



Website for Counseling Practice Questions to Consider

1. Is your contact information very obvious on the home page and listed somewhere on every other page?
2. Is your service type clearly stated on the home page?
(example: serving individuals in Georgia through virtual counseling appointments)
3. Are you required to follow HIPAA? Are you a “covered entity”? If so, have you posted the Privacy Practices? [Are You a Covered Entity? | CMS](#)
4. Have you identified your license state and number and made clear that you can only serve clients in this jurisdiction?
5. Are you required to follow the federal laws regarding Good Faith Estimate? If so, have you posted the Disclosure? [Guidance on Good Faith Estimates | Guidance Portal \(hhs.gov\)](#)
6. Are your fees clearly listed and information about insurance plans you accept?
7. If you allow contacts to come to you through the website, is the means of contact a HIPAA secure platform with appropriate encryption?
8. If you do not have 24-hour live coverage for your emails and phone calls, do you disclose your contact information is not to be used for emergencies, ex: instructions on to calling 911 if this is an emergency?
9. Have you identified the client populations you are available to serve, typically this is done by listing presenting issues you are equipped to address?
10. Is there a clear path to follow to book an appointment or make initial contact?

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