

JUNE 20-22

2024

EXPLORE
Summerside
The City by the Sea

**CONGRESS
PROGRAM**

SUMMERSIDE
Prince Edward Island



ATLANTIC
MAYORS' CONGRESS

City of
Summerside

Prince Edward Island, Canada



“We love dealing
with IT issues!”

— said no organization, ever.

We get 
(so you don't have to)

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Proven project leadership

Helping local governments achieve project success and maximize investments through:

- Advancing your housing strategy
- Optimizing your transit infrastructure
- Delivering your capital projects with confidence

JOIN OUR SESSION

Driving Towards 2035

Accelerating Zero-Emission Bus and Fleet Adoption in Canada

FRIDAY, JUNE 21, 2024

9:30 - 10:30 AM



Welcome TO SUMMERSIDE.

Welcome to the beautiful City of Summerside for the Spring 2024 Atlantic Mayors' Congress. Since 2001, this organization has united us twice a year to improve municipal governance and advocate for municipalities across the Atlantic Region.

The Congress serves as a crucial forum for exchanging ideas and presenting a unified voice on significant issues facing our communities. As we gather here, I anticipate dynamic discussions and valuable learning experiences. I encourage you to participate actively and share your insights.

While you're here, please enjoy our city's many attractions, from the scenic waterfront to the vibrant cultural scene. We are proud to host you and showcase Summerside's hospitality.

Once again, welcome to Summerside. I look forward to a productive and inspiring Congress.

Warm regards,
Mayor Dan Kutcher

ATLANTIC MAYORS CONGRESS Summerside Statistics

30
Speakers

13
Sessions

90
Participants

Who we are

The Atlantic Mayors' Congress has met biannually since 2001 and is committed to improving municipal government and developing a strong, unified voice to advocate for municipalities in the Atlantic Region. As an organization spanning the Atlantic provinces, the Atlantic Mayors' Congress helps solve problems affecting municipalities of all sizes.

The Atlantic Mayors' Congress provides a forum for exchanging ideas and a unified voice for municipal leaders in Atlantic Canada to address significant issues.



As part of their food insecurity discussions, the Atlantic Mayors Congress members harvested crops to supply local food banks in September 2023 while visiting the Pye Centre for Northern Boreal Food Systems at the Labrador Campus of Memorial University in Happy Valley-Goose Bay.



Happy Valley - Goose Bay
August 2023



AMC I Summerside Sponsors



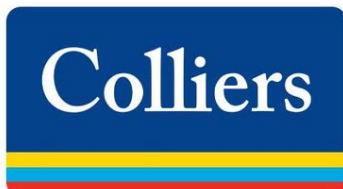
IWK Foundation



IBC
Insurance Bureau
of Canada



Prince Edward Island, Canada



Project
Leaders



AGENDA | Thursday, June 20

8:30 | REGISTRATION – MAIN LOBBY | CUP (Credit Union Place)

9:00 – 9:15

Welcome & Introductions: Mayor Dan Kutcher

Please join us at the Veteran's Convention Center in Credit Union Place for morning sessions.

9:15 – 10:00

Veteran's Convention Center

FCM: GREEN MUNICIPAL FUND

A brief introduction by FCM President, Geoff Stewart, then an overview of the Green Municipal Fund and two new programs: Growing Canada's Community Canopies (GCCC) and Local Leadership for Climate Adaptation (LLCA).

10:00 – 11:00

Veteran's Convention Center

Supporting Marginalized Communities: DISCUSSION

A group discussion with your colleagues about how municipal governments can take action to support marginalized and underserved residents in our communities.

11:00 | NETWORKING BREAK – MAIN LOBBY | CUP

11:30 – 12:30

Veteran's Convention Center

Configr IT for Business: CYBER SECURITY

Supporting banking, municipal government and medical administration clients across Atlantic Canada, Dan McFadgen with Configr IT for Business outlines their approach and explains how their work has been guided by the significant concerns around cyber-security.

12:30 | LUNCH BREAK – FIVEELEVEN WEST | CUP

1:30 Departure

Main Lobby

Housing and Homelessness: STUDY TOUR & DISCUSSION PANEL

Departing from the Main Lobby of Credit Union Place. Please bring suitable footwear as we will walk approximately five blocks to our first site visit. A limited shuttle service is available.

