



# Pickle's PEOPLE

## SERVING THE COMMUNITY

Pickle's People is dedicated to raising awareness of childhood cancer, advocating for improved treatment options, funding critical cancer research, and supporting local families affected by childhood cancer.

15K

Donated to cancer research

58

Pints of blood collected with The Blood Connection

152

Lunches delivered to families and staff at MUSC



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# 2025 ANNUAL IMPACT REPORT

## HIGHLIGHTS OF 2025



## A LETTER TO OUR SUPPORTERS

Dear Friends,

As we reflect on 2025, our hearts are filled with gratitude for the families we've walked beside, the children we've supported, and the extraordinary Charleston community that continues to make our mission possible.

Pickle's People was founded with a simple but powerful purpose: to support families facing a childhood cancer diagnosis here in our hometown. Because of your generosity, compassion, and unwavering belief in this mission, 2025 became a year defined by impact, connection, and hope.

Together, we strengthened our partnership with MUSC Children's Hospital, supporting both patient care and research efforts. During the hospital's annual Cares for Kids Radiothon, more than a dozen Pickle's People volunteers staffed phone lines to help raise critical funds for MUSC. In addition, we proudly donated \$15,000 to Dr. Kraveka's Pediatric Cancer Research Lab, helping advance lifesaving research right here in Charleston.

We hosted two community blood drives in partnership with The Blood Connection, helping meet the ongoing need for blood products essential to childhood cancer treatment. We held four Fathers of Fighters events, providing a safe and supportive space for cancer dads to connect with others who truly understand the journey.

In an effort to ease the treatment experience for children, Pickle's People funded an initiative to provide Virtual Reality headset goggles at MUSC, offering young patients moments of distraction, comfort, and escape during difficult procedures.

During Thanksgiving week, when the weight of hospitalization can feel especially heavy, we delivered more than 125 meals to families and staff across the Cancer and Blood Disorders floor — a reminder that even in the hardest seasons, they are not alone.

Our commitment to childhood cancer families also extended beyond Charleston. In 2025, Zach traveled to Washington, DC, to advocate for increased federal funding for childhood cancer research. While meeting with legislators, Zach joined national advocacy efforts urging Congress to pass the Childhood Cancer Package, legislation aimed at expanding research funding, improving treatment options, and increasing long-term survivorship support for children nationwide.

Our community events continued to play a vital role in sustaining our mission. The James Island Yacht Club Annual King Mackerel Tournament once again supported Pickle's People and helped fund our programs. We also proudly hosted our 4th Annual Golf Tournament at The Muni, bringing together sponsors, volunteers, and supporters for a day dedicated entirely to helping local childhood cancer families.

None of this impact would be possible without you.

Every donation, sponsorship, volunteer hour, and shared message allows us to stand beside families during the most overwhelming chapter of their lives — reminding them that hope, compassion, and community surround them.

As we look ahead to 2026, our commitment remains steadfast: to continue showing up, expanding support, and ensuring that no family walks through childhood cancer alone.

With sincere appreciation,  
Pickle's People  
Zach, Cadence, and Shier

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