

THE ED-TECH APP & 24/7 HELP LINE

CLOSING THE GAP:
A MOBILE APP AND HELPLINE
FOR STUDENTS AND PARENTS
IN TEMPORARY HOUSING



THE **ED-TECH** GROUP INC
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ED-TECH MOBILE APP/HELP LINE

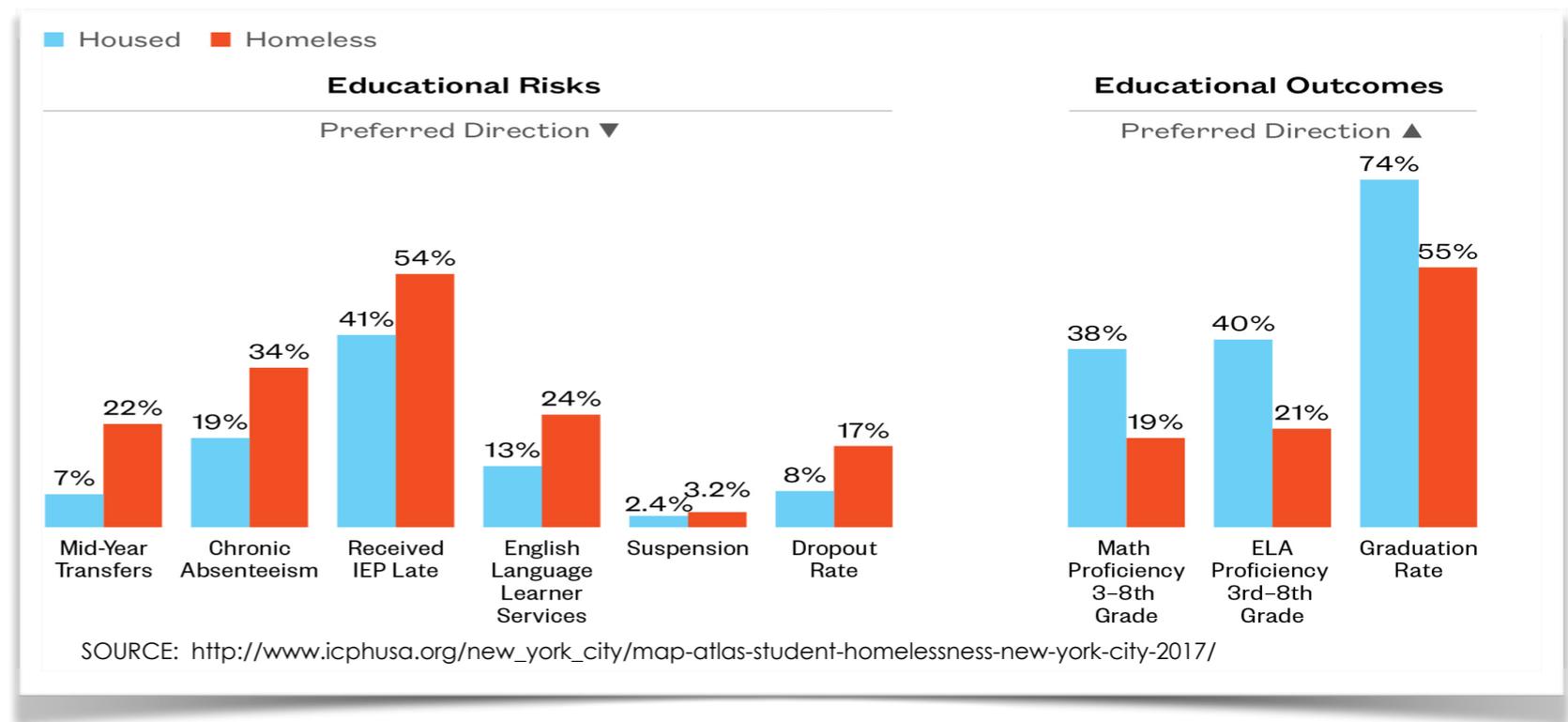
*We believe that when parents, guardians and students receive “around the clock support”, many issues can be addressed that will promote school stability for students in temporary housing. The **ED-TECH APP/ HELPLINE** will support students experiencing homelessness by helping to ensure that they have access to the same educational programs and services that all children receive.*

More and more, evidence shows that effective connections with families struggling with homelessness can be enhanced with technology. We would like to partner with the NYC Department of Education to engage the appropriate agencies and schools in the process of supporting our highly mobile students and families to help close the gap in the delivery of services and maximize both student and agency performance.

The ED-TECH MOBILE APP/HELPLINE PAVES THE WAY TO COMMUNICATE ISSUES THAT RESULT IN QUICK RESOLUTIONS

- The **ED-TECH APP/HELPLINE** is a simplistic, powerful and intuitive parent and student support management system that documents and quickly closes the loop on all ticketed questions and concerns.
- The ED-TECH Group ensures that all support requests are answered and ticketed, that the appropriate New York City Schools and Agencies are engaged, and that all requests/answers are collated.
- We support better organization, assign the right call to the right person, respond faster, provide case management, and generate reports.
- The **ED-TECH APP/HELPLINE** allows parents to send messages to teachers and teachers to send updates, announcements, homework or questions to parents.
- The ED-TECH Group’s monthly and quarterly reports and data-driven site-based professional development, can assist schools and agencies with information that can improve both results and the delivery of service.
- This process of enhanced collaboration and communication between parties will provide agencies and schools with data that supports improved student performance.

Students in temporary housing can and do achieve at high levels in New York State, with significant variability in how schools are serving homeless students. Our analysis found 164 schools where proficiency levels for homeless students exceeded the statewide average for all students in ENGLISH LANGUAGE ARTS (ELA) (38 percent proficiency in 2015-16) and 169 schools where proficiency levels for homeless students exceeded the statewide average for all students in math (39 percent proficiency in 2015-16).