Boys & Girls Club Tour

Accompany us on a field trip to the state-of-the-art Summerside Boys and Girls Club facility and learn about the important work they're doing to support vulnerable youth and provide housing for their communities.

NGO Discussion Panel

Listen as not-for-profit and community groups discuss the realities of homelessness, the challenges they're facing, the solutions they've created, and the work they're doing to solve the housing crisis, one community at a time.

LifeHouse Shelter Tour

Explore the cutting-edge women and youth shelter from BGC Summerside, learn about how it came to be, and how it is continuing to serve vulnerable individuals here in Summerside.

3:30 – 4:30

Veteran's Convention Center

BluMetric: SUSTAINABLE WATER & WASTEWATER

Clean and reliable potable water and wastewater management is intrinsically linked to safe and affordable housing for Canadians; both are in need, and both are human rights. With determination and coupled with individual and political will, Canada can provide both to those in need.

5:30 | RECEPTION HOSTED BY IWK FOUNDATION

7:00 PM

The Oval at Credit Union Place

Opening Supper: THE HON. GUDIE HUTCHINGS

Opening remarks from Jennifer Gillivan, President and CEO of the IWK Foundation, The Honourable Barb Ramsay, Minister of Social Development and Seniors, PEI and The Honourable Gudie Hutchings, Minister of Rural and Economic Development and Minister Responsible for ACOA.

AGENDA | Friday Morning, June 21

8:00 | MORNING COFFEE – MAIN LOBBY | CUP

8:30 – 9:30

Veteran's Convention Center

Task Force on Climate & Housing

Join former minister, The Hon. Lisa Raitt, economist and professor, Dr. Mike Moffatt, and Insurance Bureau of Canada President & CEO, Celyeste Power, as they dive into the work of the Task Force on Climate and Housing. We'll also discuss the twin crises of housing affordability and climate change and the role municipal governments can play in their solutions.

9:30 – 10:30

Veteran's Convention Center

Collier Project Leaders: **ENERGIZING MUNICIPALITIES.** **The Drive Towards Zero-Emission Buses and Fleets**

As Canada strives towards its ambitious goal to reach its emissions reduction target of 40% by 2030 and net-zero emissions by 2050, municipalities are part of this of this goal, particularly in the public transit sector and municipal fleet. This session will delve into the key considerations & challenges faced by municipalities with the decarbonization of buses and other municipal fleets. We'll discuss the 'Day in the Life of a Bus', to provide attendees with a realistic day-to-day life of a ZEB, from maintenance and yard management, to planning and network operations centres. Through best practices and lessons learned, attendees will gain valuable insights into successful ZEB and fleet implementation strategies from both change management and risk management perspectives. Don't miss this opportunity to learn how the transportation sector can lead the charge towards a cleaner, greener future for transportation in Canada and beyond.

10:30 | NETWORKING BREAK – MAIN LOBBY | CUP

11:00 – 12:00

Veteran's Convention Center

Federal Housing Initiatives: **THE HON. SEAN FRASER**

The Hon. Sean Fraser, Minister of Housing and Infrastructure, will deliver an update on the work the federal government is undertaking to solve the housing crisis. Discuss with the Minister how municipalities can work together as partners with the federal government on key housing initiatives.

12:00 | LUNCH BREAK – FIVEELEVEN WEST | CUP

1:30 Departure

from CUP East Entrance Doors

Sustainability Site Visits

Visit the leading edge of sustainable technology, right here in Summerside. Including trips to the Summerside Sunbank solar farm, Summerside Wind, and the sustainably-built Credit Union Place, the trip will feature presentations from the City of Summerside and Maritime Electric on their continued work toward net zero emissions. A shuttle service will take us on these site visits, and a presentation at the Credit Union Place will follow.

Friday Afternoon Bus Schedule

- 1:30 PM departure from CUP East Entrance Doors for tour of Summerside Sunbank Solar Farm and Summerside Wind Farm.
- 2:30 Return to CUP for panel presentation.

Friday Night Bus Schedule

- 4:30 PM departure from CUP East Entrance Doors for the Old Fashioned Carnival at the Cultural Grounds.
- 5:30/6:45 PM departure from Old Fashioned Carnival for Evermoore Brewery.
- 9:00 PM departure from Evermoore Brewery for Microtel.

