



MAKE DECISIONS **WITH** CONFIDENCE!

Get expert strategic advice and respond to challenges faster and with more confidence.



Pollett
Strategy Inc.



Let's talk!
craig@pollettstrategy.ca

EXPERT STRATEGIC COUNSEL



How much time do you spend trying to convince other orders of government to see things your way?

How often do you feel like you're putting out fires instead of making strategic gains?

We know the challenges you face every day. We know you rarely have the internal resources to really tell your story to the provincial or federal governments. Your staff are busy. Most are not trained or experienced in how to plan and implement a comprehensive government relations strategy. But to get the attention and cooperation of government decisions makers, that is exactly what you need.

Government relations is more than PR or shiny pitch packages. It's about building the specific relationships, research, and narrative that leads to your success. Every step is linked to the other. You need to get it right.

*We will help you deliver the success
your community wants.*

Craig Pollett and his team at Pollett Strategy Inc. draw on 20+ years of experience advocating for municipalities and specialize in government relations. Expertly navigating the complex system of public policy, our team avoid the pitfalls and find solutions to your most stressful challenges. Whether you need policy research and analysis, access to decision-makers, or help on a specific ask or portfolio, they can deliver.

Craig's successful advocacy history in the Newfoundland and Labrador municipal sector includes securing an additional \$25 million in annual municipal funding, enabling municipal legislation, and improved capital investment support. He also successfully led an advocacy strategy for needed changes to the federal wastewater effluent regulations – saving municipalities hundreds of millions of dollars.

HOW WE HELP



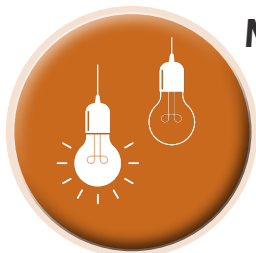
EXPERTISE AND EXPERIENCE

We understand the ins and outs of the public policy arena and have the skills and knowledge needed to navigate the system effectively while providing research and analyses. With our help, you'll have access to the right people at the right time, and we'll make sure your voice is heard.



THE RIGHT RELATIONSHIPS

Our team has established strong, bi-partisan relationships with federal, provincial, and municipal officials and stakeholders throughout Canada. When you work with us, you'll get direct access to these decision-makers, which will lend credibility to you and your mission.



MAKE A REAL DIFFERENCE

Successful government relations is more than PR. That's why we'll work with you to define a focused and directed ask that is tailored to your specific needs and goals. We focus on long term change for you and your community, not just quick wins.



GET BETTER OUTCOMES

Our experience and reputation speak for themselves. We have a proven track record of delivering results for our clients, and we'll work tirelessly to help you achieve your desired outcomes. We have the research, policy and advocacy skill to deliver.



MONEY WELL SPENT

Hiring us is more cost-effective than building an entire in-house department. With Pollett Strategy Inc., you'll benefit from all the best practices of a successful government relations campaign without exhausting your current staff.

MAKE DECISIONS WITH CONFIDENCE!

Get expert strategic advice and respond to challenges faster and with more confidence.



Let's talk!
craig@pollettstrategy.ca



IMMEDIATE ADVICE.

At Pollett Strategy Inc., we bring extensive knowledge and expertise to help you tackle sector challenges, resolve issues, and seize new opportunities. Trust us for prompt and effective solutions.



MAXIMIZE TIME.

We help with projects that fall outside of your strategic plan or require expertise beyond your team's capacity. Our specialized skills complete the job quickly and efficiently, so your staff can focus on meeting strategic goals.



SAVE MONEY.

Saving money is crucial. By strategically shifting your team's work balance, you can free up valuable time, boost productivity, and achieve significant cost savings, ultimately leading to greater success.

HIRE US TODAY

Don't let bureaucratic red tape hold you back. Contact Pollett Strategy Inc. today and let us help you make your voice heard in the public policy arena.



RETAINER

Peace of mind that we're just a phone call away.

IMMEDIATE & ONGOING ACCESS

Peace of mind. We're here to support you and help solve any problem or challenge.

A monthly retainer is a six-month contract for first-time clients with yearly renewals. Pollett Strategy Inc. accurately tracks worked hours and reports back to our clients at regular intervals.

- ✓ Research & Analysis
- ✓ Policy Development
- ✓ Advocacy Strategies
- ✓ Briefing Packages
- ✓ Access to Our Network
- ✓ Meeting Prep



TIME

Access without a long-term contract.

BLOCK OF TIME

Our expertise at your convenience without the confines of a monthly schedule.

If you prefer a service without a long-term contract, Pollett Strategy Inc. also offers specific packages tailored to your needs. Packages are billed upfront and then renewed or cancelled once the set number of hours has expired without further costs or cancellation fees.

- ✓ Establish Goals
- ✓ Relieving Bureaucratic burdens
- ✓ Governmental Liaison
- ✓ Strategic Council
- ✓ Reviewing Regulatory Issues



PROJECT

Let's tackle that big one together.

A SINGLE GOAL

We're ready when you need a specific skill set to help get that project across the finish line.

If you have a project that's chewing up valuable staff resources and not making any headway, we can help. Our specific skills help get that project across the finish line.

- ✓ Conflict Resolution
- ✓ Consensus Building
- ✓ Stakeholder Engagement
- ✓ Strategic Planning



Let's talk!
craig@pollettstrategy.ca