not available** with this option as they require onsite installation/set-up



PHOTO: JOLENE BARKER



# Floral Guide

PRICING VARIES BASED ON SIZE, ABUNDANCE,  
FLOWER TYPES, AND SEASON

## Personals

|                            |             |
|----------------------------|-------------|
| Bridal Bouquet             | \$200-\$350 |
| Bridesmaid's Bouquets      | \$100-\$150 |
| Junior Maid's Bouquets     | \$75-\$95   |
| Flower Girl Bouquets       | \$50+       |
| Boutonniere's              | \$20-\$25   |
| Flower Girl Petal Baskets  | \$40-\$50   |
| Babies Breath Flower Crown | \$50+       |
| Flower Crown               | \$100+      |



# Floral Guide



ALL PRICING IS A GENERAL REFERENCE. FINAL INVESTMENT  
DEPENDS ON SCALE, FLOWER CHOICES, VESSEL SELECTION,  
INSTALLATION REQUIREMENTS + OVERALL DESIGN SCOPE

## Ceremony

|                      |        |
|----------------------|--------|
| 1 Piece Arch Flowers | \$500+ |
|----------------------|--------|

|                      |          |
|----------------------|----------|
| 2 Piece Arch Flowers | \$1,200+ |
|----------------------|----------|

|                             |          |
|-----------------------------|----------|
| Multiple Piece Arch Flowers | \$1,700+ |
|-----------------------------|----------|

|                                |          |
|--------------------------------|----------|
| Full Coverage ' 2 Pillar' Arch | \$2,500+ |
|--------------------------------|----------|

|                            |        |
|----------------------------|--------|
| Full Coverage Arch Flowers | Custom |
|----------------------------|--------|

|                      |          |
|----------------------|----------|
| Grounded Floral Nest | \$1,800+ |
|----------------------|----------|

|                    |        |
|--------------------|--------|
| Large Arrangements | \$450+ |
|--------------------|--------|

|                    |        |
|--------------------|--------|
| Aisle Arrangements | \$175+ |
|--------------------|--------|

|              |       |
|--------------|-------|
| Aisle Chairs | \$50+ |
|--------------|-------|

|                         |        |
|-------------------------|--------|
| Welcome Sign (On Frame) | \$150+ |
|-------------------------|--------|

|                         |        |
|-------------------------|--------|
| Welcome Sign (On Floor) | \$250+ |
|-------------------------|--------|





# Floral Guide

ALL PRICING IS A GENERAL REFERENCE. FINAL INVESTMENT DEPENDS ON SCALE, FLOWER CHOICES, VESSEL SELECTION, INSTALLATION REQUIREMENTS + OVERALL DESIGN SCOPE

## Reception

|                            |            |
|----------------------------|------------|
| Bud Vases                  | \$25+      |
| Petite Arrangements        | \$60+      |
| Small Arrangements         | \$100+     |
| Medium Arrangements        | \$250+     |
| Large Arrangements         | \$400+     |
| Sweetheart/Head Table      | \$400+     |
| Guest Table Centerpieces   | \$175+     |
| Greenery Garlands          | \$25+/foot |
| Greenery & Floral Garlands | \$50+/foot |
| Babies Breath Garlands     | \$40+/foot |
| Loose Table Greens         | \$15+/ft   |
| Flowers for Cake           | \$50+      |
| Flowers On Signage         | \$150+     |
| Signage Floor Arrangement  | \$300+     |
| Hanging Installations      | Custom     |



# Floral Guide

## Logistics, Delivery + Set-up

**Delivery + Onsite Set-up**     17%-24% of subtotal  
(Transportation, on-site installation + styling to ensure florals are placed beautifully and on schedule. Based on scope, sizing of florals, requirements, timing, distance, number of locations)

**Delivery Only**     Custom  
(Delivery only, no set-up. Based on location. Available in regular service areas)

**Repurposing**     \$150-\$350  
(Staying onsite until after ceremony, moving and re-styling ceremony florals for reception use. Varies on amount of florals moved. Typically only available if ceremony + reception at same venue)

**Late night Teardown/Pack-up**     \$400-\$600  
(When required by venue or rental agreements; pricing based on location and scope)





# FREQUENTLY ASKED QUESTIONS

## HOW MUCH DO WEDDING FLOWERS TYPICALLY COST?

There are many variables that can influence the overall cost of your wedding flowers.

Factors such as size and abundance of each design, guest count, bridal party size, specialty blooms, season, vessel selections, and level of setup/on-site labor required all play a role in determining the final pricing.

Because no two weddings are ever the same, I believe in creating custom quotes tailored to each couple's unique vision and needs.

As a general reference, most of our couples invest between \$7,500–\$10,000+ on their wedding florals.





# FREQUENTLY ASKED QUESTIONS

## WHY DO WEDDING FLOWERS COST SO MUCH?

### **WHAT GOES ON BEHIND THE BLOOMS**

There's so much more to your wedding flowers than what you see on the big day. Behind every bouquet + arrangement is months of thoughtful planning and a full week of dedicated preparation - all done with so much love and care. Here are just a few of the elements that go into bringing your floral vision to life:

### **SEASONALITY & SOURCING**

Flower availability can vary depending on the season, import restrictions, shipping delays, and supply. Even trending colors/specific flower varieties can fluctuate in price based on demand

### **DESIGN & ADMINISTRATION**

From our initial consultation to countless emails, mood boards, custom recipes, ordering, and last-minute adjustments - every detail is carefully handled to reflect your vision and needs.

