



Protecting people, properties & the planet through innovative, non-toxic, eco-friendly fire extinguishing and prevention fluids & products



**TRF** THERMAL RUNAWAY FLUID

**WFP** WILD FIRE PRO

**MPF** MULTI PURPOSE FLUID

**TMF** THERMAL MANAGEMENT FLUID

- LifeSafe was founded in 2015
- A fire safety fluid technology business specialising in the development of a range of eco-friendly fluids and products capable of extinguishing multiple types of fire
- International business operating across Consumer, Wholesale & Industrial channels
- The StaySafe All in 1 is the best-selling fire extinguisher on Amazon in the UK and North America with over 1 million purchased from launch in August 2021 protecting millions of people and their properties
- LifeSafe Technologies were selected to join the QBE Insurance Solutions Panel in September 2023 as recognised fire safety experts for QBE clients



## Consumer

- Amazon partnership
- Fully transactional website, [lifesafetechnologies.co.uk](https://lifesafetechnologies.co.uk), is adapted to each geographic sales territory

## Industrial

- New fire extinguishing fluid derivations, including applications for lithium battery fires, provide a unique, eco-friendly solution to extinguishing these difficult fires

## Wholesale

- Sales achieved across different wholesale sectors
- UK Retail, UK Housing Associations

## Consumer



## Industrial





### We only work with best-in-class manufacturing partners to ensure our products and fluids always perform

- All fluids and products are manufactured to exacting standards and processes
- Fire extinguishing fluids are currently all manufactured in the U.K with USA manufacturing in process
- Filling of the StaySafe All in 1 takes place in the UK, Europe with USA filling in process
- All fluid is batch tested in our Fire Testing Facility before shipment for filling. Once filled, the StaySafe All in 1 is also batch tested against live fires, only then is the StaySafe All in 1 released for sale
- LifeSafe Technologies and our manufacturing partners are all SEDEX approved



### Third Party Outsourced Production in UK & Europe



### Our production partners are Sedex approved members

Over 60,000 member organisations from over 180 countries use the Sedex platform to exchange data, manage business risk, meet compliance and drive positive impact on people.

# STAYS SAFE ALL-IN-1



- ✓ Eliminates fires in seconds
- ✓ Tackles multiples of fire
- ✓ Quick and easy to use
- ✓ Non-toxic, eco-friendly fluid
- ✓ Lightweight and recyclable

**LIFESAFE**  
TECHNOLOGIES



## The unique and innovative StaySafe All-in-1

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- The StaySafe All-in-1 is a fully approved, simple to use, effective, lightweight, compact, maintenance free, affordable fire extinguisher ideal for the home, garage, office, RV, van, car, university, school & rental properties to name a few
- Patented, eco-friendly, non-toxic fire extinguishing fluid extinguishes ten different types of fire including the increasing numbers of lithium-ion battery fires

- Lithium-ion batteries
- Bio-ethanol
- Motor oil
- Bio-diesel
- Diesel
- E5 & E10 petrol
- Electrical
- Textiles
- Timber/wood
- Cooking oil



- Proudly Protecting People & Property



## Better than Competition

- Unique, Proven and fully tested
- 10 fire types including lithium
- Can be used in confined spaces
- Power Pouch technology giving a 360-degree spray performance
- Non-toxic , Non – hazardous, fluorine free fluid formulation

## Why LifeSafe Technologies

- New and innovative product range
- Market leading
- Trusted
- Customer focused
- High quality

## Fire Types

- |                     |                   |
|---------------------|-------------------|
| • Lithium batteries | • E5 & E10 petrol |
| • Bio-ethanol       | • Electrical      |
| • Motor oil         | • Textiles        |
| • Bio-diesel        | • Timber/wood     |
| • Diesel            | • Cooking oil     |



