



LACE &
BIRCH
FLORALS

2025 Wedding Guide

PHOTO: GAETZ PHOTOGRAPHY



FREQUENTLY ASKED QUESTIONS

IS THERE A MINIMUM
SPEND?

Full Service Florals

For couples seeking a fully tailored floral experience with delivery and on-site installation.

Full-service bookings for the 2025 season begin at \$5,000 (pre-HST and delivery fees).

Peak season: May - October

PHOTO: BEAUTIFUL LIFE STUDIOS



FREQUENTLY ASKED QUESTIONS

IS THERE A MINIMUM
SPEND?

A la Carte Florals

Our à la carte option is ideal for intimate celebrations, minimal florals, or couples who don't require full set-up.

These designs are available for pick-up from our Stoney Creek studio, with a minimum order of \$1,000 (pre-HST). Delivery can be arranged based on availability and location.

*Please note arch florals are not available with this option



PHOTO: JOLENE BARKER



Price Range Guide

CAN VARY BASED ON DESIGN, SIZE, ABUNDANCE,
FLOWER TYPES, SEASON, RIBBON, ETC

Personals

Bridal Bouquet	\$200-\$350
Bridesmaid's Bouquets	\$95-\$150
Junior Maid's Bouquets	\$60-\$90
Flower Girl Bouquets	\$35-\$50
Boutonniere's	\$25
Flower Girl Petal Baskets	\$40-\$50
Babies breath Flower Crown	\$60+



Price Range Guide

CAN VARY BASED ON DESIGN, SIZE, ABUNDANCE,
COVERAGE, FLOWER TYPES, SEASON, ETC

Ceremony

1 Piece Arch Flowers	\$500-\$700
2 Piece Arch Flowers	\$1,000-\$1,500
Multiple Piece Arch Flowers	\$1,600-\$2,000
Full Coverage ' 2 Pillar' Arch	\$2,500-\$3,500
Full Coverage Arch Flowers	Custom
Grounded Floral Nest	\$1,500-2,000+
End of Aisle Arrangements	\$300-\$500
Large Arrangements	\$350-\$600+
Aisle Arrangements	\$175+
Aisle Chairs - Mini Bouquet	\$50-75
Aisle Chairs - Babies breath	\$50-60
Welcome Sign Flowers (On sign)	\$80-\$200
Welcome Sign Flowers (On floor)	\$200-\$400



Price Range Guide

CAN VARY BASED ON DESIGN, SIZE, ABUNDANCE,
FLOWER TYPES, SEASON, VESSEL, GUEST COUNT, ETC

Reception

Bud Vases (includes vase)	\$15-\$40
Petit Arrangements	\$50-\$75
Small Arrangements	\$80-\$150
Medium Arrangements	\$175-\$300
Large Arrangements	\$350+
Sweetheart/Head Table	\$300-\$1,000+
Guest Table Centerpieces	\$150-\$250+
Greenery Garlands	\$18-\$30+/foot
Greenery & Floral Garlands	\$40-\$60+/foot
Babies Breath Garlands	\$30-50/foot
Loose Table Greens	\$12-\$18/ft
Flowers for Cake	\$40-\$100
Flowers On Signage	\$100-\$200
Signage Floor Arrangement	\$200-\$400
Hanging Installations	Custom



Price Range Guide



Delivery Options

Delivery + Set-up 18%-24% of subtotal
(Based on requirements, sizing of florals, setup constraints, how much setup involved, distance, multiple locations, etc)

Delivery Only Custom
(Based on location)

Flip \$250-\$300
(Staying onsite until ceremony is finished, moving ceremony florals to reception, fixing/reworking as needed. This option is only available if ceremony + reception are at same venue)

Late night Teardown/Pack-up \$400-\$600
(Location based)



FREQUENTLY ASKED QUESTIONS

HOW MUCH DO WEDDING FLOWERS TYPICALLY COST?

There are many variables that can influence the overall cost of your wedding flowers.

Factors such as size and abundance of each design, guest count, bridal party size, specialty blooms, season, vessel selections, and level of setup/on-site labor required all play a role in determining the final pricing.

Because no two weddings are ever the same, I believe in creating custom quotes tailored to each couple's unique vision and needs.

As a general reference, most of our couples invest between \$7,500–\$9,500+ on their wedding florals.



FREQUENTLY ASKED QUESTIONS

WHY DO WEDDING FLOWERS COST SO MUCH?

WHAT GOES ON BEHIND THE BLOOMS

There's so much more to your wedding flowers than what you see on the big day. Behind every bouquet + arrangement is months of thoughtful planning and a full week of dedicated preparation - all done with so much love and care. Here are just a few of the elements that go into bringing your floral vision to life:

SEASONALITY & SOURCING

Flower availability can vary depending on the season, import restrictions, shipping delays, and supply. Even trending colors/specific flower varieties can fluctuate in price based on demand

DESIGN & ADMINISTRATION

From our initial consultation to countless emails, mood boards, custom recipes, ordering, and last-minute adjustments - every detail is carefully handled to reflect your vision and needs.

PICKUPS & LOGISTICS

This includes driving to multiple local and specialty suppliers to source the freshest florals and the right materials, all timed perfectly to ensure your blooms are at their best on the day.



FREQUENTLY ASKED QUESTIONS

WHY DO WEDDING FLOWERS COST SO MUCH?

