



Dear Friends,

We are pleased to invite you to vend at the Southern Comforts Fiber Market, LLC. We have been closely watching the COVID-19 situation, and given the recent progress in vaccine production and distribution we are moving ahead with this year's event. We intend to make this an annual fiber event in the Charlotte area, bringing fine quality yarn, spinning fiber, notions, and fiber tools to a market with a TON of potential.

Please find attached the Vendor Booth Application as well as information about Sponsorship Opportunities (featuring increased promotion of your company in print and online marketing). Whether you choose to sponsor or not, you will still be listed as a vendor on our website and in the event program.

If you have any questions about the event or the application, please contact Sue Clover @ 303-902-5118 or by email at: [info@southerncomfortsfibermarket.com](mailto:info@southerncomfortsfibermarket.com)

If you are also interested in teaching a class at this event, we would love to hear from you. We are considering offering a few classes this year and would like to know what you could offer. Please reach out to us by April 9 with a proposal if you are interested. We want to grow sensibly, so while we are exploring the option of offering classes, no decision will be made without careful consideration.

We will continue to add information to our website and send out updates as the event approaches.

**Some of you are already registered for 2021, having asked us to hold your fee and application from last year. We thank you for your support and faith in our event!**

Looking forward to seeing you at the Market!

Sue, Shirley, Dawn, & Jennifer

Southern Comforts Fiber Market, LLC

Contact us: Southern Comforts Fiber Market, LLC Attn: Sue Clover, 829 Gist Rd., Rock Hill, SC 29732 or email to [info@southerncomfortsfibermarket.com](mailto:info@southerncomfortsfibermarket.com)



**August 13 & 14, 2021**

**Vendor Application**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Description of your product/merchandise: \_\_\_\_\_

Website URL (if available): \_\_\_\_\_

\*Please also send 3-5 pictures of your merchandise or booth setup.

**Vendor Space Selection:**

5' d x 10' w \$140 (Limited Availability) \$ \_\_\_\_\_

10' x 10' \$250 (Additional Fee for Corner, if avail) \$ \_\_\_\_\_

10' x 20' (Double) \$475 (Additional Fee for Corner, if avail) \$ \_\_\_\_\_

10' x 30' (Triple) \$725 (Additional Fee for Corner, if avail) \$ \_\_\_\_\_

10' x 40' (Quad) \$975 (Additional Fee for Corner, if avail) \$ \_\_\_\_\_

20' x 20' (Quad in row) \$975 \$ \_\_\_\_\_

20' x 20' (Quad Row End) \$1025 (Includes 2 Corners) \$ \_\_\_\_\_

Corner Upcharge \$25 \$ \_\_\_\_\_

Electricity \$25 \$ \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

Do not send payment with your application. After we receive and review your application, we will notify you of your acceptance and send you an invoice and link for payment. Payment will be due NO LATER THAN 21 days after your acceptance notice is sent. If we do not receive payment by that date, your place in the show will be offered to another vendor.

For cancellations: Prior to July 15<sup>th</sup>, 2021 a 25% processing fee will be retained by SCFM,

LLC. No refunds will be given for cancellations within 30 days of the event.

Limited Sponsorship opportunities are available, see the Sponsorship page for more information.

Return Application to: Southern Comforts Fiber Market, LLC Attn: Sue Clover, 829 Gist Rd., Rock Hill, SC 29732 or email to [info@southerncomfortsfibermarket.com](mailto:info@southerncomfortsfibermarket.com)