AGENDA | Friday Afternoon, June 21

2:45 – 3:45

Sustainability Panel Presentation

Veteran's Convention Center



Sam ARSENAULT

Sunbank Solar Park

Learn about the windmills and the Sunbank Solar Park and tour the Samsung Solar Battery Storage project with our guide Sam Arsenault, PEng. Renewable Energy Supervisor.

Hired in 2009 while the Wind Farm was under construction Sam is a Mechanical Engineer holding a Master's degree from the Green Energy Research Institute at the University of Waterloo. He has spent his working career with City and has had the pleasure of serving as Junior Project Engineer, Municipal Works Assistant Supervisor, and Water Pollution Control Center Supervisor, and now Renewable Energy Production Supervisor, having joined Sunbank in July 2023.



Greg GAUDET

City of Summerside

Summerside's Director of Municipal Services provides an overview of the City's Energy Story.

Greg received the B.Eng. degree in electrical & electronics engineering from the UNB, Fredericton, NB, Canada, in 1991. He joined the City of Summerside, PE, Canada, as Director of Municipal Services, in 2000. He oversees the public works, water, sewer, and electric utilities and directs corporate IT. His interest is the local integration of excess wind energy as part of the Summerside MyPowerNet initiative. Mr. Gaudet is a Registered Professional Engineer in PEI.



Mike THUSUSKA

Summerside Xchange

Summerside's Director of Economic Development provides an overview of the City's Economic Development, relationships and our future.

Michael is a certified Economic Development Practitioner and has been working in the field of Economic Development for the past 26 years, 20 of which have been with the City of Summerside. Mike currently sits on the National Economic Developers Association Board of Directors and is Past President of the Association.



Enrique RIVEROLL

Maritime Electric Company, Limited

Enrique Riveroll is the Vice President, Sustainability and Customer Operations at Maritime Electric Company Ltd. and is responsible for transmission & distribution, health and safety, sustainability, customer service, information technology, corporate communications & government relations. Since joining the company in 2000 Enrique has contributed to its success in various engineering, supervisory, managerial and executive positions.

AGENDA | Friday Evening Social

Bus transportation is provided, see schedule opposite page. Departure from Credit Union Place (CUP) east entrance doors.

SUMMERSIDE OLDE FASHIONED CARNIVAL

Come join the fun of the annual Olde Fashioned Carnival of Wyatt Heritage Properties Inc. Attractions include carnival games, a tea tent, tea leaf readers, miniature horse rides, clowns and street performers, petting farm, exotic animals, reading tent, live music, carnival food and more. No admission required, but be sure to bring nickels for the games, and dimes for the tea tent. Carnival food offerings are sold for a dollar per item.

PEI KITCHEN PARTY

A classic Atlantic kitchen party, join us for a scoff at the Evermoore Brewery. Get to know your colleagues from across the region while enjoying craft beer, wine, appetizers & a little music. A fine end to a big day!



Founded in 1996, Habitat for Humanity Prince Edward Island is a non-profit organization working towards an Island where everyone has a safe and quality place to live. To date, they have helped more than 76 families throughout the province achieve the goal of affordable homeownership.

Habitat PEI works with Habitat Homeowners and community partners to facilitate the construction and financing of affordable housing. In addition, Habitat's home décor, building supply, and home renovation store, ReStore, sells new and gently-used items. Through these efforts, Habitat PEI contributes to the provincial goals related to the housing continuum in PEI as well as diverting waste from landfills, providing social and environmental benefits to the community.

Habitat PEI is governed by a volunteer Board of Directors, led by the Chief Executive Officer (CEO), and supported by staff. One of 45 Habitat affiliates across the country, Habitats helps to transform lives by smoothing the path to stability and self-reliance through housing. Habitat for Humanity Canada (Habitat Canada) is part of an international network and brand bringing credibility, trust, and community spirit.

The IWK Foundation raises funds to support the urgent priority care needs of IWK Health.

IWK Health is the largest pediatric hospital in the Maritimes and is the only accredited level one pediatric trauma centre east of Quebec. It is also one of only two health centres in Canada that cares for both women and children.

The IWK Foundation is so fortunate to benefit from the generosity and support from our Maritime community. Together, we are celebrating 40 years of community giving.

