

Dear Friends,

We are pleased to invite you to vend at the Southern Comforts Fiber Market, LLC. We continue to watch the COVID-19 situation, and anticipate that we will be able to have an even more successful event in 2023. We are looking forward to continuing to grow and bring fine quality yarn, fiber, notions, and tools to the Charlotte metro area.

Please find attached the Vendor Booth Application as well as information about Sponsorship opportunities (featuring increased promotion of your company in print and online marketing). Whether you choose to sponsor or not, you will still be listed as a vendor on our website and in the event program.

If you have any questions about the event or the application, please contact Sue Clover @ 303-902- 5118 or by email at: info@southerncomfortsfibermarket.com

**Teachers:** If you are also interested in teaching a class at this event, we would love to hear from you. We would like to offer even more classes in 2023. Please reach out to us with a proposal by January 1, 2023 if you are interested in teaching at the 2023 event. We do survey our followers and attendees to discern what classes will be most popular and fill well.

We will continue to add information to our website and send out updates as the event approaches.

**Please read the information page carefully, many of your questions will be answered there. If not, please send any questions to info@southerncomfortsfiberMarket.com.**

Looking forward to seeing you at the Market!

Sue, Shirley, Dawn, & Jennifer

Southern Comforts Fiber Market, LLC

Contact us: Southern Comforts Fiber Market, LLC Attn: Sue Clover, 829 Gist Rd., Rock Hill, SC 29732 or email to info@southerncomfortsfibermarket.com

 **August 11 & 12, 2023 Vendor Application**

 Business Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_

 Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please include a description of your business and the items for sale in your booth as an attachment to your application. \*Please also send 3-5 pictures of your merchandise or booth setup.

Website:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Instagram:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Facebook:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Vendor Space Selection:**

5’ d x 10’ **$170** (Limited Availability) $ \_\_\_\_\_\_\_

10’ x 10’ **$300** $ \_\_\_\_\_\_\_

10’ x 20’ (Double) **$575** $ \_\_\_\_\_\_\_

10’ x 30’ (Triple) **$875** $ \_\_\_\_\_\_\_

10’ x 40’ (Quad) **$1175** $ \_\_\_\_\_\_\_

20’ x 20’ (Quad in row) **$1175** $ \_\_\_\_\_\_\_

Electricity **$30** $ \_\_\_\_\_\_\_

Tables **$4** ea. X \_\_\_\_\_\_\_quantity $\_\_\_\_\_\_\_\_

Chairs **$2** ea. X \_\_\_\_\_\_\_ quantity $\_\_\_\_\_\_\_\_

**Total: $\_\_\_\_\_\_\_\_\_**

Do not sent payment with your application. After we review your application, we will notify you of your acceptance and send you an invoice and link for payment. Payment is due NO LATER THAN 21 days after acceptance. If we do not receive payment by that date, your place in the show will be offered to another vendor.

 **Cancellations:** Prior to July 15th, 2023 a 25% processing fee will be retained by SCFM, LLC. No refunds will be given for cancellations within 30 days of the event.

Return Application to: Southern Comforts Fiber Market, LLC Attn: Sue Clover, 829 Gist Rd., Rock Hill, SC 29732 or email to info@southerncomfortsfibermarket.com



**Additional Information**

1. This event will be held at **The Oasis Shriner’s Auditorium**, 604 Doug Mayes Place, Charlotte, NC 28262

2. Vending Hours will be Friday, Aug. 11th from 10 – 5, and Saturday, Aug. 12th from 10 – 5.

3. Vendor set up will be available Thurs., Aug. 10th and on Fri. morning before we open. Setup

 times will be 1-5:45 PM on Thurs, and 7:30-9:45 AM on Friday. All vendors must be ready for

 customers and all aisles cleared prior to the doors opening each day.

 4. We reserve the right to curate vendor applications to ensure a balanced vendor mix at this and future

 events.

 5. There are over 500 parking spaces available. Vendors are welcome to leave equipment trucks and trailers

 parked at the event location for the duration of the event.

 6. Properly confined fiber rabbits will be allowed at this event, as will properly restrained Service Animals, no

 other animals/pets will be allowed.

 7. Tables and chairs will be available to rent. Make your selection when completing the vendor

 application.

