

Dear Supporters, Friends, and Voters of St. James North,

I am both honored and delighted to offer my full and unwavering endorsement of Chad Blackman as your representative in the upcoming by-election. Since returning home to Barbados to continue his service to our country and to you, the voters of St. James North, Chad has shown the kind of character, vision, and dedication that this constituency and our nation truly needs.

Chad embodies the values at the core of our party—integrity, innovation, and inclusivity. He has spent years championing the cause of Barbados as our Permanent Representative at the United Nations and the World Trade Organisation in Geneva, Switzerland. Chad already has an impressive professional track record and he now wishes to direct his personal desire for service to furthering the development of St. James North and improving the quality of your lives. Chad understands that leadership is not about empty promises but about action, accountability, and compassion.

As we confront the challenges of an uncertain world economy, we need leaders who bring both sensible solutions and a bold vision for the future. **Chad has consistently demonstrated the ability to understand complex problems, create workable solutions, and deliver meaningful results. His focus on entrepreneurship including agricultural enterprises, education at all levels seated in technology and building social structures towards a cohesive community reflects his commitment to progress and his readiness to serve as a true voice for the people.** Chad is uniquely positioned to address your needs with both expertise and empathy.

I urge you to rally behind Chad Blackman. This by-election represents more than just a choice of representative; it is a moment to define the direction of our community and to solidify the values we hold dear. Your support for Chad Blackman is support for a brighter, stronger, and fairer future.

Together, we can continue to pave the way for progress. Together, we can ensure that Chad stands in Parliament as a voice for you, your family, and your dreams.

Let us come together on Wednesday May 21st to cast our votes, and make history with Chad Blackman.

Yours sincerely,

Mia Amor Mottley
Political Leader of the Barbados Labour Party



A Personal Appeal from Chad Blackman

St. James North, you have welcomed me with a warmth I have never known. In every community, with every smile, every handshake, I have felt a sense of belonging that goes beyond words.

Here, trust is earned, and once it is given, it runs deep. That trust is a gift I honour, and it is why I stand ready to serve you.

Service has been the heartbeat of my life. From local to global, each step has prepared me for the most meaningful role of all: serving the people who have embraced me as one of their own. I promise to be steadfast and committed, even when times are tough. You can count on me.

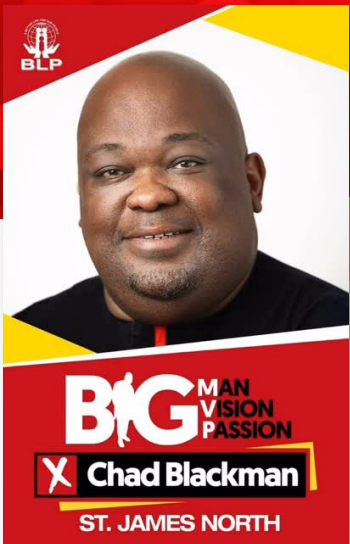
I believe in unlocking doors, in creating opportunities where none existed before, and in building bigger and better dreams. I pledge to walk with you every step of the way.

Within this brochure, you will see a number of initiatives, some already started, that I believe will be the highlights of our path and our journey together.

St. James North embodies the very best of Barbados and the very best of what it means to be Barbadian, from farmers and fishermen to tourism workers, entrepreneurs and young innovators. You are symbolic of our country and its achievements, and I want to be part of that with you.

It would be the honour of my life to represent you, to fight for you, and to build with you. St. James North is where my heart is.

— Chad Blackman



HOW YOU VOTE

BLACKMAN, Chad



YOUR POLLING STATION IS

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“I believe in unlocking doors, in creating opportunities where none existed before, and in building bigger and better dreams.”



CHAD BLACKMAN

ST. JAMES NORTH

For a BETTER FUTURE Together



Dear Voter,

As a first-time candidate in this by-election, I am filled with both humility and determination to serve your interests.

Why I Am Running

I decided to offer myself as a candidate because I believe in the strength of our collective voices. Our community deserves leadership that listens, acts, and delivers. In going about St. James North, I have seen gaps in services, the struggles of families, and the untapped opportunities waiting to be harnessed. I want to be the representative who champions your concerns, brings your ideas to fruition, and continues to build on the proud legacy of the Barbados Labour Party in St. James North.

