



# 2024 ANNUAL IMPACT REPORT

Dear Supporters of Pickle's People,

As we reflect on this past year, we are filled with an overwhelming sense of gratitude for your unwavering support. Thanks to your generosity, we have been able to extend a helping hand to local families navigating the unthinkable challenges of a childhood cancer diagnosis.

Every dollar you gave, every moment you volunteered, and every message of encouragement over the past few years has created ripples of hope and healing in our community. We've been able to create moments of joy for children who deserve to feel like kids again, even in the midst of their battles. Because of you, Pickle's People continues to fulfill its mission of bringing awareness to childhood cancer, advocating for better treatment options, and assisting families directly in our community.

We look forward to the year ahead as we continue to expand our reach and deepen our impact in the childhood cancer community. Together, we are making a difference- one family, one child, and one act of kindness at a time.

With Gratitude,

Zach, Cadence, and Shier / Pickle's People

## 2024

### highlights

Pickle's People has made a significant impact through a variety of initiatives supporting those affected by childhood cancer. We advocated for increased funding for childhood cancer research during meetings with local legislators in Washington, D.C., and donated \$5,000 to Dr. Kravaka's research lab at MUSC. We also provided 100 care packages to families at MUSC whose children are diagnosed with cancer. Through our partnership with Camp Happy Days, we took 40 kids on a day-long boating trip to Botany Bay. We were grateful to partner with the James Island Yacht Club for their annual fishing tournament to raise money for Pickle's People. We hosted our third annual golf tournament fundraiser which was a huge success. We were able to support Mission Hospital in Asheville after Hurricane Helene, supplying crucial resources for their temporary oncology clinic. We started a "Fathers of Fighters" support group for cancer dads and look forward to continuing these meet-ups. We hosted two blood drives, bringing our total to over 250 pints collected in the past three years. To close out 2024, we participated in the Folly Beach Christmas Parade to raise awareness for childhood cancer.