### Additional Information

1. This event will be held at The River Place in Ft. Mill, SC. The physical address is 453 Glynwood Forest, Fort Mill, SC 29715.
2. Vending Hours will be Friday, Aug. 13<sup>th</sup> from 10 – 6, and Saturday, Aug. 14<sup>th</sup> from 9 – 6.
3. Vendor set up will be available Thurs., Aug. 12<sup>th</sup> from 6pm – 9pm and on Fri. morning from 8am. All vendors must be ready for customers and all aisles cleared at 9:30am.
4. We reserve the right to curate vendor applications to ensure a balanced vendor mix at this and future events.
5. There are over 500 parking spaces available. Vendors are welcome to leave equipment trucks and trailers parked at the event location for the duration of the event. You will be directed where to park in the lot if leaving a vehicle to ensure it is under surveillance by site security.
6. Properly confined fiber rabbits will be allowed at this event, as will properly restrained Service Animals, no other animals/pets will be allowed.
7. Tables and chairs will NOT be provided by SCFM. All vendors are responsible for providing their own booth furnishings and equipment.
8. Pipe and drape will NOT be provided at this event.
9. WIFI will be available for vendors onsite. Access information will be provided at check in. Please restrict WIFI to business use only to ensure sufficient bandwidth for all vendors.
10. The Sales Tax rate for this event will be 7%. Vendors are responsible for collecting and submitting their own sales taxes to the state of South Carolina.
11. Each vendor must be properly registered with the state of South Carolina Department of Revenue. This can be accomplished at [www.dor.sc.gov](http://www.dor.sc.gov).

Additional information about local amenities, hotels and camping will be available on our website.



## 2021 Sponsorship Form

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website URL (if available):  
\_\_\_\_\_

### Sponsorship Level Selection:

Please send digital files of your logo, to be included in

Cotton Sponsor      \$50                      \$ \_\_\_\_\_

Wool Sponsor        \$100.                      \$ \_\_\_\_\_

Alpaca Sponsor     \$250.                      \$ \_\_\_\_\_

Silk Sponsor        \$500.                      \$ \_\_\_\_\_

Qiviut Sponsor     \$1000.                     \$ \_\_\_\_\_

our promotional materials and on our website, to the email at the bottom of the page.

Wool, Alpaca, Silk and Qiviut Sponsors should also send their ad copy to the email at the bottom of the page.

# **Southern Comforts Fiber Market Sponsorship Levels**

## **Cotton Level** - Sponsorship of at least \$50.00

As a Cotton Level supporter, you are entitled to:

- Have your name listed as a Cotton Level supporter in program and on website •
- Regular weekend announcements throughout festival

## **Wool Level** - Sponsorship of at least \$100.00

As a Wool Level supporter, you are entitled to:

- Have your name listed as a Wool Level supporter in program and on website •
- Regular weekend announcements throughout festival
- Business card sized ad in program

## **Alpaca Level** - Sponsorship of at least \$250.00

As an Alpaca Level supporter, you are entitled to:

- Have your name listed as an Alpaca Level supporter in program and on website •
- A complimentary ¼ page ad in program
- A complimentary web ad at [Southern Comforts Fiber Market](#) with a link to your website.  
Web ads will be displayed on our Advertisers Page and will be featured in a rotation on the bottom the Home page of the website.
- Regular weekend announcements throughout festival

## **Silk Level** - Sponsorship of at least \$500.00

As a Silk Level supporter, you are entitled to:

- Have your name listed as a Silk Level supporter supporter in program and on website •
- A complimentary ½ page ad in our program
- A complimentary web ad at [Southern Comforts Fiber Market](#) with a link to your website.  
Web ads will be displayed on our Advertisers Page and will be featured in a rotation on the bottom of the Home of the website.
- Regular weekend announcements throughout festival
  - Second consideration for vendor booth location (vendors only) i in the order sponsorships are received (after Qiviut selections have been made)

## **Qiviut Level** - Sponsorship of at least \$1,000.00

As a Qiviut Level supporter, you are entitled to:

- A 2 x 3 foot banner printed with your name on it displayed at the event
- Have your name listed as a Qiviut Level supporter in program and on website •
- A complimentary full-page ad in our program
- A complimentary web ad at [Southern Comforts Fiber Market](#) with a link to your website.  
Web ads will be displayed on our Advertisers Page, and will be featured in a rotation on the bottom of the Home page of the website.
- Regular weekend announcements throughout festival
- First consideration for vendor booth location (vendors only), in the order sponsorships are received