PROCESSING

Once your flowers arrive, they're carefully unpacked, trimmed, de-thorned, cleaned, and placed in fresh water with a floral hydrating solution. This step is essential to help each bloom recover from transport and last as long as possible.

CARE & CREATION

We nurture your blooms in the days leading up to the wedding; encouraging flowers to open naturally, changing water regularly, and monitoring freshness. Then comes the artistic part: handcrafting each bouquet and arrangement, and storing everything properly to keep it all fresh and flawless.

WEDDING DAY EXECUTION

The day starts early with vehicle prep and loading at the studio. Personal flowers are delivered first, followed by travel to the venue for unloading, onsite setup, and styling. We also ensure the flowers stay hydrated and beautiful throughout the process, and we tidy all spaces used before leaving.



PHOTO: GAETZ PHOTO

FREQUENTLY ASKED QUESTIONS

WHAT SHOULD I EXPECT WITH THE INQUIRY PROCESS?

Once we've confirmed your date is available, you'll receive this guide along with a rough quote based on the items you've mentioned in your initial inquiry. (The more detail you provide early on, the quicker and more accurate we can be with your initial estimate!)

If the preliminary pricing aligns with your budget and vision, we'll schedule an initial phone or video consultation to discuss everything in more detail.

Following our chat, a formal quote will be sent for your review (if not already). Once you've given a rough approval, we'll move forward with a contract to officially secure your date.

Please note: Custom design boards are created and shared only after a booking is confirmed.



FREQUENTLY ASKED QUESTIONS

CAN I STILL BOOK IF UNDECIDED ON ITEMS AND/OR DESIGN?

Ready to Book, But Not 100% Decided Yet?
That's Okay!

I completely understand that you may not have all the details finalized at the time of booking: whether it's quantities, specific designs, or even color palettes. That's absolutely no problem. We're flexible and happy to guide you through those decisions as your vision evolves.

Final design details aren't required until about two months before your wedding.

To reserve your date, a \$500 deposit is all that's needed. From there, we'll work together to refine every detail as you go.

If you love our style and feel we'd be a great fit, it's never too early to reach out and begin the process!

PHOTO: COLLECTIVE MOMENTS



FREQUENTLY ASKED QUESTIONS

WHAT IS NEEDED TO SECURE THE DATE?

To officially secure your wedding date with us, we require a 10% deposit based on your quote/contract, or a \$500 deposit if a formal quote hasn't yet been finalized but you'd like to move forward. A signed contract is also required at this time.

Payments can be made via e-transfer, cash, or certified cheque (at this time we cannot accept credit cards).

Once both the deposit and signed contract are received, your date is officially booked!

Please note: email communication alone does not reserve your date.



PHOTO: CASS OVERHOLT

FREQUENTLY ASKED QUESTIONS

CAN I ADD OR REMOVE ITEMS AFTER BOOKING?

Flexibility Throughout the Process

I completely understand that things can shift throughout the planning process - guest counts, table numbers, even your overall vision or inspiration may evolve. I'm here to be as flexible as possible and support you every step of the way.

You're welcome to book with the main floral items you know you'll need, and we can always add wish list items later as things become clearer.

Please note: While changes are absolutely allowed, the final total cannot be reduced by more than 10% of the originally agreed-upon contract amount.



PHOTO: CALEIGH LANGFORD

FREQUENTLY ASKED QUESTIONS

YOU'RE BOOKED IN! WHAT'S NEXT?

Ongoing Support & Final Details

As you continue to plan, feel free to save any images or inspiration that catch your eye - and you're more than welcome to invite us to your Pinterest board! These visuals are always helpful in shaping your floral story.

You can reach out anytime with questions, design ideas, or even for advice on other decor elements.

I'm always here to help and offer guidance throughout the process.

Typically, we'll schedule your final details meeting 6–8 weeks before the wedding, where we'll review everything together and finalize your inspiration boards.

Final counts and any last-minute changes can be made up to 1 month prior to your wedding day.

PHOTO: JACLYN ROTH



FREQUENTLY ASKED QUESTIONS

DO YOU OFFER BULK FLOWERS?

Yes! I am excited to offer bulk flowers! Due to high demand and numerous past orders, we provide bulk flowers for weddings, events + other special occasions. We pride ourselves on keeping up with competitive pricing and providing fresh quality blooms.

Offering a variety of flowers year-round, with many seasonal options available. Please note, this option is pickup only, and can also be added onto any other wedding floral service

To place an order, please email with the following:

- Flower types + quantities (number of stems or bunches)
- Wedding/Event date and pickup date

Once rough pricing is provided (subject to change), a deposit is required to secure your order. Advance notice is required for bulk orders. Get in touch to see how we can help bring your DIY wedding or event to life!



HAVE A QUESTION?

Let's Connect! I'd love to chat with you! My goal is to make this process as easy, enjoyable, and stress-free as possible; always with clear communication, transparent pricing, and thoughtful design guidance.

As a former wedding planner (and a bride myself!), I truly understand how overwhelming the planning journey can feel at times , and I'm here to support you every step of the way.

Ready to get started?

Submit an inquiry through the website - I can't wait to hear all about your vision and help bring your dream day to life!

INFO@LACEANDBIRCH.COM
LACEANDBIRCH.COM
@LACEANDBIRCH