My Vision

My vision for our community is rooted in three pillars:

1. Inclusivity and Accessibility

No one should feel left out. Whether it's improving public transportation, ensuring access to quality healthcare, or creating inclusive spaces where every individual feels valued, I will advocate for policies that address the needs of all residents.

2. Economic Empowerment

I believe in creating opportunities that help our families thrive. From supporting local businesses to developing sustainable job programmes, I will work to build a robust local economy that benefits everyone.

3. Sustainable Living

The future of our community depends on the choices we make today. I will prioritise environmental sustainability through green initiatives, renewable energy projects, and efforts to preserve the natural beauty that surrounds us.

Why Your Vote Matters

This by-election is more than a vote; it's a chance to shape the future of our community. Your support isn't just for me - it's for the values we share and the dreams we hold for the next generation. Together, we can bring fresh ideas, new energy, and a commitment to action.

Join Me in This Journey

I can't do this alone. I need your voices, your insights, and your passion. Let us work hand in hand to address the challenges we face and seize the opportunities that lie ahead.

I ask for your trust, your support, and, most importantly, your vote in this by-election. Together, let's make our community a place we're proud to call home—a place where everyone has a chance to succeed.

Thank you for believing in this shared vision. Let's build the future we all deserve by voting for Chad Blackman on Wednesday, May 21st.

Sincerely,

Chad Blackman

Chad Blackman
Candidate for the
Barbados Labour Party.

A Vision for St. James North

These aren't promises, these are priorities. Thoughtfully shaped with you in mind, they illuminate a path forward that embraces all, from our youngest dreamers to our cherished seniors; shaped by our community, grounded by delivery and driven by the hope we share for progress in every corner of St. James North.



Chapter Next

The Tech Hub: Building Ideas for the World

A new Tech Hub is in development to help you learn and create using technology. In fact, it was launched with an exciting group of our young children from across the constituency. Plans include competitions that open doors to international exposure, and access to the tools and mentorship you need to turn your ideas into global solutions.



The Agricultural Cooperative: Farming Smarter, Selling Better

This initiative will bring small farmers together under one strong brand. By pooling resources, they will be able to deliver high-quality produce and participate in a new weekly Farmers' Market, bringing fresh, local food directly to the community.

The Plug: Connecting You to Local Services

An online platform and social media hub is being developed to showcase entrepreneurs from St. James North. From barbers and nail techs to caterers and designers, this tool will make it easier to find and support local talent, while helping small businesses grow their customer base.

The Flame Initiative: Faith and Empowerment for Young Leaders

F.L.A.M.E.—which stands for Faith, Leadership, Arts, Mentorship, and Empowerment—will provide spaces for mentorship, creative expression, and personal development. Conceptualised by Prime Minister Mia Amor Mottley, it aims to uplift youth through partnerships with churches and community mentors.

Community Commitments

Plans are in place to:

- Upgrade the Whitehall Pavilion for greater community use.
- Repair the Weston Courts and Community Centre.
- Restore public access to the St. Albans Playing Field.
- Replace the Rock Dundo hard courts to revitalise local sports.



For Senior Residents

The Grey Initiative: Sharing Wisdom Across Generations

G.R.E.Y. stands for Guiding, Reflecting, Educating, and Yielding—principles that honour the vital role our senior citizens play in shaping our communities.

A new programme will be introduced to capture the life skills, stories, and lessons of our elders—

through videos, podcasts, and interviews. This initiative ensures that your knowledge continues to shape future generations.

Community Care Spaces: Local Support for Our Seniors

Plans are underway to develop new day care and residential facilities for seniors across Barbados. We are working to ensure that St. James North will have access to these safe, welcoming, and fully supported spaces.

The National Podiatry Programme: Caring from the Ground Up

This government-funded initiative, introduced by Prime Minister Mia Amor Mottley, will provide seniors with up to three free foot care visits per year—whether for medical needs or basic grooming. It's designed to help you stay active, comfortable, and confident. Every effort will be made to ensure residents know how to access this service.

