

WIREGRASS HERITAGE FESTIVAL

www.WiregrassHeritageFestival.com



SPONSORSHIP OPPORTUNITIES

WIREGRASS HERITAGE FESTIVAL



The Wiregrass Heritage Festival is an urban music festival that attracts a large and diverse audience that loves great music and entertainment. We bring some of the hottest, current and past artists to captivate the eyes and ears of our diverse audience.

Our festival attendees range in age from 25-65 with income earnings between \$40,000 to \$100,000. Our advertising and marketing strategies reach three different states (AL, FL & GA) which touches a 180 mile radius of Dothan, Alabama in all directions. Attendees at our 2021 festival came from cities like Charlotte (North Carolina), Atlanta, Columbus and Albany (Georgia), Tallahassee, Panama City, and Pensacola (Florida), Mobile, Montgomery, Birmingham, and Dothan (Alabama) and other surrounding areas.

The next Wiregrass Heritage Festival will take place in Dothan, AL on Saturday, September 24, 2022 at the National Peanut Festival Fairgrounds. As a sponsor, you will have marketing, advertising and brand recognition in conjunction with our event. We hope that you will partner with us by choosing one of the available sponsorship opportunities.

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TITLE SPONSOR \$20,000

- ⇒ Top banner and/or flyer logo on Wiregrass Heritage Festival Website
- ⇒ Logo on the Mainstage via banners
- ⇒ Full color logo on WHF Facebook page
- ⇒ Logo to be shown on Video Wall(s) during the event
- ⇒ Opportunity to welcome all guests to the Wiregrass Heritage Festival (on stage) by your company personnel
- ⇒ Onstage company mentions throughout the show by our host
- ⇒ Logo on all WHF paraphernalia
- ⇒ Logo on barricades of the VIP area and tent
- ⇒ Onsite promotional opportunities via your company product giveaways
- ⇒ Logo on all print media (including flyers, print ads in regional newspapers, and press releases)
- ⇒ Logo on all television and radio commercials
- ⇒ 50 VIP Tickets & passes to the WHF VIP section which includes VIP hospitality tent if provided
- ⇒ 100 General Admission tickets to the WHF concert

WIREGRASS HERITAGE FESTIVAL

September 24, 2022

CONTACT:

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www.wiregrassheritagefestival.com

GOLD SPONSOR \$10,000

- ⇒ Logo on bottom of banner and/or flyer on WHF Website
- ⇒ Logo on Mainstage via banners
- ⇒ Logo posted on WHF Facebook page
- ⇒ Logo to be shown on Video Wall(s) during the event
- ⇒ Opportunity to address guests at the WHF (onstage) by your company personnel
- ⇒ Onstage mentions throughout the show by our host
- ⇒ Logo on all WHF paraphernalia
- ⇒ Onsite promotional opportunities via your company product giveaways
- ⇒ Logo on all print media (including flyers, print ads in regional newspapers, and press releases)
- ⇒ 22 VIP Tickets & passes to the WHF VIP section which includes VIP hospitality tent if provided
- ⇒ 60 General Admission tickets to the WHF concert

SILVER SPONSOR \$5,000

- ⇒ Logo on bottom banner on WHF Website
- ⇒ Logo on Mainstage via banners
- ⇒ Logo posted on WHF Facebook page
- ⇒ Logo to be shown on Video Wall(s) at the event
- ⇒ 3-Onstage mentions during the show by our host
- ⇒ Logo on WHF flyers
- ⇒ Onsite promotional opportunities via your company giveaways
- ⇒ 6 VIP Tickets & passes to the WHF VIP section which includes VIP hospitality tent if provided
- ⇒ 40 General Admission tickets to the WHF concert

BRONZE SPONSOR \$2,500

- ⇒ Logo on bottom banner on WHF Website
- ⇒ Logo posted on WHF Facebook page
- ⇒ Logo to be shown on Video Wall(s) at the event
- ⇒ 2-Onstage mentions during the show by our host
- ⇒ Logo on WHF flyers
- ⇒ Onsite promotional opportunities via your company product giveaways
- ⇒ 2 VIP Tickets & passes to the WHF VIP section which includes VIP hospitality tent if provided
- ⇒ 20 General Admission tickets to the WHF concert

SPONSORSHIP OPPORTUNITIES

Sponsors can choose from options available as well as request a customized option based on your wishes and budget.

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