Andrea Plymale



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EXPERIENCE

Account Manager

Oregon Accelerator, UO, Eugene, OR (Jan. 2024-Present)

- Schedule meeting with student-athletes
- Conduct one-pagers
- · Assist in Audits
- · Assist in NIL knowledge

Communications Intern

Muxeres Club, University of Oregon, Eugene, OR

(Sept. 2023- Jan. 2024)

- Helped with social media post ideas
- · Planned a club meeting
- Capture photos during the meeting
- Coordinate with other LATINX clubs at UO

Student Ambassador & Multicultural Recruiter

Student Orientation Programs, University of Oregon, Eugene, OR (Jan. 2023 - Feb. 2024)

- Conduct general campus tours
- · Lead tours for alums and donors
- Participate in student panels
- Assist in setting up for Duck Days, an open house at the UO

Receptionist

The Lash Lounge, Lake Oswego, OR (Feb. 2020-Aug. 2021

- Made cold calls to potential clients
- Schedule employees' work times and client appointments
- Collaborated with lash technicians to support their needs and goals

SKILLS

- Strong organizational and timemanagement skills
- Exceptional communication
- Ability to work independently and as part of a team
- Detail-oriented and able to handle multiple tasks simultaneously
- Adobe Suite Knowledge
- Canva Knowledge
- Social Media Expertise
 - o Instagram, TikTok, Facebook

PROJECTS

- Lost and Found A text story featuring a local clinical social worker
- Incrediwear NIL production- filmed and edited video for NIL
- Life as an esthetician Recorded process of applying lashes
- Vita Coco Campaign Book consisting of SWOT analysis, taglines, executions, and more

EDUCATION

University of Oregon, Eugene, OR

Bachelor of Arts in Advertising, with a minor in Latinx Studies (Expected graduation, June 2025)