

# ROOF RESTORATION & COATING PROPOSAL



## WHY REPLACE WHEN YOU CAN REECE-TORE?

Typical Roof Replacement  
**\$200,000-\$500,000**

Conklin Puma XL Roof Coating  
**Up to 70% Less Cost**

Warranty  
**10 year**

Warranty  
**20 Year**

REECE-TORE roof coating (715) 923-9746



# WHY ROOF RESTORATION INSTEAD OF REPLACEMENT?

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**30-50% Lower Cost Than Replacement**



**No Tear-offs In Most Cases**



**Minimal Business Disruption**



**Reflective, Energy-Saving Surface**



**20-Year Non-Prorated Warranty**



**Renewable System: Clean & Recoat**



**Environmentally Friendly: No Landfill Waste**

Roof coating can extend the life of your existing roof by 10-20 years at a fraction of the cost of replacement

# WHAT

## CONKLIN® ROOF COATINGS ARE

Conklin coatings form a seamless, waterproof membrane over your existing roof. They eliminate leaks, seal seams, stop rust, and improve energy efficiency

### Compatible Roof Types

- ✓ Metal
- ✓ EPDM/Rubber
- ✓ Modified Bitumen
- ✓ Built-Up Roofing
- ✓ Spray Foam

### Proven Performance

- ✓ Over 40 Years of Field Testing
- ✓ More than 2 billion sqft installed
- ✓ Industry-Leading Reflectivity & UV Resistance



**Conklin roof coatings** can eliminate leaks and extend the life of a variety of roofs with superior proven performance.

# SYSTEM OPTIONS

We select the best system based on your roof type, condition, and long-term goals

## Metal Roof Restoration (MR System)

- Stops rust & corrosion
- Seals fasteners & seams
- Adds reflectivity & longevity

## Membrane Coating System

- Restores aging EPDM, TPO, & PVC
- Eliminates seams & weak points
- Extends roof life 10-20+ years

## Fabric-Reinforced Acrylic System

- Exceptional strength & flexibility
- Ideal for roofs with movement or ponding

## Spray Polyurethane Foam (SPF) + Coating

- Highest R-value per inch
- Self-flashing around penetrations
- Excellent for uneven or problem roofs

Our roof coating systems provide effective, long-lasting solutions for various **commercial roofs.**

# ROOF MAINTENANCE PLAN LEVELS



**Level 1**  
\$0.05/sqft

- Visual Inspection
- Cleaning Debris and drains
- Roof inspection report



**Level 2**  
\$0.08/sqft

- Small general repairs
- Inspection report for larger repairs
- All seams and flashings of roof inspected
- Leak guarantee (2 visits)



**Level 3**  
\$0.012/sqft

- All visual repairs completed plus levels 1 & 2



Keep your roof **leak-free** and extend its life with our Maintenance Program

# NEXT STEPS: ROOF EVALUATION CHECKLIST

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- Call us at (715) 923-9746
- Schedule a free consultation
- Meet on-site for your roof evaluation
- Review your inspection report
- If needed, choose a service level based on findings (maintenance or full restoration)
- Set up a recurring maintenance inspection plan (e.g., annual or semi-annual)

Questions? We'll walk you through the process!



# ABOUT REECE-TORE

We're a Northeast Wisconsin contractor built on doing what's right for the customer, not what's most profitable for contractors.

With a background in construction, we've seen how often roofs are replaced when they don't need to be. Reece-tore was created to give businesses a smarter option: honest guidance, practical solutions, and no pressure to overspend.

We are the



# ONLY CERTIFIED

Conklin Roof Restoration Contractor  
in Northeast Wisconsin

## Why Choose Reece-tore

We offer proven systems backed by strong warranties. Most importantly, we provide honest recommendations.

We focus on extending the life of your existing roof whenever possible, with clear options, transparent pricing, and local support you can count on long after the job is done.

## Who is Reece?

Reece is our youngest son, and he chose the name "Reece-tore".

This company is part of his vision and future. It represents doing things the right way, taking pride in your work, and building something that lasts.

You'll see his photo at the back of this book; a reminder that everything we do reflects the standard we're passing down to him.

If it can be restored, we'll show you. If it can't, we'll tell you.



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