You helped create our past. Join us to help build our future.



IWK Foundation



Jesse, IWK patient,
with his mom Morgan
and dad Brennan

AGENDA | Saturday, June 22

8:30 – 9:30

Veteran's
Convention Center

Housing Crisis Response: PROVINCIAL MINISTERS PANEL

Join provincial ministers responsible for Housing across Atlantic Canada for a one-of-a-kind panel discussion on the politics and policies brought to bear on the Housing crisis. Panelists include The Honourable Jill Green, New Brunswick Minister of Social Development and NB Housing, The Honourable Fred Hutton, Newfoundland and Labrador Minister of Housing and The Honourable Rob Lantz, PEI Minister of Housing, Land and Communities.

9:30 – 10:30

Veteran's
Convention Center

Housing Solutions: HABITAT FOR HUMANITY & RAISING THE ROOF

Panelists Pam Schurman Montgomery, CEO of Habitat for Humanity PEI and Sheldon Pollett, Executive Director of Raising the Roof discuss innovative solutions on the Housing crisis.

10:30 | NETWORKING BREAK – MAIN LOBBY | CUP

11:00 – 12:00

Veteran's
Convention Center

Flood Insurance Panel: INSURANCE BUREAU OF CANADA

Protecting High-risk Canadians from Flooding: Delivering a National Flood Insurance Program for High-risk Households. This session will be led by Craig Stewart, Vice President, Climate Change and Federal Issues, Insurance Bureau of Canada.

12:00 – 1:30

Veteran's
Convention Center

Mayors Roundtable: WORKING LUNCH

Join your colleagues around the table as we discuss topics submitted from pre-congress survey.

1:30

Adjournment

Second Responders in Times of Crisis

Insurance Bureau of Canada (IBC) is the national industry association representing Canada's private home, car and business insurance companies.

When disaster strikes, IBC and its member companies are committed to helping the community throughout the entire recovery process.

IBC is a key:



Source of insurance information for consumers, local governments and service providers



Partner in rebuilding communities



Educator on insurance for residents and business owners



IBC
Insurance Bureau
of Canada



ibc.ca

SPEAKERS & PRESENTERS



Dan KUTCHER
City of Summerside

Elected Mayor of the City of Summerside on November 7, 2022, Dan is a father and husband, lawyer, entrepreneur, volunteer and former political advisor. An active Rotarian with the Summerside Rotary Club and former board Member with Easter Seals PEI and The Free Store, Dan has also served as President of the Harbour front Theatre Board of Directors, President of the Greater Summerside Chamber of Commerce and as a director with Downtown Summerside Inc. and Summerside Regional Development Corporation.



Geoff STEWART
FCM

Geoff Stewart, Deputy Mayor of the Municipality of the County of Colchester in Nova Scotia, former president of the Nova Scotia Federation of Municipalities and President on FCM's Board of Directors. Geoff is proud to have sponsored a resolution on active transportation at FCM's annual general meeting in 2018, which helped to influence the federal government's landmark active transportation strategy.



Elsie RICHMOND
FCM

With experience spanning from public policy to applied economics research, Elsie supports Canadian municipalities as a Funding Project Officer with the Federation of Canadian Municipalities' Growing Canada's Community Canopies Initiative. Elsie holds an undergraduate and master's degree from the University of Guelph in Food, Agricultural, and Resource Economics and is passionate about finding innovative ways to adapt to a changing climate.



Dan MCFADGEN
Configr IT for Business

Dan MacFadgen is founder and President of Configr IT for Business. Configr IT offers a unique approach to support in IT and Communications. Configr is focused on operations considered to be SMB that have Enterprise requirements in terms of uptime, availability, privacy and security.



Dave ARSENAULT
Arsenault Properties

David graduated from UPEI with a Bachelor of Business Administration in 2013 and completed his Chartered Professional Accountant designation in 2016. David's real estate career began at 19 as a property manager, flipper, and duplex investor. He has since evolved his passion for real estate into full-scale development and management with Arsenault Properties. David is responsible for all things financial, and steering the ship.