### **PICKUPS & LOGISTICS**

This includes driving to multiple local and specialty suppliers to source the freshest florals and the right materials, all timed perfectly to ensure your blooms are at their best on the day.



PHOTO: TAMARA LOCKWOOD



# FREQUENTLY ASKED QUESTIONS

## WHY DO WEDDING FLOWERS COST SO MUCH?

### **PROCESSING**

Once your flowers arrive, they're carefully unpacked, trimmed, de-thorned, cleaned, and placed in fresh water with a floral hydrating solution. This step is essential to help each bloom recover from transport and last as long as possible.

### **CARE & CREATION**

We nurture your blooms in the days leading up to the wedding; encouraging flowers to open naturally, changing water regularly, and monitoring freshness. Then comes the artistic part: handcrafting each bouquet and arrangement, and storing everything properly to keep it all fresh and flawless.

### **WEDDING DAY EXECUTION**

The day starts early with vehicle prep and loading at the studio. Personal flowers are delivered first, followed by travel to the venue for unloading, onsite setup, and styling. We also ensure the flowers stay hydrated and beautiful throughout the process, and we tidy all spaces used before leaving.





# FREQUENTLY ASKED QUESTIONS

## WHAT SHOULD I EXPECT AFTER INQUIRING?

Once we receive your inquiry, we'll begin by confirming availability for your wedding date. If we're a good fit, you'll receive our Floral Design & Pricing Guide as a starting point to help outline typical scope, starting ranges, and how our process works.

From there, we'll gather a bit more information to ensure alignment around vision, priorities, and budget. This may happen via email or a short consultation, depending on what feels most helpful at that stage.

Once aligned, a custom quote will be prepared based on your specific needs and design direction. Because every wedding is unique, quotes are thoughtfully tailored rather than created from a preset menu.

PHOTO: ERIN BLACKWOOD





# FREQUENTLY ASKED QUESTIONS

## WHAT SHOULD I EXPECT AFTER INQUIRING? (CONTINUED)

.If the proposal feels like a good fit, we'll move forward with a contract and deposit to officially reserve your date. From there, we'll continue refining details together as your plans evolve.

Please note: visual design boards and detailed styling concepts like mockups are created once a booking is confirmed.

Due to the custom nature of our work, we are able to take on a limited number of weddings each season.

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PHOTO: RAE CONNELL



# FREQUENTLY ASKED QUESTIONS

## CAN I STILL BOOK IF UNDECIDED ON ITEMS AND/OR DESIGN?

Ready to Book, But Not 100% Decided Yet?  
That's Okay!

I completely understand that you may not have all the details finalized at the time of booking: whether it's quantities, specific designs, or even color palettes. That's absolutely no problem. We're flexible and happy to guide you through those decisions as your vision evolves.

Final design details aren't required until about two months before your wedding.

To reserve your date, a \$500 deposit is all that's needed. From there, we'll work together to refine every detail as you go.

If you love our style and feel we'd be a great fit, it's never too early to reach out and begin the process!

PHOTO: COLLECTIVE MOMENTS





# FREQUENTLY ASKED QUESTIONS

## WHAT IS NEEDED TO SECURE THE DATE?

To officially secure your wedding date with us, we require a 10% deposit based on your quote/contract, or a \$500 deposit if a formal quote hasn't yet been finalized but you'd like to move forward. A signed contract is also required at this time.

Payments can be made via e-transfer or cash (at this time we cannot accept credit cards).

Once both the deposit and signed contract are received, your date is officially booked!

*Please note: email communication alone does not reserve your date.*



PHOTO: CASS OVERHOLT



# FREQUENTLY ASKED QUESTIONS

## CAN I ADD OR REMOVE ITEMS AFTER BOOKING?

### Flexibility Throughout the Process

I completely understand that things can shift throughout the planning process - guest counts, table numbers, even your overall vision or inspiration may evolve. I'm here to be as flexible as possible and support you every step of the way.

You're welcome to book with the main floral items you know you'll need, and we can always add wish list items later as things become clearer.

Please note: While changes are absolutely allowed, the final total cannot be reduced by more than 10% of the originally agreed-upon contract amount.





# FREQUENTLY ASKED QUESTIONS

## YOU'RE BOOKED IN! WHAT'S NEXT?

### Ongoing Support & Final Details

As you continue to plan, feel free to save any images or inspiration that catch your eye - and you're more than welcome to invite us to your Pinterest board! These visuals are always helpful in shaping your floral story.

You can reach out anytime with questions, design ideas, or even for advice on other decor elements.

I'm always here to help and offer guidance throughout the process.

Typically, we'll schedule your final details meeting 6–8 weeks before the wedding, where we'll review everything together and finalize your inspiration boards.

Final counts and any last-minute changes can be made up to 1 month prior to your wedding day.

PHOTO: JACLYN ROTH





# HAVE A QUESTION?

Let's Connect! I'd love to chat with you! My goal is to make this process as easy, enjoyable, and stress-free as possible; always with clear communication, transparent pricing, and thoughtful design guidance.

As a former wedding planner (and a bride myself!), I truly understand how overwhelming the planning journey can feel at times , and I'm here to support you every step of the way.

Ready to get started?

Submit an inquiry through the website - I can't wait to hear all about your vision and help bring your dream day to life!

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PHOTO: TEA PHOTOGRAPHY