The Every Student Succeeds Act (**ESSA**) draws attention to the needs of students experiencing homelessness in two important ways:

1. Under **ESSA**, states are now required to separately report on academic outcomes for students in temporary housing, including grade 3-8 assessments and high school graduation rates. This reporting transparency can ensure that homeless students' performance and needs will be considered as part of the school improvement process.

2. A number of changes to the **McKinney-Vento Homeless Assistance Act**, the federal law promoting school stability for students in temporary housing, were also included in ESSA. These changes provide additional protections for students experiencing homelessness to

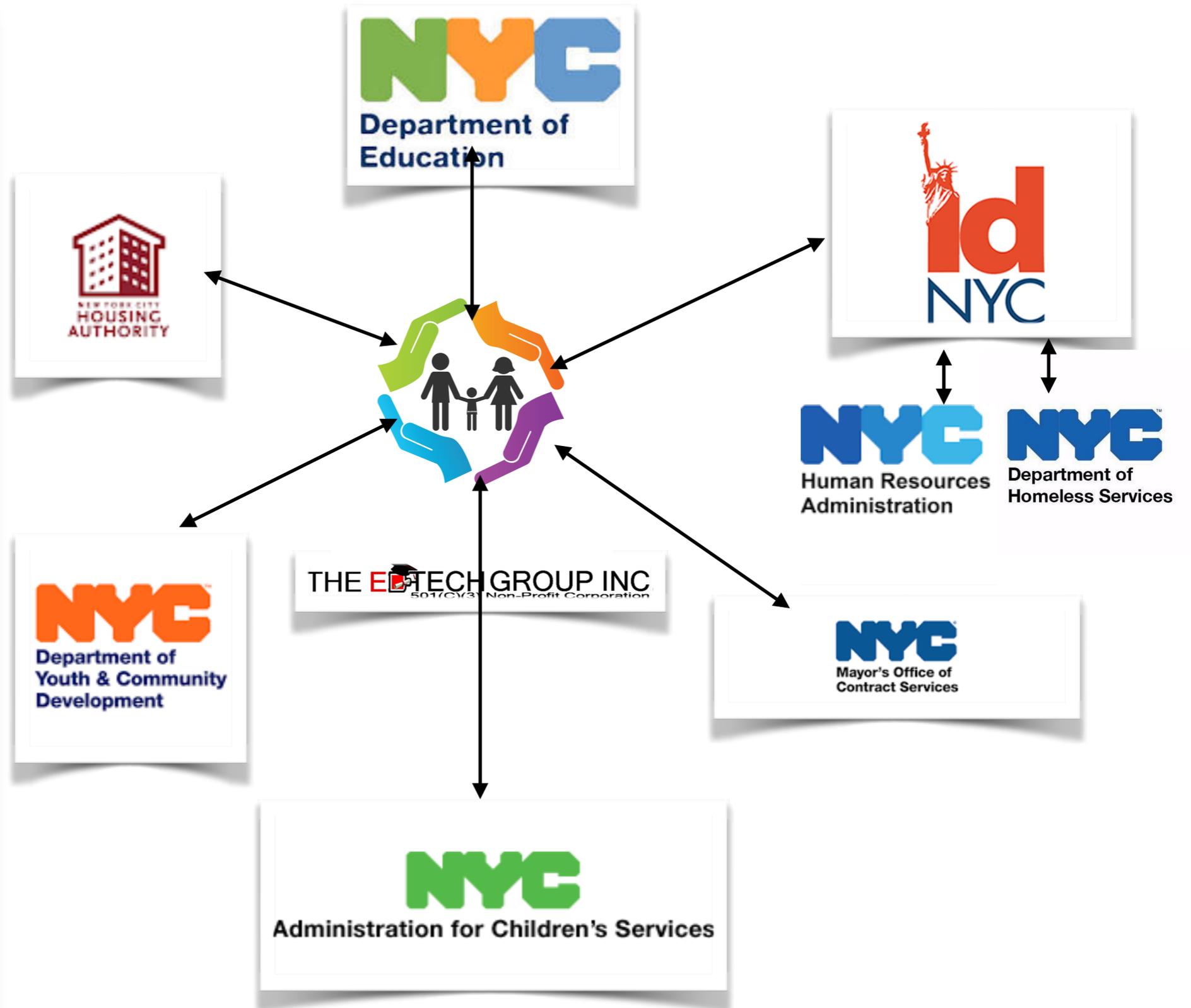
ensure that they have access to the same educational programs and services as their permanently housed peers, such as access to early childhood education and school transportation.

The ED-TECH Group, Inc, in partnership with the New York City Department of Education is prepared to raise the bar for student achievement by harnessing data and using it to incrementally measure the degree to which students are attending and achieving, while using the results to provide site based seminars and communicate with schools, agencies, and parents that will move achievement in the right direction. The **ED-TECH APP/HELPLINE** links the parent to the school and all of the resources required to support each child's ability to receive a quality education.

One out of seven students in the city's school district has been homeless at some point in the last five years.

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African-American and Latino New Yorkers are disproportionately affected by homelessness. Approximately 58% of New York City's homeless shelter residents are African-American, 31% are Latino, 7% are white, less than 1% are Asian American, and 3% are of unknown race/ethnicity.

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53% of student living in shelters were absent on 20 or more school days – equivalent of one month (2015-2016)



**CLOSING THE GAP: THE *ED-TECH* APP/HELPLINE
RESPONDS TO HOMELESS CHILDREN AND FAMILIES
24/7/365**