Samantha MURPHY
We6 Planning Group

Samantha Murphy, RPP, FCIP has a graduate degree in urban and rural planning. She worked at the municipal and provincial levels in both land use planning and municipal governance before moving to the private sector in 2020. In her role as a planning consultant, Samantha has been providing planning and consulting services to a number of municipalities. Other work has included research, not-for-profit strategic planning, facilitation and engagement, and private sector planning services. Samantha was recently inducted into CIP's College of Fellows in recognition of her outstanding contributions to the profession.

SPEAKERS & PRESENTERS



Jen CROWE
Choices For Youth

Jen Crowe is a Senior Director with Choices for Youth, a non-profit organization focused on ending youth homelessness in Newfoundland and Labrador. She will share the findings of provincial research co-led by Choices for Youth and Municipalities NL, and offer solutions based on the Choices for Youth's housing models that are addressing growing housing insecurity through partnerships between various levels of government and community agencies.



Adam BINKLEY
BGC Prince County

Adam Binkley has significantly advanced the growth of BGC Prince County during his three-decade tenure as Executive Director. He has navigated numerous challenges typical of non-profits, including financial instability, low membership, board development, fundraising, brand awareness, and stakeholder engagement. Under his leadership, the organization has seen substantial growth, including the recent addition of LifeHouse Emergency Shelter, 10-unit transitional housing, 24-unit permanent affordable housing, and property for an early years centre.



Scott HEALEY
BluMetric

As a Senior Business Development Manager with BluMetric Scott believes that everyone deserves clean, accessible water, and that environmental stewardship of this resource is critical to a sustainable and healthy planet. A former provincial candidate, Scott also served 40 years in the Canadian Armed Forces, which included commands at sea, a deployment to Afghanistan, and as Director of Innovation at Canadian Special Operations Forces Command.



Jennifer GILLIVAN
IWK Foundation

Jennifer Gillivan, President & CEO, IWK Foundation is an award-winning leader and active community volunteer. She is passionate about the rights of women and children and recently won Canada's Most Admired CEO™ in the Non-Profit and Broader Public Sector and Atlantic Business Magazine's 25 Most Powerful Women. Jennifer and her husband Joe call Halifax home and are grandparents to Nora, Franklin and Malachy.



Hon. Barb RAMSAY
Minister of Social Development & Seniors, PEI

The Hon. Barb Ramsay has worked as a Youth Addictions Worker with the Youth Justice Facility & Strength Program, a Patient Care Worker with the medical & palliative units at Prince County Hospital and a Life Skills Coach. Twice elected to Summerside City Council, Barb has been the Council representative for emergency services and Co-Chair of the Planning Committee. Currently, Barb serves on the Cabinet Committee on Policies and Priorities for the Government of PEI.



Hon. Gudie HUTCHINGS
Minister of Rural and Economic Development and Minister Responsible for ACOA

The Honourable Gudie Hutchings was born and raised in NL. Prior to her current role as Minister of Rural and Economic Development and Minister Responsible for ACOA she has served as Parliamentary Secretary to the Minister for Women and Gender Equality and Rural Economic Development, and helped create a national action plan to end gender-based violence.

SPEAKERS & PRESENTERS



Hon. Lisa RAITT
Coalition for a Better Future

The Honourable Lisa Raitt serves as the co-chair of the Coalition for a Better Future, a diverse group of Canadian leaders and organizations spanning business, labour and civil society – working together to achieve a long term plan for economic growth that is inclusive and sustainable. Ms. Raitt brings a wealth of experience from both the public and private sectors. She was elected into the House of Commons in 2008, where she went on to hold three senior portfolios serving as Minister of Natural Resources, Minister of Labour, and Minister of Transport.



Dr. MIKE MOFFATT
Smart Prosperity Institute

Dr. Mike Moffatt is the Founding Director of the PLACE Centre and the Senior Director of Policy and Innovation at the Smart Prosperity Institute. Mike's research focuses on the intersection of regional economic development, building child-friendly, climate-friendly housing and communities, and clean innovation. In 2017, Mike was the Chief Innovation Fellow for the Government of Canada, advising Deputy Ministers on innovation policy and emerging trends.



Celyeste POWER
Insurance Bureau of Canada

As President and CEO of Insurance Bureau of Canada (IBC), Celyeste works with Canadian governments and key stakeholders to build a strong, stable P&C industry and a stronger and safer Canada. As a consumer advocate, Celyeste works toward maintaining affordable insurance across Canada.