 8. Pipe and drape will NOT be provided at this event.

 9. WIFI will be available for vendors onsite. Access information will be provided at check in please restrict

 WIFI to business use only to ensure sufficient bandwidth for all vendors.

 10. As this is an indoor event, no covered canopy frames will be permitted, canopy frames without roof

 coverings are permitted.

 11. Vendors are expected to remain open and set up for sales until the event closes each day,

 failure to remain open may result in in exclusion from future SCFM events

 12. The Sales Tax rate for this event will be 7.25%. Vendors are responsible for collecting and submitting their

 own sales taxes to the state of North Carolina.

 11. Each vendor must be properly registered with the state North Carolina Department of Revenue. This can be

 accomplished at <https://www.ncdor.gov/taxes-forms/sales-and-use-tax>

 12. Additional information about local amenities, hotels and camping will be available on our website.

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**2023 Sponsorship Form**

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website URL (if available):

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level Selection:

Mini Skein Sponsor $25 $\_\_\_\_\_\_\_

Skein Sponsor $50 $ \_\_\_\_\_\_\_

Braid Sponsor $100. $ \_\_\_\_\_\_\_

Fleece Sponsor $250. $ \_\_\_\_\_\_\_

Flock Sponsor $500. $ \_\_\_\_\_\_\_

Bale Sponsor $1000. $ \_\_\_\_\_\_\_

Please send digital files of your logo, to be included in our promotional materials and on our website, to the email at the bottom of the page.

Wool, Alpaca, Silk and Qiviut Sponsors should also send their ad copy to the email at the bottom of the page.

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**2023 SCFM Sponsorship Levels**

**Mini Skein - Sponsorship of at least $25**

At the Mini Skein level, you will:

•Have your name listed as a Mini Skein supporter in the program and on the website

**Skein - Sponsorship of at least $50**

                  At the Skein level, you will:

• Have your name listed as a Skein supporter in program and on website

• One 1-day admission to the market

**Braid - Sponsorship of at least $100.00**

                 At the Braid level, you will:

• Have your name listed as a Braid level supporter in the program and on the website

• One 1-day admission to the market

• Business card sized ad in program

**Fleece  - Sponsorship of at least $250.00**

                  At the Fleece level, you will:

• Have your name listed as an Fleece level supporter in the program and on the website

• One 1-day admission to the market

• A ¼ page ad in program

• A web ad on Southern Comforts Fiber Market website, with a link to your website\*\*

**Flock Level - Sponsorship of at least $500.00**

                At the Flock level, you will:

• Have your name listed as a Flock level supporter in the program and on the website

•  Designate your sponsorship toward one of the Additional Sponsorship Opportunities listed

 below

• One 2-day admission to the market

• A  ½ page ad in our program

• A web ad on Southern Comforts Fiber Market website, with a link to your website\*\*

• Second consideration for vendor booth location (vendors only) in the order sponsorships are received (after Bale level selections have been made)

**Bale Level - Sponsorship of at least $1,000.00**

                At the Bale level, you will:

• Have your name listed as a Bale Level supporter in the program and on the website

• Exclusive sponsorship of one of the Additional Sponsorship Opportunities listed below

• A full-page ad in our program

• Two 2-day admissions to the market

• A web ad on Southern Comforts Fiber Market website, with a link to your website\*\*

• First consideration for vendor booth location (vendors only), in the order sponsorships are received

\*\*Web ads will be displayed on our Sponsors page and will be featured in rotation on the bottom of the home page of the website.

**Additional Sponsorship Opportunities -**

 **All sponsors will be listed on the website and program sponsor pages.**

**Sit n Knit Area - $250.00 - 2/2 available**

Your sponsorship will be recognized in the activity location and helps support the cost of providing an area for market attendees to socialize

**Silent Auction - $250.00 - 2/2 available**

Your sponsorship will be recognized in the activity location and helps support the cost of mounting and staffing the silent auction.

**Green Room - $ 250.00 - 2/2 available**

Your sponsorship will be recognized in the activity location and helps support the cost of refreshments in the vendor only area.

**Winding Station - $125.00 - 2/2 available**

Your sponsorship will be recognized in the activity location and helps support the cost of mounting and staffing the winding booth.

**Consignment - $125.00 - 3/3 available**

Your sponsorship will be recognized in the activity location and helps support the cost of mounting and staffing the consignment area.