## Battle Card

### LifeSafe Technologies

### StaySafe All in 1

## StaySafe All in 1 Benefits

- The patented fire extinguishing capabilities of the fluid performance
- Confidence and peace of mind can be used anywhere
  - Home, Vehicle, Work, Camping, Leisure Car, Boat.
- Quick and Simple to use
- Safe on 10 fire types, including lithium batteries
- Proven and independently tested
- BSI EN3 and UL RC tested and approved fluid
- Lightweight and compact
- 360 degree spray at an angle – using the Power Pouch design
- No training or maintenance required
- Great for Personal Protective Equipment (PPE)
- Available in 335ml and 220ml bottles

## StaySafe All in 1 Features

- Worlds first and only
- Fully Tested and approved – BS 5597 EN3 and UL tested fluid
- Patented Endothermic and Exo-Suppression FLUID technology
- Power pouch technology within the bottle- 360-degree spray performance
- Extinguishes 10 different fires types including lithium batteries
- Simple and safe to use
- Highly effective
- Lightweight
- Compact
- Maintenance free
- Fully Recyclable



DON'T TAKE THE RISK  
GET A STAYSAFE ALL-IN-1  
FIRE EXTINGUISHER

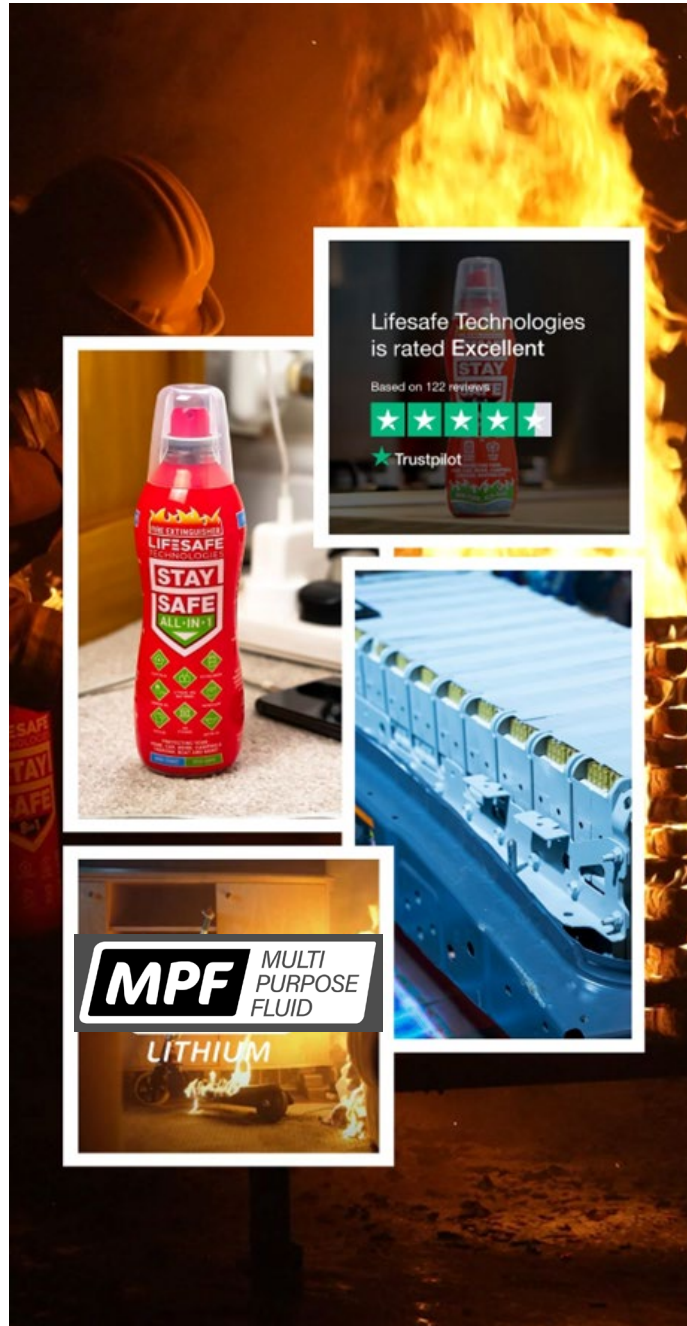


## Photos





**Protecting  
people, properties  
& the planet  
through innovative,  
non-toxic, eco-  
friendly fire  
extinguishing and  
prevention fluids &  
products**



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