Anne BOURGEOULT
Colliers Project Leaders

Anne Bourgeault is a seasoned civil engineer and accomplished project manager with over 13 years of experience in leading complex construction projects across diverse sectors. Anne's role as a client representative has seen her successfully deliver a wide range of multi-disciplinary capital projects, showcasing her versatile portfolio in new construction ventures.



Hon. Sean FRASER
Federal Minister of Housing and Infrastructure

First elected as the Member of Parliament in 2015, Minister Fraser has previously served as Minister of Immigration, Refugees & Citizenship, as Parliamentary Secretary to the Minister of Finance and to the Minister of Middle Class Prosperity and Associate Minister of Finance, and as Parliamentary Secretary to the Minister of Environment and Climate Change. In 2021, he also served concurrently as Parliamentary Secretary to the Deputy Prime Minister.



Craig STEWART
Insurance Bureau of Canada

As VP of Climate Change and Federal Issues, Craig leads national work on disaster resilience and climate change at IBC. In prior roles, Craig directed the Ottawa Bureau & Arctic program for WWF Canada, handled pandemic liaison, trade liaison & humanitarian donations for GlaxoSmith-Kline (Canada) Ltd., and founded the Miistakis Institute at the University of Calgary.

SPEAKERS & PRESENTERS



Hon. Jill GREEN

Minister of Social Development and NB Housing, NB

In 2017, 2019 and 2020, Ms. Green was recognized as one of the Top 50 CEOs in Atlantic Canada by Atlantic Business Magazine and received the 2017 BMO Innovation and Global Growth Award. She was named a Fellow in the prestigious Canadian Academy of Engineers in 2018. Ms. Green is the first engineer to be named New Brunswick's Minister of Transportation and Infrastructure.



Hon. Fred HUTTON

Minister of Housing, NL

For more than 30 years, Fred Hutton shared the stories of Newfoundlanders and Labradorians as a journalist and broadcaster. In 2020, he left journalism and accepted a position as a Senior Advisor to the Premier. Fred was elected Member of the House of Assembly (MHA) for the district of Conception Bay East-Bell Island in 2024 and was appointed Minister of Housing.



Hon. Rob LANTZ

Minister of Housing, Land and Communities, PEI

Rob is a lifelong resident of Charlottetown-Brighton where he represented residents for two terms on Charlottetown City Council, and where he has volunteered with community groups like the United Way and the Colonel Gray Education Foundation. Rob is an advisor, partner and investor in new business startups in the bioscience, sports technology and renewable energy sectors, and he worked as a consultant in the IT sector. In 2023 Rob was elected to the PEI Legislative Assembly.



Pam SCHURMAN MONTGOMERY

Habitat for Humanity PEI

Pam Schurman Montgomery began working in the family business at a very early age, taking on various roles from floor sweeper to purchasing agent, with many others in between. Pam's resume is a bit of a jack-of-all-trades document. Currently holding the title of CEO at Habitat for Humanity PEI. Pam has volunteered with many organizations in the past & currently sits on the Charlottetown Airport Authority Board & the Board of Governors of UPEI.



Sheldon POLLETT

Raising the Roof

As the Executive Director of Raising the Roof, Sheldon Pollett has over 25 years of executive leadership in affordable housing development and operations, social enterprise development, public policy, and government engagement. Sheldon is the former co-chair of the National Learning Community on Youth Homelessness and was a founding Board member of A Way Home Canada - A National Coalition to End Youth Homelessness. He is a past Board member of Raising the Roof (2018) and the Canadian Housing and Renewal Association. Sheldon is also a past founding Board member of SmartICE - Sea Ice Monitoring and Information Inc. (an Arctic Inspiration Prize winner and recipient of a UN Global Climate Action Award).



Adrian DINGLE

Raising The Roof

Adrian has been with Raising the Roof since 2020 and has been a driving force in the organization's shift to homelessness prevention through real estate development. He brings market housing experience to RTR, having spent five years as an acquisitions and development management specialist for a condominium firm prior to 2020. Adrian has deployed over \$60M of capital to residential and mixed-use development projects and since his arrival at RTR, he has cultivated a predevelopment pipeline of over 300 units of new affordable housing.



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Mission Ready Water**



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